

Digital Growth

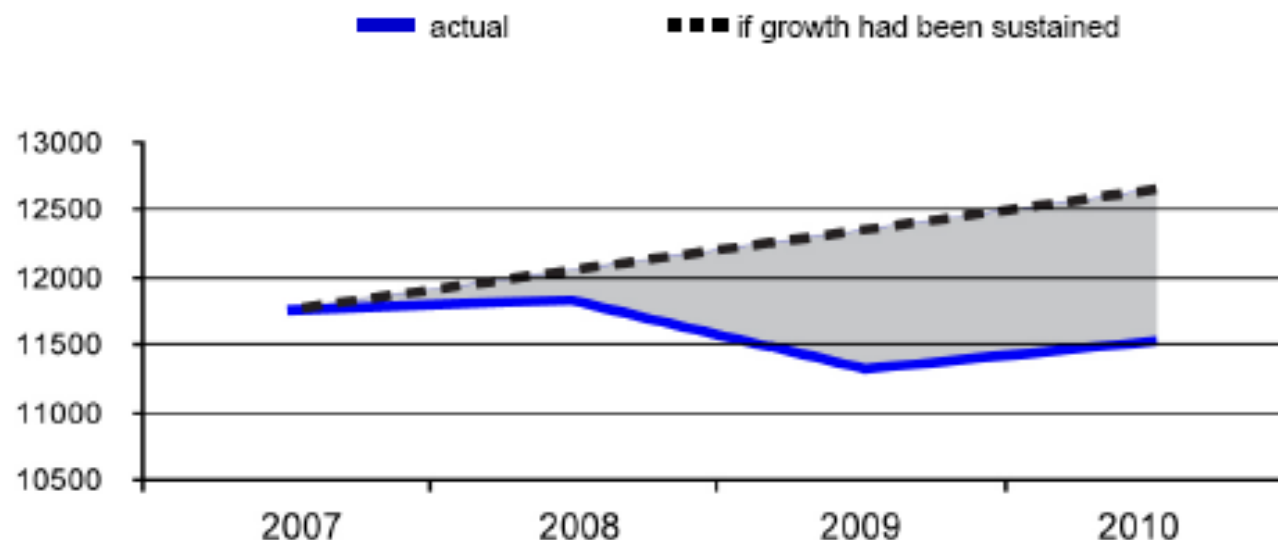
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European Commission,
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We have lost a lot

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Actual growth compared to « crisis-free » growth (EU GDP level, € billion)



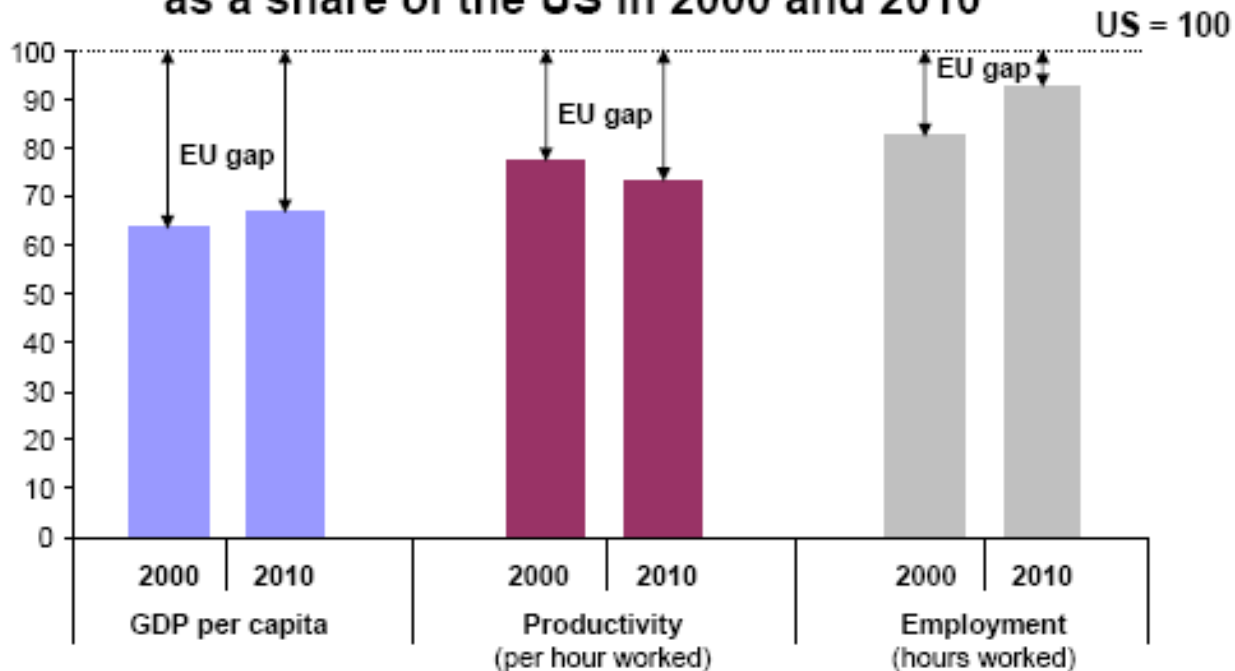
We have « lost » about € 2 000 billion between 2007-2010 due to the crisis, equivalent to the GDP of France or 11% of Europe's cumulative debt.

Presentation of J.M. Barroso to the European Council, 23 October 2011



Acting on our growth levers

EU GDP per head, productivity and employment as a share of the US in 2000 and 2010



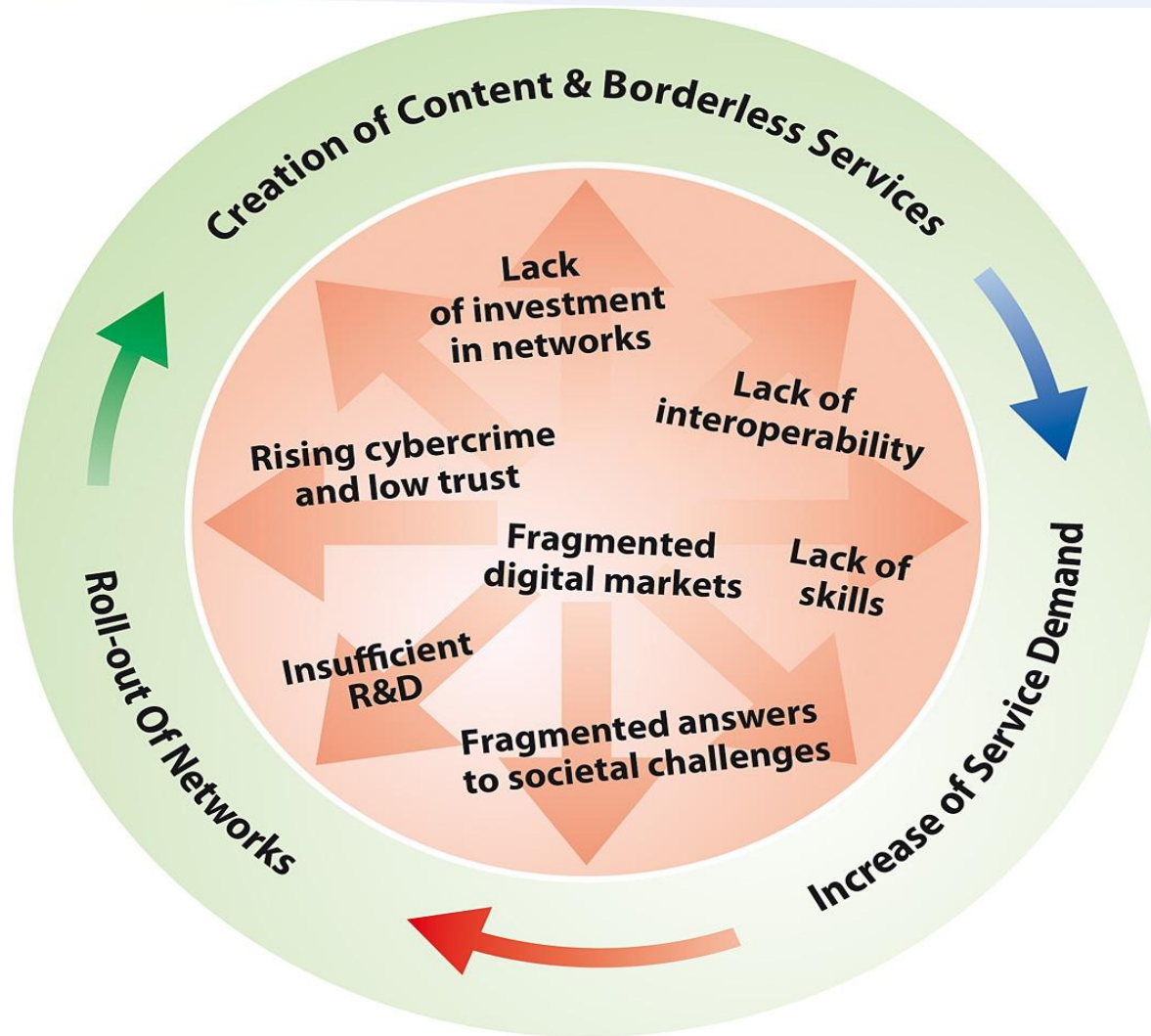
There is a persistent one-third income gap between the EU and the US. This is mostly explained by a large and widening gap in productivity. Employment levels show a slight catching-up.

Courses of action

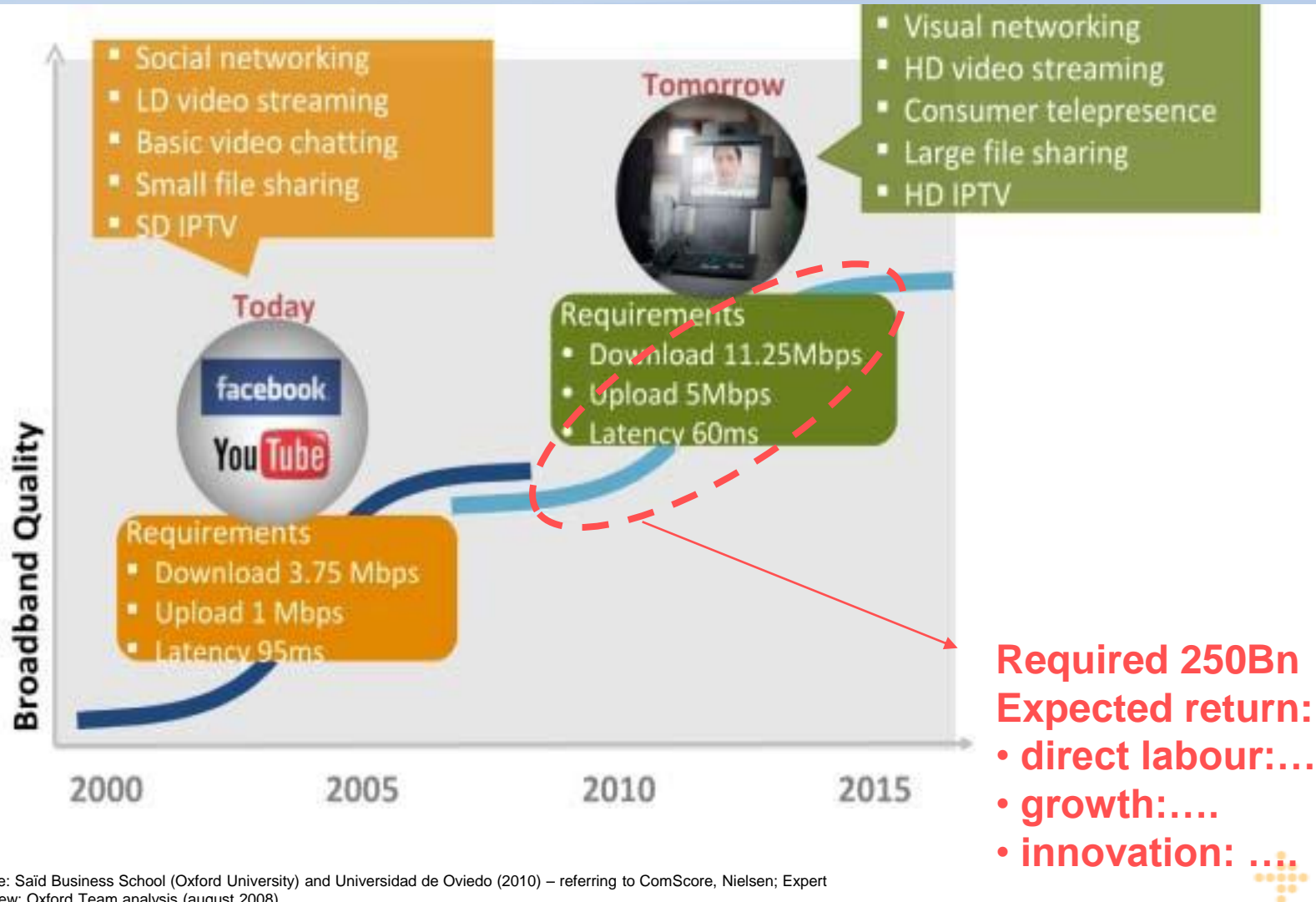
- Implement fully what has been agreed
 - Services Directive; consumer rights directive, e-comms framework, e-payments..
- Accelerate the pipeline of acts
 - patents, common sales law, standardisation, spectrum policy, connecting Europe facility..
- Launch ambitious proposals
 - Collective rights management (content), e-commerce, e-procurement, open data, cloud computing..



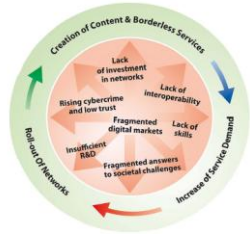
Virtuous cycle of the digital economy



Broadband driving innovation & growth



Source: Saïd Business School (Oxford University) and Universidad de Oviedo (2010) – referring to ComScore, Nielsen; Expert interview: Oxford Team analysis (august 2008)



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many more countries as soon as possible.

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Best Regards

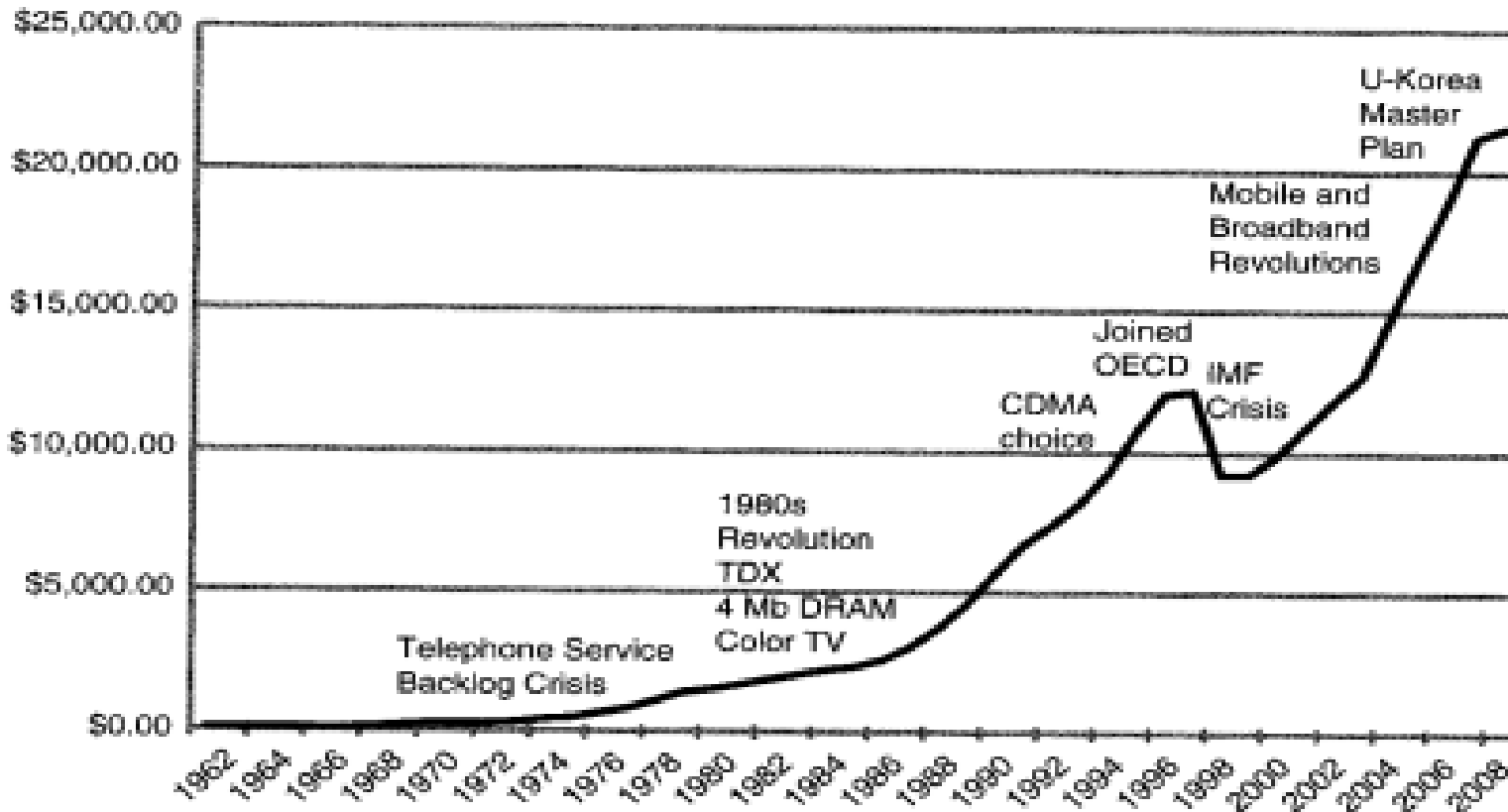
- Spain
- Sweden
- United Kingdom
- United States

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In South Korea ICT has top priority



South Korea GNI per Capita, 1962-2008



Source: Oh and Larson, 2011.

Let's agree to boost growth and jobs by...

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- **Exploiting Single Market, digital agenda and trade opportunities**
- **Helping SMEs with venture capital funding and smart regulation**
- **Using Structural Funds to maximise growth capacity**
- **Commission to provide list of specific proposals to be implemented/fast tracked for adoption by December European Council**