



Reflections from Open Innovation 2.0 paradigm

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Innovation?

Make things happen!

Sustainable innovation is full of disruptions!

Science based linear innovation is NOT mainstream anymore!

Success probability and success speed critical!

User-centric innovation

Open innovation

Systemic innovation

Experimental mash-up

Talent attracts talent!

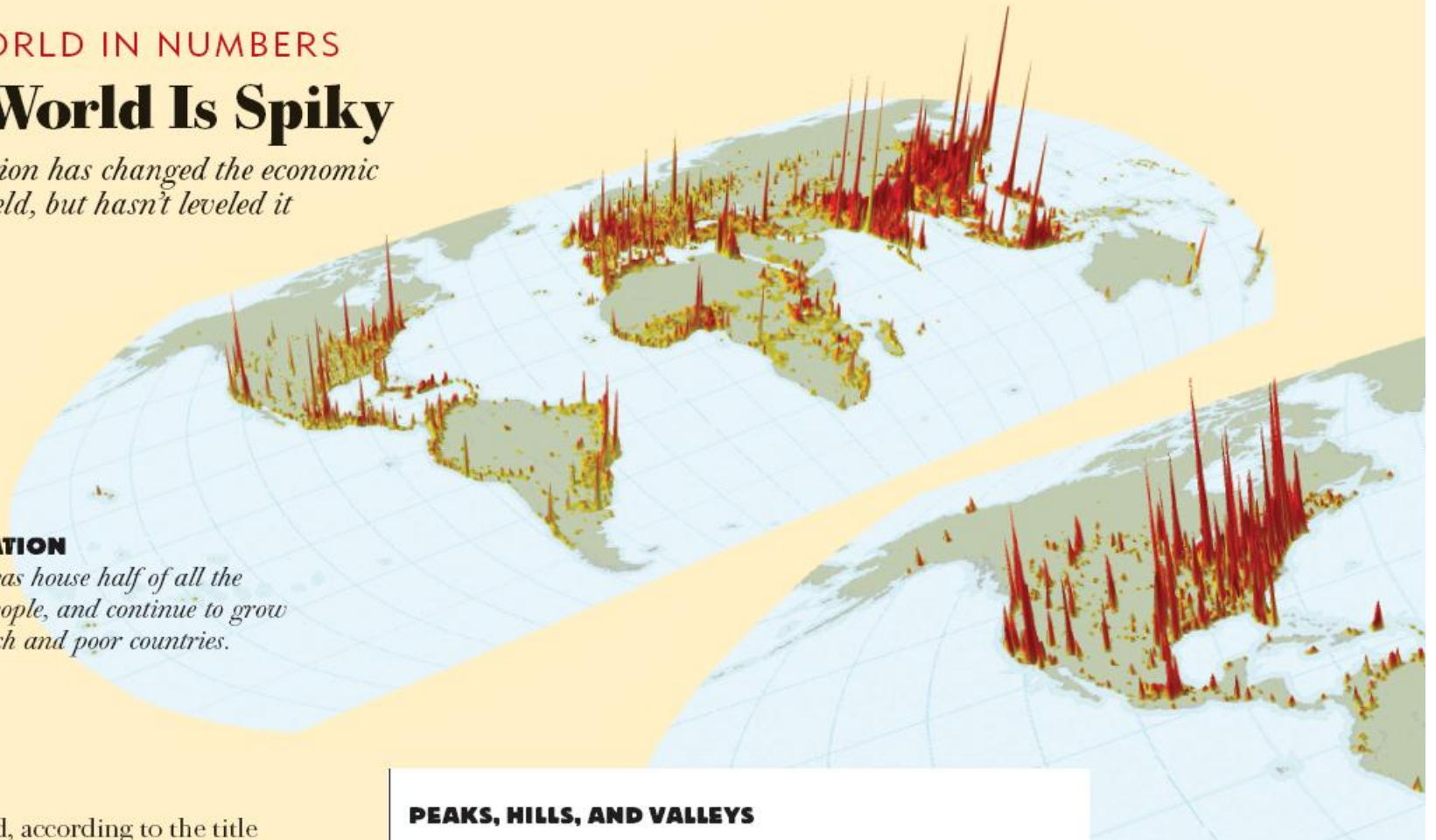
THE WORLD IN NUMBERS

The World Is Spiky

Globalization has changed the economic playing field, but hasn't leveled it

A POPULATION

Urban areas house half of all the world's people, and continue to grow in both rich and poor countries.



The world, according to the title

PEAKS, HILLS, AND VALLEYS

Maslow 2.0 to position organisational strengths



Open Innovation 2.0 in 20 Snapshots

European
Commission

Shared
Value
& Vision

User Driven
Innovation

Sustainable
Intelligent
Living

Full
Spectrum
Innovation

Innovation
Capability
Management

Quadruple
Helix
Innovation

Openness to
Innovation &
Culture

Simultaneous
Innovation

Mixed-Model
Technologies

High
Expectation
Entrepreneurship

Ecosystem
Orchestration &
Management

Adoption
Focus

Business
Model
Innovation

Network
Effects

Social
Innovation

Co-Creation
& Innovation
Platforms

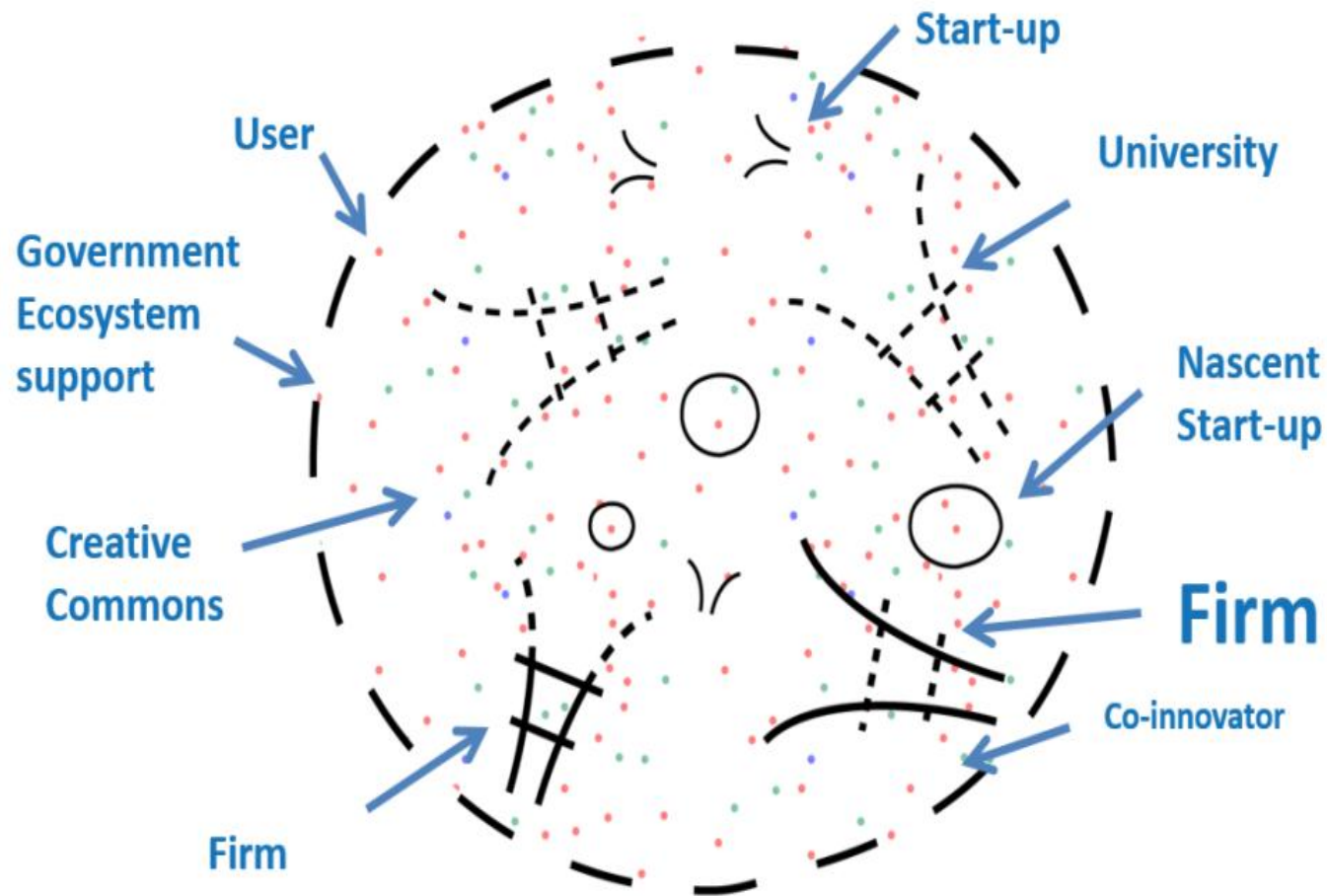
21st Century
Industrial
Research

Intersectional
Innovation

Servitization

Structural
Capital
Innovation

European Innovation Ecosystem





More information

www.ec.europa.eu/research/horizon2020

<http://ec.europa.eu/digital-agenda>

<https://ec.europa.eu/digital-agenda/en/grand-coalition-digital-jobs-0>

<http://ec.europa.eu/digital-agenda/en/open-innovation>

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