

New Development China Telecom Regulations

November 7, 2011

Brussels

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New Development of China Telecom Regulations

- **China Telecom Law -- Pending**
 - The key unresolved issues
- **Wireless and Satellite Rules – Making Great Progress**
 - The key challenge facing ahead

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■ New Wireless Rules

- The PRC Wireless Management and Control Regulations became effective on November 1st, 2010;
- The PRC Wireless Frequencies Allocation Regulations became effective on December 1, 2010;
- It has been an evolving process from 1978 first wireless policy and 1993 first major wireless regulations, to current two rules. They have set forth comprehensive standards for providing services to the **860 million** customers of the public mobile communications networks in China.

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■ New Satellite Rules

- Satellite Mobile Communications System Terminal Earth Station Management Measurement, which became effective on June 1, 2011;
- Regulations on Establishing Satellite Networks and Equipment Usage for Earth Station Management, issued on April 10th, 2009;
- Since 2009 to 2011, about 30 local government agencies have issued rules or policies governing satellite and mobile communications earth stations;
- For the purpose of making full use of satellite wireless frequencies, reduce illegal cross-boarder users, and to ensure the communications safety, according to MIIT.

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- Uncertainty with Positive Indications
 - New generation of officials;
 - Development of new technology; and
 - The convergence of telecommunication, broadcasting and Internet networks is making progress.

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- Approach Adopted by Successful Foreign Companies:
 - Use a different approach, accept the difference and make the best out of it;
 - Find a right Chinese partner to work together towards the goal in this highly regulated industry; and
 - To be associated with a right attorney from day one is one of the most crucial factors for a western company obtaining success in China.

THANK YOU! 谢谢!

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