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- ❖ Policy challenges – Rapidly increasing and changing in nature
- ❖ Innovation policy – Central to effective policies across the policy board

How to be focused, smart and open in modern innovation policy?

- ➔ Principles – Policy Rationales and Roles – Why?
- ➔ Strategies – Policy Targets and Approaches – What?
- ➔ Instruments – Policy Mechanisms and Methods – How?