AFRICA REINVENTING ITSELF By creating digital Content & applying its Creativity

By CODERS4AFRICA

2013 Global Forum DRIVING THE DIGITAL FUTURE

Status Quo

• For far too long outsiders been telling the story and culture of Africa to both: African themselves and the world



End of Status Quo!

- There is a new generation of Africans that are working on that
- How is it possible?
 - Information Communication & Technology
 - Time and Space are reduced
 - Access to information
 - Bigger Impact & Scale

Just give coders & content creators knowledge and access to technology and you get:





TechCrunch Finalist in 2012

Demo Africa



BlackBerry lab



CODERS4AFRICA Lab With IBM Executive in Senegal

Last week Hackathon in Nigeria (By IBM)



Africans are some of the most creative people in the planet

- Art
- Culture
- Fashion
- Sports
- Music
- Story Telling
- Literature
- Etc.

Heroic Africans

LEGENDARY LEADERS, ICONIC SCULPTURES





SMS App Ghanaian developers – Millions of downloads (first thousands came from Syria - beginning civil war)



25 year old Egyptian created Bey2ollak an app providing real-time traffic information on Cairo





The Tribes



Adanma



Class Fight



Mosquito Smasher



Football Goalie



Naija Hoops



My Village



Okada Ride



Aboki

Games relevant to everyday Nigerians)



Taxi services App – Ghana & Nigeria



CLICK AND SNAPP

METERED CAB SERVICES MADE AVAILABLE AT YOUR MOBILE FINGERTIPS

Kenyan and Ghanaian Mobile Game makers by LetiGames





LetiGames

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South African 3D Animation maker

Triggerfish





Videos Being Watched Right Now







YouTube Creates Specific Channel For Nollywood (over 70 Million viewers)



Senegal popular sport Wrestling by Coders4africa



Kenya First developing country to have an open government data portal



How all this possible?

"In a continent with few computers and little electricity, a smartphone is not just a phone—it's a potential revolution" J.M. Ledgard is The Economist's Nairobi correspondent.







What is missing?

- Investors Venture capitalists
 - Entrepreneurship
 - Content Creation
 - Skills training
 - Outsourcing

A bit about CODERS4AFRICA

- Striving to be the largest network of software engineers in Africa
- Striving to be the largest company for outsourcing towards Africa
- The past 6 months we have incubated groups in Ghana and Kenya out of which 13 Applications were born for
 - For Agriculture
 - Businesses
 - Entertainment
 - Sports
 - Health
 - Supply-Demand

CODERS4AFRICA is currently working on a Tablet designed for the African Market (relevant & localized content)



By the way: Looking for partners and investors

Africans may have missed the industrial revolution, but we <u>WILL</u> not miss the digital revolution.

- AFRICA is ready for Business
- CODERS4AFRICA is ready for business
 - Software Outsourcing
 - Content Creation
 - Software Training and more

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