



DRIVING THE DIGITAL FUTURE

Strategies to Grow Stronger
Communities & Businesses

Organizers



ITEMS INTERNATIONAL
Strategic Consulting in a Digital World



HEALTH LOCAL
AUTHORITY
OF VENICE



Fondazione Saverio Werneck
per la cultura e la storia



MONDAY 28TH & TUESDAY 29TH OCTOBER 2013
PALAZZO DEI CONGRESSI DELLA STAZIONE
MARITTIMA TRIESTE, TRIESTE, ITALY

Programme

Sunday 27th October 2013

5:30 pm 6:30 pm Guided Visit to the Kounelis exhibition Salone degli Incanti
6:30 pm- 9:30pm Welcome Standing Dinner at The Prefettura Palazzo della Prefettura

Day 1: Monday 28th October 2013

Morning Sessions

WELCOME ADDRESSES 8:45 am – 9:30 am

- **Sébastien Lévy**, Vice President Global Forum/Shaping the Future & Partner Items International; Administrator Silicon Sentier, France
- **Sylviane Toporkoff**, President, Global Forum/Shaping the Future; Founder & Partner Items International; Professor at the Institute of European studies, University of Paris, France

Keynote Speakers

- **Roberto Cosolini**, Mayor of the Municipality of Trieste, Italy
- **Igor Dolenc**, Vice President Provincia di Trieste, Italy
- **Maurizio Fermeglia**, Rector University of Trieste, Italy
- **Paolo Panontin**, Regional Deputy to the Public Administration Regione Autonoma Friuli Venezia Giulia, Italy
- **Amb. Margit Waestfelt**, CEI Alternate Secretary General, Italy

KEYNOTE OPENING SESSION 9:30 am – 11:00 am

SHAPING OUR DIGITAL FUTURE

- **Ambassador Miriam Sapiro**, Deputy United States Trade Representative

Chair

- **Roberto Viola**, Deputy Director General DG CONNECT, European Commission

Moderator

- **Anna Gomez**, Partner Wiley Rein LLP, USA

Keynote Speakers

- **Jørgen Abild Andersen**, Chairman of OECD's ICCP Committee; Director General Telecom Danish Business Authority - Ministry of Business and Growth, Denmark
- **Laszlo Horvath**, President Active Media
- **Willie Lu**, Chairman and Co-founder Palo Alto Research Group; Chief Inventor and "Father", Mobile Cloud platform for Mobile Devices, USA
- **Commissioner Maureen K. Ohlhausen**, Federal Trade Commission-FTC, USA
- **Theresa Swinehart**, Senior Advisor to the President on Global Strategy, ICANN - Internet Corporation for Assigned Names and Numbers

COFFEE BREAK 11:00 am – 11:15 am

SESSION 1 11:15 am – 12:45 pm

INFORMATION STRATEGY: THE KEY FOR DEVELOPMENT AND GROWTH

DIGITAL ENABLERS AND NEW INFORMATION PRODUCTS

Chair/Moderator

- **Steven Adler**, Program Director IBM Data Governance Solutions, IBM, USA

Speakers

- **Margot Dor**, Director Partnerships & EU Affairs, ETSI - European Telecommunications Standards Institute
- **Steven Haines**, Founder/CEO Sequent Learning Networks, USA
- **Pascal Poitevin**, Head of Department, Secretary of the Strategy Committee of Information Systems, Institut de l'Elevage, France
- **Gérald Santucci**, Head of Unit Knowledge Sharing, DG Connect, European Commission
- **Claudia Selli**, E.U Affairs Director AT&T, Belgium
- **Guido Walcher**, Telit Wireless Solutions, Italy

LUNCH 12:45 pm – 2:00 pm

Keynote Speakers 2:00 pm- 2:40 pm

Chair/Moderator

- **Madeleine Siösteen Thiel**, Senior Programme Manager Services & IT Implementation Department, VINNOVA - Swedish Governmental Agency for Innovation Systems, Sweden

Keynote Speakers

- **Michel Catinat**, Head of Unit for Key Enabling Technologies and ICT, DG ENTERPRISE European Commission
- **Gabrielle Gauthey**, Executive Vice President Global Government & Public Affairs Alcatel-Lucent, France
- **Lorenzo Montermini**, IT Manager GPI Group, Italy
- **Thomas Rosch**, Counsel Antitrust & Competition Practice Latham & Watkins, USA

SESSION 2 2:45 pm – 4:15 pm

**INNOVATIVE PUBLIC SECTOR
TRANSFORMATIVE SERVICES FOR/BY
GOVERNMENTS AND CITIZENS**

Chair

- **Edi Kraus**, Councillor for Economic Activities Municipality of Trieste & Director General, Julon Ljubljana d.d. & Board of Directors Member, Aquafil S.p.A. Trieste, Italy
-

Moderator

- **Hugo Kerschot**, Founder & CEO Is-Practice, Belgium

Speakers

- **Julia Glidden**, Managing Director 21C Consultancy, United-Kingdom
- **Kenji Hiroshige**, Director London Representative Office, FMCC- Foundation for Multimedia Communications, Japan
- **Ching-Chih Liao**, Deputy Secretary-General Taichung City Government, Taiwan
- **Hanne Melin**, Policy Strategy Counsel, eBay Inc. Public Policy Lab EMEA, Belgium
- **Troy Nachtigall**, Prof. ISIA Firenze, Representative of the City of Trieste, Italy
- **Eikazu Niwano**, Producer Research and Development Planning Department, NTT Corporation, Japan
- **Philippe Perennez**, CEO and R&D, Navidis, France
- **Fabio Perossini**, Managing Director Kpeople Ltd, United-Kingdom
- **Alan Shark**, Executive Director PTI – Public Technologies Institute; Associate Professor of Practice Rutgers University School of Public Affairs & Administration, USA

SESSION 3 2:45 pm – 4:15 pm

**CYBERSECURITY ISSUES: ORGANISATION'S
INCIDENT MANAGEMENT**

Chair/Moderator

- **Sébastien Héon**, Director Public Affairs Cassidian CyberSecurity, France

Speakers

- **Frederick Douzet**, Professor & Associate Director French Institute of Geopolitics, University of Paris 8; Castex Chair of Cyberstrategy (IHEDN/EADS), France
- **Gisèle Ducrot**, Casualty and Servicing Client Manager, AXA Matrix Risk Consultant, France
- **Emmanuel Harrar**, Partner Dreyfus & Associés, France
- **Nagaaki Ohyama**, Professor Tokyo Institute of Technology, Imaging Science and Engineering Laboratory, Japan
- **Frédéric Polycarpe**, Head of International Sales & Programmes Cassidian CyberSecurity, France
- **Michel Toporkoff**, Attorney at Law, Toporkoff Law Firm, France
- **Paul Wormeli**, Executive Director Emeritus Integrated Justice Information Systems Institute -IJIS ; Innovation Strategist, Wormeli Consulting, LLC, USA

SESSION 4 4:30 pm – 6:15 pm
PUBLIC POLICY FRAMEWORKS
FOR CONVERGING DIGITAL
FUTURE

Chair/Moderator

- **Andrew D. Lipman**, Partner and Head of Telecom Group, Bingham McCutchen, USA

Speakers

- **Olivier Duroyon**, Director Public Affairs Alcatel-Lucent, France
- **Innocenzo Genna**, Founder and Partner Director Genna Cabinet, Belgium
- **John Giusti**, Head of Spectrum GSMA Association, United-Kingdom
- **Nataša Pirc Musar**, Information Commissioner, Republic of Slovenia
- **Paolo Plebani**, Founder & CEO Powerplex, Italy
- **Claudia Selli**, E.U. Affairs Director AT&T, Belgium
- **Thomas Spiller**, Vice President Public Policy, EMEA, The Walt Disney Company, Belgium
- **Fiona Taylor**, Director, European Affairs & Global Internet Strategy Verizon, Belgium

SESSION 5 4:30 pm – 6:15 pm
DEVELOPMENT & DATA FOR
EHEALTH

Chair

- **Giampaolo Armellin**, Head of Research Unit GPI Group, Italy

Moderator

- **Shai Misan**, CEO Medic4all, Israël/Italy

Speakers

- **Paolo Barichello**, CIO Azienda ULSS N. 8 di Asolo, Italy
- **Carmelo Battaglia**, Commercial Director Public administration and institutional relations, Infocert, Italy
- **Giorgio Calzetti**, CEO & **Alessandro Borgato**, Sales Manager, Solinfo, Italy
- **Gian luca degli Stefani**, HCIT Regional Commercial Leader Italy, Malta & Israel GE Medical Systems Italia S.p.A, Italy
- **Luca Giobelli**, AOUI Verona, Italy
- **Serena La Manna**, Project Manager R&D Division, DEDALUS SPA, Italy
- **Mario Po'**, Executive Director, Azienda ULSS Venezia, Italy
- **Diego Ponzin**, Director Veneto Eye Bank Foundation & Corneal Consultant, Italy
- **Alberto Steindler**, CEO Insiel Mercato, Italy
- **Michèle Thonnet**, Official Representative of the French Ministry of Social Affairs and Health in the European & international e-Health Domain, France
- **Sara Zanchiello**, Technology Transfer Broker, AREA Science Park, Italy

SESSION 6 4:30 pm – 6:15 pm
EPROCUREMENT & OPEN
GOVERNMENT STRATEGY &
REALITY

Chair/Moderator

- **Luca Mastrogregori**, Head of eProcurement Strategies Department, Consip, Italy

Speakers

- **Diego Bravar**, Chairman & CEO, TBS Group, Italy
- **Augusto Coriglioni**, Chairman Information Technology & Delegate for Research and Innovation, UNINDUSTRIA (Confindustria Lazio), Italy
- **Roberto De Riccardis**, Head of Strategies, Program Management & Business Consulting dept., ARCA – Agenzia Regionale Regione Lombardia (Regional Procurement Body), Italy
- **Nitya Karmakar**, Professor Macquarie University, Sydney, Australia
- **Carlo Parmeggiani**, Director Public Sector - South Europe, Intel, Italy

7:30 pm to 8:30 pm: Concert Teatro Lirico Giuseppe Verdi

8:30 pm to 11:00 pm: Gala Dinner at Palazzo del Tergesteo

WIL-Women in Leadership Breakfast-Workshop 8:00 am – 9:30 am

"Women's careers in the Digital Age"

- **Welcome: Thaima Samman**, President WIL-Women in Leadership in Europe; Partner & Associated Lawyer, Samman Law Firm, France
- **Opening Keynote: Commissioner Maureen K. Ohlhausen**, Federal Trade Commission-FTC, USA

Speakers

- **Myriam El Ouni**, Alliance Manager Microsoft, France
- **Eliane Fiolet**, CEO, Ubergizmo, USA
- **Gabrielle Gauthey**, Executive Vice President Global Government & Public Affairs Alcatel-Lucent, France
- **Marcella Logli**, Director, Corporate Identity & Public Relations; General Secretary Telecom Italia Foundation, Italy
- **Claudia Selli**, E.U. Affairs Director, AT&T, Belgium
- **Marta Turk**, President of the Board & Director, CCI Ljubljana, Regional Chamber of Commerce, President Founder of the Association of Women Entrepreneurs GIZ Podjetnost (Member FCEM), Slovenia

OPENING SESSION 9:30 am – 11:15 am

CROSS-BOUNDARY INNOVATION CULTURE

Chair

- **Bror Salmelin**, Adviser Innovation Systems, DG CONNECT, European Commission

Moderator

- **Jay E. Gillette**, Professor of Information and Communication Sciences, Center For Information and Communication Sciences Ball State University, USA

Keynote Speakers

- **Nicole Dewandre**, Adviser for Societal Issues, "Digital's Social Sciences and Humanities" DG CONNECT, European Commission
- **Ann- Mari Fineman**, Head of IT Applications & Services Department, VINNOVA - Swedish Governmental Agency for Innovation Systems, Sweden
- **Enrico Fiore**, Chairman Truyoins, Israël/Italy
- **Antoine-Tristan Mocilnikar**, Energy Digital Infrastructures Head, Interministerial Delegate to the Mediterranean, France
- **Gary Shapiro**, President & CEO CEA - Consumers Electronics Association, USA
- **Michael Stankosky**, Research Professor George Washington University, USA
- **Yoshio Tanaka**, Professor Tokyo University of Science Graduate School of Management of Innovation Studies; Emeritus Councilor National Institute of Advanced Industrial Science and Technology, Japan

COFFEE BREAK 11:15 am – 11:30 am

SESSION 7 11:30 am – 1:00 pm
CONTENT & CREATIVITY
EVOLUTIONS IN THE DIGITAL FUTURE

Chair

- **Thomas Spiller**, Vice President Public Policy EMEA, The Walt Disney Company, Belgium

Moderator

- **Jean-Pierre Chamoux**, Professor Université Paris Descartes, France

Speakers

- **Ingrid Andersson**, Senior Advisor Patient Certificate Scheme, Sweden
- **Amadou Daffe**, CEO/Co-Founder Coders4Africa, USA & **Ellwood Kerkeslager**, CEO Information Futures, L.L.C, USA
- **Denis Gardin**, Senior Vice-President, Head of New Technology Ventures, EADS CTO, France
- **Blaz Golob**, Founding Director Centre for eGovernance Development for South East Europe (SEE) – CeGD, Slovenia
- **Franco Grossi**, Professor State University of Kazan, Republic of Tatarstan, Russia Federation
- **Olivier Las Vergnas**, General Delegate for Inclusion, Training and Professional Activities; Director Paris La Villette “Cité des Métiers”, Universcience, France
- **Eric Legale**, Managing Director Issy Media -City of Issy-les-Moulineaux, France
- **Jane Mago**, Executive Vice President General Counsel, NAB - National Association of Broadcasters, USA
- **Manlio Romanelli**, President M-Cube S.p.A., Italy

SESSION 8 11:30 am – 1:00 pm
MANAGING ENTERPRISE RISK-WHILE GLOBALLY SOURCING

Chair

- **Colin Williams**, Director SBL, United-Kingdom

Speakers

- **Michael Stankosky**, Research Professor George Washington University, USA
- **Magnus Wakander**, Subject Matter Expert within Cyber Security at FMV; Visiting Lecturer & Course Developer Swedish National Defense College, Center For Asymmetric Threat Studies, Sweden
- **Paul Wormeli**, Executive Director Emeritus, Integrated Justice Information Systems Institute -IJIS ; Innovation Strategist, Wormeli Consulting, LLC, USA

SESSION 9 2:30 pm – 4:00 pm
SMART ENERGY: THE BOOMING FIELD

Chair/ Moderator

- **Hervé Rannou**, CEO Items International, France

Speakers

- **Jean-Christophe Clément**, Expert Energy Engineer, French Riviera Industry and Commerce Chamber, France
- **Marcello Guaiana**, Senior Officer International Technology Transfer Programme, AREA Science Park, Italy
- **Sergio La Mura**, Technical, Research & Development Director, Siram, Italy
- **Massimo Lamanna**, Section Leader – Data and Storage Services Group, Information Technology Department CERN – European Organisation For Nuclear Research, Switzerland
- **Adriano Ruchini**, EFQM Excellence Advisor, Italy
- **Thaima Samman**, Partner & Associated Lawyer Samman Law Firm, France
- **Michela Vellico**, Remote Sensing Expert National Institute of Oceanography and Applied Geophysics- OGS, CARS group (Cartography and Remote Sensing), Italy
- **Marinka Vignali**, General Secretary and EU Coordinator ARESS - ARAB Renewable Energy and Sustainability Society, Italy

SESSION 10 2:30 pm – 4:00 pm
COLLABORATION IN DANUBE: CREATING AN ATTRACTIVE ENVIRONMENT TO FACILITATE INVESTMENTS

Chair/Moderator

- **Joze Gricar**, Chair Department of Informatics, University of Maribor, Slovenia

Speakers

- **Tomaž Breznik**, Presales Specialist, SAP, Slovenia
- **Maurizio Fermeglia**, Rector University of Trieste, Italy
- **Christian Kittl**, Managing Director, Evolaris Next Level, Graz, Austria & Mobile Living Lab, & Steering Committee, ALADIN – ALpe Adria Danube Universities Initiative, Austria
- **Edi Kraus**, Councillor for Economic Activities Municipality of Trieste & Director General, Julon Ljubljana d.d. & Board of Directors Member, Aquafil S.p.A. Treste, Italy
- **Jani Recer**, Assistant Director for Informatics University Medical Centre Ljubljana, Slovenia

THE SPEAKER PROFILES OF THE GLOBAL FORUM 2013 IS AVAILABLE ON THE WEBSITE
THE PROCEEDINGS OF THE GLOBAL FORUM 2013 WILL BE AVAILABLE TO ALL PARTICIPANTS
www.items-int.com



Global Forum 2013, October 28th & 29th, Palazzo dei Congressi della Stazione Marittima Trieste



Sunday 27th October: Guided Visit of the Kounelis exhibition at Salone degli Incanti



Sunday 27th October: Welcome Standing Dinner at the Prefettura Palazzo della Prefettura



Monday 28th October: Concert Teatro Lirico Giuseppe Verdi



Monday 28th October: Gala Dinner at Palazzo del Tergesteo