IT make citizen's life better

Radu Enache CEO, HP Romania



E-Government policies – major challenges

- An effective administration for a more effective business and people activity
- Public institutions get transparent/better inform people and businesses
- Overpass digital divide



Simplifying customers IT experiences

"HP will do everything in our power to help our customers use technology to transform their businesses and make it easier to do what they want to do."

Mark Hurd, Chairman and CEO, Hewlett-Packard

- Optimize IT investments through consolidation and virtualization
- New intelligent, easy to use IT infrastructure
- Networks and business IT based management
- Everything delivered as a service: from computing power to business processes to personal interactions



Empower citizens through HP Technology

- HP invests in education to advance creative uses of technology to help teachers redesign the learning experience and more deeply engage students. In total, HP contributed €35 million in cash and products to advance education, promote entrepreneurship and assist communities in 2008.
- Junior Achievement Young Enterprise (JA-YE) provides training in entrepreneurship for young people (2.6 mill young people across Europe in 2008, ages 5-22)
- HP's Graduate Entrepreneurship Training through IT (GET-IT) is helping unemployed young people and graduates (16-25 years) acquire the business and IT skills to enter professional life, in many cases launching their own businesses.



Citizenship, education and security

• E-Government solutions from HP offer government authorities and administrations vital services, efficient workflows, and high-level security.

Electronic System for Public Acquisitions in Romania Government Paperless meetings IT System in Romania EU funded projects for central and local administration in Romania

 In the healthcare sector, HP technology supports the optimized integration of information and processes – improving patient care.

IT System of the National Health Insurance House in Romania Hospitals management IT Solutions

• The education sector benefits from HP's power to innovatively improve teaching and learning.

IT-Based Educational System in Romania
Grid and eLearning solutions for Romanian universities



Authorities and IT Industry common responsibilities

 Define a coherent, long term IT strategy to IT empower citizens and business

- Harmonize services provided and standardize IT solutions to optimize investments
- Generalize IT education in order to offer equal chances and mitigate IT divide

