

# VISION FOR THE DIGITAL FUTURE

Mobilizing Organizations and People for Sustainable Growth

## **Speakers profiles**

Monday, November 7, 2011 Tuesday, November 8, 2011

### Organizers



Palais d'Egmont, Ministry of Foreign Affairs Brussels, Belgium

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#### STEVEN ADLER, FOUNDER & CHAIRMAN OF IBM'S DATA GOVERNANCE SOLUTIONS, USA



Steven Adler is the founder and Chairman of IBM's Data Governance Council. He has directed IBM's Data Governance Solutions since April 2004, and is a recognized authority and innovator on Data Governance, security, privacy, operational risk management.

Mr. Adler was recognized as one of the Top 100 Most Influential People in Finance by Treasury and Risk Magazine. He writes articles and blogs, is interviewed regularly, and speaks at conferences worldwide on Data Governance topics.

Steven is a Visiting Faculty Member and Member of the Advisory Board at the Bucerius Law School, Hamburg Germany, where he teaches a course on Smart Governance.

In 2001, Steven developed and patented IBM's Enterprise Privacy Architecture in 2001, and in 1996 he invented the world's first Internet Insurance program. He is frequently quoted in Asian, European and American press articles in trade journals, magazines, and newspapers and has contributed to many publications.

#### INGRID ANDERSSON, SENIOR EXECUTIVE ADVISOR, PATIENT CERTIFICATE SCHEME, SWEDEN



Ms. Ingrid Andersson, Senior Advisor at IKED since 2001, has extensive experience of entrepreneurship and business development, and serves as an expert and policy analyst on business development, lifestyle & health, and international relations. Her professional experience includes twenty years' work as an entrepreneur, with particular focus on Japan where she introduced a range of new products and established the Sweden Village in Nagoya based on exports of prefabricated houses from Sweden. She is currently focusing on business development in the Middle East.

Ms. Andersson has extensive experience of policy analysis on women-owned SMEs and regional development. Being a serial entrepreneur herself raised her interest in business development through improved competences in international trade, use of new technologies, and management & organisational change. In 1997 she was invited to speak at the first global OECD conference on Women Owned SMEs in Paris, France, and contributed to the proceedings with the chapter on international trade. She arranged a session at the World Knowledge Forum in Seoul 2003 on training for Women SMEs and subsequently edited a Hand Book on this theme, in partnership with Global Knowledge Partnership in Malaysia. Since 2004 she has been a member of the OECD taskforce on "Fostering Women Entrepreneurship in the MENA Countries, and been actively involved in the incubation process of women-owned start-ups.

She is further responsible for launching a program on a new approach to health – "Awareness through the use of ICT about life style induced health disorders" – which empowers individuals to adopt a healthier life through knowledge transfers and tailor made incentive structures. The project involves private companies in telecom, including Ericsson Ltd., the public sector and leading universities, notably King's College in London and Karolinska Institute in Stockholm.

Ingrid Andersson has studied at the Stockholm School of Economics and at the University of Pittsburgh in USA. She speaks several languages, including French, German, Spanish, Japanese, English and Swedish.

#### KAN'ICHIRO ARITOMI, VICE-CHAIRMAN & BOARD MEMBER, KDDI, JAPAN



Mr. Kan'ichiro Aritomi entered the Ministry of Posts and Telecommunications (MPT) in 1972. From 1981 to 1984, he was posted at the Japanese Embassy in Washington D.C., USA. Since then, he continued to serve in various positions such as Director of Computer Communications Division, Director of Policy Division, Director-General of Telecommunications Business Department, Director-General of Telecommunications Bureau, Vice-Minister for Policy Coordination (International Affairs and Telecommunications).

Since the Japanese government abolished the monopoly system and introduced a market principle in 1985, the competition policy has been a crucial issue in Japan. On the other hand, by development of information technology such as Internet, broadband, mobile and wireless communications, how to innovate and vitalize the ICT market has been a very

important policy. Mr. Aritomi played a leading role in development of regulation policies and diffusion of broadband.

In 2007, he left the government and took up the position of President of Foundation for MultiMedia Communications and worked on safety and security issues of ICT in cooperation with the government.

In 2010, he assumed the position of Vice-Chairman, Board Member of KDDI, which is one of the major Japanese common carriers. He is currently following new business trends such as smartphone business, cloud computing, and SNS.

BARTOLOME ARROYO-FERNANDEZ, HEAD OF UNIT, NETWORKED MEDIA SYSTEMS (ACTING), DG INFSO & MEDIA, EUROPEAN COMMISSION



BARTOLOMÉ ARROYO-FERNÁNDEZ, received the degree of Ingeniero Superior de Telecomunicación from the Polytechnic University of Madrid in 1972 and the M. S. from the George Washington University in 1976.

In 1989 he joined the European Commission and since then he has been involved in managing the European co-operative R&D programs (RACE, ACTS, IST and ICT) in particular is the areas of satellite, mobile communications and multimedia. He is currently the acting head of the Unit Networked Media Systems.

Before joining the European Commission he was a researcher at the ITT Laboratories of Spain and at Comsat Labs Maryland where he performed research on digital modulation and

multiple access schemes for satellite communications. He also worked at Telefónica, were he was involved in advanced digital satcoms engineering and operations.

### DOROTHY ATTWOOD, SENIOR VICE PRESIDENT- GLOBAL PUBLIC POLICY, THE WALT DISNEY COMPANY, USA



Dorothy Attwood, Senior Vice President-Global Public Policy, is responsible for the development of Disney's strategic international, federal and local public policy initiatives.

Prior to joining Disney, Ms. Attwood was Senior Vice President for Public Policy and Chief Privacy Officer for AT&T Corporation, where she lead AT&T's public policy strategy across all AT&T lines of business, including wireless, Internet, video and wireline services. As Chief Privacy Officer, Ms. Attwood had oversight responsibility for the development and implementation of enterprise-wide policies governing the privacy of customer information.

Prior to joining the AT&T in November of 2002, Ms. Attwood spent six years at the Federal Communications Commission in a variety of senior policy-making positions. Ms. Attwood was the Senior Legal Advisor to Chairman William Kennard on all common carrier, enforcement and consumer matters, and served as chief of the Federal Communications Commission's Wireline Competition Bureau under both Chairman Kennard and Chairman Michael Powell. She also served as chief of the Enforcement Division of the Common Carrier Bureau.

Before joining the FCC, Ms. Attwood was a partner in the Philadelphia law firm Cozen & O'Conner, specializing in commercial litigation and she clerked for the Honorable Walter K. Stapleton of the Court of Appeals for the Third Circuit.

Ms. Attwood received her bachelor's degree from Brown University, a Master's Degree from The Wharton School and her J.D. from the University of Pennsylvania Law School.

Ms. Attwood resides in Los Angeles, California and has two children currently attending college.

#### SÉBASTIEN BACHOLLET, MEMBER OF THE BOARD, ICANN, FRANCE



Sébastien Bachollet began his career in 1985 with Air Inter (French domestic airline) then moved to SNCF (French National Railways) in 1991 where he led innovative technological and organizational projects focused on information systems. With this experience, in the early 2000s, he re-launched and promoted the development of CIO (Chief Information Officer) networks at National Level within Cigref (Club Informatique des Grandes Entreprises Françaises) and at European Level with the creation of EuroCio. Within this framework, he was responsible for strategic actions in development and networking. As Deputy General Manager of CIGREF he represented CIGREF and business users in the Internet Governance at all levels in France, Europe and World-wide.

Sébastien worked actively to set up and hold the European Global Event on domain Names and address systems, now known as EGENI Europe, held in Paris annually from 2002 to

2008 with more than 250 participants each year.

Sébastien successfully led the local team for the organization of the ICANN meeting in Paris in June 2008 (http://par.icann.org/fr) which was attended by 1700 participants. He was instrumental to setting the ICANN ALS (At Large Structure) Summit during the in Mexico in March 2009 and it was a great collective success. On a professional level. Sébastien has served from 2004 to 2011 as the founding CEO of BBS International Consulting, a consultancy specializing in information systems with a particular emphasis on Internet technologies. He is now Senior consultant with Items International.

Since 2001, Sébastien has been a member of the Internet Society French Chapter (www.isoc.fr), has served on its board from 2003 to 2009 and was declared the Honorary President in 2009. He was elected European Internet users representative in May 2007 and has been the ALAC (At-Large Advisory Committee) vice-chair from 2008 to 2010.

Sébastien was selected by the At-Large to serve on the ICANN Board to serve from the Annual General Meeting in Cartagena Colombia on 10 December 2010 to June 2014. He is member of the Finance and the Public Participation Board Committees.

Country : France

#### BERNARD BENHAMOU, INTERMINISTERIAL DELEGATE ON INTERNET USAGE, MINISTRY OF HIGHER EDUCATION & RESEARCH, MINISTRY OF INDUSTRY, ENERGY & DIGITAL ECONOMY, FRANCE



- Coordinator of Proxima Mobile, first European portal of mobile services for citizens (2010current).

-Coordinator of the French Presidency of the European Union Conference on the Internet of the Future / Internet of Things (2008).

Advisor of the French Delegation at the United Nations World Summit on the Information Society (WSIS)

- Head of the Forecast & Internet Governance Mission at the Agency for the Development of e-Government (ADAE) - Prime Minister Office & Ministry of Foreign Affairs)

- Head of the Mission "Internet, Schools & Family" at the French Ministry of Education

Senior lecturer at the National School of Government (ENA) and at the Political Sciences Institute in Paris (Sciences Po)

- Advisor for the French Ministry of Foreign Affairs on Internet projects in developing countries

- Founding member and Technology Advisor of PlaNet Finance (Internet based NGO devoted to giving

microcredit to the developing countries)

- Conceptor in 1997 of the first Network and Internet based exhibition in the french museum of science (Passport to the Cyberworld / Cité des Sciences et de l'Industrie)

#### ELENA BONFIGLIOLI, SENIOR DIRECTOR HEALTH, PUBLIC SECTOR, MICROSOFT EMEA



Elena Bonfiglioli leads the Microsoft Health Industry business for Europe. Middle East and Africa and she is a part of the World Wide Public Sector Health Industry Team. Prior to this role, Elena was Director of Corporate Responsibility and Government Affairs. Elena is also the co-founder of the Women in Leadership (WiL) Network, a joint effort between Microsoft, INSEAD and the Women Forum.

Elena has been with Microsoft for more than nine years. At the start of her Microsoft career, she ran the Community Affairs and CSR team where she was responsible for Microsoft's social investments programs in Europe, Middle East and Africa (EMEA). Elena led the kickoff and development of the Unlimited Potential program in the region. In this role, she directed Microsoft's grant giving strategy and programs implementation in EMEA and worked with NGOs and grantees to foster IT skills within disadvantaged communities. She set up the employee volunteering program and the Microsoft in-kind giving program for software donations and PC refurbishment.

She was one of the founders of the European Alliance on Skills for Employability. Over the last five years, Elena has held leadership positions in various CSR and ICT trade associations such as Digital Europe, the European e-Skills Association – a coalition of leading companies and stakeholders committed to developing skills for an inclusive, sustainable and competitive Europe, CSR Europe – the leading EU wide Network on CSR and she is currently a member of the Supervisory Board of the Academy of Business in Society. Elena also served a few years as Council member for AccountAbility. In 2008 she was a part of the EU Commission DG INFSO Expert Group on Digital Literacy.

Before joining Microsoft, Elena worked for CSR Europe as Director of Corporate Programmes. In this position, she shaped strategies to engage with companies around specific CSR themes such as Sustainability Reporting, SRI, Diversity and Entrepreneurship. She was also in charge of stakeholder engagement and identifying good case practices across companies. Elena actively contributed to the development of the CSR agenda at the policy level in Europe. She pioneered and founded the European Academy of Business in Society and served EABiS as interim Executive Director in the first year and a half.

Elena started her career working as a researcher for the Italian government and the University of Bologna in the field of fiscal economic reform. Elena holds a cum Laude degree in economics from the University of Modena, Italy, a Master's degree in European studies from the College of Europe, in Belgium and a Licénce from the University of Montpellier (France).

Elena is a very proud mom of one child. She speaks four languages (Italian, English, French and Portuguese). She is an active traveler with a particular interest in emerging markets where she spent some time living (Brazil). Besides a strong passion for macro photography, Elena is a yoga meditation practitioner for 15 years and she takes part in CEL (Center for Evolutionary Learning), a group of professionals studying the impact of meditation on individual transformation, corporate performance and organizational change." In Elena's spare time, she lectures in various business schools and programs on CSR.

#### BOUCHRA BOULOUIZ, COMMUNICATION CONSULTANT & PRESIDENT FORCOM, MAROCCO



Communication Consultant & Use of ICT Novelist, Researcher, Essayist Representative of the Moroccan Office of the Rosselli Foundation, for Sciences, Technologie and Arts. President of FORCOM, Forum des communications, Director Sciences Po Rabat, School of the Governance & Ecnonmy

#### JAKUB BORATYNSKI, HEAD OF THE UNIT, DIRECTORATE A, UNIT A2 FIGHT AGAINST ORGANISED CRIME, DG HOME AFFAIRS, EUROPEAN COMMISSION



Head of Unit 'Fight against organised crime' in the European Commission in Brussels (Directorate-General Home Affairs), which has the lead responsibility for fight against trafficking in human beings, sexual abuse of children, cybercrime, corruption and confiscation of criminal assets; previously working on EU relations with Russia (Directorate-General External Relations). Before joining the European Commission Programme Director with Stefan Batory Foundation in Warsaw and Policy Officer with the United Nations High Commissioner for Refugees. Graduate of the London School of Economics and the University of Warsaw (international relations, law).

#### CHRISTOPHER BOYER, ASSISTANT VICE PRESIDENT, PUBLIC POLICY, AT&T, USA



Chris Boyer serves as Assistant Vice President - Public Policy at AT&T Services Inc. Mr. Boyer is responsible for developing and coordinating AT&T's public policy positions on issues impacting emerging services and technology including cyber security, cloud computing, content and video regulation and Internet technology.

Mr. Boyer participates in a wide range of legislative, regulatory and policy development proceedings and represents AT&T before stakeholders on the Federal and state level and in a variety of international forums. In this role Mr. Boyer serves as AT&T's representative on the Board of Directors of the National

Cyber Security Alliance a public private partnership dedicated to promoting cyber security awareness and education for home users, small and medium size businesses, and primary and secondary education.

Mr. Boyer previously served as AT&T's policy liaison to the high tech community in Silicon Valley. Prior to this assignment Mr. Boyer served as AT&T's policy lead with AT&T's network planning, engineering, operations, product development and marketing organizations responsible for the company's efforts to expand fiber optics into neighborhoods to deliver Internet Protocol (IP)-based television, faster high-speed broadband Internet access and voice over IP under the AT&T U-verseSM brand helping to grow AT&T's U-verse TV service from its inception to more than 3 Million subscribers today.

#### CECILIA CASTANO COLLADO, FULL PROFESSOR OF APPLIED ECONOMICS, THE UNIVERSIDAD COMPLUTENSE DE MADRID, FACULTAD DE CIENCIAS POLÍTICAS Y SOCIOLOGÍA, SPAIN



Cecilia Castaño is a Full Professor of Applied Economics at the Universidad Complutense de Madrid, Facultad de Ciencias Políticas y Sociología. She has previously worked as a Visiting Fellow, Centre for European Studies, at Harvard University (2007) and was Director of the Research Program on Women and Information and Communication Technologies at the Universitat Oberta de Catalunya. Cecilia started her career at the Massachusetts Institute of Technology (MIT) in the Urban Studies and Planning Department (1985-1986) and moved on from there to Berkley, where she worked at the Institute of Urban and Regional Development (1987). When she moved to Europe, she firstly worked at the Universidad Autónoma de Madrid, Instituto de Sociología de las

Nuevas Tecnologías, 1989-1997 and then at the Universidad de Alcalá de Henares, SERVILAB (Laboratorio de Investigación del Sector Servicios) (1998-2005). Cecilia's areas of focus currently are "Women in Research and Employment: The Gap between women's participation and position", as well as a research project on "The Participation of Women in Decision Making".

#### ISABELLA CHIODI, VICE PRESIDENT, IBM EU UNIT, OFFICE OF THE CHAIRMAN EMEA, IBM



Isabella Chiodi is IBM Vice President of EU Unit, in charge of Business relationships with central EU Institutions and coordination of EU related projects across the Member States.

She joined IBM in 1981, and since then she has had several and diversified responsibilities:

Director of Financial Services Sector, Director of Southern Europe Application Management Services, Director of Southern Europe Strategic Outsourcing, CEO of Global Value, the FIAT – IBM JV, of IBM Global Accounts.

Managing Director of IBM Global Accounts.

She is member of the Board of Confindustria Innovation Services in Italy. She is a member of AIDDA, FCEM (Femmes Chefs d'Entreprises Mondiales), and honorary member of PWA

#### WILLIAM S. COATS, PARTNER INTELLECTUAL PROPERTY, ATTORNEY AT LAW, KAYE SCHOLER, USA



William Coats is a trial lawyer focused on complex intellectual property matters involving patents, copyrights, trademarks and trade secret disputes for the software, hardware, computer, electronics, entertainment and movie industries.

William Coats represents companies who are leaders in their respective fields, such as Pioneer Corporation; Lucasfilm, Ltd., Lucasfilm Entertainment company and its various divisions including LucasArts and Lucas Digital (Industrial Light & Magic and Skywalker Sound); Toshiba America; HTC Corporation; DVD Copy Control Association; Aztech Systems, Ltd.; Avid Technology; In-Three; Digidesign; Laika; and Mesa/Boogie, Ltd.

In 2008, Mr. Coats was appointed by the U.S. government to the United Nations Centre for Trade Facilitation and Electronic Business Task Team on Intellectual Property Rights and Related Issues.

### FABIO COLASANTI, PRESIDENT OF THE INTERNATIONAL INSTITUTE OF COMMUNICATIONS THE UNITED-KINGDOM



President of the *International Institute of Communications* (London, UK) since April 2010, Fabio Colasanti was previously a Director General in the European Commission for over ten years.

He headed first the department called "*Enterprise*" and, from July 2002, was in charge of the department for "*Information Society and Media*". This department is responsible for developing and overseeing European regulatory policies for electronic communications and for the audiovisual sector, as well as promoting a faster take up of Information and Communication Technologies throughout the European Union.

Prior to this appointment, he was Deputy Head of the Office of Commission President Romano Prodi, a Director in the European Commission's *"Budget"* department and, for many years, a macroeconomist in the Commission's department for Economic and Financial Affairs.

Mr Colasanti holds diplomas in economics from the University of Rome and the College of Europe in Bruges. An Italian national, he works regularly in English and French, is fluent in German and Spanish and speaks some Greek.

#### MICHEL COMBOT, DEPUTY DIRECTOR-GENERAL RESPONSIBLE FOR MANAGING THE FIXED AND MOBILE SERVICES AND CONSUMER RELATIONS DEPARTMENT – ARCEP, FRANCE



Michel Combot is a member of the Corps of Engineers, and a graduate of the Ecolepolytechniqueand Telecom ParisTech. He began his career with the Telecommunications Regulatory Authority (which later became ARCEP) as a project manager.

In 2001, Mr. Combot joined the Economic Department of the French Embassy in the United States before becoming the regional ICT expert in San Francisco, for the General Directorate of Treasury. He then rejoined ARCEP in November 2006 as the head of the "Spectrum" division and the Deputy head of the "Operators and Scarce Resource Regulation" Department.

In September 2007, Michel became a "digital and audiovisual media" technical advisor to the Cabinet of Christian Estrosi, the Secretary of State for Overseas France and, in April 2008, joined the cabinet of Eric Besson, then Secretary of State for the development of the digital economy, as a technical advisor - a position he kept with Nathalie Kosciusko-Morizet before being appointed her Deputy Director of Cabinet.

Michel Combot came back at ARCEP on 1 June 2010 and was appointed Deputy Director-General responsible for managing the Fixed and Mobile Services and Consumer Relations Department.

#### KATHERINE CORICH, FOUNDING DIRECTOR, SYSDOC GROUP, THE UNITED-KINGDOM



Katherine is the founding director of the Sysdoc Group, a Process, Knowledge, Change Management and Learning consulting services firm, which operates in the UK, US, Australia, New Zealand and Kazakhstan. Sysdoc specialises in leading organisational change, business process improvement programmes, the design and development of online process models and knowledge bases, and the design and delivery of staff development and business performance improvement training programs.

Prior to starting the SYSDOC group, Katherine worked as an Instructor in a Technical College in France, in Computer Operations for IBM, and as an Information Architect for the

International Stock Exchange of Great Britain and Northern Ireland. The combination of the linguistic, aviation and IT experience gained in Katherine's early working life enabled her to see the power of IT enabled process excellence to deliver extraordinary business performance results for private sector, blue chip and public sector organisations. Her passion and thought leadership in this field led her to found Sysdoc, at age 25. Since then, her passion for people has seen Sysdoc grow to a global enterprise, which coincidentally has three female CEO's heading each of the regional operations. Sysdoc is an award winning company - some of the awards include: the Trade New Zealand - Export Award in 2002; National Award for Best Practice in HR, from the HR Institute of NZ, as Winner, HR Initiative of the Year for Strategic Remuneration, 2001; Finalist, Rotary International Business Ethics Awards, NZ; and a Global Gold Award for Knowledge and Process Management, presented by the GIGA Group and the Workflow and Re-engineering Industry Association. Katherine won an Ernst and Young Entrepreneur of the Year Award - Services, Financial and Arts category in 2005.Katherine provides business mentoring services and seed/venture capital for start-up organisations and is the Director of several companies, including a technology company that develops Learning Management and Competence Development Management Systems. Katherine has been an independent judge of national tertiary post graduate awards coordinated by the Ministry of Science, Research and Technology (MORST) in NZ, which encourage entrepreneurship in Post Graduate programmes at universities throughout New Zealand. She has also been an international judge for the Brandon-Hall e-Learning awards. As a mother of four children, Katherine is acutely aware of the needs and challenges of raising healthy, happy children in a secure environment, while working in a fiercely competitive business world. Katherine and her executive team have developed Sysdoc into an organisation that lives and breathes family values, while ensuring that it delivers extraordinary results to our customers. Katherine holds a Degree of Master of Arts, Honours (MA) from the University of Canterbury (1983), where she specialised in Socio-Linguistics, Generative Grammar and French/English Phonology.

#### AMADOU DAFFE, CHIEF EXECUTIVE OFFICER AND CO-FOUNDER, CODERS4AFRICA, USA



Amadou Daffe is the CEO and Co-Founder of Coders4Africa, a non-profit organization founded in 2010. Coders4Africa's mission is to create and support a Pan-African community of competent, internationally certified IT professionals focused on developing IT tools for African Agriculture, Business, Education, Health Care, Government and Communities.

Since January 2010, Coders4Africa, using conferences, workshops and other initiatives in multiple African countries, has built a community of over 600 IT professionals as C4A members from all over Africa. This community is already working on an initial set of open source solutions that respond to local African problems.

Amadou was born in Brussels, raised in Africa and educated in the United States. He is a Software Architect with a decade of software engineering and enterprise application development experience, as well as extensive experience in the financial, retail, software and legal industries. He is currently Enterprise Application Architect at one of the largest law firms in Philadelphia, Pennsylvania. Amadou and the other Co-Founders form a team with deep experience in the software engineering and development field as well as a deep understanding of the culture and needs of the African IT professionals they serve.

Amadou Daffe holds a bachelor's degree in Computer Science and a master's degree in Management Information Systems.

### HERCULE DALIANIS, PROFESSOR IN COMPUTER AND SYSTEMS SCIENCES, STOCKHOLM UNIVERSITY, SWEDEN



Dr. Hercules Dalianis, Professor, born 20 July 1959. Dalianis is a professor in Computer and Systems Sciences at Stockholm University. Dalianis held a three year guest professorship at CST, University of Copenhagen during 2002-2005, founded by the Norfa, the Nordic council. Dalianis received his Ph.D in 1996. Dalianis was post doc researcher at University of Southern California/ISI in Los Angeles 1997. Dalianis was also post doc researcher (forskarassistent) at NADA KTH 1999-2003. Dalianis works in the interface between industry and university and with the aim to make research

results useful for society. Dalianis has specialized in the area of human language technology, to make computer to understand and process human language text, but also to make a computer to produce text automatically. Currently Dalianis is working in the area of clinical text mining with the aim to improve health care in form of better electronic patient record systems, presentation of the patient records and extraction of valuable information both for clinical researchers but also for the lay person in form of a patient.

#### FABRIZIO DAVIDE, BOARD MEMBER FONDAZIONE ITALIANA NUOVE COMUNICAZIONI, ITALY



Prof. Davide's professional experience has been acquired since 1988 in the various Information and Communications markets: consumer, business and Public Administration (PA). He worked for Telecom Italia, alternating periods in Italy and abroad (Belgium, USA, Cuba, Sweden and Spain), operating both in the Corporation and in smaller subsidiaries (all the way through to Venture Capital start-ups), in charge of marketing, R&D, finance, IT governance, and general management.

He served for the European Commission and the Academy.

He is currently serving the board of a non-for profit, Fondazione Italiana Nuove Comunicazioni, and developing projects of social sustainability in the transport industry.

#### KAREL DE VRIENDT, ADVISER TO THE DIRECTOR-GENERAL FOR INFORMATICS, DG INFORMATICS, EUROPEAN COMMISSION



Mr. Karel De Vriendt is a Dutch speaking Belgian who holds a nuclear engineering degree and post-graduate degrees in IT and in public administration.

After having worked for seven years as a software engineer and project manager in a large multinational telecommunications company, he started to work for the Commission in what is now the Information Society and Media directorategeneral, coordinating research projects related to software engineering.

Thereafter, he worked for fifteen years in the Informatics directorate-general, the Commission's internal IT service, where he managed projects and teams working on electronic mail, networking and telecommunications, user support and application development.

From 2005 to 2011, he was managing the team responsible for the IDABC (<u>http://ec.europa.eu/idabc</u>) and later for the ISA programme (<u>http://ec.europa.eu/isa</u>), both oriented towards electronic cooperation among public administrations in the EU, facilitating the implementation of EU policies.

Since the beginning of the year, he is an adviser to the director-general for Informatics, working around themes such as open data and cloud computing.

#### THIERRY DIEU, ACTING DIRECTOR, EUROPEAN PUBLIC TELECOM NETWORK OPERATORS' ASSOCIATION - ETNO



Thierry Dieu, acting Director of ETNO since April 2011 and media spokesperson and communications manager of this association since 2004, has a broad experience as communication expert within the European Commission, both in Brussels for DG Information Society and Media and previously in its delegation in Moscow, and as Communication Manager of the Confederation of the Food and Drink Industries of the EU.

He has been successfully leading all ETNO media campaigns during the last years, achieving two nominations for the European Public Affairs best campaign award in 2008 and 2010.

ETNO is the main trade association for Europe's 40 largest e-communications operators located in 35 countries. ETNO is a key interlocutor for EU and international institutions on a wide range of regulatory and technical matters related to the telecoms sector. The association also actively takes part in the debate on issues such as environmental protection and sustainability, Internet governance, network security, data protection and sustainability, privacy, protection of minors and fight against spam and cyber-crime.

A journalist by education, he also collaborated with the press agency Belga, the BBC World Service and Radio Moscow International

#### MARGOT DOR, DIRECTOR PARTNERSHIPS & EU AFFAIRS, EUROPEAN TELECOMMUNICATIONS STANDARDS INSTITUTE-ETSI



ETSI is an ICT standards organization whose mission is to enable the emergence of global open standards for networks and services. The 750+ member companies design the work programme with their input and participation to technical committees. ETSI is located in Sophia Antipolis, France.

After holding various positions in the IT and banking industry, Margot Dor joined ETSI in 1997 to launch a market intelligence unit. From 2006 to 2010 she led strategic projects, working in the Director General's team. Since May 2010 she is in charge of Partnerships and EU Affairs.

Margot was born and raised in Marseille, France. She graduated in Political Science and International Public Law (Aix-Marseille III) and holds a post-graduate degree in Strategic Marketing (HEC Paris).

#### KEITH DRAZEK, DIRECTOR OF POLICY, VERISIGN, USA



Keith Drazek is Director of Policy at Verisign, Inc., operator of the .COM and .NET domain name registries and two of the world's 13 Internet root servers. Keith has been active in the ICANN community for more than a decade, including service as a ccNSO Councilor representing the .US ccTLD, and in his current role as Alternate Chair of ICANN's GNSO Registry Stakeholder Group. Prior to joining Verisign in June 2010, he worked for ten years at the U.S. Department of State, and ten years in the domain name industry - 2 years at a registrar and 8 years at a registry. His experience in the domain name industry includes business development, channel management, government relations, external affairs, and Internet policy development. He studied International

Relations at George Washington University in Washington, DC.

#### ALAIN DUCASS, CONSORTIUM REPRESENTANT, PEPPOL PAN-EUROPEAN PUBLIC PROCUREMENT ONLINE, FRANCE



Civil servant as Ingénieur général des mines,

Head of the Digital economic affairs department of Adetef <u>www.adetef.fr</u> Specialist in onformation technologies, eGov, ICT&Developpement, efinance, Chairman of the club exportic <u>www.exportic.fr</u> and of X-Afrique <u>http://x-</u>

afrique.polytechnique.org

ICT correspondant of the Euromed Innovation Network www.rie-ein.eu

Previously

- Head of digital country planning unit in DATAR www.datar.fr
- Regional and international manager of Ademe www.ademe.fr
- Head of economic development service in Paris-Ile-de-France Region
- Deputy regional director at Anvar <u>www.anvar.fr</u> (innovation)
- > Graduated from Paris Polytechnique engineering school, Paris VII University and Adetem (~MBA)

### KEN DUCATEL, HEAD OF UNIT DIGITAL AGENDA: POLICY CO-ORDINATION, DG INFSO, EUROPEAN COMMISSION



Ken Ducatel, British, aged 54, holds a PhD in economic geography from Bristol University and an MSc in transport policy from Cranfield University in the UK. He has worked on information society policy for twenty years during. He was a member of Commissioner Reding's Cabinet for four years from 2004-2008. Since January 2009, he has been appointed Head of the "Digital Agenda: Policy Coordination" unit in DG Information Society.

#### BRIGITTE DUMONT DEPUTY GROUP HR, EXECUTIVE VICE-PRESIDENT FOR FRANCE TELECOM ORANGE, FRANCE



Brigitte is Deputy Group HR, Executive Vice-president for France Telecom Orange. She has been working in France Telecom since 2000 having senior responsibility in HR and international communications, then in the Recruitment, Career & Mobility Group.

Between 1991 and 2000 Brigitte has held various posts in marketing and communication within the Group's subsidiaries in France, in the business marketplace and in international activities in the public networks operations (creation of telecom operators' companies and/or privatizations) and submarine cables.

Early in her career she has held commercial and marketing positions within Jeumont-Schneider (1982) and Matra Communication (1987) groups.

Mrs Brigitte Dumont (50 years) is married and has one child.

#### **OLIVIER DUROYON, DIRECTOR PUBLIC AFFAIRS, ALCATEL-LUCENT, FRANCE**



Olivier Duroyon is Director in Public Affairs Headquarter of Alcatel-Lucent, where he focuses on networks regulation and policies – topics like Net Neutrality, Internet sustainability, NGA, Data Privacy and Security. He also brings his experience on Broadband national plans around the world.

Prior to Alcatel-Lucent he was investment manager at the Caisse des depots, a public French financial institution, bringing support to the digital projects of public local authorities.

At the beginning of his career, Olivier Duroyon has spent ten years in R&D, Product Line Management and Marketing for several Telecom equipment vendors in the field of Internetworking and optical networking.

#### AURÉLIE FELD, DEPUTY MANAGING DIRECTOR, PLANET FINANCE, FRANCE



Aurélie Feld is the Deputy Managing Director of PlaNet Finance, a microfinance NGO founded by Jacques Attali, with about 220 staff in a network of 28 offices around the world.

Prior to joining PlaNet Finance in 2010, Aurélie was a consultant and project manager with McKinsey & Company in Paris for 5 years, where she focused on high tech & telecom projects.

She started her carrier as a corporate attorney in the New York office of Cleary, and then moved back to Paris, first still with Cleary, then with Skadden.

Sheholds two post-graduate masters' degrees in law, one from Cornell University (LLM '01), and one from UniversitéPanthéon-Assas Paris II in EU business law. She was a member of both the Paris & New York bars before leaving the legal profession.

#### BOSCO EDUARDO FERNANDES, HEAD OF CORPORATE RESEARCH, HUAWEI EUROPEAN RESEARCH CENTRE, GERMANY



Bosco Eduardo Fernandes has contributed to the concepts of innovative wireless networks of the future in the EU Research Programs including 3G /UMTS. He held many Working Chair positions in Industry Fora in different areas including the UMTS Forum-where he contributed to consultation papers, proposed strategic recommendations and published a number of white papers and reports. He has also contributed to the Future Internet and IPv6 activities with the Research communities and participated in many Conferences as a speaker.

He held several Managerial Positions in R&D at Siemens AG before he joined Nokia Siemens Networks in the Dept. of Industry Relationship within Strategic Marketing in April 2007.

Mr. Fernandes received a degree of Dipl. Ing. in Electronic engineering in Munich, Germany and holds an Executive MBA. He is a senior member of the IEEE communications society and a member of the International Telecommunications Academy of Russia (ITA). He is also the Chair of the Forum Committee Advisory Group within the ITU Telecom Board. Since Jan, 2011 he is Head of Corporate Research at Huawei European Research Centre in Munich Germany.

#### DENIS GARDIN, SENIOR VICE-PRESIDENT, HEAD OF CYBERSECURITY SOLUTIONS CENTER WITHIN CASSIDIAN, AN EADS COMPANY



Denis Gardin is currently Senior Vice-President, Head of CyberSecurity Solutions Center within CASSIDIAN, an EADS Company. In that function he is heading the development of new solutions and services to improve the security of the critical Information Systems and the services to mitigate cyber threats.

From 2005 to 2008 he was Vice-President, Head of Technology Strategy and New Business within EADS Headquarters. Denis Gardin joined EADS as Head of EADS CEO Office in Paris in 2003.

He was appointed as Economic and Industrial Counselor at the Embassy of France in the United States (1999-2003), after working in the Industrial risk & Environment field for the Ministry of Economy and Finance in France (1996-1999).

He started his professional career at John Deere engine plant in France and Total oil trading desk in London.

Denis Gardin is a graduate from Ecole Normale Supérieure (Paris), of the Ecole des Mines de Paris, and a PhD from the University of California at Berkeley.

#### GABRIELLE GAUTHEY, EXECUTIVE VICE PRESIDENT, GLOBAL GOVERNMENT & PUBLIC AFFAIRS ALCATEL LUCENT, FRANCE



Gabrielle Gauthey is Executive Vice President, in charge of Global Government and Public Affairs for Alcatel-Lucent. She is also President of Gitep-Tics, the French telecom industry association, and member of the National Digital Council.

Gabrielle Gauthey is a graduate of the Ecole Polytechnique and holds a postgraduate degree in economic analysis. She began her career with France Telecom. In 1990 she became General Secretary of the "Invest in France" agency. From 1995 to 1997 she was adviser to François Fillon, Minister for Posts, Telecommunications and Space Affairs. From 1998 to July 2000 she was Deputy CEO of Sofirad and CEO of "Le SAT", the first satellite-based operator of French-language digital TV and radio services in Africa. Till January 2003, she was Director of the Information and Communication

Technologies Department at the Caisse des Depots et Consignations, responsible for investment in the" regional digital development" programme by mandate of the State.

From 2003 to 2008 she was Commissioner at the French Regulatory Authority for Electronic Communications and Posts (ARCEP).

#### JAY E. GILLETTE, PROFESSOR OF INFORMATION AND COMMUNICATION SCIENCES, CENTER FOR INFORMATION AND COMMUNICATION SCIENCES, BALL STATE UNIVERSITY, USA



Dr. Jay Gillette is Professor of Information and Communication Sciences at Ball State University's Center for Information and Communication Sciences (CICS) in Indiana, USA. He is a Research Associate in its Applied Research Institute, and serves as Director of its Human Factors Institute. He is a Senior Research Fellow and Secretary (Officer) at the university's Digital Policy Institute.

Dr. Gillette teaches and conducts research in the CICS graduate Center at Ball State University, with a focus on the interaction of humans and information and communication technologies (ICT). He is particularly interested in technology policy that aids economic and

community development, in addition to his ICT technical work in Human Factors and Usability Experience engineering.

Dr. Gillette is a member of the Pacific Telecommunications Council (www.ptc.org), an international NGO for Pacific hemisphere telecommunications development. From 2004-2012 he was elected to its international Advisory Council, and served a two-year term as Chairman. He is also on the North American Steering Committee of the Global Forum, the international invited-conference often called "the Davos of IT."

As a technology journalist, he has covered the Global Forum and PTC's Honolulu conferences as well as the associated Intelligent Communities Forum as a correspondent for Network World, USA's leading trade journal for enterprise networking, where his articles are widely available and reprinted worldwide by the IDG syndicate.

He has been a visiting professor at the University of Oxford. He also was Professor and Associate Chair of the Department of Information Networking and Telecommunications at Fort Hays State University in Kansas. Dr. Gillette served as a Senior Policy Fellow at the Docking Institute of Public Affairs in Kansas, and as a Senior Fellow of Information Technology and Telecommunications at the Center for the New West, in Colorado, with policy interests in regional broadband policies and technologies.

He worked at Bellcore (Bell Communications Research, now Telcordia Technologies) as Program Manager in its Information Networking Institute and as Senior Technical Planner and Senior Project Manager in its Information Management Services division. He was a member of the industry team that helped develop Carnegie Mellon University's graduate degree in Information Networking.

Earlier, Dr. Gillette was a professor of humanities and technical communication at the Colorado School of Mines. He also was an editor on the staff of the Mark Twain Papers at the Bancroft Library, University of California, Berkeley. He earned his graduate degrees in English at the University of California, Berkeley, and undergraduate in Literature at the University of California, San Diego. In addition to his work in the information economy, Dr. Gillette has research interests in the impact of the industrial revolution in global and American culture, and in Mark Twain's life and works.

#### JULIA GLIDDEN, MANAGING DIRECTOR, 21C CONSULTANCY, THE UNITED-KINGDOM



**Dr. Julia Glidden** (Managing Director, 21c Consultancy Ltd) completed her D.Phil. in International Relations at Oxford University, and has extensive experience working with public administrations across Europe to improve service delivery. An internationally recognised expert in e-Government, Dr. Glidden used a keynote address at the 5th Ministerial Conference in Malmö and the launch of the Slovenian Presidency to champion the importance of Web 2.0 technologies in the co-design and co-production of citizen-centred public services. Dr. Glidden has authored numerous articles on this subject, including a Council of Europe sponsored volume on eParticipation. In 2010 Dr. Glidden worked with the Flemish eGovernment Authority to draft 'The Citadel Statement' – a pan-European agenda for local eGovernment that

represented the views of over 120 participants from 18 countries across Europe, including 64 organisations representing over 200 cities on five continents. Building on this initiative, Dr. Glidden helped to found 'Citadel on the Move', a flagship project of the European Commission aiming to combine Open Access Data and Mobile Application tools to create 'smart,' innovative citizen-generated services that can be used in differing European Cities.

Dr. Glidden is regularly asked to speak on eGovernment at forums around the world. She is a guest lecturer at the European Institute of Public Administration in Maastricht, a member of the Scientific Committees for the Global Forum, Eastern European eGovernment Days, CeDem Conference and the annual Bled eConference. In addition, Julia has been retained by the European Commission as an official EU project evaluator, and is regularly invited to participate in and Chair juries for eGovernment competitions, including the Bahrain eGovernment Excellence Awards, the Issy Molineaux World eGov Forum competition in France, and forthcoming Scandinavian innovation in eGovernment competition in Stockholm.

### ANTONIO SALVATORE GRAZIANO, VICE-PRESIDENT EUROPEAN PUBLIC AFFAIRS AND COMMUNICATIONS, HUAWEI, BELGIUM



Tony Graziano is Huawei's VP Public affairs and Communications, Brussels office. Tony joined Huawei in May 2011, from Digitaleurope (the organisation representing the ICT industry in Brussels) where he was Director of Public Affairs with specific focus on Technical and Environment policy/regulation.. Tony joined DIGITALEUROPE in 2001 from EACEM (the former European Association of the Consumer Electronic Manufacturer) where he was Technical Officer, charged specifically to organize, co-ordinate and administer EACEM's Technical Committee liaisons with the standardization institutes and EU legislators, as well as provide expert information and advice on regulatory issues.

Before joining EACEM in 1998, he spent nine years at Matsushita Electric (Panasonic) Television Division, where he held senior European and international positions. He was Senior Design Engineer during the introduction of the first digital signal processing TV for Panasonic in Europe, before being appointed Senior Project Manager coordinating Panasonic's European TV design department.

Prior to that, he was a project engineer with AB Electronics Newport, Wales, working on communication and IT products. He began his career as a graduate Engineer for AB Electronics, charged with developing and coordinating the subcontracting department. Tony holds a B.Sc. Honours in Electrical Electronic Engineering and a Master's certificate in Business administration from the University College of Cardiff, UK.

#### AMBASSADOR DAVID GROSS, PARTNER & ATTORNEY AT LAW, WILEY REIN; FORMER US COORDINATOR FOR INTERNATIONAL COMMUNICATIONS & INFORMATION POLICY AT THE US DEPARTMENT OF STATE, USA



Ambassador Gross is one of the world's foremost experts on international telecommunications, having addressed the United Nations (UN) General Assembly and led more U.S. delegations to major international telecommunication conferences than anyone in modern history. Drawing on his more than 25 years of experience as a global policy maker and corporate executive, he assists U.S. companies seeking to enter or expand international businesses, as well as non-U.S. companies and organizations seeking to invest in, monitor and understand the U.S. market. Amb. Gross advises foreign companies on non-U.S. countries and opportunities and informs clients regarding the International Telecommunication Union (ITU), Organization for Economic Cooperation Development (OECD), Asia Pacific

Economic Cooperative (APEC), as well as other international bodies.

#### **Representative Experience**

- Chaired the U.S. delegations to ITU Plenipotentiary Conferences (2002, 2006), ITU World Telecommunication Development Conferences (2002, 2006) and ITU World Telecommunication Standardization Assemblies (2004, 2008).
- Led U.S. delegations to three APEC Ministerial Meetings in Shanghai, Lima and Bangkok.
- Head U.S. government negotiator and head of delegation for the multilateral preparatory conferences for both phases of the United Nation's "Heads of State" World Summit on the Information Society and co-led the U.S. delegation to the formal Summits in Geneva (2003) and Tunis (2005). These were the largest UN Summits ever held with almost 20,000 delegates and a large number of heads of states and government.
- Served as a member of the UN's Information and Communications Technologies Task Force (2001-2006).
- Conducted bilateral discussions at senior levels with representatives of more than 70 countries.
- Provided commercial and policy advocacy on behalf of U.S. companies in markets around the world.

#### **Professional Experience**

- U.S. Coordinator for International Communications and Information Policy, U.S. Department of State (2001-2009). Had overall responsibility for the formulation and advocacy of international communications policy for the United States. Appointed by President Bush and confirmed (unanimously) by the U.S. Senate for the rank of Ambassador.
- Washington Counsel, AirTouch Communications (acquired by Vodafone in 1999), then the world's largest wireless telecommunications company (1994-2000).
- Private law practice (1979-1993).
- Lectures before many groups on telecoms and ICT-related issues, including at colleges, universities and law schools in the United States, Canada, Qatar, the UAE, Yemen, Thailand, India, Israel, Bangladesh, France, Kazakhstan, Singapore, Rwanda, Vietnam, Egypt and Pakistan.

#### **Honors & Awards**

- Named by The Legal 500 US a leading lawyer in Telecom and Broadcast Regulatory Law (2010).
- ITU Silver Metal in recognition of outstanding contributions to the work of the ITU.
- Many industry awards for international public service involving Internet and telecoms issues.

#### **Publications**

- Co-Author, "Cyber Security Governance: Existing Structures, International Approaches and the Private Sector," *America's Cyber Future: Security and Prosperity in the Information Age* (June 1, 2011).
- Co-Author, "Mobile Broadband Issues in the FCC's National Broadband Plan," *IBA Communications Law Committee Newsletter* (May 2010).
- Co-Author, "The BlackBerry Battle: Answering the Call on Cybersecurity," *The Metropolitan Corporate Counsel Vol 17, No. 12* (December 2009).
- Co-Author, "The International Aspect of the White House 'Cyberspace Policy Review'" (June 18, 2009).
- Co-Author, "The White House 'Cyberspace Policy Review' and Net Neutrality" (June 3, 2009).
- Author, "Mobile Broadband: Changing the World for the Better," *ITU News* (May 2009).
- Co-Author, "Modifying U.S. Sanctions against Cuba" (May 12, 2009).
- Author, "What Made the Cellphone Revolution Possible," The Christian Science Monitor (March 3, 2009).
- Co-Author, "Afghanistan's Communications Revolution," The Washington Post (September 8, 2008).

#### Speeches

- Moderator, "Opening Session Panel," Global Forum 2011 (November 7, 2011).
- Moderator, "Spectrum Policy What Scope for Global Co-ordination?," The Americas Spectrum Management Conference 2011 (October 19-20, 2011).
- Speaker, "It's Your Call, What Kind of Internet Do You Want?," New York INET Conference (June 14, 2011).
- Chair, "Opening Keynote Address," International Institute of Communications Telecommunications and Media Forum (April 13, 2011).
- Speaker, "Insider's Discussion: Our Spot in the World-A Global Perspective of Wireless & Innovation," IPI's Third Annual Communications Summit (March 2, 2011).
- Speaker, "International Perspectives on ICT Strategies," The 2010 Canadian Telecom Summit (June 8, 2010).
- Speaker, "How Effective Multilateral Diplomacy Can Save the Internet and the World," The Institute of World Politics (February 24, 2010).
- Speaker, "Regulatory & Policy Framework," India Telecom 2009 Telecom for Inclusive Growth (December 4, 2009).
- Moderator, "Interconnected and Vulnerable: The Weakest Link in Cybersecurity," ITU Telecom World 2009 (October 8, 2009).
- Panelist, "Freedom of Expression in a Web 2.0 World," Internet Governance Forum USA (October 2, 2009).
- Speaker, "Protecting Minors Online: The High Tech and Telecoms News from Washington," IT/New Media Task Force

Event (September 15, 2009).

- Speaker, "Broadband Nation: Where Does the U.S. Really Stand in the World Rankings?," Free State Foundation Seminar (June 5, 2009).
- Speaker, "World Telecommunication Policy Forum 2009," International Telecommunication Union (April 22-24, 2009).
- Speaker, "Global Information & Communications Technology," Industrial College of the Armed Forces (April 14, 2009).
- Speaker, "International Wireless Broadband: A Comparative Analysis of Wireless Broadband Penetration and Adoption in the U.S. and Around the World," CTIA Wireless 2009 (April 2, 2009).
- Panelist, "The Demand for Spectrum," FCBA/CTIA's Spectrum Dynamics Seminar (March 31, 2009).

#### NICO GROVE, ASSISTANT PROFESSOR, INFRASTRUCTURE ECONOMICS & MANAGEMENT, BAUHAUS UNIVERSITY WEIMAR, GERMANY



Nico Grove is Assistant Professor at the Bauhaus University Weimar, responsible for Infrastructure Economics and Management from 10/2010 on. In addition, he lectures at the Ludwig-Maximilians-UniversitätMünchen, where he also received his Ph.D. There, he was in charge of regulation and strategy in network based industries at the Institute for Information, Organization and Management, led by Prof .Dr. Dres. h.c. Arnold Picot. In his dissertation he focused on regulated markets and resources.

Before joining the Institute, he was working in strategy consultancy at Accenture and A.T. Kearney. From 1999 on, he gained experience in own media production companies for TV

broadcasters. Nico holds a Master in Business Administration and a Master of Business Research degree from the Munich School of Management, Ludwig-Maximilians-UniversitätMünchen, as well as a Master in Economics from the Macquarie University Sydney.

Nico is an active member in several institutions and associations, e.g. the BITKOM e.V. or the MünchnerKreise.V.

#### MATHEW HEIM, SENIOR DIRECTOR AND COUNSEL, QUALCOMM EUROPEAN GOVERNMENT AFFAIRS



Mathew Heim is Senior Director and Counsel in Qualcomm's European Government Affairs Department. His work focuses principally on intellectual property rights, standardisation and antitrust policy in Europe.

Prior to joining Qualcomm in 2009, Mathew spent over a decade providing advice to companies on EU and international political, legal or regulatory matters. He has represented commercial interests during numerous European policy and legislative initiatives e.g. on the European Audio-Visual & Media Services Directive and the Mobile Roaming Regulation. In the anti-trust sphere, Mathew has advised on investigations into areas such as compulsory licensing in the pharmaceutical intelligence market, the soft drinks sector and in technology

licensing. In the field of mergers, he advised on cases ranging from Airtours/First Choice to Oracle/PeopleSoft.

Mathew was awarded degrees in History from Bristol University and in Politics from Exeter University, before studying law and being called to the UK Bar. He is a member of the EU Committee of the Honourable Society of Lincoln's Inn and currently Co-Chair of the AmCham EU Competition Committee.

#### AARTI HOLLA-MAINI, SECRETARY GENERAL, EUROPEAN SATELLITE OPERATORS ASSOCIATION -ESOA



Aarti Holla has been Secretary General of 'ESOA', the association of all European satellite operators, since 2004. She works on key issues impacting the industry, strengthening awareness of the benefits of satellite-delivered services with key decision-makers to ensure the global availability of these services & their contribution to key policy objectives such as the Digital Agenda for Europe.

Ms. Holla has 14 years professional experience in the aerospace industry. Prior to ESOA, she represented Galileo Industries, the joint venture company of EADS Astrium, Alenia Spazio, Alcatel Space and Galileo Systemas y Servicios in Brussels, where she worked closely with

European Institutions on the development of the public private partnership scheme and management aspects of

the Galileo programme and project & strategic management at DaimlerChrysler Aerospace (now EADS) in Munich, Germany.

Ms. Holla holds an MBA from HEC in France, a diploma in German law from the University of Passau in Germany and a law degree from King's College at the University of London. She has regularly given workshops on negotiation skills for young managers. She qualified as a Solicitor of the Supreme Court in London in 1995, working with the law firm of Pannone Pritchard Englefield. She lives in Brussels, has 3 children and speaks 5 languages.

#### MARY HONEYBALL, MEMBER OF THE EUROPEAN PARLIAMENT, BELGIUM



Mary Honeyball, from the United Kingdom, is a member of the European Parliamentary Labour Party, part of the Group of the Progressive Alliance of Socialists and Democrats (S&D) in the European Parliament.

She became a member of the European Parliament in 2000 and currently sits as a full member on the Committee on Culture and Education, for which she is the S&D coordinator, and on the Committee on Women's Rights and Gender Equality. She has a very strong background in women's rights, and blogs frequently on women's issues.

Most recently she lauched a petition to stop the Metrpolitan Police Service closing down its specialist Human Trafficking Unit in London.

Before joining Parliament, Ms. Honeyball was Treasurer of EMILY's List, UK, from 1998 to 2000, campaigning for more Labour women in Parliament. She was General Secretary of the Association of Chief Officers of Probation from 1994 to 1998 and a member of London Co-operative Retail Services' Political Committee from 1985 to 1998. Between 1992 and 1994, Ms. Honeyball was a member of the National Alliance of Women's Organisations.

She was the Chief Executive of Gingerbread (a lone parents' support group) from 1992 to 1994, and the governor of various schools in the London Boroughs of Barnet and Lewisham from 1978 to 1994. She was also a service manager for SCOPE from 1990 to 1992. Between 1986 and 1990, Ms. Honeyball was General Secretary of the Council for Voluntary Service in the London Borough of Newham. She was also Chair of the London Labour Party's Women's Committee from 1982 to 1986 and a councillor for the London Borough of Barnet from 1978 to 1986.

Ms. Honeyball graduated with a degree in Modern History from the University of Oxford in 1975. She was born in 1952, in Weymouth, United Kingdom.

### MARIA IGLESIA-GOMEZ. HEAD OF THE STRATEGY AND ANALYSIS UNIT, DG SANCO, EUROPEAN COMMISSION



As Head of the Strategy and Analysis Unit in DG SANCO she is leading the team responsible to assist the Director General for the elaboration and political priorities in the policy areas of Health and Consumers.

Her team is responsible also responsible on developing strategies for Innovation for Health and Consumers. One of the current projects is to set up the process to launch the Innovation Partnership on Active and Healthy Ageing.

She is also responsible for Economic Analysis and Impact Assessment for the legislative initiatives in Health, Consumers and Food Safety policies.

Since 1993 as official in the European Commission she has worked in other policy areas like International Trade negotiations or Agricultural policy.

She has a scientific background (Veterinary Sciences) and she studied also Political Sciences. She has a Master on European Economic Affairs in ULB, Brussels and studies at the Diplomatic School of Madrid. Before coming to Brussels she worked as researcher in the National Laboratory of Agricultural Research (INIA) and at the Public Health department of the Ministry of Health and Consumers in Madrid.

#### JOHN G. JUNG, CO-FOUNDER AND CHAIRMAN, INTELLIGENT COMMUNITY FORUM & PRESIDENT, INTELLIGENT COMMUNITY FORUM FOUNDATION, USA



John G. Jung is an award-winning registered urban planner, urban designer, economic developer and global speaker on planning, development, urban design and economic development related issues, especially related to "intelligent communities." He is a graduate of the University of Waterloo (Canada) in Urban and Regional Planning and holds a Masters in Urban Design from the University of Manchester (UK). John also received two honorary degrees for his international work from international universities.

John is Co-Founder and Chairman of the global think-tank called the "Intelligent Community Forum" (ICF) (www.intelligentcommunity.org) headquartered in New York City.

He is also the first President of the newly formed association of Intelligent Communities known as the Intelligent Communities Forum Foundation (ICFF) representing a league of about 100 intelligent communities around the world. He has published work on urban development, urban design, planning and economic development and addressed audiences worldwide on the topics of economic development, smart cities and international marketing of cities and urban regions. John has also led or contributed to several other global initiatives, including work on Cyberport (www.cyberport.com.hk) in Hong Kong, Toronto's Waterfront and the Ontario Tech Corridor (www.ontariotechnologycorridor.com).

John is also an active economic development official having joined Canada's Technology Triangle Inc as Chief Executive Officer. His previous roles were as President and COO at the Greater Toronto Marketing Alliance (GTMA) for over a decade and as President and CEO of the Calgary Economic Development Authority as well having held senior executive positions in the private sector, port and airport authorities and in development organizations.

John has been covered by the international press and various business journals ranging from the BBC to NY Times, Wall Street Journal, Globe and Mail, Toronto Star, CNN, CBS, NBC, CTV and CBC, among others. He is also a regular columnist and sits on several local and international boards and committees and a co-author of a book on Broadband Economies.

John is originally from New York, but has lived and worked around the world. He and his family currently reside in Toronto.

#### ELLWOOD R. KERKESLAGER, CEO INFORMATION FUTURES, LLC, USA



Ellwood (Woody) Kerkeslager is CEO of Information Futures, LLC

Mr. Kerkeslager has served as the bridge to the information future for many businesses, government, education and consumer groups around the world, helping them to understand the technologies, their impact and positive steps organizations can take to benefit from information technologies.

Mr. Kerkeslager has extensive experience managing leading-edge technology projects. His responsibilities have included: head of the \$4 billion data networking business of AT&T;

financial director for \$12 billion of computer and business communications operations; marketing, network planning and engineering for AT&T; Bell Laboratories development of operating system software for the first computer-controlled public switching systems.

Mr. Kerkeslager is a graduate of the University of Chicago (MBA), New York University (MSEE), Pennsylvania State University (BSEE), and Elizabethtown College (BA). He has completed Executive Education programs at Stanford University and INSEAD.

#### HUGO KERSCHOT, MANAGING DIRECTOR IS-PRACTICE, BELGIUM



<u>Hugo Kerschot is founder and Managing Director of the program management office "IS-practice".</u> (www.is-practice.eu). IS-practice is based in Brussels, Belgium and delivers project management and high-level advice for major projects within the international and national public sector in the broader field of the Information Society. The goal is to bring together specialized parties for ambitious research and consultancy projects.

Hugo Kerschot, whose years of experience in both the private and the public sector will be valuable for companies and organizations that wish to realise projects in a multidisciplinary setting within the framework of the European Information Society. Hugo Kerschot has more than 20 years of experience in communication, IT, consultancy and project management and with IS-practice an international network of expertise in eGovernment. eParticipation, eHealth, eInclusion ... .

Hugo Kerschot is Master in Communication Sciences (University of Leuven, Faculty of Social Sciences). After a career in the financial sector (internal and external communication), he launched in 1995 the first Belgium public service website in his function as Director of Information of the Services of the Belgian Prime Minister. After passing through a number of internet start-up companies he developed for the European Commission as a Capgemini consultant, the web-based survey on Electronic Public Services, the European reference on eGovernment status measuring. In 2004 he became managing partner in Indigov, a spin-off of the University of Leuven and research and consulting bureau specialized in eGovernment, adoption of new media and evaluation of interactive communication. Hugo is a regularly demanded speaker on international conferences concerning the Information Society.

#### ANDREY KOROTKOV, PROFESSOR, HEAD DEPT OF INTERNATIONAL JOURNALISM, MGIMO UNIVERSITY: FORMER DEPUTY MINISTER OF COMMUNICATIONS AND INFORMATIZATION OF RF. **RUSSIA**



Andrey Korotkov is known as one of Russian technology leaders. His career in international affairs spans 20 years and includes senior posts in government and academia. He served as the First Deputy Minister of the Ministry for Telecommunications and Informatization of the Russian Federation responsible for Informatics (2002-2004). He is a columnist in "Rossiyskaya gazeta" on internet and IT issues. As a member of High-level Advisory Board of Global Alliance on ICT for Development he participated in several meetings of working-level group and in preliminary meetings of ICT Task DOT Force, Force, World Bank and Davos Forum ICT initiatives, WSIS. Andrey has several postgraduate qualifications in IT including PhD and doctoral degree. He is an author of well-reviewed books on the issues of IT, artificial intelligence and virtual life.

#### ATIF LADID PRESIDENT IPV6 FORUM, CHAIR, EU IPV6 TASK FORCE, EMERITUS TRUSTEE, INTERNET SOCIETY, LUXEMBURG



- President, IPv6 FORUM (www.ipv6forum.com)
- Chair, European IPv6 Task Force (www.ipv6.eu)
- Emeritus Trustee, Internet Society ISOC (www.isoc.org)
- IPv6 Ready Logo Program Board (www.ipv6ready.org)
- Senior Researcher @ SnT University of Luxembourg on multiple European Commission Next Generation Technologies IST Projects:
- 6INIT: www.6init.org First Pioneer IPv6 Research Project 6WINIT: http://www.cs.ucl.ac.uk/research/6winit/
- www.euro6ix.org . NGNi, http://www.ngni.org www.eurov6.org

• Euro6IX: • Eurov6 :

IPv6 Security & Privacy project - Security Expert Initiative (SEINIT

http://www.isoc.org/seinit/portal/index.php?option=com\_frontpage&Itemid=1

- . European Security Task Force project SecurIST: http://www.tssg.org/archives/2007/09/securist\_2.html
- . u-2010 Emergency & Disaster and Crisis Management www.u-2010.eu.
- Public Safety Communication Forum http://www.publicsafetvcommunication.eu
- EFIPSANS project www.efipsans.org
- Secricom Safety & Security Project www.secricom.eu
- . ceFIMS www.cefims.eu
- . OUTSMART http://www.fi-ppp-outsmart.eu
- Member of 3GPP PCG (www.3gpp.org)
- Member of 3GPP2 PCG (www.3gpp2.org)
- Vice Chair, IEEE ComSoc EntNET

(http://committees.comsoc.org/entnet/committee.html)

- Member of UN Strategy Council GAID

- Member of the Future Internet Forum for Member States http://ec.europa.eu/information\_society/activities/foi/lead/fif/index\_en.htm

- Board member of WSA <u>http://www.wsis-award.org/index.wbp</u>

Luxembourg, August 2011

#### PIERRE LAFFITTE, PRESIDENT, FOUNDATION SOPHIA ANTIPOLIS, FRANCE



Pierre Laffitte is the founder of Sophia Antipolis and of the International Association of Science Parks, and President of the Sophia Antipolis Foundation. Sophia Antipolis is the most successful park created ex nihilo in Europe.

Its activity gives way to more than 6 000 million Euros a year within the French Riviera not taking in account the many start ups and companies created during 40 years life which have been developed outside in France or within big international corporations. Pierre LAFFITTE was Senator of France from 1985 to 2008.

He has been given a mission by the French President to develop innovation in the Mediterranean Rim.

He has already developed a reflexion on Sustainable Tourism in the Mediterranean area, and many contacts in Morocco, Tunisia, and Egypt. He develops also a new foundation "Euromed Innovation Network" and a plan called Palestine Innovation to foster the economy of Palestine Authority.

Among his other functions he is : President of the Franco-German Association for Science and Technology, member of the Royal Swedish Academy of Engineering Sciences, member of the Board of France 5, a french broadcaster.

Senator Laffitte is alumni of the french Grandes Ecoles : Ecole Polytechnique and Ecole des Mines de Paris.

Senator Laffitte is also Doctor Honoris Causa of the Open University, UK, and of the Colorado School of Mines; Officier de la Légion d'Honneur et de l'Ordre du Mérite.

He has been selected for the de Gaulle-Adenauer Prize; and as a member of the Ehrenkreuz of Bavaria.

#### THIERRY LEMERLE, DEPUTY DIRECTOR GENERAL OF POLE-EMPLOI, FRANCE



Following a Master in social sciences at Sorbonne University in Paris, and an Executive MBA from HEC, Thierry LEMERLE has always alternated his professional background between operational responsibilities and staff in the field of social protection.

Today, he is in charge, as Deputy Director General of Pole emploi, areas of risk management, procedures and internal control, prevention and struggle against fraud, quality and sustainable development.

He is also member of boards of several institutions or associations

#### THOMAS LENZ, CEO/FOUNDER, DOTKÖLN TOP-LEVEL-DOMAIN GMBH, GERMANY



Professional Career: Current Positions: dotKöln Top-Level-Domain GmbH CEO/Founder

Our target is to file an application for and later on manage the Top- Level-Domain ".koeln" for the city of Cologne, Germany. Major tasks are the acquisition of public and community support, political work and investors for this project

**Business Consultant** 

Consulting work focusing on New gTLDs and Finance & Accounting

Former positions July 1999 – June 2006 mode...information Heinz Kramer GmbH, Overath Managing Director

The company distributes professional trend information publications globally.

Major Tasks:

- Strategie Management
- Organisation
- Consolidation of the group
- Turn-Around Management
- Implementation of Microsoft Business Solutions Navision / ERP

September 1998 – June 1999 FreelanceTax Advisor

July 1996 – June 1998 Constructor Deutschland GmbH Director of Finance Central Europe

Constructor Deutschland GmbH was the Subholding for Constructor Group, Norway. Constructor is a leading manufacturer and provider of high quality storage, archiving and logistic solutions for use in industrial, administrational and public environments.

Major tasks:

- Implementation of the holding company
- Responsibility for Group Reporting and Accounting of the structure
- Consulting and support of local management of the European subsidiaries (Germany, Netherlands, France, Austria, Italy)
- Responsible for the IT- Activities in Germany
- Implementation of various Group Guidelines (IT-Whitebook, Reporting and Accounting...)
- Budgeting and Forecasting for the Sub-Group
- Organization and supervision of the audits

January 1992 – June 1996 KPMG Deutsche Treuhand-Gesellschaft AG, Köln Auditor

October 1989 – December 1991 **Dr. Köcke & Partner GmbH, Wirtschaftsprüfungsgesellschaft, Frankfurt am Main** Auditor

**Education:** 1980 Abitur (Baccalaureate), Aloisiuskolleg, Bonn – Bad Godesberg 1989 Diploma Business Administration, Rheinisch – Westfälische Technische Hochschule Aachen / Majors: Taxes und Controlling (Diplom-Kaufmann) 1995 Successful Examination as Tax advisor (Ministry of Finance of North Rhine-Westphalia)

Languages: English, French: fluent Spanish: Basics

IT-Know How: Microsoft Business Solutions NAVISION Profound User Knowledge SAP - Business Warehouse SAP - RE-FX (Real Estate Management) Basic knowledge & practical experience Microsoft Office Applications Profound User Knowledge

#### KARIM ANTONIO LESINA, EXECUTIVE DIRECTOR INTERNATIONAL EXTERNAL AFFAIRS EU, CARIBBEAN, CENTRAL AND LATIN AMERICA, AT&T



Karim Antonio Lesina is the Executive Director of AT&T, covering International External Affairs for the EU, Caribbean, Central and Latin America Regions. In this role he leads AT&T's advocacy in those regions. He is also the Chair of the Presidency Group and of the Digital Economy Committee of the American Chamber of Commerce to the EU. He also represents AT&T in different associations such as ETNO, GSMA and ECTA.

Prior to joining AT&T, Karim held senior positions with another leading US-headquartered ICT company, and a number of leading public affairs agencies in Brussels. Karim has worked on external affairs projects in several countries across the EMEA region.

Born in Dakar (Senegal) Karim is an Italian-Tunisian national and has a Master Degree in Economics of development at the Catholic University of Louvain-la-Neuve in Belgium

#### SEBASTIEN LEVY, VICE PRESIDENT GLOBAL FORUM / SHAPING THE FUTURE, PARTNER ITEMS INTERNATIONAL & ADMINISTRATOR SILICON SENTIER, FRANCE



Sebastian Lévy is senior consultant and associated partner of ITEMS International, a Francebased consultancy. He is specialized in Information and Communication Technologies and has worked as an expert consultant and ICT advisor for various local governments in France and in Europe. He has also contributed to the development and deployment of several e-Government and e-Democracy applications and services. Being involved in multiple national and European ICT projects and studies focusing on ICT, Sebastian Lévy is working as independent advisor on electronic voting for the French Ministry of the Interior since 2002.

Since 2006 he is working closely with the European Commission on the Living Labs concept. & he is member of the Open Innovation Strategy & Policy Group initiated by the EC

Sebastian is Vice President of E.N.S.A. (European Education New Society Association) since 1997. Sébastien Lévy is also Vice President of the Global Forum.

Today I am working for The APOLLON (Advanced Pilots Of Living Labs Operating in Networks) EU project. The APOLLON pilot aims at the sharing and harmonisation of Living Lab approaches and platforms between clusters of exemplary European Living Labs, and the subsequent evaluation results and the set up of sustainable domain-specific networks on a European and global level.

APOLLON addresses 4 major domains in which ICT products and services innovation may benefit most from cross-border Living Lab networking. These are: eHealth, Energy Efficiency, eManufacturing and eParticipation.

Career Summary: Chemical Engineer; IBM Commercial Engineer; Data Manager of a Data Processing Service Company; 1973 - 1992: Vice President for Europe of the Edutronics Corporation US; President of Eduvision, a pioneer company and a French leader in Multimedia Development, Digital Image Expertise and Publisher of Educational Multimedia Supports. Since 1993: Information & Communication Technologies Expert-Consultant

### FRANK LEYMAN, HEAD OF INTERNATIONAL RELATIONS, FEDICT, ICT DEPARTMENT OF THE BELGIAN FEDERAL ADMINISTRATION



Frank Leyman holds a Master degree in Marketing and in Applied Economics from the University of Mons in Belgium.

He started his career with IBM Belgium in the telecom division.

After 6 years he joined the Belgian national Telecom operator BELGACOM where he was in charge of setting up the Corporate Services Sector. After 3 year he was appointed as Distribution Channels Director for the Belgacom Group.

In 1999 he left Belgacom for a more international career by joining the company PROTON WORLD. This company is specialized in large scale smartcard based projects.

He has been in charge of business development in the Middle-East and African Region and has co-developed the complete Government offering.

Since mid 2005 he works for FEDICT (the Federal Public Service for ICT) where he manages International Relations as well as the relations with European Commission, OECD and the World Bank. He is the Past

Chairman of the International Council for IT in Government Administrations (ICA), he chairs the Identity Management Expert Group for the World Bank and is the Belgian representative in the eGovernment High Level Group of the European Commission. He is 49, married and has 2 boys.

#### ELISA LIBERATORI PRATI, CHIEF ARCHIVIST MANAGER BANK GROUP LIBRARY AND ARCHIVES OF DEVELOPMENT INFORMATION SOLUTIONS GROUP, WORLD BANK GROUP



Elisa is the Chief Archivist of the World Bank Group (WBG) and the manager of the WBG Library and Archives of Development. She leads the implementation of the 2010 Access to Information Policy in the Information Management and Technology Network and is a member of the World Bank Access to Information Committee. Elisa joined the Bank in 2000 to work on a cultural heritage program on preservation of Latin American archives. She holds a Ph.D. in Italian Studies from the University of California, Los Angeles and a BA/MA in History from the University of Torino, Italy. Prior to joining the Bank, she taught at Johns Hopkins University in Baltimore.

#### ANDREW D. LIPMAN, PARTNER, BINGHAM MCCUTCHEN, USA



Andrew Lipman has spent more than 30 years developing the firm's Telecommunications, Media and Technology Group into one of the largest practices of its kind in the nation. He practices in virtually every aspect of communications law and related fields, including regulatory, transactional, litigation, legislative and land use. The TMT Group is international in scope, representing clients in the U.S., Central and South America, Europe, Asia and other parts of the world.

Andy represents clients in both the private and public sectors, including those in the areas of local, long distance and international telephone common carriage; Internet services and

technologies; conventional and emerging wireless services; satellite services; broadcasting; competitive video services; telecommunications equipment manufacturing; and other high-technology applications. In addition, Andy has managed privatizations of telecommunications carriers in Europe, Asia and Latin America.

Andy has been involved in nearly every new legal and regulatory policy at the Federal Communications Commission (FCC), at state public service commissions, in Congress and before courts to open the U.S. local telephone market to competition. He also helped shape crucial provisions of the Telecommunications Act of 1996 and has used similar approaches to promote the opening of foreign markets. He also obtained one of the first competitive local service and interconnection agreements in continental Europe and the first competitive fiber network application in Japan. Andy's expansive practice includes the strategic analysis of companies' telecom user agreements, including renegotiating existing agreements, and when necessary, negotiating new, more favorable telecom user agreements.

For nearly a decade, while maintaining his partnership at the firm, Andy also served as senior vice president, legal and regulatory affairs, for MFS Communications, the nation's largest competitive local services provider. One of the founders of MFS, Andy helped guide the company from start-up to its eventual sale for \$14.4 billion to WorldCom.

A frequent author and speaker on telecommunications related topics, Andy has published over 170 articles and is the author of five books, including two Dow Jones books on telecommunications. He has appeared as a commentator on National Public Radio, C-SPAN, Bloomberg News Network and ABC News. In addition, he has served on the editorial advisory boards of Phillips Publishing Company, Internet Law and Regulation, Telecommunications Alert, Telecommunications Reports, Telecommunications Regulatory Monitor and The Satellite Compendium. Andy also served as general counsel to the International Teleconferencing Association and as legislative/regulatory counsel to the International Satellite Users Association. He sits on the board of directors of five public companies trading on the NYSE, NASDAQ and Toronto Stock Exchange.

Andy is co-founder and the first chairman of the Association of Local Telecommunication Services (ALTS), the national trade association for competitive telecommunications carriers.

Prior to entering private practice, Andy participated in the legal honors program at the U.S. Department of Transportation and served in the Office of the Secretary of Transportation. He also served as an extern law clerk to Justice Raymond Sullivan of the California Supreme Court.

#### PUBLICATIONS

"Harsh Glare," Legal Times (March 7, 2005)

"The FCC and the New Millennium: Regulating the Internet in an Era of Deregulation," Pike & Fischer Internet Law & Regulation (2007)

"The Art of Adaptation," *Telephony* 

#### AWARDS AND HONORS

Selected as a leading telecommunications attorney by Chambers USA Directory of Leading U.S. Business Lawyers (2002-2004, 2006-2007, 2009)

- The Best Lawyers in America, Communications, (2007–2010)
- Super Lawyers, Washington, D.C. (2007-2008)
- Named in The Washington Post Magazine, Best Lawyers (2008)
- Ranked as leading telecom lawyer in the 2005 edition of the Legal Media Group's Guide to the World's Leading Technology, Media and Telecommunications Lawyers

Selected in The Best of the Best, Euromoney Legal Media Group's Guide to the World's Leading Lawyers (2001, 2003-2004)

- Selected in International Who's Who of Business Lawyers (2003, 2007)
- Selected as one of the top six international leaders in the telecommunications field by the Chambers Global Directory of the World's Leading Lawyers (2001–2002)
- Selected by The American Lawyer as one of country's leading 45 lawyers under the age of 45 (1995)
- Selected by National Lawyer as one of nation's leading telecommunications lawyers (1995)
- Selected by NetEconomy Magazine as one of the top 50 telecom visionaries (2002)
- Leading Lawyers in America, Lawdragon 3000 (2006)

#### MEMBERSHIPS

Federal Communications Bar Association

#### ADMISSIONS

Admitted to practice in the District of Columbia

#### **EDUCATION**

- Stanford Law School, Juris Doctor, 1977
- University of Rochester, Bachelor of Arts, summa cum laude, 1974

#### SABINE LOCHMAN, GENERAL MANAGER, JOHNSON & JOHNSON MD&D FRANCE, FRANCE



Sabine Lochmann is graduated in History, English and as an Attorney (Paris Bar). She also holds a Master in International Business Law from Davies University. She is General Manager for Johnson & Johnson MD&D France since January 2010 the 1st. She will be responsible for overseeing the market access activities of the Cordis, DePuy, Ethicon and EndoSurgery businesses in France, which represents 500M€.

After eight years in Engineering and Services companies - SERETE Engineering for 5 years, JCDecaux for 3 years - handling Merger & Acquisition dossiers and competition issues, Sabine Lochmann joined Johnson &Johnson in 1998 as Assistant General Counsel for the Pharmaceutical, Consumer and MD&D Sectors (almost 2,5MM€).

In January 2008, she was appointed Marketing Director for One Ethicon, a branch of Johnson & Johnson MD&D. Sabine Lochmann has successfully worked with Business Unit leaders and Key Account managers, focusing on driving marketing excellence and developing trust and long term relationships with One Ethicon key opinion leaders and stakeholders before being nominated 2 years later as General Manager for J&J MD&D. She is the mother of 3 children and is passionate by travels and photo

#### WILLIAM LONG, COUNSEL, SIDLEY AUSTIN LLP, THE UNITED-KINGDOM



WILLIAM LONG is a counsel in the London office of Sidley Austin LLP. He advises international clients on a wide variety of data protection, privacy, e-health, information security, e-commerce and other regulatory matters. William has experience with EU and international data protection and privacy projects particularly in the life sciences, pharmaceutical, healthcare and financial services sectors advising on cross-border data transfer, data security and other data protection issues. William is a regular speaker on data protection and privacy matters.

William has worked recently with pvlegal (a network of in-house lawyers in the life sciences sector on data protection issues with pharmacovigilance) and ctlegal a similar network on data protection issues with clinical trials. William advises many life sciences clients on data protection issues related to all aspects of their businesses. William was previously in-house counsel to one of the world's largest international financial services groups as their e-Commerce counsel dealing with e-commerce and data protection matters. He has been a member of a number of working groups in London and Europe looking at the EU regulation of e-Commerce and data protection. He also writes extensively for a number of journals including *Journal of Medical Research Law & Policy, Data Protection Law & Policy, Journal of Electronic Business Law, Journal of eCommerce Law and Policy* and *E-Finance & Payments Law & Policy*. English Solicitor.

#### **MEMBERSHIPS, PRESENTATIONS & ARTICLES**

- Previous Member of the Centre for European Policy Studies Working Group on eCommerce Regulation
- Article "New International Guidelines on the Transfer of Personal Health Data" Medical Research Law & Policy Volume 4, Number 4.
- Article "Data Security breaches: the changing legal landscape" E-Finance Law & Policy October 2008
- Article "Data Security and payments: dynamic Phorm of development" E-Finance Law & Policy April 2009
- Article on "Pharmacovigilance and Data Protection" Data Protection Law & Policy December 2010
- Presenter at Data Protection and Insurance Industry Workshop, London, March 2010
- Presenter at European Data Protection Summit, London, May 2010
- Chair on healthcare session at 23rd Annual International Privacy Laws & Business Conference at St John's College, Cambridge, July 2010
- Presenter at Data Protection Compliance Conference, London, October 2010
- Presenter at ctlegal on data protection and patient social networking issues October 2010
- Presenter at Data Protection and Financial Services Workshop, London, November 2010
- Presenter at IAPP Europe Data Protection Congress, Paris, November 2010 on data security issues
- Presenter on data protection and social media at the 5<sup>th</sup> DataGuidance European Data Protection Intensive in London in May 2011
- Presenter on data protection and social media at the 24th Annual International Privacy Laws & Business Conference at St John's College, Cambridge University in July 2011

#### PAULO MAGINA CEO & PRESIDENT OF THE BOARD ANCP, THE PORTUGESE NATIONAL AGENCY FOR PUBLIC PROCUREMENT



President of the Board of ANCP, the Portuguese National Agency for Public Procurement since May 2010, company in charge of managing the National System for Public Procurement, mandatory for all central administration and public institutes. The Agency develops also framework agreements and acts as a Central Purchasing Body, being responsible for the Green Public Procurement strategy.

From July 2006 to that date was member of the Board and CFO of CP (Comboios de Portugal, EPE), the Portuguese Railway company, with direct responsibility in the creation and management of the shared services unit, being also a board member in

several participated companies (maintenance, printing, express transport) and in the largest passenger unit, Lisbon commuter operation.

Between 2005 and 2006 was a Senior Deputy Assistant to the Secretary of State for Transports in the Portuguese Government, with a lead intervention in ports management, railways, European funding and high speed projects. Previously to that situation, held several positions in the financial industry for over ten years, mainly as partner of an European Private Equity fund, active in industry and services, and a board member of the participated companies. For several years was also a corporate finance and strategic consultant to the board of several companies and a financial consultant on large PPP's project conducted in Portugal. Started his carrier as bank analyst for credit, risk and capital markets.

#### STAVROULA MAGLAVERA, RESEARCH ENGINEER, EUROCONSULTANTS S.A., GREECE



Stavroula Maglavera, Electrical and Computer Engineer, B.Sc. She focuses on high-level coordination and on strategic developments. She is specialised in the field of ICT and she gained expertise on designing and executing international scale events in ICT. Her skills encompass exploitation, promotion, and dissemination of technology, and IPR issues. Extensive experience in providing consulting services supporting Public Administration and organisations in the formation and implementation of national and regional strategies for the development and management of ICT applications (i.e. "Business Plan of Telemedicine in Greece for the Greek Ministry of Health", "Evaluation of Business Plan for the Greek Ministry

of Economy, Development of eHealth applications for Greek Pilot sites through their participation in ICT for Health projects of the EC). With more than twenty years of hands-on experience in European, National & Regionally funded programmes and in project management, she still maintains an active interest on design and implementation of research projects in the field on ICT. Her current research interests comprise Networked Information Systems, ICT for Health, e-Inclusion, and e-Government. She is involved in scientific and business committees dealing with medical informatics. She is the coordinator of the INCONET-GCC FP7 project. She collaborates with DG INFSO as a reviewer and an evaluator for FP6/FP7 projects.

#### ELINAZ MAHDAVY, EUROPEAN AFFAIRS AND STRATEGIC PARTNERSHIP MANAGER, FRANCE TELECOM ORANGE HEALTHCARE, BELGIUM



Elinaz Mahdavy is working for Orange Healthcare as a European Affairs and Strategic Partnerships Manager since April 2009. She is representing, within European Institutions, Orange Healthcare division and its role as a Telecom Operator within health sector. She is, in parallel, working on Orange e-health Strategic Partnerships in Europe, USA and AMEA.

Before Joining Orange Healthcare, she was representing Orange within FreeMove Mobile Alliance (international alliance of four leading mobile operators: Orange, T-Mobile, TeliaSonera and Telecom

Italia, targeting Multinational Companies) and Elinaz helped the alliance in defining its European Sales strategy and targets.

Elinaz Mahdavy is certified Prince 2 and has been leading several European Projects in different areas (Health industrial reconversion, Mobile, e-security...) for several international consulting companies.

She is French-Persian based in Brussels; she has an international management education and has achieved her MBA with honors in Paris in 1999.

#### ERIKA MANN, HEAD OF EU POLICY BRUSSELS, FACEBOOK; ICANN - BOARD OF DIRECTORS



Erika Mann will join Facebook's Global Public Policy Team end of October 2011; she will be heading up a new Facebook office in Brussels and will be the company's lead spokesperson for EU affairs.

Erika Mann was the Executive Vice President for the Computer&Communications Industry Association in Brussels between December 2009 and October 2011. Erika Mann joined in December 2010 the board of ICANN/California (Internet Corporation for Assigned Names and Numbers); since summer 2011 she is the chair audit committee. She is a non-resident Senior Fellow of the Atlantic Council/Washington, a Trustee of Friends of Europe/Brussels and the Vice President of the advisory board of the European Policy Center/Brussels. Erika Mann is a

member of a newly build Transatlantic Task Force on Trade, created by the Swedish Ministry for Foreign Affairs, the European Centre for International Political Economic (ECIPE), and the German Marshall Fund of the United States (GMF). She was the Chairperson of the evaluation group for the Risk-Sharing-Finance Facility (RSFF) in 2010, a risk based loan financing instrument governed by the EU and the European Investment Bank. In 2010 she created her own consultancy ErikaMann SPRL in Brussels in December 2009.

Erika Mann was a German Member of the European Parliament between 1994 and 2009. As a MEP, she concentrated on trade and World Trade Organization (WTO) related policies, research policy, transatlantic economic relations, digital economy, telecommunications and Internet policy. She has a degree in social science from the University of Hannover/Germany and run her own consultancy PhilTec until summer 1994.

Erika Mann has extensive knowledge in economic and foreign policy related matters. She was a member of the European Parliament Delegation for relations with the United States (Transatlantic Legislative Dialogue) until summer 2009. She was the European Chairperson of the Transatlantic Policy Network (TPN) between 2003 and 2008. Erika Mann conceived the notion of a "Transatlantic Market" between the EU and US which lead to the foundation of the Transatlantic Economic Council (TEC) and sat as member of the advisory board until 2009. She was the Speaker of the Committee for International Trade in the European Parliament between 2004 and 2009, and a member since 1994. As an MEP, she was the Chairperson of a Joint Board which coordinates WTO matters between the Parliament Committee on International Trade (INTA) and the UN-based Interparliamentary Union (IPU). She has also served as the Chairperson of the European Parliament Delegation with Mexico between 2005 and 2009, and has worked on EUROLAT, Free-Trade Agreements with various Asian, Latin-American and African States. She served on European Parliament delegations to Ukraine, Moldova,

Belarus, EFTA-Countries, and South Asia. End of 2008 she was captured in the Taj Hotel in Mumbai (Bombay) for many hours, when various hotels, the Leopold café, a Jewish centre and a nearby railway station where for days under attack.

Erika Mann was a member of the Committee if Industry, Research and Energy in the European Parliament between 1994 and 2009. Through this role and others she has intensive knowledge of security-related technologies and policies, telecommunication- and Internet related legislative frameworks. She has intensive knowledge about European research programs and shaped European research framework programs since 1994 in many ways. Ms. Mann was a Senator of the Max Planck-Society in Germany until 2008 and continuous to serve on the board of the Max Planck Institute for Sonnensystemforschung (solar science) in Germany. Ms. Erika Mann worked extensively on matter relating to Internet policy; she was a founder of the European Internet Foundation and chaired the EIF until summer 2009. The International Informatization Academy (associated UN member) selected her as academician.

Ms. Mann is a lecturer and author of numerous publications on trade, research, transatlantic relations, and Internet-world related topics. She has received awards from the European-American Business Council for exceptional transatlantic commitment, and the German Bundesverdienstkeuz am Bande.

#### GEERT MAREELS, EGOV MANAGER, FLEMISH GOVERNMENT, BELGIUM



Geert Mareels leads the Coordination cell of the Flemish E-government (CORVE) in the administration Egovernment and ICT management since 2004. In less than a year Corve launched an EAI platform for data and application sharing between the Flemish administrations and the Flemish communities.

The platform is used in a number of e-government applications and is now the base to provide citizens their rights automatically.

From 1990 till 2004 Mr Mareels was a chief of staff and political advisor to a number of Ministers in the Flemish Government.

Mareels was also a member of the Board of the Institute for Broadband Technology from April 2004 till June 2007, he is a member of the Flemish commission for protection of Privacy since December 2009, and most recently, he was appointed as a member of the coordination committee of the eHealth programme in April 2011. In December 2010 he organized a European conference on eGovernment and municipalities.

#### LINDA MCCORMACK, MANAGING PRINCIPLE OF VERIZON'S EMEA COMMUNICATIONS AND MOBILITY PROFESSIONAL SERVICES BUSINESS LINE



Linda McCormack is the managing principle of Verizon's EMEA communications and mobility professional services business line. In this role, she is responsible for the delivery of professional services support for Verizon's multinational clients in EMEA, working closely with the company's core sales and service teams.

Linda brings over 15 years of senior professional services business experience to her role at Verizon. She has led and developed design and build professional services projects in a variety of industries, most recently before joining Verizon for Vicorp, the speech self service solutions company. She has also held various senior customer service roles, which performing attitude to getting the job done well

contributes to her uncompromising attitude to getting the job done well.

Linda is widely acknowledged as an expert in her field, and is a previous winner in the SpeechTek best professional services awards.

#### COMMISSIONER ROBERT MCDOWELL, FEDERAL COMMUNICATIONS COMMISSION -FCC, USA



Robert M. McDowell was first appointed to a seat on the Federal Communications Commission by President George W. Bush and unanimously confirmed by the Senate in 2006. When he was reappointed to the Commission on June 2, 2009, Commissioner McDowell became the first Republican to be appointed to an independent agency by President Barack Obama. He was unanimously confirmed by the Senate on June 25, 2009. During his time at the FCC, Commissioner McDowell has worked to help consumers in the communications marketplace enjoy the benefits of more choices, lower prices and useful innovations through increased competition. Creating opportunities for the construction of new delivery platforms that will bring about such competition has been one of his top priorities.

Commissioner McDowell brings to the FCC approximately sixteen years of private sector experience in the communications industry. Immediately prior to joining the FCC, Commissioner McDowell was senior vice president for the Competitive Telecommunications Association (CompTel), an association representing competitive facilities-based telecommunications service providers and their supplier partners. There he had responsibilities involving advocacy efforts before Congress, the White House and executive agencies. He has served on the North American Numbering Council (NANC) and on the board of directors of North American Numbering Plan Billing and Collection, Inc. (NBANC).

Prior to joining CompTel in February 1999, McDowell served as the executive vice president and general counsel of America's Carriers Telecommunications Association (ACTA), which merged with CompTel at that time. McDowell was graduated cum laude from Duke University in 1985. After serving as chief legislative aide to a member of the Virginia House of Delegates, he attended the Marshall-Wythe School of Law at the College of William and Mary. Upon his graduation from law school, McDowell joined the Washington, D.C., office of the national law firm of Arter & Hadden.

His involvement in civic and political affairs spans three decades. He was appointed by Virginia Governor George Allen to the Governor's Advisory Board for a Safe and Drug-Free Virginia, and to the Virginia Board for Contractors where he served for eight years. A veteran of several presidential campaigns, his work during the 1992 presidential campaign is cited in the Almanac of American Politics, 1994. Among many other endeavors, McDowell has twice been a candidate for the Virginia General Assembly. He is a former Chairman of the Board of the McLean Project for the Arts, which strives to connect emerging artists with communities in the Washington region.

McDowell is admitted to practice law before the courts of the Commonwealth of Virginia, the U.S. District Court for the Eastern District of Virginia, the U.S. Courts of Appeals for the District of Columbia, First, Fourth and Fifth Circuits and the U.S. Supreme Court. He resides in Fairfax County, Va., on what's left of the farm where he grew up, with his wife Jennifer and their three children.

#### KIP MEEK, SENIOR PUBLIC POLICY ADVISER, EVERYTHING EVERYWHERE LTD; CHAIRMAN OF SOUTH WEST SCREEN; DIRECTOR OF THE RADIO CENTRE, THE UNITED- KINGDOM



Kip is a Chairman of South West Screen, a Senior Adviser to Everything Everywhere and a Director of the Radio Centre.

He was appointed 'Independent Spectrum Broker' by the UK government in February 2009 with the objective of facilitating the highly contentious 'refarming' process, associated with the 900 MHz spectrum band.

Between 2003 and 2007, Kip was a Board member of Ofcom where he held a variety of responsibilities, including chairing the European Regulators Group. Kip led the negotiations with British Telecom (BT) that lead to the establishment of Openreach, the functionally-separated division of BT. He also ran the Content & Standards group in Ofcom and was heavily involved with the first and second Public Service Broadcasting Reviews.

Before joining Ofcom, he was founder and Managing Director of Spectrum Strategy Consultants (Spectrum). Spectrum provided strategy consulting services to telecoms and media companies, from offices in London, Singapore, Sydney and Rio de Janeiro.

#### CHRISTA MENKE-SUEDBECK, CHIEF DATA PROTECTION OFFICER, DEUTSCHE BANK A.G, GERMANY



In 2005 Christa was appointed Chief Data Protection Officer of Deutsche Bank AG. She joined Deutsche Bank Group in 1996 as Managing Director of GeFM (Gesellschaft fuer Finanzmarketing, later emagine gmbh), a daughter company focussing on internet business. In 2000 Christa joined Deutsche Bank AG and was appointed CIO Transaction & Booking Systems. She became CTO IT Risk Management in 2003.

Prior to joining Deutsche Bank Christa worked 8 years for BFG Bank as CIO/CTO after 10 years in system engineering, consultancy in international projects, presales and sales with CA Consulting Associates (Softwarehouse) and Sperry Univac (Unisys).

Christa holds a degree in Economics (focus banking and money market) from the University of Bochum. She passed a 12 month IT education and trainee programme with Sperry Univac.

#### SAMIA MELHEM, SENIOR OPERATIONS OFFICER GLOBAL ICT DEPARTMENT, WORLD BANK GROUP



Samia Melhem chairs the eDevelopment Community of Practice and leads ICT unit's knowledge and learning program at the World Bank Group. She is an international expert on egovernment. Her projects focus on improving Public sector delivery, and outreach to citizens and businesses; and on creating the enabling environment for societal transformation, using ICTs as a tool for governance, accountability and transparency (GAC), employment and inclusion. Samia contributes to research on eGovernment policies, innovation, business, and results, and has led the eProcurement Reference guide and capacity building efforts in ICT unit, the Gender and ICT toolkit as well as the Telecoms Regulatory toolkit during her service at Infodev. One of her eGovernment projects, eRwanda, just won the Technology in Government

Award (TIGA) sponsored by UN, Economic Commission for Africa, and the Government of Finland. In her 20 years of service, Samia worked in different regions (Africa, ECA & MNA) and on more than forty countries. She holds degrees in Electrical engineering (BSEE); Computer Sciences (MS), and Finance (MBA).

#### JEAN-MARC MERRIAUX, ICT DIVISION DIRECTOR, UNIVERSCIENCE, CITE DES SCIENCES ET DE L'INDUSTRIE, PALAIS DE LA DECOUVERTE, FRANCE



Jean-Marc Merriaux was born on 9 April 1972. He holds a Master's in econometrics and a postgraduate diploma in industrial economics, with a culture and communications option, from the University of Paris 1 Sorbonne. In 2005, he attended a training course at the Institut Multimédia (John Cassavetes year). He joined the TV channel France 5 (then called La Cinquième) in December 1995, working in the production department. In November 1997, he took on the role of Programme Advisor for the youth and education service and then the documentary unit. In June 2001, he was appointed Secretary General of Broadcasting for France 5, a post which he held until February 2004. At this

point, he became the Assistant Director of Broadcasting and Programming. In November 2005, he became the Executive Director responsible for broadcasting and development. In January 2007, he joined the Educational Action department of France 5 and in February 2008 he launched curiosphere.tv (http://www.curiosphere.tv/), France 5's educational web TV. He became director of this department and sole administrator of lesite.tv (http://www.lesite.tv/), the VOD platform aimed at schools. He teaches for the Professional Master's course in Image Didactics: the production of tools and the art of broadcasting at the University of Paris III Sorbonne Nouvelle. He is also administrator of the public institution Sceren Cndp. In December 2010, he was appointed Director of the ICT Division at Universcience. He will oversee the setting up of the project of the digital, new media and audio visual Division.

#### JEREMY MILLARD, SENIOR CONSULTANT, DANISH TECHNOLOGICAL INSTITUTE, DENMARK



Jeremy Millard has been Senior Consultant with the Danish Technological Institute since 1999, after working with Tele Danmark for thirteen years and moving from the UK where he worked in academia, government and for a major IT company. He now provides consultancy concerning new technology and society in Europe and globally. He has worked with governments, regional development agencies, and the private and civil sectors in all parts of the world, with increasing focus on information society and knowledge economy consultancy. His clients include the European Commission, the UN, the OECD and the World Bank, as well as individual governments, regions and private companies. Apart from Scandinavia and Europe, he also works in Asia, the Middle East and Africa. Recent assignments for the European Commission include leading an impact assessment of the European eGovernment

2010 Action Plan, leading large scale Europe-wide surveys and analyses of eParticipation and rural and regional ICT developments, developing the eGovernment 2020 Vision Study on Future Directions of Public Service Delivery, and participating in the European eGovernment benchmark. He is also currently working as an expert for the UN on the global eGovernment development survey, and for the OECD on user-centred eGovernment strategies.

#### DESIREE ZELJKA MILOSHEVIC, SENIOR PUBLIC POLICY AND INTERNATIONAL AFFAIRS ADVISER, AFILIAS, IRELAND



Desiree Zeljka Miloshevic is Senior Public Policy and International Affairs Adviser at <u>Afilias</u>, a global leader in domain name registry services. She is a Visiting Associate at the Oxford Internet Institute (2011-2012) where she previously also spent a year (2008-2009) researching economic and regulatory aspects of Internet governance. Desiree co-chairs the Internet Society (ISOC) Advisory Council (2010-2012).

Desiree served as Special Advisor to the Chair of the UN Internet Governance Forum (IGF) Multi-stakeholder Advisory Group MAG (2006-2009) and on the Board of Trustees of Internet Society (ISOC) (2004-2010).

Her decade-plus of close and productive interactions with regulators, intergovernmental leaders, academics, artists, and community activists throughout the world provide her with a unique set of resources with which to engage the often complex, cross-sectoral challenges of Internet technical coordination and governance.

#### JACKIE MORIN, HEAD OF UNIT IN CHARGE OF COORDINATION OF SOCIAL SECURITY SCHEMES AND FREE MOVEMENT OF WORKERS, DG EMPLOYMENT, SOCIAL AFFAIRS & INCLUSION, EUROPEAN COMMISSION



Jackie Morin is an economist of French nationality who has worked in the European Commission since 1986. He held several posts within DG employment and social affairs on labour market issues, long term unemployment, social corporate responsibility and informal economy. In 2000 he was appointed Head of Unit for social dialogue and industrial relations. Since September 2008, he is head of Unit in charge of coordination of social security schemes and free movement of workers.

#### EIKAZU NIWANO, PRODUCER, RESEARCH AND DEVELOPMENT PLANNING DEPARTMENT, NTT CORPORATION, JAPAN



Mr. Niwano currently serves as a Producer in the R&D Planning Department of NTT Corporation. He heads up e-Government including smart card.

Prior to this role, Mr. Niwano was the General Manager of the Europe Office of the Information Sharing Laboratory Group in Paris, where he was involved in a number of European and international standardization activities.

Mr. Niwano has been a member of ISO/IEC SC17, the editor of eEurope/Smart Card Charter/TB7/WG4 (multi-application architecture) and a member of the CEN e-Authentication Workshop, and the CEN TC224 WG 15.

He is additionally a NICSS Fellow and was the former Chair of the GlobalPlatform-NICSS Collaboration Expert Group and the Chair of SCP10 Task Force.

Mr. Niwano has served on the GlobalPlatform Board of Directors since 2005 and is the Chair of Japan Chapter.

#### OLOF NORDLING, DIRECTOR, SERVICES RELATIONS AND BRANCH MANAGER, BRUSSELS OFFICE, ICANN



Olof is a Swedish national and holds an MSc and was for many years Head of the TeliaSonera, the Swedish/Finnish Telecommunications group's Brussels office, where he was responsible for relations to the EU institutions for Telecommunications policy matters.

In the past Olof was Counsellor and Head of the Science and Technology office at the Swedish Embassy in Paris. Prior to this he was Deputy Trade Commissioner for Sweden, based in Los Angeles.

In his earlier career Olof was a Systems Analyst for Honeywell Bull in Paris.

#### <u>GIUSEPPE NOVELLI, HEAD OF THE HUMAN GENETICS RESEARCH UNIT, THE TOR VERGATA</u> <u>UNIVERSITY OF ROME, ITALY</u>



Is Head of the Human Genetics Research Unit at The Tor Vergata University of Rome (Italy). He served the School of Medicine of Rome Tor Vergata as Dean during the period 2008-2011. He is Adjunct Prof. at the Div. of Cardiology, University of Arkansas, Little Rock, (USA). Professor Novelli is member of the Pharmacogenetics Working Party and the Scientific advisory group (SAG) for Diagnostics of the Committee for Human Medicinal Products (CHMP) at the EMA (European Medicines Agency) in London. Prof. Novelli is member of the Regional Italian Committee for Rare Diseases. He has also served for a period of 4 years as the member of OECD (Organisation for Economic Co-Operation and Development) in Genetic Tests Programs in Europe, and for many years the Italian

National Committee for Biotechnology, the National Committee on Genetic Testing of the Italian Ministry of Health. He served as expert the Ministère de la Santé (France). At presenti s Board Member of the Italian National Agency foe Evaluation of Universities and Research Institutes (ANVUR).

**Editorial Boards**: Neuromuscular Disorders (1999-2003), Clinical Genetics (pending), Acta Myologica (pending), Expert Opinion on Pharmacotherapy (pending), BMC Medical Genetics (pending), Encyclopedia of Life Science for Genetics and Molecular Biology (pending), Journal Inflammation & Allergy – Drug Targets (IADT) (pending), Journal of Pharmacogenomics & Pharmacoproteomics, Genetics Research International, PLOS One, Journal of Experimental Sciences.

**Professional Societies memberships:** European Society of Human Genetics, <u>Board</u> (ESHG), 1989, Italian Society of Human Genetics (SIGU), 1997, Founder Member, Human Genome Organization (HUGO), 1990, American Society of Gene Therapy, <u>Board Committee</u> (ASGT), 2005, Public Population Project in Genomics (P3G), 2005, African Society of Human Genetics (AfSHG), 200, Accademia Medica di Roma, 2008, Oligonucleotide Therapeutics Society (OTS), 2010.

#### **Reviewer of:**

Acta Myologica, Advances in Pharmacological Sciences; Amer J Med. Genet., Asian J Andrology, Arch. Dermatol., Ann Hum Biol, Expert Review of Anticancer Therapy; Atherosclerosis, BMC Medical Genetics; BBA Gene Structure & Expression, BioTechniques, Clin Genet, Eur J Neurol, Brain, Current Opinion in Cardiology, Eur J Hum Genet, Eur. Heart Journal, Neuromusc Dis, J Endocrinol Invest; Chemistry/Today; Biol Neonat; Am J Med Genet., Genetica, Gene, J. Dermatol. Invest., Circulation, Circulation Res, Cell Death and Differentiation, Development, Am J Hum Genet, Human Genetics, Hum Reproduction, Mechanisms of Ageing and Development, Molecular Medicine Today, Mol Genet Metab, Nature Genetics, Neuromuscular Disorders, Gene, Gene Express, Gene Therapy, Hum Mol Genet., J. Mol. Medicine, J. Gene Medicine, J. Cardiovasc Pharmacology, J. Endocrinol Invest., J. Med. Genet., J. Mol. Medicine, J. Gene Medicine, J. Cardiovasc Pharmacol, Lancet, Gene Therapy, Mole Genet Metab, Mol. Hum. Repr.; J. Mol Endocrinol, Journal of Clinical Endocrinology and Metabolism, Molecular Cytogenetics; Mol. Therapy, PLOS One, PLOS Genetics, Lancet Neurology, Lancet, New England J. Medicine, Int J. Exp. Pathol., Vaccine.

As scientist professor Novelli's team undertakes a broad spectrum of research from the basic mechanisms of genetic diseases to translational projects involving gene therapy strategies and novel diagnostic methods for prenatal diagnosis. Prof. Novelli's group, has made a significant and internationally recognised contribution towards understanding the relationship between disruption of the nuclear envelope lamin protein and premature aging. This includes the first demonstration that a mutation in the lamin gene can induce premature aging in humans and recently the discovery the genetic basis of Psoriasis. During the last 5 years Prof Novelli has tackled a new initiative, the use of gene targeting approaches to modify gene sequence in normal and mutated cells in vitro and in vivo.

Prof. Novelli has over 380 original scientific publications including invited reviews for leader Journals in the field. The H-index is 44. He has long standing experience in project management, being PI for numerous projects funded by the Italian Ministry of Research, Italian Ministry of Health, Italian Telethon, and EU-FP6 (NACBO), Eu-FP6 (Euro-Laminopathies), Eu-FP7 (BIO-NMD, Identifying and validating pre-clinical biomarkers for diagnostics and therapeutics of Neuromuscular Disorders).

#### FABRIZIO PALASCIANO, FOUNDER MEDIA HAKA, ITALY



Phd in "Heritage, Culture and Didacticts" with the thesis "Performing Media for Heritage", he writes for theatre, tv, new media productions. In 2007 he founded the web portal "Italian Innovation", the first italian website on innovation ecosystem which experimented the web 2.0 in fields as technology transfer and innovation process. In 2010 he founded with Monica Mureddu "Media Haka", a tactical media company active in the innovation international ecosystem (Technology Parks, Innovation Clusters, Digital and Media Research Centers), studying the dynamics of complex systems and network science. The group's objective is to create and analyze networks through dynamic formats and communication methodologies based on the intersection of digital tools, social media and

new interactive technologies. The lines of research have a strong vocation for cross-media, expressed through information processing such as Digital Storytelling, Interaction Design, Media Hacking and Data Art. Media Haka is based in Barcelona and collaborates with universities and international research centers. At the end of 2010 the startup was admitted in the Barcelonactiva (Catalunya Agency for Innovation) special program for the creative industries CREAMEDIA. The Company wins in July 2011 the UE prize "DigiBIC Award" as the best european Start Up in the category "Creative Marketing, Breaking the rules fast". <u>www.mediahaka.com</u>

#### ANTONIO PELLICCIA, SCM - PROCUREMENT SERVICES, IBM, ITALY



Antonio Pelliccia, born in Milan in 1973, took a Master Degree in Management Engineering at the Politecnico of Milan and a MBA at Henley Business School (UK).

He started his career at IBM in 1998 in the procurement department where he played different roles with national and international responsibilities, following both process transformations projects for technologies and organizations, but also the purchasing and negotiation with strategic suppliers.

Further to 10 years experience in procurement department, Antonio Pelliccia joined IBM consultancy division in the Supply Chain practice.

He mainly manages added value services for procurement that IBM offers to large and medium enterprises in the Italian public and private market.

Since 2011 Antonio Pelliccia has become a member of the IBM EU Core Team with the responsibility of leading different initiatives in IBM on the theme of Public Procurement all over Europe.

His activities concern the themes of e-procurement from spend analysis, e-tendering and e-awarding, supplier performance evaluation and final payments. A particular experience has been achieved in projects and assignments aimed to implement e-order and e-invoice systems.

Antonio is co-author of "Partnership among customers and suppliers "(published by "II Sole 24 ore") and of "The Category management in the distribution and manufacturing industries: the IBM case study" (published by ByInnovation).

#### ANTTI PELTOMÄKI, DEPUTY DIRECTOR-GENERAL, DIRECTORATE-GENERAL FOR INFORMATION SOCIETY AND MEDIA (DG INFSO), EUROPEAN COMMISSION



Mr Antti Peltomäki is Deputy Director-General of the Directorate-General for Information Society and Media (DG INFSO) since October 2007.

He is responsible for Coordination of issues related to the Digital Agenda for Europe and in particular of polices on electronic communication, Media and Internet. He represents the Commission in international summits related to information society policies.

Mr Peltomäki has also worked as Head of the Commission's representation in Helsinki in 2006 – 2007.

Prior to joining the Commission in 2006, Mr Peltomäki worked for almost ten years in the office of the Prime Minister of Finland, initially as State Under-Secretary, then State Secretary for EU affairs.

A lawyer by training, Mr Peltomäki began his career as a coordinator of international research and training courses at the Helsinki University of Technology.

#### OLIVIER PICARD, EUROPEAN CHIEF STRATEGY ADVISOR, HUAWEI, FRANCE



Olivier Picard is currently European Chief Strategy Advisor of HUAWEI.

Before joining Huawei, he was Chief Sales Officer and Member of the Group Executive Committee, Capgemini HQ, Paris, France

Olivier Picard led the Europe and South region of Alcatel Lucent (8.5 billion dollars).

Prior to that he was Executive Vice President; President of Alcatel Europe & South, and Member of the Alcatel Executive Committee.

Olivier Picard joined Alcatel in 1997 as Director in charge of Space International relationships and became Alcatel's Key Account Manager, in 1998, for the Cegetel Group account. Olivier Picard was appointed Alcatel Vice President for South East Asia in 1999 and Executive Vice President of Alcatel's activities in France in 2001.

Before joining Alcatel, Olivier Picard held several positions at the French Ministry of Defense and at Thomson CSF.

Olivier Picard is a graduate of Cambridge University, of the Ecole Nationale d'Administration and Science Po in Paris.

#### JO PERRIN, DIRECTOR, INTERNATIONAL PUBLIC RELATIONS, ASIA-PACIFIC, EMEA AND LATIN AMERICA. VERIZON



Jo Perrin is Verizon's International PR director, with responsibility for the development and execution of the company's external communications programmes across Asia-Pacific, EMEA and Latin America.

Jo brings almost 20 years communications experience - both in-house and in-agency – to her role. Throughout her career, Jo has specialized in corporate communications for major global enterprises and has worked with clients across most industry sectors, including finance, technology, pharmaceutical, corporate and publishing and media.

Her experience spans the full communications mix, including digital media, internal, customer and executive communications, media and industry analyst relations, event management and message training.

Jo has also worked as a freelancer writer, contributing to trade and industry publications, as well as writing on behalf of major industry clients.

Jo is the co-president of WAVE EMEA, the Women's Association of Verizon Employees, and a member of the Verizon EMEA leadership team.

She has a degree in Modern and Medieval languages from Cambridge University.

#### SARA PILLER, DEPUTY HEAD OF UNIT, ECONOMIC ANALYSIS AND E-PROCUREMENT, DG INTERNAL MARKET AND SERVICES, EUROPEAN COMMISSION



Sara leads the team responsible for e-procurement policy within the EU Commission. In recent months, the focus of work has been on providing input to the forthcoming proposals to change the existing EU public procurement directives and in setting up an informal expert group to develop a blue-print for common e-tendering/e-submission solutions.

Sara has degrees in Mathematics and Operational research from Warwick University. After working for several years as an operational research analyst in the UK civil service (HM

Customs and Excise, Dept. of Education), she moved to a private sector consulting firm, where she continued to provide analytical advice on a range of projects for clients as diverse as government departments, electrical companies and orchestras. She joined the European Commission in 2003, working firstly in the field of impact assessment and evaluation, where she began to specialise in public procurement. In September 2007, she moved to one of the units dealing with public procurement and since then has been working in the field of e-Procurement

#### MARIO PO', EXECUTIVE DIRECTOR OF HEALTH LOCAL AUTHORITY (ULSS N. 8) OF ASOLO, ITALY



Executive Director of Health Local Authority (ULSS n. 8) of Asolo. He made law and economics studies at the University of Trieste.

He coordinated the planning the realization of the ICT Plan strategic as well as the implementation of the Service Centre for the logistic of the drugs and the Digital Warehouse of ULSS n. 8.

He coordinated also the new management system of e-learning and the first Italian Network of e-learning. He guides, at last, the business plan on the e-health multimedia education. Previously in the ULSS of Treviso he took care of a public-private partnership for the management of Rehabilitative Hospital of Motta di Livenza.

In the Veneto Region he was deputy for international regional relationships in Alpe Adria's and Central-East Europe area. Then in the Minister of Transports' Cabinet in Rome, he was charged of activities connected to the international relations for the area of the European Union and Mediterranean.

#### GIORGIO PRISTER, PRESIDENT OF MAJOR CITIES OF EUROPE ORGANIZATION & STRATEGY CONSULTANT, ITALY



Giorgio Prister has worked for 32 years for IBM. In IBM he has covered multiple professional and managerial positions in manufacturing, sales, marketing, market strategies and finance. For more than 10 years since 1995 he has been leading sales and marketing for Europe's IBM Local Government Industry. In that role he has been driving the European IBM organization into promoting innovation and Information and Communication Technologies (ICT) in the transformation of Public Administration.

Since April 2006 he operates as independent strategy consultant in the field of ICT distration. He collaborates with different organisations as Items International, an

strategies for Public Administration. He collaborates with different organisations as Items International, an international consulting company based in France, with Bocconi University and with ANUIT, the Italian association of Telecom Users.

He is since June 2008 President of the Major Cities of Europe, an independent association of European Local Government Corporate Information Officers managing ICT as the engine of innovation.

He is member of the Global Forum Steering Committee. This is an international "think tank" organized by Items International and the Sophia Antipolis foundation. It gathers annually the main international players of ICT, Media. EU and Public Administrations from Europe, USA, Canada, Japan, China, Korea etc.

Born in Rome in 1945, Giorgio Prister is graduated from the Rome University in Electronic Engineering.

## STEVE PURSER, HEAD OF TECHNICAL COMPETENCE DEPARTMENT, EUROPEAN NETWORK AND INFORMATION SECURITY AGENCY- ENISA



Steve Purser was born in the UK and attended the universities of Bristol and East Anglia where he obtained a BSc. in Chemistry and a PhD in Chemical Physics respectively. He started work in 1985 in the area of software development, subsequently progressing to project management and consultancy roles. From 1993 to 2008, he occupied the role of Information Security Manager for a number of companies in the financial sector. He joined ENISA in December 2008 as Head of the Technical Department and is currently responsible for all operational activities of ENISA.

Steve is co-founder of the 'Club de Securité des Systèmes Informatiques au Luxembourg' (CLUSSIL) and is currently the ENISA representative on the ISO SC 27 working group. He frequently publishes articles in the specialised press and is the author of 'A Practical Guide to

#### HERVE RANNOU, PRESIDENT ITEMS INTERNATIONAL, FRANCE



Graduate in mathematics, he began his career at France Telecom in 1981 in the field of the public infrastructure networks. Then, he worked for DAFSA (a Company working on Financial and Stock exchange Information) where he directed a project of stock exchange information international network in real time. He then joined the consulting company IBSI in 1986 - within an entity that separated from the head office to set up the AUSY group - he carried out many missions in the field of networks and telecommunications for tertiary and industrial companies, as well as for administrations. He took-over the Management of the Consulting Activity in 1990, and since then directed, various missions for users companies and operators.

As a consultant with France Telecom, he started the RENATER network, the French IP

Research Network in 1992.

In 1994, with Dr Sylviane Toporkoff, he launches ITEMS INTERNATIONAL in order to develop strategy consulting in ICT and their uses.

As a consultant with telecom operators and ICT players, he developed strategies on Internet services in relation with the internationalization of their network. At that time he used to work with France Telecom, Deutsche Telekom, BT, Telecom Italia, Verizon, NTT ...

From 2000 to 2003, he worked with Vivendi in the framework of the privatization of Maroc Telecom.

From 2004 to 2007, he used to work as a strategic consultant with ETSI on a project of cooperation between Europe and Latin America in the ICT Sector and especially in the field of standardization. During this study, he setup a network of relationship in the Latin America Region. In the same time, he worked with ECLAC (United Nations / Economic Development for Latin America) on a study on e-Government architecture.

From 2007 to 2008, he assisted AFNIC in order to prepare the ".fr" tender.

In 2008, he assisted the French Government in the framework of the French Presidency of European Union to prepare a International Conference + Ministerial Conference on the "Internet of the Future – Internet of Things".

Between 2007 and 2009, he carried out two major projects in TV. He started a TV Project for a media company including : TV concept definition, strategy, Business Plan, Application for license. For a consortium of local authorities, he launched a Internet TV based project.

More generally, he has carried out many strategic studies in the field of Telecommunications , internet infrastructures, TV and software industry including: due diligence, marketing studies, business plans, services for citizens ...

In 2010, he has launched a new activity with ITEMS in the field of Energy. This consulting activity is focused on Electric Vehicle and Smart Grids.

#### **Recent publications:**

- "North and south digital: Digital public strategies" with Dr. Sylviane Toporkoff, ITEMS INTERNATIONAL and Jean-François Soupizet, European Commission, 2002
- "Broadband", French White Book in coordination with Institutions, and market players. Herve Rannou was in charge of "Broadband modeling", 2003
- The Software Industry, with Maurice Ronai (2004), Published by CSTI (Conseil Stratégique des Technologies de l'Information),
- Clusters of Competitiveness, Annales des Mines, 2006,
- e-Government Architectures, United Nations / CEPAL, 2007
- Beyond e-Government, PTI (USA), Février 2008

#### ALFREDO RICCIO, PRESIDENT OF FONDAZIONE ITALIANA NUOVE COMUNICAZIONI; ADMINISTRATOR UNICO DE CARTESIA, ITALY



He is since January 2010 President of Fondazione Italiana Nuove Comunicazioni.

The FINC was founded in 1999 with the aim of spreading the world of small and medium-sized enterprises information and communication technologies through innovative projects that involved stakeholders. Today the Foundation, while not denying the ITC field, is more focused on issues of Social Involvement and into the world of technology for Sustainable Development focused on Mobility (electric cars and renewable energy sources)

Alfredo Riccio has worked for 26 years in the field of telecommunication before in Italcable spa (an Italian Company working in the Intercontinental telecommunication) and then in Telecom Italia where he has covered multiple professional and managerial positions in the economics and financial field.

In 1994 he has worked in the project for creating Telecom Italia through the merger of four pre-existing telecommunication companies

From 1994 to 1997 he was in charge of managing the economic and financial aspects of the company, as part of the Managing Director's staff in Telecom Italia, of management analysis of the companies, foreign and Italian, either controlled by Telecom or in which Telecom had shares, budgets and management control, especially regarding cost control and re-engineering processes.

From 1998 to 2001 he was in charge of the Planning and Control function, as part of the Business Integration of Telecom Italia, a function delegated to the management of the information systems' budget, to the economic confirmation of the development projects and information implementation for Mercato Italia, and to the technical-administrative relations with the suppliers of software and hardware, as well as to the Project Management system aimed at managing, together with the information Network and Division all the existing projects in Mercato Italia

From 2002 to 2003, he was Project Leader for the corporate, administrative and financial part, and as part of the Telecom Italia project for creating a new company in the field of e-learning, he defined, together with all the structures involved, a plan for an overall company reorganisation, at the same time guaranteeing the management of the administrative, budgetary and financial activities of the operative structure connected to the project.

From 2004 to 2007 he was in charge of Administration, Finance and Management Control for Telecom Italia Learning Services S.p.A.. As part of this job I realised a merger project for all the Group Telecom Italia companies active in the area of traditional long-distance training, dealing with all the corporate, administrative and financial aspects of the operation. He was also in charge of the management of the financial projects from public bodies and of all the connected institutional relations, as well as the management of the relations with the European Community for the co-financing of the innovation projects for the services that develop information platforms.

From 2008 to 2010 he was CIO at EDHItaliaGroup a company working for the Italian Public Administration. In this context he had in charge of all the activities linked to the management of the Fleet Information Management contract with Rome City Council.

From 2010 is CEO at Cartesia a Software company specialized in digital cartography and GPS systems

#### ANDREW ROBINSON- JOINT COORDINATOR, EJUSTICE PROJECT ; VICE-PRESIDENT, EUROPEAN INSTITUTE FOR ELEARNING; ASSISTANT DIRECTOR, OPEN UNIVERSITY; HONORARY CONSUL FOR FRANCE, NORTH EAST OF ENGLAND; THE UNITED-KINGDOM



Andrew Robinson is a senior strategic adviser to both the public and private sectors in the EU, active in major research projects, university-industry collaboration and cluster growth strategies. His career spans senior positions working with the EC, national and regional authorities, universities, and the private sector. He leads a number of innovatory projects at bilateral levels (UK and France) and at EU levels, with a strong focus on defence, security, ICT interoperability, and regional growth initiatives. He has worked for many years in association with the Global Forum and ITEMS. He is Hon Consul for France in the UK, Chairman of the European Consular and Commercial Office, and member of Eurodefense UK and also the NE Fraud Forum. He is Chevalier de la Legion d'Honneur, and Chevalier also of the Ordre du Merite and of the Palmes Academiques.

#### LUIS RODRÍGUEZ-ROSELLÓ, HEAD OF UNIT "FUTURE NETWORKS", DG INFSO, EUROPEAN COMMISSION



Luis Rodríguez-Roselló holds a degree of Telecommunications Engineering (Universidad Politécnica de Madrid-UPM). After some years of professional activity as engineer at a private company and as full professor at the Faculty of Telecommunications Engineering at UPM in Computer Science and Control Systems, he was appointed Director of the R&D Department at the ITE (Institute for Technologies in Education) of the Ministry of Education & Science in

Spain and later on Head of the International Department of the CDTI (Centro para el Desarrollo Tecnológico e Industrial).

He joined the European Commission in 1989 as Head of Division in Directorate-General "Information Society and Media" responsible for the R&D Programme DELTA (Developing European Learning through Technological Advance). He was acting Director in 2003 and 2004 of Directorate "Emerging Technologies, Infrastructures & Applications". Domains of responsibility encompassed basic research (Future and Emerging Technologies), Grid Technologies, Research Infrastructures and application areas related to elnclusion and eWork. End 2004 he was appointed Head of the Unit "Networked Media Systems" and in 2010 Head of the Unit "Future Networks", where he leads European R&D on mobile communications, optical networks, satellite communications and Internet architectures. In 2009-2010 he was also acting Director of Directorate "Converged Networks & Services", which addresses R&D and innovation on Future Internet (network architectures, communication technologies...), Software & Services, Cloud Computing, Media Systems and Internet of Things among other topics. He also co-chaired during that period the Future Internet Public-Private Partnership initiative of the European Commission.

#### ALFREDO RONCHI, GENERAL SECRETARY OF EC MEDICI FRAMEWORK, POLITECNICO DI MILANO, ITALY



Alfredo M. Ronchi -General Secretary of the EC-MEDICI Framework of Cooperation and head of the representative of OCCAM at UNO International Centre in Vienna, active member of the WSIS and UN Global Alliance ICT for Development (GAID). Mr Ronchi is member of the following Executive Boards of Directors: Global Forum, World Summit Award, Europrix Top Talent Award, European Education New Society Association (ENSA). Member of the Scientific Committee c/o Infopoverty, Fondazione Italiana Nuove Comunicazioni, Global Forum, Sacred World Foundation, member of the Keio University Network of Excellence.

Member of: the WSA Grand Jury, the European Working Group on "EU Legislation nd Cultural Heritage", and President of the eContentAward.

He is coordinator / manager of several different international projects. He had active roles in events promoted by The World Bank, Council of Europe, European Commission, IEEE, W3C, UNESCO.

Alfredo M. Ronchi is appointed as an expert c/o the European Commission, the Council of Europe, the Italian Association of Banks (ABI), National Research Council (CNR).

Author/contributor of books: eCulture, eGovernment, eHealth, eLearning.

Mr. Ronchi is a professor at Politecnico di Milano (Engineering Faculty).

## COMMISSIONER THOMAS J. ROSCH FEDERAL TRADE COMMISSION-FTC, USA



J. Thomas Rosch was sworn in as a Commissioner of the Federal Trade Commission January 5, 2006, to a term that expires in September 2012.

Rosch joined the FTC from the San Francisco office of Latham & Watkins, where he was the former managing partner and most recently a partner, working in the firm's antitrust and trade practices group. Rosch served as chair of the American Bar Association's Antitrust Section in 1990, and he has chaired the California Bar Association's Antitrust Section. He served as the FTC's Bureau of Consumer Protection director from 1973 to 1975, and in 1989 was a member of the Special Committee to Study the Role of the FTC.

Nationally regarded for his antitrust and trade regulation law expertise and as a Fellow of the American College of Trial Lawyers for more than 20 years, he has been lead counsel in more than 100 federal and state court antitrust cases and has more than 40 years experience before the Bar. In 2003, Rosch was honored as Antitrust Lawyer of the Year by the California State Bar Antitrust Section. He obtained his LLB from Harvard University in 1965 and was a Knox Fellow at Cambridge in 1962. Rosch is married with two children and four grandchildren.

## BROR SALMELIN, ADVISER TO THE DIRECTOR ICT ADDRESSING SOCIETAL CHALLENGES, DG INFSO, EUROPEAN COMMISSION

#### Education:

Graduated from Helsinki University of Technology with majors in Control and Systems Engineering, Electronics and Measurement Technology, 1978.

#### Work career:

Assistant at Helsinki University of Technology 1979-1984.

Worked at TEKES (a Finnish agency co-ordinating industrial RTD) 1984 with management positions e.g. in Manufacturing, Industrial Automation and Electronics. 1994 onwards the Deputy of the Information Technology Section.

Finnish representative at Information Technology Committee of the IST programme. One of creators of the global IMS (Intelligent Manufacturing Systems) initiative from 1990, and during the Feasibility Study phase chaired the EFTA delegation.

Technology Attaché/ Vice Consul for TEKES in Los Angeles 1997-1998 establishing research and business contacts in ICT.

Works in European Commission; since 1998 as Head of Unit in various units (Integration in Manufacturing, Electronic Commerce and New Working Environments). In this context developed concept of European Network of Living Labs, which is grown through EU presidencies to 150+ sites innovation network for ICT intense services. Since 2007 Policy Advisor for the Director in ICT addressing Societal Challenges (2011 onwards adviser for the Directorate-General). Responsible for innovation and take-up, and real world settings fostering innovation, Living Labs. Runs a senior industrial group "Open Innovation Strategy and Policy Group" with leading industries.

Member of New Club of Paris. Member of the Advisory Board for Innovation Value Institute, Ireland.

Expertise in intangible economy and value creation, related to policies like innovation policy, productivity and creativity. Focus now on new service innovation.

#### THAIMA SAMMAN, PARTNER SAMMAN LAW FIRM, FRANCE



Thaima is member of the Paris Bar and founding partner of Samman Cabinet d'avocats/ Law corporate affairs firm, focused on corporate affairs in Paris - Brussels. She is also President and founding member of the European Network for Women in Leadership (WIL).

She began her career as a founding member of a prominent French NGO, SOS Racisme, having for its main goal to fight all forms of discrimination, devoting several years to its development before serving as a member of staff for Claude Bartolone, MP and former member of the French Government.

She practiced law at Gillot and Associates law firm before joining August & Debouzy law firm to develop their Corporate Affairs Department.

In 2000, she made the leap into the world of business to create a start-up before joining Philip Morris as Head of the Communications, Public and Regulatory Affairs Department in France.

In 2003, she joined Microsoft France as the Head of its Legal and Public Affairs Department. She then moved to Microsoft Europe, Middle East & Africa where she led the Corporate Affairs Department in the region, driving and coordinating policy, regulatory and CSR activities, in particular at the EU level.

She has authored various publications on issues such as immigration and foreigners' rights, privacy issues, and information technology.

Thaima was named Chevalier of the Ordre Nationale du Merite for the Republic of France. She is married with 3 children.

#### ANDRÉ SANTINI, MAYOR CITY OF ISSY-LES-MOULINEAUX; FRENCH MEMBER OF THE PARLIAMENT, FORMER FRENCH MINISTER, FRANCE



Imbéciles qui nous gouvernent ".

Mayor of Issy-les-Moulineaux and member of the French Parliament, André Santini also chair the supervisory board of the organisation of the "Grand Paris".

Doctor of Law, Graduate in Languages O from the School of the "Ecole des Hautes Etudes en Sciences Sociales et de sciences politiques", André SANTINI cultivates, above all, and perseveringly, the love of the common sense and the contempt for stupidity. He has already written his annoyance before the universal stupidity and that of his politics colleagues, in a best-seller " Ces

He is proud to have transformed its city of Issy-les-Moulineaux into a dynamic, attractive community, pleasant to live and pioneer in Information Communication technologies. A sector which is dear to him for a long time already and on which he again intends to advance things.

# GAETANO SANTUCCI, MANAGER COMPETENCE CENTER UNIT, CONSIP S.P.A, ITALY



At present, he is the manager of Consip's Competence Center Unit, with the mission to promote and coordinate ICT innovation by identifying opportunities and technical solutions to improve administrative processes within the public sector. He worked for several years at DigitPA, the Italian Body for the digitalization of the Public sector, as responsible of the Central Government Area, coordinating planning, strategic assessment and techno-economic advising and monitoring of ICT projects of the Ministries and the National public Bodies. He managed public Committees, Commissions and Working Groups. Before, he worked at different private companies as ICT specialist, consultant and manager in the areas of systems design, recruitment and education, methods and standards, software quality, innovative

projects, marketing. He also had in charge of the scientific responsibility in national and international research projects. He was researcher and professor of information systems at the University of Rome "Sapienza" and teacher at other public and private universities. He is the author of scientific papers in national and international journals and conferences and the editor and the coauthor of specialized books in computer science.

#### <u>GÉRALD SANTUCCI, HEAD OF UNIT NETWORKED ENTERPRISE & RADIO FREQUENCY IDENTIFICATION</u> (RFID), DG INFSO, EUROPEAN COMMISSION



Gérald Santucci is Head of the Unit Networked Enterprise & Radio Frequency Identification (RFID) in the European Commission's Information Society and Media Directorate-General. His unit's portfolio includes some 40 R&D projects, grouped around two clusters (Future Internet Enterprise Systems and European Research Cluster on the Internet of Things). In addition to Research Management, Gérald's activities include the continuous monitoring of a Commission Recommendation on the implementation of privacy and data protection principles in RFID-enabled applications and the management of an Expert Group on the Internet of Things.

Gérald holds a Master's degree from the Institute for Political Studies in Paris, and a Ph.D. in Microeconomics from the University of Paris 12 Val-de-Marne.

# RADU BOGDAN SAVONEA, CHIEF OF STAFF, MINISTRY OF COMMUNICATIONS & INFORMATION SOCIETY, ROMANIA

March 1st 2010 - present day

Government of Romania. Ministry of Communications and Information Society Government Institution

Chief of Staff to the Secretary of State

- Managing the office of the Secretary of State
- Member in the Board of Administration of the National Company Romanian Post
- Attending working groups as official member or as substitute for the Secretary of State
- Developing laws
- Receiving delegations
- Attending national and international events as official representative of the Ministry of Communications and Information Society
- Writing and implementing national programs in the field of ICT

## April 1st 2008 – March 1st 2010

Government of Romania. Ministry of Communications and Information Society

## International Relations Expert

The development of bilateral relations and international relations, preparing documentation for external meetings, writing treaties and memorandums of understanding (MoU) as well as internal memos, preparing and scheduling international meetings, legislation analysis, receiving international delegations, organization of Global Forum 2009 in Bucharest, Member of the Global Forum Organization Committee, Event Management and organization, international representation, negotiating agreements, Member of the working group for Digital Cities elaborating the National Strategy for Digital Cities, Member of the Selection Committee for European Funding Projects, worked on the National Strategy for e-Romania. Organized and managed the 18th Edition of Global Forum Shaping the Future, in October in Bucharest, one of the most prestigious events regarding Communications and Information Society in the world.

September 1st 2004 - 15th March 2008

# SC SavoneaRO SRL

## Sales Manager

Development of the client portofolio, promoting the company's activities presentations, organizing sales teams, supervising, working on a marketing Strategy.

# JIMMY SCHULZ, MEMBER OF GERMAN PARLIAMENT, GERMANY



# Education

- Schule III Ottobrunn
- Secondary Education (equivalent A-levels) Ottobrunner Gymnasium
- Studied political science at the University of Texas at Austin and in Munich, Germany

## **Career developments**

- worked at various IT companies during school
- 1995 founded CyberSolutions GmbH
- 2000 stock market entry
- currently CEO of CyberSolutions Ltd.
- company seat in Riemerling/Hohenbrunn

## Positions in the German Parliament

- Full Member
- Interior Committee
- Substitute Member
- Culture and Media Committee
- FDP Spokesperson Subcommittee New Media
- Petitions Committee
- FDP Spokesperson Enquete Committee "Internet and Digital Society"

# **Political Career**

- since 2000 Member of the FDP
- since 2002 Local Council Hohenbrunn
- since 2002 Member of District Council FDP Oberbayern
- 2003-2010 County chair FDP München-Land
- 2006 Mayor candidate for Hohenbrunn-Riemerling
- since 2007 substitute chair "Landesfachauschuss" fundamental questions FDP Bayern
- since 2008 substitute chair "Bezirksfachauschusses" Economy FDP Oberbayern
- since 2008 Kreisrat in Kreistag München-Land
- since 2008 substitute parliamentary group chair FDP Landkreisfraktion
- since 2008 3rd Mayor of municipality Hohenbrunn
- 2008 candidate for the Bavarian Parliament (Landtag) in voting area München-Land-Süd,
- number 7 on the Oberbayern list with the most first votes of all FDP candidates
- 2009 National Parliament direct candidate for Voting area 222 München-Land/Krailing
- Number 10 on the Bayern list for the national parliament elections
- since 27.10.2009 Member of the German Parliament
- delegate for district, state and national party congress

# JON SHAMAH, HEAD OF EMEA SALES, NETS ESECURITY, THE UNITED-KINGDOM



Jon Shamah is Head of EMEA Sales for Nets eSecurity and subject Matter Expert on eID.

He is a graduate of Aeronautics & Astronautics. Roles at Hitachi, McDonnell Information Systems, Thales, CoreStreet and now at NETS, span over 15 years involvement in Identity Management and Transaction Security.

He specialises in advising on the business exploitation of eID, Public Key Infrastructures and their usage, especially in critical national infrastructures and

programs. He is experienced in the full lifecycle management of Identity programs. His technical expertise is in Identity Management and PKI Trust at national and international levels. He concentrates on technology and

business which must address the compliance and liability needs of public sector programs: National IDs, eBorders, health and defence projects as well as in Enterprise.

His clients include stakeholders wishing to understand the market from an international perspective. A major portion of his time is spent evangelising and providing thought-leadership.

He is vice-chairman of EEMA (www.eema.org), advising and representing the group on various EU workshops and projects including STORK. Jon is the winner of the 2009 EEMA AWard for Services to European Identity, a convener for Identity Management issues at the International Telecommunications Union and one of the founders of the SSEDIC program (www.eid-seddic.eu).

## ALAN SHARK, EXECUTIVE DIRECTOR, PTI ; ASSISTANT PROFESSOR, RUTGERS UNIVERSITY SCHOOL OF PUBLIC AFFAIRS & ADMINISTRATION



Dr. Alan R. Shark serves as the Executive Director/CEO of the Public Technology Institute (PTI) is also an assistant professor at Rutgers University School of Public Affairs & Administration. Created by and for city and county governments, PTI is a national, non-profit organization that focuses on technology issues that impact local government and thought-leaders in the public sector.

Dr. Shark's career has spanned over 29 years as a highly recognized leader in both the nonprofit management and technology fields, with an emphasis on technology applications for business and government. He is a well-recognized thought leader for a series of

published articles and book chapters on the subject of Web 2.0, social and civic media as it relates to state and local governments.

#### He is an author and Executive Editor of M-Government: Mobile Technologies for Responsive

Governments and Connected Societies, Co-author, Web 2.0 Civic Engagement –Emerging Trends & Practices, and contributing author and executive editor of CIO Leadership for States: Emerging Trends and Practices, CIO Leadership for Cities and Counties- Emerging Trends and Practices. Beyond e-Government: Measuring Performance (2010) and Beyond e-Government & e-Democracy: A Global Perspective.

His work has been supported by the Alfred P. Sloan Foundation, the U.S. Department of Energy, the United Nations, OECD, and the International Telecommunication Union (ITU).

Dr. Shark was elected a Fellow of the National Academy of Public Administration, as well as a Fellow of the American Society of Association Executives and a Fellow of the Radio Club of America. He received a doctorate in public administration from the University of Southern California and the MPA degree from Baruch College in New York City

## WILLIAM C. SHUFFSTALL, SENIOR EXTENSION EDUCATOR, PENNSYLVANIA STATE UNIVERSITY-COLLEGE OF AGRICULTURAL SCIENCES, USA



William C. (Bill) Shuffstall is Senior Extension Educator in the College of Agricultural Sciences at The Pennsylvania State University, University Park, Pennsylvania, USA.

Bill Shuffstall's Agriculture Sciences Extension programs use research-based information to teach agricultural science and community development techniques in rural communities across Pennsylvania and to fellow university Extension professionals in the US. These programs help rural leaders better understand how

global and national trends and forces are impacting their communities and how to use this knowledge to develop strategies and projects that will lead to improved community and economic development. Penn State Agricultural Sciences has significant ongoing research-related projects with African academics and professionals.

Bill is widely recognized for his expertise and understanding of how the information economy impacts rural communities and how local strategies can be used to improve access to affordable broadband service, increase residents and institutions use of digital tools and increase the quality and quantity of local web based content. Bill is a co-author of www.connectingcommunities.info, a web based curriculum that is used by community leaders to develop and implement projects that increase the availability and use of digital tools in their communities. Bill holds a Master of Science from Slippery Rock University.

#### ELEANOR STEWART, HEAD OF DIGITAL ENGAGEMENT, GOVERNMENT DIGITAL SERVICE CABINET OFFICE, UNITED-KINGDOM



Eleanor Stewart has worked in Communications for much of her career. Eleanor has extensive experience of both internal and external communications.

At present Eleanor is Head of Digital Engagement for the UK within the recently created Government Digital Service in the Cabinet Office.

Her responsibilities are:-

• Embedding digital engagement and the use of social media in the day to day running of government

- Ensuring that digital media are included in the production, reporting and evaluation of government policy and initiatives
- Ensuring that digital communications are used as efficiently and effectively as possible
- Co-ordinating and managing the professional network for civil servants working on digital engagement and defining and promoting best practice and fostering innovation
- Defining security and propriety rules for civil servants working with and using social media
- Developing and promoting the use of web 2.0 and social media technology within the secure network of the civil service to improve knowledge sharing and efficiency.

In addition in the past few years Eleanor has also been responsible for communicating and promoting the new UK e-petitions site and the government open data and transparency agenda. As part of this she has launched data.gov.uk, working with Sir Tim Berners-Lee, Professor Nigel Shadbolt and Andrew Stott, to facilitate the release and reuse of government data and co-ordinated the release of various government datasets, including senior salaries, organograms and government spending over £25k.

## AO SUN (LEO), PRESIDENT OF BRUSSELS OFFICE AND EUROPE AFFAIRS DEPT, HUAWEI TECHNOLOGIES, BELGIUM



Leo SUN is the current President of Brussels Office and Europe Affair Dept of Huawei Technologies. Huawei is Global No.2 telecom solution provider, has 110,000+ employees with 150 nationalities worldwide, and 46% of them dedicated to R&D. The revenue in 2010 was USD28 billion, 24% Y2Y growth. Company's vision is to enrich life through communication.

Leo SUN had begun as engineer and initiated establishing of Huawei Technologies France with very few people in the end of 2003 and became as managing director in 2007. After 7 years of efforts, he helped Huawei Technologies France became an important market player in France and a structure of around 500 employees, with 75% local staffs.

Leo SUN was nominated as the current position in this May, in aim to extend consistent and profound strategy relationship between Huawei and European ICT industry.

Leo SUN graduated in automotive and mechanical engineering from Tsinghua University, Beijing, China. Before his adventure in Europe, Leo SUN had worked 3 years as product marketing director in Huawei Guiyang Office, in Guizhou Province, PR. China.

#### THERESA SWINEHART, EXECUTIVE DIRECTOR, GLOBAL INTERNET POLICY, VERIZON, USA



Theresa Swinehart is Executive Director, Global Internet Policy for Verizon Communications, where she specializes in emerging Internet policy issues, Internet governance and multi-stakeholder models, engaging with policy makers, experts and stakeholders globally.

Prior to joining Verizon in 2010, Theresa was Vice President, Global and Strategic Partnerships, for the Internet Corporation for Assigned Names and Numbers (ICANN), where she had been since 2001. Her responsibilities with ICANN included contributing to its reform

process, leading the international team, the organization's strategy for global engagement and outreach, and representing the organization in international forums, particularly those relating to Internet governance. She worked with a wide range of stakeholders, including business, regional and international organizations (governmental and non-governmental), technical community, government and civil society, on a range of issues bridging technical, political and policy expertise and experience (e.g. internationalized Domain Names (IDNs)).

Before joining ICANN, Theresa was Director for Global E-Commerce at MCI, where she was responsible for emerging international Internet issues, including ISP liability, data protection and the company's participation in Internet related forums including the formation of ICANN.

Theresa began her career in international human rights with a focus on economic, social, cultural, civil and political rights.

Theresa holds a law degree from American University Washington College of Law (USA), a post graduate degree in International Studies from the University of Vienna (Austria), and a BA in International Relations from the University of California, Davis (USA).

Theresa is a member of the Board of Trustees, Internet Society (ISOC). She also serves on the Internet Governance Forum Multistakeholder Advisory Committee (MAG), and is one of the business community representatives to the UN Committee on Science and Technology (CSTD) Working Group on IGF improvements. She is fluent in English and German and conversant in French

#### MAURIZIO TALAMO FULL PROFESSOR, UNIVERSITY OF ROME "TOR VERGATA"; PRESIDENT NESTOR LAB, ITALY



#### Positions

Full Professor of Computer Science at the University of Rome"Tor Vergata" Since 2003 President of Nestor – University of Rome Tor Vergata <u>www.nestor.uniroma2.it</u> Supervisor of the Italian Electronic Identity Card Project for the Ministry of Interior Delegated by the University's Rector of "Tor Vergata" for innovation in applied research with particular reference to the interdisciplinary areas. Coordinator of the Masters Programme in Information Security of the University of Rome "Tor

Vergata"

Coordinator of the PhD in Information Technology in the University of Rome "Tor Vergata" President of the University INUIT-Tor Vergata Foundation

Director of the Master in "Security and Innovation Management"

Member of Government Commissions for: Interior Ministry, Transport Ministry, Agriculture Ministry, Ministry of Finance.

#### Scientific Activity

He carries out research activity in various fields of theoretical and applied Computer Science.

It is now mainly focused on the following areas: Security, Cooperation, Privacy, Social Networks, Validation, e-Id Ecosystem.

Author of more than 100 papers in the fields of interest, published in most reputed international scientific journals and conference proceedings. He acts also as referee for journals and conferences.

He is also author of national and international patents: he has developed patents whose licenses are filed in the United States, Canada, Australia, Japan, China and Europe, and they were acquired by Google, Nokia, eBay, Microsoft and Intel.

#### **Projects**

He is in charge of devising, planning, coordinating and implementing large projects. The most relevant are:

- CNSD National Demographic Services Center: the CNSD is operated by Italy's Ministero dell'Interno and connects the 8,102 Italian municipalities and various government agencies. CNSD is the central access point to the Italian resident registration records and CNSD facilitates government services requiring access to and verification of these records. He developed the technical and organizational infrastructure of CNSD and oversees its secure operation.
- CIE- Electronic Identity Card: devised and designed the new infrastructure of the electronic ID card use and access system.
- Europetition (e-Participation through Petitioning in Europe) an European project which objective is to develop a trans European service to increase the citizens participation and the approach towards the European Commission PETI. 5 member states implemented pilots.
- A.I.R.E.- Italian Citizens living abroad Register.
- SSEDIC: Building a Thematic Network for European eID; SSEDIC is a thematic network coordinated by NESTOR Tor Vergata University of Rome with 35 European Partners (http://www.eid-ssedic.eu/).

 SIAN – National Agriculture Information System: disseminating population data related services and electronic identity card issuance in the mountain areas municipalities relying upon the national agriculture information system infrastructure.

## SILVIA-ADRIANA TICĂU, MEMBER OF THE EUROPEAN PARLIAMENT FROM ROMANIA



Silvia-Adriana Ticău is Member of the European Parliament from Romania, from 1st January 2007. She is Vice-Chair of the Committee on Transport and Tourism in the European Parliament, a substitute member of the Committee on Industry, Research and Energy and a member of the Science and Technology Options Assessment (STOA). Prior to becoming an MEP, she was Member of the Romanian Senate (Nov 2004-Dec 2006), Minister of Communications and Information Technology (July-Nov 2004) and Secretary of State for Information Technology (Sept 2001- July 2004). She also served as a General-Director for Information Technology and Information Society Development Strategy at the Ministry of Communications and Information Technology (2001). Before 2001, Mrs. Ticău was Director of

Operations, Director of Information Technology Department, Software Director, and analyst-programmer in the private sector.

Mrs Ticau is the EP's rapporteur for the report: "A competitive digital single market - eGovernment as a spearhead".

# PAUL TIMMERS, DIRECTOR OF THE DIRECTORATE ICT ADDRESSING SOCIETAL CHALLENGES, DG INFSO, EUROPEAN COMMISSION



Dr Paul Timmers is Director of the Directorate ICT addressing Societal Challenges in the European Commission, Directorate-General Information Society & Media. Previously he headed the ICT for Inclusion and the eGovernment unit (EU policy, research and promotion). He has been a member of the Cabinet of European Commissioner for Enterprise and Information Society Erkki Liikanen, responsible for the information society and telecommunications policy portfolios. Other activities in the European Commission included electronic commerce policy and programme development.

Paul Timmers has been a manager in product marketing and head of software development in a large IT company and has co-founded a software start-up. He holds a PhD in theoretical physics from the University of Nijmegen, the Netherlands and an MBA from Warwick Business School, UK. He was awarded an EU Research Fellowship at the University of North Carolina in Chapel Hill, USA in 2009. He has widely published in the field of technology and policy, including a book on electronic commerce strategies and business models, and has been a visiting professor and lecturer at several universities and business schools across the world.

# SYLVIANE TOPORKOFF, PRESIDENT, GLOBAL FORUM, FOUNDER & PARTNER, ITEMS INTERNATIONAL, PROFESSOR, UNIVERSITY OF PARIS, FRANCE



Doctor Sylviane Toporkoff is partner & founder of ITEMS International - a company specialized on strategic ICT consulting, and full Professor at the University of Paris 8, Institute of European Studies, in France. She obtained her doctorate in Economics from the University of Paris I Pantheon Sorbonne.

Sylviane Toporkoff is specialized on international research & consulting in the area of the Information Society; public policy; economic & strategic international partnerships for

industrialists, operators & local authorities; marketing on issues related to e-Business; e-Gov; e-health; local, regional and international development through the use of ICT; e-Democracy; and telecommunications industry regulation.

Dr. Toporkoff is President & founder of the Global Forum / Shaping the Future,

Dr. Toporkoff serves as expert to the UNESCO Commission of the French Republic for Education, Sciences and Culture, in particularly to its "Committee on Communication, New Technologies and Socio-Cultural Affairs". Dr. Toporkoff serves as expert to the European Commission.

She is also Member of the Scientific Committee of the Medici Framework at the Politecnico Milano, Italy; Member of the Scientific Committee of Market Management, Editions ESKA; Founder and animator of ENSA "European Education New Society Association" - an association on the future of education and ICT.

Dr.Toporkoff is author of various publications in the field of ICTs and gives lectures at numerous universities. She regularly intervenes as speaker in front of leading industry associations and on national and international conferences & forums in France, Europe, the US, and Asia.

Sylviane Toporkoff is "Chevalier of the Legion of Honour" and obtained the medal of "Arts, Sciences and Letters".

# ANGELO TOSETTI, HEAD OF THE UNIT "INFORMATION SYSTEMS FOR POLICY SUPPORT, GRANT MANAGEMENT AND E-PROCUREMENT", DG DIGIT, EUROPEAN COMMISSION



Angelo Tosetti holds a degree in Statistics and Economics from the University of Padova (Italy) including a specialisation in Computer Sciences. He started his carrier as IT project leader in the energy sector (ENEL- Italy) and in the banking sector (Banca Cattolica del Veneto - Italy). In 1988, he joined the DG Information Society and Media of the European Commission. He was involved in International Relations and Economic analysis related to the IT sector. In 1994, he moved to the Informatics Directorate and, from 1994 to present, he has been working in the Information Systems area. He is the head of the Unit "Information Systems for Policy Support, Grant Management and e-Procurement".

## HARRY VAN DORENMALEN, CHAIRMAN IBM EUROPE, THE NETHERLANDS



Harry van Dorenmalen was appointed chairman of IBM Europe on October 1, 2010. He represents IBM to European institutions and other authorities such as NATO and the European Defence Agency on issues of international public policy and business regulation. In this role he also oversees the company's corporate citizenship, environmental affairs, intellectual property, standards development, venture capital and university relations activities across the region.

Harry takes on this responsibility in addition to his role of Country General Manager, IBM Netherlands, a position he has held since 2005.

Harry started his career at IBM in 1982 as a programmer. Since then he has held a series of leadership positions including Vice President of IBM's Industrial Sector business in EMEA, responsible for the Automotive and Electronics sector, and Managing Director for IBM's business with Royal Philips Electronics. He has also been Director of IBM's Service Delivery Organisation in Europe and has enjoyed spells in the company's professional services, manufacturing, application development and consulting divisions.

Since December 2010, Harry has been Chairman of the Dutch IT industry association, ICT-Office.

Harry holds a degree in Business Administration from the University of Delft. He is married and has two daughters.

## CONSTANTIJN VAN ORANJE, MEMBER OF THE CABINET OF NEELIE KROES, VICE-PRESIDENT FOR DIGITAL AGENDA, EUROPEAN COMMISSION



Constantijn van Oranje has master degrees in Law from Leiden University (1995) and in Business Administration from INSEAD at Fontainebleau (2000). He is Cabinet member and senior advisor of European Vice-President Neelie Kroes, responsible for the European Digital Agenda. Until recently Constantijn was Head of the Information Policy and Economics team at RAND Europe, and Head of Brussels office of the RAND Corporation. Before joining RAND Europe, Mr. Van Oranje worked as an associate analyst for Booz Allen & Hamilton in London (2001-2003), where he worked on a variety of projects in ICT, and print media. This was preceded by a traineeship at the International Finance Corporation in ICT investment portfolio management. Constantijn started his professional career at the European Commission, working 5 years in the Cabinet of Commissioner Van de Broek (1995-1999). Mr. Van Oranje also advised the Dutch Foreign Ministry on European communication strategy (2003-2010).

# ERIK VAN ZUUREN, DIRECTOR, DELOITTE ENTERPRISE RISK SERVICES, BELGIUM



Erik R. van Zuuren has an extensive experience in Enterprise (Security) Architectures as well as Risk Management and Information Security related disciplines, and especially in the active application of those in public and private sectors. Due to the combination of these disciplines, Erik has been able to help to create new services / solutions and moving things forward in several places, whilst at the same time keeping an eye on legal, security, privacy and other trust- and sustainability-aspects. Some examples: Erik is one of the fathers/authors of the Belgian Personal Identity Card Project (BelPIC) and Erik is (co-)founder and currently program manager for the Flemish government's identity and access management platform and electronic signing-platform.

#### JOHN VASSALLO, VICE PRESIDENT EU AFFAIRS, MICROSOFT EMEA, BELGIUM



John Vassallo is Microsoft Vice President EU Affairs as well as Associate General Counsel for the company. He leads Microsoft's EU Corporate Affairs and Regulatory team.

His position was created to help advance the company's dialogue with the EU policy and regulatory community.

Between 2007 and 2011, Vassallo served as Chair of AmCham EU, the organization in Brussels that represents 140 companies of US parentage at the European Institutions and

From 1993 to 1997 Vassallo was Ambassador of Malta to the European Union, NATO's Partnership for Peace and Belgium, where he negotiated the timing of his country's accession to the EU and NATO Partnership for Peace.

He then became General Electric's Senior Counsel & Director of the European Affairs Office, based in Brussels, a post he held until he joined Microsoft in 2008.

Vassallo attended the University of Malta and graduated with a B.A. degree in English, Italian and Maltese in 1968. He went on to obtain a Doctor of Laws from the same university in 1973. He undertook his postgraduate studies in European Law and Economics at Amsterdam University and in Swedish Law at Stockholm University. After one year at his family law firm in Malta, he joined the Euroc Corporation of Malmo, Sweden, in 1975. During his 15 years at Euroc, he moved from Audit Staff to Group Controller at the Siporex Division. In 1984 he became Manager of Siporex France for a major reconstruction of the company and moved to Vice President and Director Finance and Administration of Dynapac, another division of the group, in 1986.

In 1987 he became President of Dynapac Concrete. From 1991 to 1993 he worked as a lobbyist and Director of Cembureau, the European Cement Association in Brussels.

#### ALEXANDER VON CAMPENHAUSEN, COORDINATOR SOLVIT TEAM TASK FORCE SINGLE MARKET ASSISTANCE SERVICES, DG MARKT, EUROPEAN COMMISSION



Alexander von Campenhausen is a German lawyer who studied in Germany UK and Japan international law. After having worked for the ferderal environmental agency and the foreign office in Germany Alexander joined in 2005 the Commission where he worked in the area of road safety, mainly on driving licences.

Since April 2009 Alexander works at DG Markt where he coordinates the work of a network called SOLVIT (a network to help citizens and companies that experience problems with authorities in other Member States) and develops future strategies.

## CHAIRMAN KONRAD VON FINCKENSTEIN, CANADIAN RADIO TELEVISION AND TELECOMMUNICATIONS COMMISSION- CRTC, CANADA



THE HONOURABLE KONRAD W. VON FINCKENSTEIN, Q.C., was appointed as Chairman of the CRTC on January 25, 2007. Over the course of a career in the public service that began in 1973, he has held a number of senior positions and acquired broad experience in the areas of trade, commercial and competition law. Before joining the CRTC, he served as Justice of the Federal Court.

Previously, Mr. von Finckenstein acted as Commissioner of Competition and head of the Competition Bureau of Canada between 1997 and 2003. During his tenure, he led important reviews of proposed mergers between companies, including those in the banking and airline

sectors. He also investigated a conspiracy affecting the sale and supply of an additive widely used in the animal feed industry, which resulted in one of the largest fines in Canadian history. Moreover, he led the drive to establish the International Competition Network, the umbrella organization for all competition authorities from around the world, and became its founding chairman, a position he held until his appointment to the Federal Court.

Through his earlier roles as Assistant Deputy Minister and Assistant Attorney General in the Canadian departments of Industry, Justice and External Affairs, he notably oversaw the implementation of the North American Free Trade Agreement (NAFTA), negotiated the dispute settlement mechanism of the Canada-U.S. Free Trade Agreement, and supervised the drafting and implementation of that agreement. During the 1980s, he served as Senior General Counsel with Industry Canada and the Trade Negotiations Office.

Born in Germany, he obtained a Bachelor of Arts (Honours) from Carleton University and Bachelor of Laws from Queen's University. He was appointed Queen's Counsel in 1984 and received the Outstanding Achievement Award of the Public Service of Canada in 2002.

Mr. von Finckenstein's term ends on January 24, 2012.

# ALAIN VIALLIX, DIRECTOR PUBLIC AFFAIRS, ALCATEL-LUCENT, FRANCE



Alain Viallix is Director, Public Affairs at Alcatel-Lucent HQ in Paris. He holds a degree in business administration and is graduate of Sciences Po Paris Alain Viallix has an extensive experience of 26 years in ICT and telecommunications with TRT Philips, Lucent Technologies and Alcatel-Lucent. He served in various senior positions, including marketing, finance, communications and Public Affairs.

He has one son.

# CARL WICKMAN, DIRECTOR AND HEAD OF SERVICES AND ICT DIVISION AT VINNOVA, THE SWEDISH GOVERNMENTAL AGENCY FOR INNOVATION SYSTEMS, SWEDEN



Carl Wickman is since 2010 Director and Head of Services and ICT Division at VINNOVA, the Swedish Governmental Agency for Innovation systems. The Division is promoting innovations in the ICT and Services sectors connected to IT. He has been with VINNOVA since 2006, and earlier positions include Acting Director of the International Collaborations and Networks Division working on international collaborations in, and outside Europe.

Carl Wickman has 20 years of experience from the telecommunication industry. Before joining VINNOVA he co-founded and managed Wavium for six years, a company manufacturing and developing fibre optic telecommunication equipment and network management systems.

Before that he worked with industrial research on fibre optic communication at Telia, the incumbent Swedish telecom operator.

Mr. Wickman holds a Masters degree in Electrical Engineering from the Royal Institute of Technology in Stockholm.

# JIM C. WILLIAMS, PRESIDENT AND FOUNDER, MEDIA STRATEGIES AND SOLUTIONS, USA



Jim Williams is President and Founder of Media Strategies and Solutions, LLC (MediaSandS), a consultancy focused on bridging the traditional divide between technology providers and major media producers thereby lowering business, legal and technical risk for its clients. Clients include companies wishing to provide higher value content on more diverse platforms.

Jim is the former SVP & CTO of the Motion Picture Association of America, Inc. (MPAA), where he worked closely with Warner Bros., Disney, 20th Century Fox, Universal Pictures, Paramount and Sony Pictures to advance movie and television producer's interests

throughout the world.

Jim is also a former executive with DIRECTV leading the startup of DIRECTV Japan, the launch of the first US nationwide HDTV service and STB development.

Jim holds 15 US patents and numerous foreign patents, has won six Emmys and has delivered over fifty addresses on five continents. Jim serves on the Board of Directors of Mastermedia, International.

# DAVID L WOOD, COUNCILLOR, NEWCASTLE UPON TYNE CITY COUNCIL, THE UNITED-KINGDOM



Professional Graphic Artist.

Educated: Heaton Grammar School, Newcastle upon Tyne, UK Newcastle Art College, Newcastle upon Tyne, UK Gateshead Business School, Tyne and Wear, UK

# Elected to Newcastle City Council February 2<sup>nd</sup>, 1989.

- Previous Chairman of Information Technology Committee.
- Previous Chairman of Licensing Committee.
- Chairman of Walker Community Sub-Committee.
- Chairman of Tyne and Wear Passenger Transport Committee
- Former Lord Mayor and Sheriff of Newcastle upon Tyne (2007-2009)
- Trustee of National Energy Action (Energy Charity).
- Chairman of Board of Governors of Walker Technology College
- Chairman of Board of Governors of Wharrier Street Primary School.
- Chairman of Newcastle East Labour Party.
- Agent to the Rt. Hon. Nick Brown, Member of Parliament (UK Government).

MASAHIRO YOSHIZAKI, DIRECTOR-GENERAL FOR POLICY EVALUATION, MINISTER'S SECRETARIAT, MINISTRY OF INTERNAL AFFAIRS AND COMMUNICATIONS – MIC, JAPAN



Graduated from Faculty of Law, the University of Tokyo

Career:	
2011	Director-General for Policy Evaluation, MIC
2010	Director-General, Kanto Bureau of Telecommunications, MIC
2009	Vice President of the National Institute of Information and Communications
	Technology
2007	Deputy Director-General of Minister's Secretariat,
	Ministry of Economy, Trade and Industry (METI)
2006	Director of Policy Planning Division, Minister's Secretariat, MIC

2005	General Manager,
	National Institute of Information and Communications Technology (NICT)
2004	Director of the General Policy Division,
	Information and Communications Policy Bureau, MIC
2002	Director of Municipal Tax Policy Division,
	Local Tax Bureau, MIC
2001	Director of ICT Strategy Policy Division,
	Information and Communications Policy Bureau, MIC
2001	Director of ICT Accessibility and Human Resources Development Division,

	Information and Communications Policy Bureau,
	Ministry of Internal Affairs and Communications (MIC)
1998	Director of Cablecast Division, Broadcasting Policy Planning Bureau, MPT
1979	Entered the Ministry of Posts and Telecommunications (MPT)

# SARAH ZHAO, PARTNER, PERKINS COIE LLP, CHINA



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Sarah Zhao is a partner with the firm's international commercial transaction practice. She has done substantial corporate and regulatory work related to China telecom, information technology, energy, financial services, life sciences, agriculture, real estate, publishing, sports and entertainment, and other broad industries. With 19 years of experience representing U.S., European and Chinese companies, her understanding of different legal systems and cultural subtleties has enabled her to conduct cross-border transactions between foreign countries and China with ease.

Sarah has represented major companies in the areas of corporate registration, maintenance and restructuring, joint venture, financing, M&A, securities, licensing, leasing, contract drafting and negotiations. technology transfer, labor, tax, arbitration, trade, government affairs, and legislative issues. The transactions conducted by Sarah include, but are not limited to, solar power company acquisition, satellite cable television transmission financing, coal thermal power plant financing, transportation project and auto manufacturing equity transfer, and a great number of joint ventures and wholly foreign owned enterprises in broad industries. She has also assisted numerous Chinese companies and sports clubs with their corporate, assets acquisition, financing, public well as issues involving the National Basketball listing, as Association.

In addition to advising corporate clients, Sarah has done substantial regulatory work related to foreign investment. She has worked with private companies, trade associations and governmental officials to make China a friendlier environment for foreign companies to do business, in accordance with WTO principles. As a direct result of these efforts, several Chinese rules have been amended or abolished.

Sarah has written numerous articles and spoken regularly on foreign investment laws and regulations. Before commencing law practice, she was an accomplished journalist and worked at the Ministry of Broadcasting, Film and Television of China, and the Ministry of Post and Telecom of China.

#### **Related Employment**

Akin Gump Strauss Hauer & Feld, Washington, D.C. and Beijing, China, Partner, 2006 – 2009 Holland & Knight, Washington D.C. and Beijing, China