



# GLOBAL FORUM

Shaping the Future  
2011



WITH THE SUPPORT OF THE  
BELGIAN FEDERAL AUTHORITIES

*EVOLVING SPEAKERS PROGRAM*



*Celebrating Twenty Years  
of Thought Leadership*

The magnificent Palais d'Egmont belongs to the Belgian Ministry of Foreign Affairs and is used for meetings of Heads of State and Ministers of Foreign Affairs. Since the XVI<sup>th</sup> century, important architects, including Servandoni (architect of the Church Saint-Sulpice in Paris), T.F. Suys (architect of the Court of Holland) and Flanneau (architect of the Royal Palace) have supervised key phases of construction.



## VISION FOR THE DIGITAL FUTURE

*Mobilizing Organizations and People for Sustainable Growth*

MONDAY, NOVEMBER 7<sup>TH</sup> & TUESDAY, NOVEMBER 8<sup>TH</sup>, 2011

PALAIS D'EGMONT – BRUSSELS  
Petit Sablon 8 Bis - 1000 BRUSSELS, BELGIUM

### ORGANIZERS

	
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17/10/2011– Draft Speakers Program V01– Global Forum 2011 – ITEMS International

**Welcome Event Sunday November 6<sup>th</sup> at 7:00pm on the aegis of the Flemish Parliament  
Venue TBD**

**Geert Bourgeois**, Vice-Minister President of the Flemish Government

**[DAY 1] MORNING – MONDAY NOVEMBER 7<sup>th</sup>**

**[8:00 am - 8:45 am] Registration**

**[8:45 am – 9:15 am]  
WELCOME ADDRESSES**

- **Frank Leyman** , Head of International Relations for FEDICT, ICT department of the Belgian Federal Administration
- **Constantijn Van Oranje**, Cabinet of Neelie Kroes, Vice-President European Commission

**KEYNOTE OPENING SESSION  
[9:15 am – 11:00 am]  
A VISION FOR THE DIGITAL FUTURE**

- **Chair/ Moderator: David Gross**, Attorney at Law, Wiley Rein LLP, USA; Former U.S. Coordinator for International Communications & Information Policy at the US Department of State
- **Kan'ichiro Aritomi**, Vice chairman & Member of Board, KDDI, Japan
- **Fabio Colasanti**, President International Institute of Communications, Belgium
- **Gabrielle Gauthey**, Executive Vice President, Global Government & Public Affairs Alcatel Lucent, France
- **Commissioner Robert Mcdowell**, Federal Communications Commission-FCC, USA
- **Kip Meek**, Senior Public Policy Adviser, Everything Everywhere Ltd; Chairman of South West Screen; Director of the Radio Centre, the United- Kingdom
- **Antti Peltomäki**, Deputy Director-General, DG INFSO, European Commission
- **Thomas Rosch**, Commissioner Federal Trade Commission-FTC, USA
- **Harry Van Dorenmalen**, Chairman IBM Europe, The Netherland

**Coffee Break**

**SESSION 2  
[11:00 am – 12:30 pm]  
TOWARDS INTELLIGENT PLATFORMS**

- **Chair: Huawei**
- **Moderator: Ellwood Kerkeslager**, CEO Information Futures, L.L.C., USA
- **Amadou Daffe** , CEO/ Co-Founder Coders4Africa, USA
- **Margot Dor**, Director Partnerships & EU Affairs, European Telecommunications Standards Institute- ETSI, France
- **Olivier Duroyon**, Director in Public Affairs, Alcatel-Lucent, France
- **Aarti Holla-Maini**, Secretary General, European Satellite Operators Association –ESOA, Belgium
- **Latif Ladi** President IPv6 Forum, Chair, EU IPv6 Task Force, Emeritus Trustee, Internet Society, Luxemburg
- **Samia Mehlem**, Senior Operations Officer; Chair e-Development Thematic Group; Information and Communication Technology Sector Unit, the World Bank Group
- **Andrew Robinson**, Joint Coordinator, eJustice project ; Honorary Consul for France, North East of England ; Vice-President, European Institute for eLearning; Assistant Director, Open University (UK) "Islands and TICE"
- **Luis Rodriguez-Rosello**, Acting Director «Converged Networks & Services», Head of Unit "Future Networks", DG INFSO, European Commission "How European Research is shaping the Networks of the Future"
- **William C. Shuffstall**, Senior Extension Educator, Pennsylvania State University, College of Agricultural Sciences, USA
- **Theresa Swinehart**, Executive Director, Global Internet Policy, Verizon, USA

**SESSION 3  
[11:00 am – 12:30 pm]  
DATA GOVERNANCE: INFORMATION ASSETS, SECURITY AND PROTECTION  
*Critical Issues for Society***

- **Chair / Moderator: Steven Adler**, Director of IBM Data Governance Solutions, IBM Corporation, USA
- **Dorothy Attwood**, Senior Vice President- Global Public Policy, The Walt Disney Company, USA
- **Christopher Boyer**, Assistant Vice President, Public Policy, AT&T, USA
- **William Sloan Coats**, Partner, Intellectual Property, Attorney at Law, Kaye Scholer LLP, USA
- **Christa Menke-Suedbeck**, Global Head of Data Protection, Deutsche Bank, Germany
- **Steve Purser**, Head of the Technical Competence Department, ENISA
- **Silvia Adriana Tica**, Member of the European Parliament
- **Jim Williams**, President and Founder, Media Strategies and Solutions, LLC, USA

**[12:30 pm – 2:00 pm] LUNCH**

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**[DAY 1] AFTERNOON – MONDAY NOVEMBER 7th**

**Keynote Speeches [2:00pm- 2:45pm]**

- **Chair/ Moderator: Margot Dor**, Director Partnerships & EU Affairs, European Telecommunications Standards Institute- ETSI, France
- **Detlef Eckert**, Director Directorate C, Policy Coordination and Strategy DG INFSO, European Commission
- **Eikazu Niwano**, NTT Corporation, Japan
- **Jimmy Schulz**, Member of German Parliament, Germany
- **Eleanor Stewart**, Head of Digital Engagement, Government Digital Service Cabinet Office, United-Kingdom
- **Konrad Von Finckenstein**, Chairman Canadian Radio television and Telecommunications Commission- CRTC, Canada

**SESSION 4**

**[2:45 pm – 4:30 pm]**

**GOVERNMENTS AND GLOBAL SINGLE MARKET**

*Opportunities, challenges and threats of an increased INTEROPERABILITY between States*

- **Chair: Isabella Chiodi**, VP, European Union, Office of the Chairman EMEA, IBM
- **Moderator: Giorgio Prister**, President Major Cities of Europe, Italy
- **Julia Glidden**, Managing Director, 21c Consultancy, The United-Kingdom
- **Thierry Lemerle**, Deputy Director General of Pole-Emploi, France
- **Jackie Morin**, Head of Unit, DG Employment, Social Affairs & Inclusion, European Commission
- **Alan Shark**, Executive Director, PTI- Public Technology Institute; Assistant Professor, Rutgers University School of Public Affairs & Administration, USA

**SESSION 5**

**[4:30 pm – 6:00 pm]**

**REGULATORY CHALLENGES AND OPPORTUNITIES  
IN A DIGITAL WORLD**

- **Chair: Desiree Zeljka Miloshevic**, Senior Public Policy and International Affairs Adviser, Afiliias, the United-Kingdom
- **Moderator: Andrew Lipman**, Partner and Head of Telecom Group, Bingham McCutchen, USA
- **Michel Combot**, Deputy Director-General, Autorité de Régulation des Communications Electroniques et des Postes-ARCEP, France
- **Thierry Dieu**, Acting Director, Media Spokesperson and Communications Manager, European Public Telecom Network Operators' Association-ETNO, Belgium
- **Nico Grove**, Assistant Professor, Infrastructure Economics & Management, Bauhaus-University Weimar, Germany
- **Thaima Samman**, Lawyer admitted to the Paris bar, Partner, Samman Law Corporate Affairs Firm Paris Brussels
- **Gerald Santucci**, Head of Unit "Networked Enterprise and RFID" DG INFSO, European Commission
- **Sarah Zhao**, Partner, Visiting Partner Beijing, Perkins Coie LLP, China

**SESSION 6**

**[4:30 pm – 6:00 pm]**

**EPROCUREMENT, VISION FOR THE FUTURE  
*Empowering the Economy***

- **Chair/Moderator: CONSIP Representative Names TBD**
- **Alain Ducass**, Consortium Representant, PEPPOL Pan-European Public Procurement Online, France
- **Paulo Magina** CEO and President of the Board, ANCP-NAPP (National Agency for Public Procurement), Portugal
- **Jeremy Millard**, Senior Consultant, Danish Technological Institute, Denmark
- **Antonio Pelliccia**, EU Core Team - e.procurement, IBM, Italy
- **Sara Piller**, Deputy Head of Unit, Economic analysis and e-Procurement, DG Internal Market and Services, European Commission
- **Rajkumar Prasad**, CEO Commonwealth Centre for e-Governance India, Institute for Governance and Development, India
- **Radu Bogdan Savonea**, Chief of Staff at the Secretary of State, Government of Romania, Ministry of communications & information Society, Romania
- **Angelo Tosetti**, Head of Unit in charge of eProcurement, DG Informatics, European Commission

**7:00pm to 8:30pm Guided visit of Magritte Collection, Musée Magritte Museum**

**Followed at 8:30pm to 11:00pm by the GALA DINNER ( By Invitation)**

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**[DAY 2] – MORNING- TUESDAY NOVEMBER 8th**

**[ 7:30 am – 8:30 am ] Registration**

**KEYNOTE OPENING SESSION**

**[8.30 am – 10:00 am]**

Keynote Speeches

- **Chair and Moderator: Hugo Kerschot**, Managing Director IS-Practice, Belgium
- **Karel De Vriendt**, Advisor reporting directly to the Director-General, DG INFOMATICS; European Commission
- **Geert Mareels**, Flemish eGov manager, Flemish Government, Belgium
- **Gaetano Santucci**, Consip, Italy
- **Paul Timmers**, Director Directorate H: ICT addressing Societal Challenges, European Commission - DG Info, European Commission
- "Addressing societal challenges and where the digital transition will lead us"?
- **John Vassallo**, Vice President - EU Affairs, Microsoft EMEA
- **Masahiro Yoshizaki**, Director-General for Policy Evaluation, Minister's Secretariat, Ministry of Internal Affairs and Communications, Japan
- **Erik van Zuuren**, Director, Deloitte Enterprise Risk Services, Belgium
- **HUAWEI Representative, Name TBC**

**SESSION 7**

**[10:00 am – 11:30 am]**

**CHALLENGES FOR OPEN INNOVATION**

- **Chair: Bror Salmelin**, Adviser to the Director ICT addressing Societal Challenges, DG INFSO, European Commission
- **Moderator Jay Gillette**, Professor, Center for Information and Communication Science, Ball State University; Advisory Council Pacific Telecommunications Council, USA
- **Sébastien Bachollet**, Member of the Board, ICANN
- **Mathew Heim**, Senior Director and Counsel, Government Affairs Europe, Qualcomm, Belgium
- **Pierre Laffitte**, President Sophia Antipolis Foundation, France
- **Elisa Liberatori Prati**, Chief Archivist Manager, Bank Group Library and Archives of Development Information Solutions Group, World Bank Group
- **Stavroula Maglavera**, Research Engineer, Euroconsultants, S.A., Greece
- **Jean-Marc Merriaux**, ICT Division Director, Universcience, Cité des Sciences et de l'Industrie, Palais de la Découverte, France
- **André Santini**, Mayor City of Issy-les-Moulineaux; French Member of the Parliament, Former French Minister, France
- **Carl Wickman**, Director, Head of Services & ICT Division, VINNOVA, Sweden
- **HUAWEI Representative, Name TBC**

**SESSION 8**

**[10:00 am – 11:30 am]**

**SOCIAL NETWORKING: IDENTITY IN THE EWORLD**

- **Chair: Maurizio Talamo**, Full Professor, University of Rome "Tor Vergata"; President Nestor Lab, Italy
- **Bartolome Arroyo-Fernandez**, Head of Unit, Networked Media Systems (acting), DG INFSO & Media, European Commission
- **Bouchra Boulouiz**, Communication Consultant, Forcom Organisation, Morocco  
*Arabic Revolts & The role of ICTs*
- **Andrey Korotkov**, Head of Dept of Global Information Processes, MGIMO UNIVERSITY; Moscow State University of International Relations of the Ministry of Foreign Affairs of Russia
- **Erika Mann**, Head Global Public Policy, Facebook office in Brussels, Belgium
- **Fabrizio Palasciano**, Founder Media Haka, Italy
- **Alfredo Ronchi**, General Secretary of EC Medici Framework, Politecnico di Milano, Italy
- **Jon Shamah**, Head of EMEA Sales, Nets eSecurity, The United-Kingdom
- **Commentator: Jeremy Millard**, Senior Consultant, Danish Technological Institute, Denmark
- **VERIZON Representative, Name TBC**

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<b>SESSION 9</b> <b>[11:30 am – 1:30 pm]</b> <b>CITIZENS CENTERED eHEALTH &amp; mHEALTH</b>	<b>SESSION 10</b> <b>[11:30 am – 1:30 pm]</b> <b>GLOBALLY GREEN &amp; BEYOND</b>
<ul style="list-style-type: none"> <li>• <b>Chair &amp; Moderator Elena Bonfiglioli</b>, Senior Director Health, Public Sector, Microsoft EMEA, Belgium</li> <li>• <b>Maria Iglesia-Gomez</b>, Head of Unit Strategy and Analysis, DG Health and Consumers (SANCO), European Commission</li> <li>• <b>William Long</b>, Counsel, Sidley Austin LLP, United-Kingdom</li> <li>• <b>Elinaz Mahdavy</b>, European Affairs and Strategic Partnerships Manager, Orange Healthcare Division, Belgium</li> <li>• <b>Mario Po'</b>, Executive Director Azienda ULSS N 8 Asolo, Italy</li> <li>• <b>Alain Robic</b>, Cassidian an EADS Company</li> <li>• <b>Commentators:</b></li> <li>• <b>Hercule Dalianis</b>, Professor Department of Computer and Systems Sciences, Stockholm University, Sweden</li> <li>• <b>Giuseppe Novelli</b>, Head of the Human Genetics Research Unit, The Tor Vergata University of Rome, Italy</li> </ul>	<p><b>Chair and Moderator : Karim Antonio Lesina</b>, Executive Director, EMEA Government Affairs, AT&amp;T, Belgium</p> <p><b>John G. Jung</b>, Co-Founder and Chairman, Intelligent Community Forum &amp; President, Intelligent Community Forum Foundation, USA</p> <p><b>Herve Rannou</b>, President Items International, France</p> <p><b>Alfredo Riccio</b>, President of Fondazione Italiana Nuove Comunicazioni; Administrator Unico de Cartesia, Italy</p> <p><i>Smart transportation: the raise of electric high performance car</i></p> <p><b>Alain Viallix</b>, Director Public Affairs Strategic initiatives, Alcatel-Lucent, France</p> <p><b>David Wood</b>, Councilor, Newcastle Upon Tyne City Council, the United-Kingdom</p> <p><b>Huawei Representative, Name TBC</b></p>
<b>1:30 pm – 3:00 pm LUNCH</b>	

<b>[DAY 2] AFTERNOON- TUESDAY NOVEMBER 8<sup>th</sup></b>	
<b>SESSION 11</b> <b>[3:00 pm - 4:30 pm]</b> <b>GLOBAL NETWORK FOR EMPOWERING WOMEN'S INNOVATION AND ENTREPRENEURSHIP</b>	<b>SESSION 12</b> <b>[2:30pm - 4:45pm]</b> <b>NEW INTERNET EXTENSIONS</b> <b>(GTLD : GENERIC TOP LEVEL DOMAIN)</b>
<ul style="list-style-type: none"> <li>• <b>Moderator: Thaima Samman</b>, President Women in Leadersho, WIL</li> <li>• <b>Alison Birkett</b>, Asia Coordinator; Japan, Korea; UN Broadband Commission, DG INFSO, European Commission</li> <li>• <b>Elena Bonfiglioli</b>, Senior Director Health EMEA, Microsoft</li> <li>• <b>Cecilia Castano Collado</b>, Full Professor, Universidad Complutense de Madrid</li> <li>• <b>Katherine Corich</b>, CEO Sysdoc</li> <li>• <b>Isabella de Michelis di Slonghelo</b>, Vice-President for Governmental Relations, Qualcomm</li> <li>• <b>Margot Dor</b>, Director Partnerships &amp; EU Affairs, European Telecommunications Standards Institute</li> <li>• <b>Brigitte Dumont</b>, Deputy Group HR, Executive Vice-President France Télécom, France</li> <li>• <b>Aurélie Feld</b>, Deputy Managing Director, PlaNet Finance , France</li> <li>• <b>Mary Honeyball</b>, Member Committees on Culture and Education &amp; on Women's Rights and Gender Equality of the European Parliament Ingrid Andersson, Senior Executive Advisor, Patient Certificate Scheme, Sweden</li> <li>• <b>Sabine Lochman</b>, Marketing Director, Johnson &amp; Johnson</li> <li>• <b>Samia Melhem</b>, Senior Operations Officer Global ICT Department, World Bank Group, USA</li> </ul>	<p><b>Introduction and Keynote</b></p> <p>Introduction: <b>Hervé Rannou</b>, President Items International, France</p> <p><b>Keynote / New gTLDs program: Kurt Pritz</b>, ICANN Senior VP (*)</p> <p><b>Round table 1 - gTLDs and innovation</b></p> <p>Introduction and moderation – <b>Bertrand de la Chapelle</b>, ICANN Board Member</p> <ul style="list-style-type: none"> <li>- .cat (linguistic TLD) Catalan : Amadeus Abril y Abril</li> <li>- Deloitte: Jan Corstens</li> <li>- Cologne : Thomas Lenz</li> <li>- Global registry experience – Desiree Miloshevic (Afiliat)</li> </ul> <p><b>Round table 2 - gTLD legal and economic issues</b></p> <p>Introduction and moderation – Hervé Rannou</p> <ul style="list-style-type: none"> <li>- Community: .ngo project – Brian Cute</li> <li>- Wales : Sion Jobbins (dotCymru)</li> <li>- AFNIC : Fabien Betremieux</li> <li>- Gide Loyrette Nouel</li> </ul> <p><b>Conclusion</b></p> <p>Erika Mann. ICANN Board Member. Former European MP</p>

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## GLOBAL FORUM 2011 STEERING COMMITTEE

### EUROPE AND MIDDLE EAST

**Thomas Andersson**, Professor, Senior Advisor of Science, Research and Innovation, Oman, and President of the Board, IKED  
**Jean-Pierre Chamoux**, Professor, University Paris Descartes, France  
**Michel Chevallier**, Assistant Secretary, State Chancellery, Switzerland  
**Lionel Chmilewsky**, CEO Comverse, France  
**Patrice Cristofini**, I Director Partnership and Strategic Alliance, Orange, France  
**Joao Schwarz Da Silva**, Research Fellow, Interdisciplinary Center for Security, Reliability and Trust, University of Luxembourg, Luxembourg  
**Denis Gardin**, Senior Vice President, Defense & Security Division, System Design Centre and Cyber Security Solutions, EADS, France  
**Julia Glidden**, Managing Director, 21C United-Kingdom  
**Evika Karamagioli**, Consultant, Greece  
**Hugo Kerschot**, Founder, IS- Practice, Belgium  
**Eric Legale**, Managing Director Issy Media, City of Issy-les-Moulineaux, France  
**Giampiero Nanni**, Public Sector & S+CC Marketing, Emerging Markets, Cisco, United-Kingdom  
**Bruno Pennino** Public Sector, Marketing Executive North East and South West Europe, Global PS Marketing Leadership Team Lead, IBM, Italy  
**Mario Po'**, Administrative Director, Azienda Ulss n 8 Asolo, Italy  
**Bent Poulsen**, Chief Auditor, VP Securities, Denmark  
**Giorgio Prister**, President, Major Cities of Europe, Italy  
**Alfredo M. Ronchi**, Secretary EC Medici Framework, Politecnico di Milano, Italy  
**Thaima Samman**, Lawyer Admitted to the Paris Bar, Partner, Samman Law Corporate Affairs Firm Paris Brussels  
**Madeleine Siösteen Thiel**, Senior Programme Manager, VINNOVA Governmental agency, Sweden  
**Jean-François Soupizet**, Principal Advisor, Close the Gap, France  
**Virgil Stan**, General Manager Items International - Eastern Europe, Consultant City of Tirgu Mures, Romania  
**Maurizio Talamo**, University of Rome "Tor Vergata", Italy  
**Daniel VAN Lerberghe**, Director Social Media & PoliTech Founder, Fondation EurActiv PoliTech, Belgium  
**David Wood**, Councillor, Newcastle-upon-Tyne City Council, United Kingdom

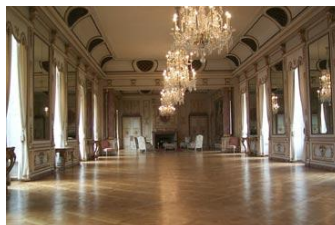
### NORTH AMERICA

**Steven Adler**, IBM Data Governance Solutions, IBM, USA  
**Jim Baller**, Partner The Baller Herbst Law Group, P.C, USA  
**Kathryn Brown**, Senior Vice-President Public Policy Development & International Government Relations, Verizon, USA  
**Rosa Bruno-Jofré**, Professor and Former Dean of Education Queen's University, Canada  
**William Sloan Coats**, Partner Intellectual Property, Kaye Scholer LLP, USA  
**Patricia Cooper**, President, Satellite Industry Association, USA  
**Timothy C. Finton**, Senior Counsellor for International Communications and Information Policy, US Department of State, USA  
**Robert Flaim**, Supervisory Special Agent, Special Technologies Section/ Cyber Division, FBI, USA  
**Jay E. Gillette**, Director, Human Factors Institute, Professor, Center for Information and Communication Sciences, Ball State University  
**David Gross**, Attorney at Law Wiley Rein LLP, USA  
**Ellwood Kerkeslager**, CEO Information Futures L.L.C., USA  
**Andrew D. Lipman**, Partner and Head of Telecom Group at Bingham McCutchen, USA  
**Jane Mago**, Senior Vice President and General Counsel Legal & Regulatory Affairs, NAB - National Association of Broadcasters, USA  
**Samia Melhem**, Senior Operations Officer, Policy Division (CITPO) Chair, e-Development Thematic, the World Bank Group, USA  
**Gerald Mooney**, General Manager, Fiscal Stimulus and Economic Recovery Global Government and Education, IBM, USA  
**Robert A. Morin**, Secretary General, Canadian Radio-Television and Telecommunications Commission, Canada  
**Brent Olson**, Assistant Vice President - Regulatory Policy, SBC Telecommunications, Inc., USA  
**Jacquelynn Ruff**, Vice President, International Public Policy & Regulatory Affairs Verizon, USA  
**Alan Shark**, Executive Director, PTI - Public Technologies Institute, USA  
**Michaël Stankosky**, Professor Vice Associate Professor, Georges Washington University, USA  
**Olin Wethington**, President Wethington International llc, USA

### ASIA / OCEANIA

**Stephane Grumbach**, French Director of the Sino-French IT Lab LIAMA, Beijing, China  
**Nitya Karmakar**, Macquarie City Campus, Macquarie University, Sydney, Australia  
**Thomas Hart**, Regulatory Expert, EU-China Information Society Project, China  
**Shigehiko Naoe**, Professor of Information Policy, Chuo University, Japan  
**Keiichiro Seki**, Director, Economic Affairs Division, Ministry of Internal Affairs and Communications, (MIC), Japan  
**Makoto Yokozawa**, Professor of Joint Research Unit; Kyoto University, Japan

## PALAIS D'EGMONT, BRUSSELS



## THE PROCEEDINGS OF THE GLOBAL FORUM WILL BE AVAILABLE TO ALL PARTICIPANTS

**Keynotes & Panelists** Senior Officials from the European Commission, EU members-27, Europe, North America, Asia and other Governments, Competition Entities & Regulators; Representatives from international organizations, (WTO, ITU, ICANN,...); Network Service Providers (Satellite, Broadband, Internet and Wireless Companies); Cable, Radio (WLL), Telecom and Media Companies; Equipment and Software Providers; Content and Information Providers; MVNO; Computing Companies; Application Providers; Utilities; Business Users: SMEs, Banking, Insurance & Finance, Healthcare, Green IT Analysts; Smartcard Manufacturers; R&D Companies; Defense Experts; Regional / National / Local Authorities; Lawyers; Standards Organizations; Non-profit Associations; User Groups; Consumer Advocates and Think Tanks.

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