



GLOBAL FORUM

Shaping the Future
2011



WITH THE SUPPORT OF THE
BELGIAN FEDERAL AUTHORITIES

TOPICS PROGRAM



Celebrating Twenty Years
of Thought Leadership

The magnificent Palais d'Egmont belongs to the Belgian Ministry of Foreign Affairs and is used for meetings of Heads of State and Ministers of Foreign Affairs. Since the XVIth century, important architects, including Servandoni (architect of the Church Saint-Sulpice in Paris), T.F. Suys (architect of the Court of Holland) and Flanneau (architect of the Royal Palace) have supervised key phases of construction.

VISION FOR THE DIGITAL FUTURE

Mobilizing Organizations and People for Sustainable Growth

MONDAY, NOVEMBER 7TH & TUESDAY, NOVEMBER 8TH, 2011

PALAIS D'EGMONT – BRUSSELS
Petit Sablon 8 Bis - 1000 BRUSSELS, BELGIUM

ORGANIZERS

BELGIAN REPRESENTATIVE



The program is constantly evolving in order to accommodate the interests of Global Forum 2011 speakers and participants, as well as to take into account the rapidly changing dynamics of the information technologies market.

15/11/2011– Topics Program V67– Global Forum 2011 – ITEMS International

**Welcome Cocktail Sunday November 6th at 7:00pm to 9:00pm on the aegis of
Geert Bourgeois, Vice-Minister President of the Flemish Government
Address: Flemish Parliament
Hertogsstraat 6, 1000 Brussel
Room: Schelp**

[DAY 1] MORNING – MONDAY NOVEMBER 7th

[8:00 am - 8:45 am] Registration

**[8:45 am – 9:15 am]
WELCOME ADDRESSES**

**KEYNOTE OPENING SESSION
[9:15 am – 11:00 am]
A VISION FOR THE DIGITAL FUTURE**

Main Topics - Developing the digital economy is key to overcome the downturn of the economy in the global markets. Private and Public stakeholders are addressing these challenges by developing visions, concrete strategies and initiatives for the digital future in EU, Asia, Americas and BRICS

- Public & Private Vision For the Digital Future
- Americas
- Asia
- BRICS
- EU

Coffee Break

**SESSION 2
[11:00 am – 12:45 pm]
TOWARDS INTELLIGENT PLATFORMS**

Main Topics

- Platform Investments for the Knowledge Economy in Europe, Americas, Asia, Africa
- Mobility for the Future
- Migration Versus Global LTE Investment in Americas, Europe, Asia, Africa.....
- Unlimited Applications Versus Limited Spectrum
- Satellite opportunities in Rural areas including Africa
- Rural Areas: Facing the Gap
- Developing Countries Agenda, including all of Africa
- Opportunities for Satellites in "White Areas"
- PPP (Public Private Partnership) in Digital Initiatives

**SESSION 3
[11:00 am – 12:30 pm]
DATA GOVERNANCE: INFORMATION ASSETS, SECURITY AND PROTECTION**

Critical Issues for Society

Main Topics

- Geolocation Data and Privacy
- Nation-state Cyber Warfare (Including Cyber Attacks & Prevention)
- Security, Privacy and Authentication
- Wireless, Mobility & Internet of Things & People
- Data Governance Success Stories
- Why Can't I Copyright My Data? (Including Intellectual Property Rights-IPR)
- Citizens Safety and Security
- Freedom of Information as a human right
- Power, Politics, and Governance
- Videos: what's public and what's private?
- Toxic Content: What Can We Trust?

[12:30 pm – 2:00 pm] LUNCH

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[DAY 1] AFTERNOON – MONDAY NOVEMBER 7th

Keynote Speeches [2:00pm- 3:00pm]

- Over-The-Top

SESSION 4

[3:00 pm – 4:30 pm]

GOVERNMENTS AND GLOBAL SINGLE MARKET

Opportunities, challenges and threats of an increased INTEROPERABILITY between States

Main Topics - Cross Country Collaboration as the foundation to enable mobility of Citizens, Goods and Businesses while ensuring security and to strengthen the competitive position of their economies.

In Europe – with the **EU Single Market** -, in the USA and Worldwide this challenge takes various forms and impacts differently fields like:

- Social security and social services
- Employment
- Justice
- Taxation and Customs
- Border protection
- Global Identity
- Expansion of Government services leveraging Open Government, Co-Production of Public Services and mGovernment

SESSION 5
[4:30 pm – 6:00 pm]

**REGULATORY CHALLENGES AND OPPORTUNITIES
IN A DIGITAL WORLD**

Main Topics

- A New Regulatory Model: ASA
- Towards the Open Internet
- Spectrum Policy: Maximizing the Benefits for Each Country
- Standard & Governance, Do We Have To Reinvent It?
- Impact of Open Data Trends and Stakes For Public Authorities
- Internet Regulation Stakes Facing Terrorism and Cybercrime
- Digital Forensics and Identity Theft
- Competition/Antitrust Policy and its Impact on the Digital Future
- Regulate the TV of the Future: Preserve National Compliances or the End of Frontiers?
- Balancing Broadcast Regulation and IPTV, Web TV, P2P-TV, ...
- The Digital Shadow: Privacy Issues, Data Harvesting and Exploitation, Rights and Technologies
- Data Protection
- Challenges of Regulation in the Cloud

SESSION 6

[4:30 pm – 6:00 pm]

EPROCUREMENT, VISION FOR THE FUTURE

Empowering the Economy

Main Topics

- eProcurement: a Stimulus For the Economy
- eProcurement as an Economic Policy Issue
- Strategic eProcurement
- Crossborder eProcurement now
- Innovation Procurement
- Value of Transparency
- Supply Chain

7:00pm to 8:30pm Guided visit of Magritte Collection, Musée Magritte Museum
Followed at 8:30pm to 11:00pm by the GALA DINNER (By Invitation)

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[DAY 2] – MORNING- TUESDAY NOVEMBER 8th

[7:30 am – 8:30 am] Registration

KEYNOTE OPENING SESSION

[8.30 am – 10:00 am]

Keynote Speeches

- Leadership Beyond the Cloud
- Addressing Societal Challenges: Open Innovation, Social Media, E-Health, Green & Beyond

SESSION 7

[10:00 am – 11:30 am]

CHALLENGES FOR OPEN INNOVATION

Main Topics

- Collaborative Innovation Networks
- Open Data As a Major Driver
- Open Innovation As Critical Enabler For Knowledge Intensive Industry
- IPV6: The Next Generation
- International Domain Names: Openness Change Innovation with New TLD? (ICANN, NTIA, EU, ISOC, AFNIC, ITU...)
- ICANN Issues
- Smarter Commerce & Services
- Living Labs Approach as a Means toward the Development of Innovative Services and Products?
- Open Innovation & e-Learning
- eProcurement Innovation

SESSION 8

[10:00 am – 11:30 am]

SOCIAL NETWORKING: IDENTITY IN THE EWORLD

Main Topics

- e-Media & m-Media
- Social Media & Citizenship
- Social Media & eParticipation
- Social Media & eGovernment
- Social Media & Businesses
- Social Media & eCommerce
- Social Media as a Business
- Content Piracy: How is it Changing the Regulatory Process
- OTT
- Data Protection & Social Media

SESSION 9

[11:30 am – 1:30 pm]

CITIZENS CENTERED eHEALTH & mHEALTH

Main Topics

- MoU Between Europe & US
- Privacy and Data Protection for Citizens
- Mobile Health Solutions: From Dreams to Reality
- Tele health/ Telemonitoring / Mobile-Health: How to Manage Chronic Disease Remote Management (Diabetes, Oncology, BPCO, Cardiac Disease...)
- Ambient Assisted Living for Elderly People: Mature Market or Room to Grow?
- Cross Countries Healthcare and Assistance Services
- Cloud Computing in eHealth
- Open Data Sharing Citizens Data for Better Clinical Internet Governance

SESSION 10

[11:30 am – 1:30 pm]

GLOBALLY GREEN & BEYOND

Main Topics

- A Greener Future
 - Smart Networks
 - Smart Energy (Generation, Supply, Demand Management) / Smart Grids
 - Smart Transportation
 - Smart Buildings
 - Smart Cities
- Green ICT
- Role of Public & Private Sectors
- From Research to Business Market
- Best Practices

1:30 pm – 3:00 pm LUNCH

[DAY 2] AFTERNOON- TUESDAY NOVEMBER 8th

SESSION 11

[3:00 pm - 4:30 pm]

DEVELOPING WOMEN TALENTS: THE WINNING STRATEGIES TO NOURISH THE PIPELINE

Main Topics

- The Changing Context of the Technological Revolution: the Gender Dimension of the Innovation Chain
- Shifting from Technological Innovation to Social Innovation: The Importance of Women in leadership
- Are ICT Policies and Strategies Gender-Neutral? Digital Strategies in Europe, the Americas, and Asia
- Creating Enabling Environment for e-Development
- Capacity Building and e-Skills Development; Education
- Women's Entrepreneurship in ICT and Related Sectors: Examples from Health, Green IT, Creative Industries, Game Industry
- Breaking the Venture Capital Glass Ceiling
- Women, Social Media and Network Politics
- A Global Network and ActionPlan For Enhancing Women's Innovation and Entrepreneurship
- Social Gender Research

SESSION 12

[2:30pm - 4:45pm]

NEW INTERNET EXTENSIONS (GTLD : GENERIC TOP LEVEL DOMAIN)

- **INTRODUCTION AND KEYNOTE** New gTLDs program: Olof Nordling, Director, Services Relations and Branch Manager, ICANN
- **Round table 1: gTLDs and innovation (2:30pm – 3:30pm)**
- Linguistic Extensions
- Technical player experience
- A project launched by a European Capital
- An international player
- **Round table 2 gTLD legal and economic issues (3:30pm-4:30pm)**
- A project launched by a community
- A company point of view
- A regional project
- A national registry : its experience and strategy facing new gTLDs
- Conclusion (4:30pm – 4:45pm)

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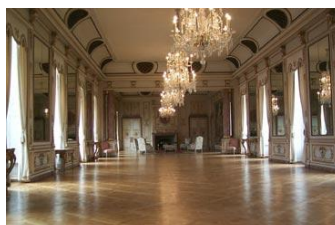
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Makoto Yokozawa, Professor of Joint Research Unit; Kyoto University, Japan

PALAIS D'EGMONT, BRUSSELS



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Keynotes & Panelists Senior Officials from the European Commission, EU members-27, Europe, North America, Asia and other Governments, Competition Entities & Regulators; Representatives from international organizations, (WTO, ITU, ICANN,...); Network Service Providers (Satellite, Broadband, Internet and Wireless Companies); Cable, Radio (WLL), Telecom and Media Companies; Equipment and Software Providers; Content and Information Providers; MVNO; Computing Companies; Application Providers; Utilities; Business Users: SMEs, Banking, Insurance & Finance, Healthcare, Green IT Analysts; Smartcard Manufacturers; R&D Companies; Defense Experts; Regional / National / Local Authorities; Lawyers; Standards Organizations; Non-profit Associations; User Groups; Consumer Advocates and Think Tanks.

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REGISTRATION FORM

Please complete a separate Registration Form for each participant

Registration fees cover admission to all meetings, lunches and cocktail receptions, and certain special events

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Mobilizing Organizations and People for Sustainable Growth**

**PALAIS D'EGMONT – BRUSSELS
Petit Sablon 8 - 1000 BRUSSELS, BELGIUM**

MONDAY 7TH & TUESDAY 8TH NOVEMBER 2011

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*For cancellation conditions, please see page 6 of the program

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Cancellations must be received by October 7th, 2011. After that date, there will be a € 700 cancellation fee.

Registrants who do not attend and who do not cancel before October 24th 2011 will be liable for the entire registration fee. Registration fees cover admission to all meetings, lunches and cocktail receptions, and certain special events.

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