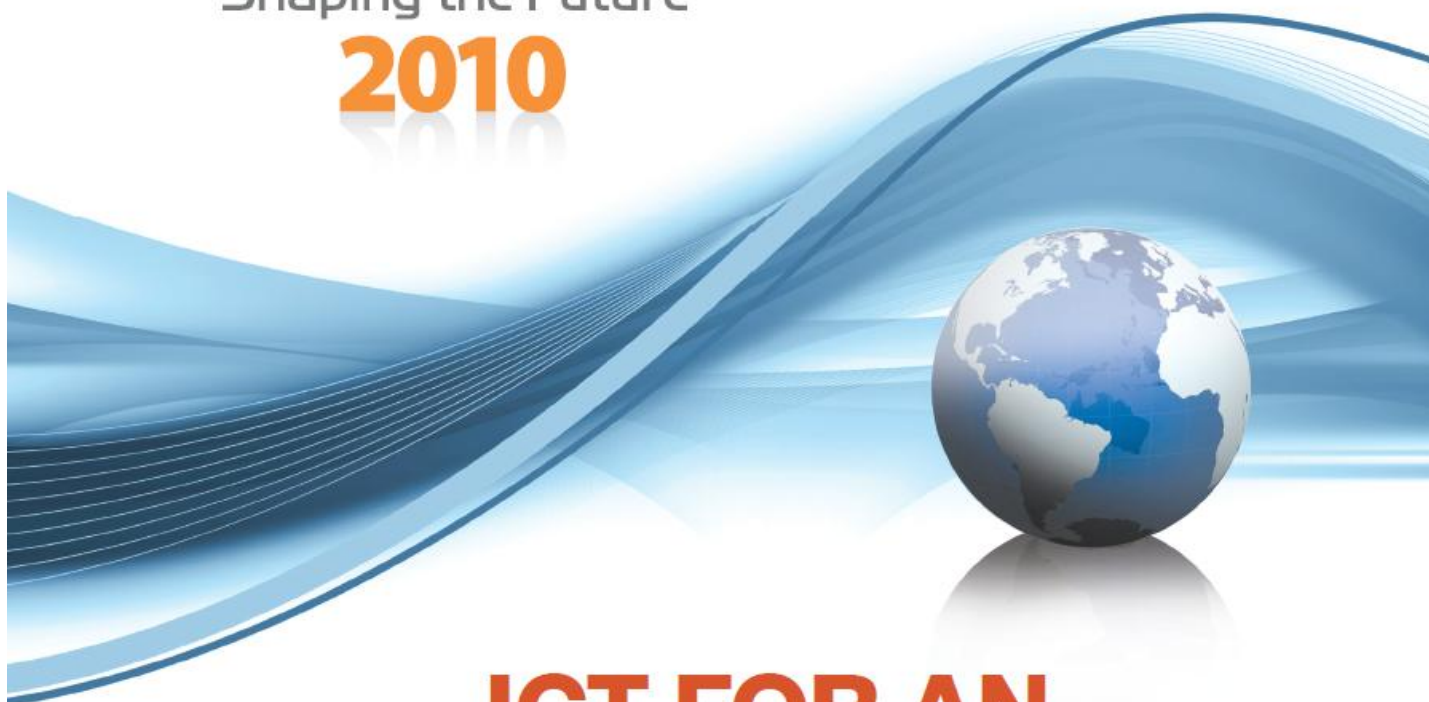


# GLOBAL FORUM

Shaping the Future

2010



## ICT FOR AN EMPOWERED SOCIETY

A Smart and Innovative world

### Speaker Profiles

Monday, November 8th, 2010  
Tuesday, November 9th, 2010

**Marvin Center**  
**George Washington University**  
**Washington DC**



**The present document has been finalized on October 28<sup>th</sup> 2010.**

**The bios not sent in time to the editorial staff are missing.**

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**JONATHAN S. ADELSTEIN, ADMINISTRATOR, RURAL UTILITIES SERVICE, US DEPARTMENT OF AGRICULTURE, USA**



Jonathan S. Adelstein was nominated by President Obama and unanimously confirmed by the U.S. Senate in July, 2009, to serve as the 17<sup>th</sup> Administrator of USDA's Rural Utilities Service. Mr. Adelstein previously served as Commissioner of the Federal Communications Commission from 2002 to 2009.

A life-long public servant, Adelstein has dedicated his career to fighting for the public interest. As a Commissioner, he sought to secure access to communications for everyone, including those left behind by the market.

Adelstein is a strong advocate to improve rural telecommunications and broadband. To ensure that all consumers have access to the latest telecommunications services no matter where they live, he worked at the FCC to improve universal service. He advocated for a substantive national broadband strategy with aggressive goals and specific policy recommendations. He also actively promoted new policies that improve access to spectrum by both large and small companies so consumers can continue to maintain those connections in this increasingly mobile world. He was a key staff architect of expanding the Rural Utilities Service's authority to finance broadband services in the 2002 Farm Bill.

At the FCC, Adelstein fought for media diversity and localism, encouraging increased public access to the airwaves to support a well-informed citizenry. He promoted access to telecommunications and media outlets by minorities, rural and low-income consumers, people with disabilities, and non-English speakers. He encouraged broadcasters to use the digital transition to serve their communities with local, public affairs, and other cultural and educational programming.

Adelstein has served as a national leader on combating the negative effects of excessive commercialization in American media. He spearheaded vigorous enforcement against reported violations of federal payola rules – a scandal that may have represented the most widespread violations of any FCC rules in the history of American broadcasting. The investigation resulted in an historic settlement with major radio companies that established strong procedures to prevent future recurrences of pay-for-play practices. He has also been nationally recognized for his efforts to promote family-friendly media and fostering digital literacy among parents and children.

Before joining the Commission, Adelstein served for fifteen years as a staff member in the United States Senate. For his final seven years, he was a senior legislative aide to then Senate Majority Leader Tom Daschle (D-SD), where he advised Senator Daschle on telecommunications, financial services, budget, housing, transportation and other key issues. Previously, he served as Professional Staff Member to Senate Special Committee on Aging Chairman David Pryor (D-AR), including an assignment as a special liaison to Senator Harry Reid (D-NV), and as a Legislative Assistant to Senator Donald W. Riegle, Jr. (D-MI).

Prior to his service in the Senate, Adelstein was a Teaching Fellow in the Department of History, Harvard University, while studying at the Harvard Kennedy School of Government. Adelstein also was a Teaching Assistant in the Department of History, Stanford University. He received an M.A. in History and a B.A. with Distinction in Political Science from Stanford. He also served as a Communications Consultant to the Stanford Graduate School of Business. He is a graduate of Phillips Academy, Andover, MA.

Adelstein was born and raised in Rapid City, South Dakota. He currently lives with his wife Karen and two children, Adam and Lexi, in the Washington, D.C. area.

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**STEVEN ADLER, DIRECTOR IBM DATA GOVERNANCE SOLUTIONS, IBM, USA**

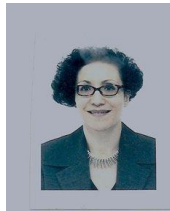


Steven B. Adler is Director of IBM's Data Governance Solutions and a recognized authority and innovator on Data Governance, security, privacy, systemic risk management, and business process transformation. Mr. Adler is Chairman of the IBM Data Governance Council, an international leadership group of 50 C Level Executives working together to design and evaluate comprehensive data governance solutions. He is leading the XBRL Risk Taxonomy standards initiative and advises governments and regulatory authorities on Data Governance and Systemic Risk. Mr. Adler is also a Visiting Lecturer at the Bucerius Law School, Hamburg Germany.

Steven B. Adler developed the patented Enterprise Privacy Architecture and invented the world's first Internet Insurance program. He is frequently quoted in European and American press articles, trade journals, magazines and newspapers. Mr. Adler serves on the Board of Directors of the International Security Trust and Privacy Alliance, the NASCIO Security & Privacy Committee, the Carnegie Mellon Privacy Lab and the NCSU Privacy Place, Global Forum Steering Committee.

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#### **SOFIA ADJAS, EUROPEAN AFFAIRS MANAGER, UNIVERSCIENCE – CITE DES SCIENCES ET DE L'INDUSTRIE, FRANCE**



Sofia Adjais, as a coordinator of European projects, she works on number of projects supported by the European Commission connected to Research, ICT including Education and Culture programs. She started her career being a teacher in Comprehensive Schools then at University to teach Information Science to BA students. At the Cité des sciences et de l'industrie, she has been a coordinator of training sessions and has developed several activities using Computer Assisted Learning programs for the general public and youth groups in a Digital Hub. She then joins the international department to manage the European affairs to develop, scientific, cultural and technological European projects.

Also, as an International Conference organizer on scientific and educational topics, she holds meetings with the European Commissioners to establish cooperation on issues such as: "science society", "environment", "Research and innovation" "Education" to lead joint projects in connection with the strategic objectives of the European Commission.

She is member of the French National Thematic Group dealing with "science and society" issues concerning the Research programs and European expert member for the European project on social inclusion "Valid-Info" related to the insertion and the intercultural mediation managed by the European Think Tank for the solidarity. She holds a Postgraduate Diploma in information sciences and advanced technology

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#### **GIAN LUIGI ALBANO, HEAD OF RESEARCH ITALIAN PUBLIC PROCUREMENT AGENCY, CONSIP S.P.A., ITALY**



Gian Luigi Albano is Head of Research and Development at the Italian Public Procurement Agency, Consip S.p.A. Dr Albano is in charge of the supervision of the economic assessment of procurement strategies undertaken by Consip within the Italian Rationalization Program of Public Spending on Goods and Services and of the Agency's main international projects. He obtained his Ph.D. in Economics from the Université catholique de Louvain (Belgium) and a B.A. (Hons) from the "Università Bocconi" (Milan-Italy).

Dr Albano has been lecturing auction theory and game theory at the Department of Economics of University College London from 1999 until 2005, where he also conducted research on collusion in auctions and on contract theory. His research papers are published in international peer-reviewed journals such as Economic Theory, the International Economic Review, the Review of Economic Design, Economics Letters and the BE Journal of Theoretical Economics.

More recent research comprises the economic analysis of public procurement law, procurement contract design and sustainable procurement. Some of his most recent writings can be downloaded from <http://www.consip.it/online/Home/Ricercaesviluppo.html>

Dr Albano serves as Associate Editor of the Journal of Public Procurement and is an expert on public procurement for the European Commission and SIGMA (joint venture between OECD and the European Union).

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#### **ANNE ALTMAN, GENERAL MANAGER, GLOBAL PUBLIC SECTOR, IBM, USA**



Anne Altman was appointed General Manager, IBM Global Public Sector, in August 2009. She is responsible for the strategy, direction, development of solutions, and sales for the public sector worldwide, including government, education, health care, life sciences and pharmaceutical industries. The Global Public Sector is playing a key role in IBM's smarter planet strategy and global economic stimulus initiatives and was singled out recently in a front-page *Wall Street Journal* article as IBM's strongest business in 2Q09.

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Since joining IBM in 1981 as a systems engineer supporting the Federal Bureau of Investigation, Altman has held a series of increasingly responsible positions in software, global hardware and software sales, operations, technology development, marketing and consulting.

Known as a transformational leader and strategist, she became the managing director of IBM's Federal Group in January, 2000. She led a major effort to invest resources and align IBM's broad range of capabilities in technology, research, services, security and consulting to better serve the growing information technology needs of U.S. government agencies. As a result, IBM has played – and continues to play – a leading role in the data transformation and modernization of major agencies, including the Department of Homeland Security, Department of Defense and civilian agencies such as the Department of Health and Human Services and the Department of Education. During her tenure (2000 – 2007), IBM Federal grew to a 5,000-employee division that now provides technology, software, hardware and services that are used in more than 90 percent of US government agencies.

From 2007 to August, 2009, Altman was the general manager of the IBM System z platform in IBM's Systems and Technology Group, responsible for one of the most important and critical systems in the evolution of information technology in the world today – from the “greening” of IT infrastructures to “cloud computing” which is transforming how governments, financial institutions, educational enterprises, healthcare groups and other organizations are serving clients.

In addition to her role as GM of the Global Public Sector, Altman is also a member of IBM's Performance Team and IBM's Integration and Values Team.

Awards for her outstanding contribution to the information technology industry and its clients include: **Federal Computer Week's** Top Federal 100 and Eagle Award, the AFFIRM Leadership Award for Industry, and the CIO Council's Azimuth Award for the Industry Executive of the Year.

Altman is recognized as a thought leader in areas ranging from e-government to national security and her work has been featured in leading publications, including **The Washington Post, Associated Press, Federal Computer Week, Washington Technology, Government Computer News, and InformationWeek**. She is also a contributor to key government-related review boards for organizations such as the National Academy of Public Administration, the National Science Academy and the Private Sector Council.

A native of the Washington D.C. area, Altman is committed to community service and serves on the boards of the Northern Virginia Technology Council, George Mason University's Board of Visitors and the James Madison University Executive Advisory Council, the National Symphony Orchestra, and the National Kidney Foundation.

Altman has a Bachelor of Science degree in marketing from George Mason University and lives in the Washington, D.C. area with her husband and two children.

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#### **BARTOLOME ARROYO-FERNANDEZ ACTING HEAD OF UNIT "NETWORKED MEDIA SYSTEMS", EUROPEAN COMMISSION**



Bartolomé Arroyo –Fernandez received the degree of Ingeniero Superior de Telecomunicación from the Polytechnic University of Madrid in 1972 and the M. S. from the George Washington University in 1976. In 1989 he joined the European Commission and since then he has been involved in managing the European co-operative R&D programs (RACE, ACTS, IST and ICT) in particular in the areas of satellite, mobile communications and multimedia. He is the head of the Unit Networked Media Systems. From 1979 to 1989 he was with Telefónica de España, where he was involved in advanced digital satcoms developments. In 1983 he became Director of the Satcom Centre of Telefónica in Guadalajara. From 1975 to 1979 he was with Comsat Labs, where he was involved in the development of digital modulation and multiple access schemes for satellite communications. He was a researcher at the ITT Laboratories of Spain. Mr. Arroyo has one patent and has published several papers in these areas.

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#### **SÉBASTIEN BACHOLLET, VICE CHAIR ALAC; HONORARY PRESIDENT ISOC FRANCE, FRANCE**



Sébastien Bachollet began his career in 1985 with Air Inter (French domestic airline) moving on to SNCF (French National Railways) in 1991 where he led innovative technological and organizational projects focused on information systems. Based on this experience, in the early 2000, he re-launched and promoted the development of CIO networks (Chief Information Officer) at National Level (within



Cigref) and at European Level (creation of EuroCio). Within this framework, he had the responsibility for strategic actions in development and networking.  
Internet Involvement

Sébastien has been deeply involved in the Internet world since 1994 with his SNCF (French National Railways) experience.

During the 2000–2003 period, Sébastien was Deputy General Manager of CIGREF (Club Informatique des Grandes Entreprises Françaises) and he has represented business users in the Internet Governance field at all levels. Sébastien worked actively in setting up and holding the European Global Event on domain Names and address systems on Internet (EGENI), held in Paris yearly from 2002 to 2008 and involving 250+ participants. Sébastien successfully led the local team for the organization of the ICANN meeting in Paris in June 2008 (1700 participants).

On a professional level, Sébastien is the founding CEO of BBS International Consulting, a company trading since June 2004 delivering consultancy in the Information Systems arena with a particular emphasis on Internet technologies.

He acts as a facilitator at various stages in projects for new gTLDs (.paris, .green).

Sébastien Bachollet has been engaged in community life for many years.

In the field of Information Technology to extend the voice of all users, on Internet governance.

- Internet Society France (Chair 2004 – 2009 & Honorary President since 2009)
- Since May 2007 – ALAC vice-chair (At-Large Advisory Committee)

Sébastien is French. Born in 1957 – married – 3 children.

Sébastien Bachollet, 5th of October 2010

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#### **KENT BAKER, V.P., DIRECTOR OF STANDARDS AND INTELLECTUAL PROPERTY RIGHTS (IPR) POLICY, QUALCOMM, USA**



Kent Baker is the V.P., Director of Standards and Intellectual Property Rights (IPR) Policy for QUALCOMM Incorporated. Qualcomm is an internationally recognized leader in wireless telecommunications and multimedia services. Mr. Baker is active in regulation, standardization, trade, and related standards and IPR policy issues. He holds advanced degrees in engineering, law, and business, and a certificate in metallurgical engineering.

Mr. Baker speaks internationally on the topics of intellectual property rights, patent reform, business models, standardization policies and the underlying economic principles, and teaches executive level and university business courses addressing leveraging intellectual property assets.

His speaking engagements include conferences hosted by various U.S., Chinese, European, and South American government bodies interested in standards, IPRs, standards education, and related issues.

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#### **JIM BALLER, PRESIDENT, THE BALLER HERBST LAW GROUP, P.C, USA**



Jim Baller, president of the Baller Herbst Law Group in Washington, DC, represents clients in a broad range of communications matters nationally and in more than 35 states. He is also the founder of the US Broadband Coalition, a large and diverse consortium of organizations that promoted the development of a comprehensive national broadband strategy for the United States.

The North American Fiber to the Home Council has recognized Jim as "the nation's most experienced and knowledgeable attorney on public broadband matters." The National Association of Telecommunications Officers and Advisors designated him its Member of the Year in 2001 and its first "Community Broadband Visionary of the Year" in 2007, for "almost single-handedly putting the need for a national broadband strategy to the forefront of public consciousness." In 2007, Washingtonian Magazine listed Jim as one of "Washington's Best Lawyers" (defined as the top one percent). In 2009, Ars Technica included Jim on its list of the 25 "Top Names in Tech Policy" and FiberToday honored him as its "Person of the Year."

He is a graduate of Dartmouth College and Cornell Law School.

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**PAOLO BARICHELLO, CHIEF INFORMATION OFFICER HEALTHCARE INSTITUTION AZIENDA ULSS N. 8 DI ASOLO, ITALY**



Paolo Barichello is Chief Information Officer of Health Local Authority (ULSS n. 8) of Asolo. He made studies in Computer Science engineering at the University of Padova. Beginning from 2004, at Asolo ULSS, he was IT specialist and consultant in Healthcare projects and he realized the ICT plan defined by Executive Director. In 2008 he became CIO and presently he coordinates IT projects and supervises architectures in Healthcare areas of Asolo ULSS, bringing improvements in clinical and finance document workflows, working carefully in Integration systems. In 2002-2003 he was Executive Manager in a private medium enterprise with core business in IT Integration.

In 2000-2002 he was project manager in a TLC company and he developed e-commerce application integrated with billing systems, had role in Internet Service Provider manager, and was charged of activities in IT administration in Healthcare companies in Milan Province.

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**MICHAEL BARTHOLOMEW, DIRECTOR EUROPEAN TELECOMMUNICATION NETWORK OPERATORS ASSOCIATION-ETNO-, BELGIUM**



Michael Bartholomew is Director of the European Telecommunications Network Operators' Association (ETNO), the trade association for Europe's largest e-communications operators. ETNO's 41 members in 34 European countries account for a total turnover of more than 250 billion € and up to one million employees.

Mr. Bartholomew is a key interlocutor with European and International institutions for all policies impacting on the EU telecoms industry. As main spokesman for the industry, he is a frequent speaker on telecoms related regulatory and market developments at European and international conferences and events.

The ETNO Director runs the Brussels secretariat and coordinates the work of ETNO's 20 expert groups, developing common industry positions on key issues such as economic regulation, spectrum management, fraud and security, data protection, sustainability, content related issues, Internet Governance and social dialogue. He represents these positions at the EU and international level.

Prior to joining ETNO, Mr. Bartholomew served as Director for European Affairs for the Motion Picture Association that represents the global interests of Hollywood's major studios.

Earlier, Mr. Bartholomew also founded and managed for nine years a Brussels public affairs consultancy and worked with major EU and international clients in the audiovisual and publishing sectors.

Mr. Bartholomew is member of the Cercle Royal Gaulois, the Centre for European Policy Studies and former board director of the International Press Association. For the past three years, he is a member of the Jury for the annual World Communications Award and is listed in Who's Who in the World and in Who's Who in Science and Technology.

With a master's degree in journalism from Northwestern University in Illinois, he began his career as a journalist and has worked for the Associated Press, Radio Free Europe/Radio Liberty. His columns on European affairs have been published in the Wall Street Journal and other leading international newspapers.

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**ROBERT BELL, EXECUTIVE DIRECTOR INTELLIGENT COMMUNITY FORUM-ICF-, USA**



Robert Bell is co-founder of the Intelligent Community Forum, a think tank that focuses on the use of broadband and information technology for economic development in communities around the world. During his work with the Forum, Mr. Bell has led economic development missions to cities in Asia and the US; authored articles in *The Municipal Journal of Telecommunications Policy*, *IEDC Journal*, *Telecommunications*, *Digital Communities*, *Asia-Pacific Satellite* and *Asian Communications*; and appeared in segments of ABC World News and The Discovery Channel.

He is a frequent speaker and moderator at municipal and telecommunications industry conferences. He is also the author of ICF's pioneering study, *Benchmarking the Intelligent Community*, the annual *Top Seven Intelligent Communities of the Year* white papers and other research reports issued by the Forum, and *Broadband Economies: Creating the Community of the 21<sup>st</sup> Century*.

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**ELLEN BLACKLER, EXECUTIVE DIRECTOR PUBLIC POLICY, AT&T, USA**



Ellen Blackler is Executive Director, Public Policy at AT&T. Ellen works on the development of public policy positions in the areas of privacy, access for people with disabilities, emerging services, rural broadband deployment, and health care.

Prior to joining AT&T in 2003, she was Special Assistant to the Chief of the Wireline Competition Bureau at the Federal Communications Commission. She has also worked at the New York Public Service Commission and the New York State Legislature, where she worked on energy policy issues, consumer protection, and the development of competitive telecommunications markets.

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**SARAH BOERNER, HEAD OF MARKETING HUMAN WEB, USA**



Sarah Boerner is founder of a New York-based family office and asset management firm, and currently serves as the firm's head of business development. From 2006 to present, Ms. Boerner has also as the head of marketing for AM Investment Partners. From 2002 to 2006, Ms. Boerner worked in business development, investor and media relations in numerous markets around the world, paying particular attention to the countries of Western Europe, CIS, the Middle East and Indian subcontinent. The objective of her work was to utilize various prominent media channels to further public awareness and economic development. Ms. Boerner graduated from McGill University in 2002 where she completed an Honours Bachelor of Arts in Political Science.

Arts in Political Science.

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**ELENA BONFIGLIOLI, DIRECTOR CORPORATE CITIZENSHIP, LEGAL AND CORPORATE AFFAIRS MICROSOFT EMEA, BELGIUM**



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**ADRIJAN BOŽINOVSKI, ASSISTANT PROFESSOR, UNIVERSITY AMERICAN COLLEGE SKOPJE, MACEDONIA**



Adrijan Božinovski is assistant professor at the University American College Skopje, Macedonia. He lectures in courses focusing on programming, algorithms and data structures at the School of Computer Science and Information Technology. He holds a Ph.D. and M.Sc. in Computer Science from the University of Zagreb, Croatia.

His scientific interests include brain-computer interfaces, anticipatory brain potentials, signal processing, bioelectrical control of devices, biomedical engineering, artificial intelligence, cognition processes and language learning, among others. He was the first in the world to propose the possibility of controlling devices using anticipatory brain potentials in 2005, and the first to achieve robot arm control using such potentials in 2009.

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#### **ADAM BRAUNSTEIN, RESEARCH DIRECTOR, ROBERT FRANCES GROUP, USA**



Mr. Braunstein brings 15 years of business leadership and IT consulting services experience to GreenWay. He was most recently CEO of Media Lantern, where he built its Web design and custom implementation business into a leading provider in the Northeast. Mr. Braunstein was with Robert Frances Group for more than a decade prior to that, where he authored research in the areas of application service providers, computer pricing and negotiation strategies, environmental issues and corporate social responsibility (CSR), financial models (ROI and TCO), leasing strategies, resource optimization, smartphones, and software as a service (SaaS) strategies.

He is a recognized author, speaker, and presenter, and has been consulted by top 100 vendors and IT executives at Fortune 1000 and Global 2000 firms. Areas of expertise include strategic and tactical assistance for marketing development, market analyses, product positioning, and sales methods and training. Mr. Braunstein oversees GreenWay's data collection and modeling solutions, and is responsible for marketing and strategic direction. Mr. Braunstein is a graduate of Babson College and earned degrees in economics, entrepreneurship, and marketing.

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#### **CALVIN BRAUNSTEIN, CHAIRMAN & CEO/CHIEF RESEARCH OFFICER, ROBERT FRANCES GROUP, USA**



Mr. Braunstein serves as Chairman/CEO and Executive Director of Research at RFG and Chief Research Officer for Experture Group, the parent of Experture and RFG. In addition to his corporate role, he helps his clients wrestle with a range of business, management, regulatory, and technology issues.

Prior to joining RFG, Mr. Braunstein has held a variety of management and non-management positions in IBM. He has provided IT consulting and advisory services for enterprises on four continents and was one of the consultants selected to assist Louis Gerstner's effort to reshape IBM and cut annual expenses by \$8 billion.

He has deep and broad experience in business strategy management, business process management, enterprise systems architecture, mission-critical systems, project and portfolio management, risk management and sustainability. Cal also chaired a Business Operational Risk Council whose membership consisted of a number of top global financial institutions.

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#### **DANILO ORESTE BROGGI, CHIEF EXECUTIVE OFFICER - CONSIP SPA, ITALY**



Danilo Oreste Broggi, was born in Milan in 1960 and graduated in Political Sciences from the State University of Milan.

Married and a father of two, he is a third-generation entrepreneur and runs - together with his two brothers - a century-old family business operating in the field of preservation and restoration of old and newer buildings.

Since November 2005 he is Chief Executive Officer of Consip S.p.A., a company owned by the Italian Ministry of Economy and Finance, which develops IT and Public Procurement services for the Ministry itself and for the entire Italian Public Administration.

Since January 2009 he is a member of the Strategic Forum of the Italian Ministry of Foreign Affairs.

Since July 2009, he is President of the Centre for Enterprise Culture, an association that is recognized by the Ministry of Cultural Activities which aims to highlight the cultural aspects of entrepreneurship.

In July 2010 he was appointed expert of the IX Session of the National Council of the Economy and Employment (CNEL).

Previous professional experiences

From September 2003 to December 2005:

Chairman of Confapi, the Italian National Association of Small and Medium Sized Enterprises which boasts over 50,000 members. He also represented Confapi as a Councillor of the 12th Session of the National Council of Economy and Labour (CNEL).

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From January 2004 to December 2005:  
Chairman of Sviluppo Italia Lombardia S.p.A.

From 2004 to October 2006:  
Member of the board of Fiera Milano S.p.A., which is listed on the Milan Stock Exchange.

He has also been:

- member of the Board of the Milan Chamber of Commerce
- member of the Boards of Banca di Legnano S.p.A. (part of the Banca Popolare Milano Group) and of Finlombarda Gestioni SGR S.p.A. (the asset management company of the Lombardy regional government)
- Chairman of the Board of Directors of NoloStand S.p.A., a market leader in Italy in the field of trade fair structures controlled by Fiera Milano S.p.A

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#### **CHARLOTTE BROGREN, DIRECTOR GENERAL SWEDISH GOVERNMENTAL AGENCY FOR INNOVATION SYSTEMS, VINNOVA, SWEDEN**



September 1st 2009, Charlotte Brogren joined VINNOVA as Director General. Before joining VINNOVA she worked for 15 years for the global electrical company ABB in various management positions within research & development. Last, as Technology Manager for ABB's Robotics Division. Charlotte Brogren has a PhD in Chemical Engineering from University of Lund and is a member of the board of IVA (The Royal Swedish Academy of Engineering Sciences) and several Swedish research foundations.

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#### **KATHRYN C. BROWN, SENIOR VICE PRESIDENT— PUBLIC POLICY DEVELOPMENT & CORPORATE RESPONSIBILITY, VERIZON COMMUNICATIONS, USA**



Kathryn C. Brown is senior vice president - Public Policy Development and Corporate Responsibility. She has been with the company since June 2002. She is responsible for public policy development and messaging, emerging issues management, and cultivating strategic alliances with key national and international organizations. She is also responsible for Verizon's domestic and international corporate responsibility initiatives. Ms. Brown has responsibility for the Verizon Foundation and its focus on the issues of education and literacy with programs such as the Verizon [Thinkfinity.org](http://Thinkfinity.org) education website, and safety and health, supporting initiatives that further Internet safety, and apply technology to increase access to healthcare.

Before joining Verizon, Ms. Brown was a partner at the law firm of Wilmer, Cutler & Pickering. Prior to joining the firm, Ms. Brown was the Chief of Staff to Federal Communications Commission (FCC) Chairman William E. Kennard, managing the agenda on all telecommunications, broadcast, and spectrum matters.

Additionally, Ms. Brown was the Associate Administrator, Office of Policy Analysis and Development, at the U.S. Department of Commerce's National Telecommunications & Information Administration. Ms. Brown worked for eight years at the New York State Public Service Commission as the Director of the Consumer Services Division and as Litigation Attorney and Managing Attorney for Telecommunications with the Office of General Counsel. Prior to joining the NYPSC, she was the Deputy Clerk of the New York State Court of Appeals.

Ms. Brown serves on numerous boards and advisory committees including, the Smithsonian National Museum of American History board of directors; US Center for Citizen Diplomacy board of directors; National Council of LaRaza corporate board of advisors, Columbia Institute for Tele-Information (CITI) advisory board and the FCC Advisory Committee on Diversity.

Ms. Brown received her J.D., summa cum laude, from Syracuse University College of Law in 1980 and her B.A., magna cum laude, from Marist College in 1974. She is admitted to practice in New York and the District of Columbia. Kathy and her husband Steve reside in Oakton, Virginia. They have two adult daughters.

#### **JEFF BRUEGGEMAN, VICE PRESIDENT PUBLIC POLICY AT&T, USA**

Jeff Brueggeman is Vice President-Public Policy for AT&T. In this role, he is responsible for developing and coordinating AT&T's public policy positions on Internet, technology and broadband issues.

Jeff participates in legislative, regulatory and policy development proceedings covering a wide range of issues, including Internet governance, broadband deployment and adoption, cybersecurity, privacy and sustainability. In addition, he represents AT&T in various international events and organizations involving Internet governance, including the Internet Governance Forum and ICANN.

Within AT&T, Jeff manages the policy team that supports AT&T's business in the operation of its global Internet network and the deployment of next-generation wireline and wireless broadband services. He leads the development and coordination of AT&T's strategic policy initiatives related to advanced technologies and emerging services, such as broadband, security, cloud computing and converged IP services.

Jeff previously worked as an attorney in AT&T's Washington, D.C. office advocating the company's positions on broadband and universal service issues before the Federal Communications Commission. Prior to joining AT&T, he worked as a communications attorney in private practice.

Jeff holds a J.D. from the University of Virginia and a B.A. in Journalism from the University of Minnesota.

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#### **SLADJANA CABRILO, PHD ASSISTANT PROFESSOR UNIVERSITY EDUCONS./ FACULTY OF BUSINESS IN SERVICES, SERBIA**



Sladjana Cabrilo holds Ph.D. and M.Sc. in Industrial Engineering and Engineering Management from University of Novi Sad, Faculty of Technical Sciences, Novi Sad-Serbia. She is an Assistant Professor of Knowledge Management and Innovation and Change Management at the University Educons, Novi Sad, Serbia. Her main teaching and research areas are knowledge management, intellectual capital, innovation and change management and business performance measurement and her current interests focus on measuring and reporting of intellectual capital. She has authored and co-authored numerous academic articles and papers and has presented worldwide. She is a member of The New Club of Paris, Committee member of the European Conference on Intellectual Capital and a member of IC Group at Regional Chamber of Commerce (Serbia). She also works as a consultant in public sector.

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#### **DENNIS CARLTON, BUSINESS DEVELOPMENT, STRATEGIC PLANNING, BIOMETRICS, IBM, USA**



Dennis Carlton is IBM's Global Solution Leader for identification technologies and for the past three years has led the team that created IBM's Government Trusted Identity Services solution. Denny has more than 25 years of experience leading the development of complex IT systems and products. He spent 10 years with TRW (now part of Northrop Grumman) where he led the development of TRW's first Automated Fingerprint Identification System. He also spent several years at the U.S. subsidiary of SAGEM where he helped develop many new single-finger and ten-finger scanning and matching solutions.

More recently Denny was the Director of Washington Operations for International Biometric Group where he authored a report on biometrics and border management for the White House Office of Science and Technology Policy which proposed many of the biometric technology solutions that subsequently have become key components of the US-VISIT program. Denny has degrees in economics, business and law and is licensed as an attorney in the Commonwealth of Virginia.

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#### **GIULIA CERULLI, MULTIMEDIA PROJECT MANAGER, NESTOR LAB - TOR VERGATA UNIVERSITY OF ROME, ITALY**



Giulia Cerulli was born in Rome on November 26, 1969.

Graduated from Rome University with a degree in Cinema's History, she has written and directed many Documentaries, Tv Broadcast Programs and Short Films.

She has more than sixteen years' experience in building contents, for TV, Web and Media Project.

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She is actually Multimedia Project Manager at Nestor research laboratory of the University of Rome Tor Vergata  
Her keywords: telling stories, social community builder, e-democracy, e-participation, e-inclusion, social networks, create innovation, web 2.0, content management, web 3.0, project management.

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#### **JEAN-PIERRE CHAMOUX, PROFESSOR, UNIVERSITE PARIS DESCARTES, FRANCE**



An expert in industrial and communication policies for over 30 years, Pr. CHAMOUX joined the University Paris-Descartes in 2001. An industrial engineer (*Ecole centrale* Paris, 1963) he received his PhD. in 1967 from the University of Paris and a MS from the *University of Wisconsin* (1964).

Pr. Chamoux chaired from 1995 to 1998 the *Office for Service Industries* in the French government. He managed the research centre "*Droit & Informatique*" in Paris from 1975 to 1998. From 1986 to 1989, he headed the *Regulatory Authority for Post & Telecommunications* in the French government.

He published several books on industrial policies & public services (power, telecoms, water, transport etc.) and many articles, in France & abroad. Director of a publishing house from 1972 to 1986, Pr. Chamoux is a member of the Paris based NGO "*Centre d'études & de prospective stratégique*". He currently chairs the TU Delft (NL) scientific advisory Board of the "*Next Generation Infrastructures Foundation*" established in 1997 with the support of the Dutch Government.

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#### **CHONG-SUK KANG, PROCUREMENT CONSUL, PUBLIC PROCUREMENT SERVICE-PPS-, KOREA**



##### **Work Experience**

Consulate General of the Republic of Korea in NY, Ministry of Foreign Affairs and Trade  
Procurement Consul (Feb. 2009~Nov.2010)

Ministry of Finance

Director, Business Environment Division(Feb.2008~Feb.2009)

Director, Economic Education Division(Jun.2007~Feb.2008)

Senior Deputy Director, Planning and Budget Division(Dec.2004~Jun.2005)

● Deputy Director, Planning and Budget Division(Dec.2002~Dec.2004)

● Deputy Director, Economic Policy Bureau(Aug.1999~Dec.2002)

Public Procurement Services

● Deputy Director, Procurement Bureau(Nov.1995~Aug.1999)

General Affairs Office

Government Official Training(Apr.1995~Nov.1995)

##### **Education / Certificate**

B.A., Business Administration, Korea University (1987~1995)

M.B.A, The University of Oregon (2005~2007)

AICPA (2010)

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#### **MARK CLEVERLY, DIRECTOR STRATEGY IBM GLOBAL GOVERNMENT INDUSTRY, USA**



Mark Cleverley helps governments with technology-enabled transformation. He advises IBM's public sector customers and IBM teams on potentials, challenges and best practices in the evolving use of new technologies and how they might affect strategy and policy choices.

Mr Cleverley has consulted widely on government projects, and has written and spoken publicly extensively in the USA and abroad. In is current role he works with governments in many nations and many areas of information systems. He focuses on new technology areas and their impact for the public sector: most recently social media, cloud computing, and IBM's smarter city programs.

Previously he was responsible for IBM's Public Safety, Justice, and related clients in Europe, the Middle East, and Africa. Earlier he led technology-enabled innovation projects in the oil, aviation and financial services industries, in

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Western Europe, the USA and Russia. These ranged from consolidating European data centers, through implementing core airline systems, and included one of the earliest (pre-web) public access kiosk developments.

Speaking engagements have included many briefings on strategic issues to individual government clients around the world, and to multiple stakeholder/media events, including:

California Franchise Tax Board Symposium, California CIO Academy, Delaware Technology Conference, DMAW New Media Marketing Conference, Fox Business News, Frontiers in Service Conference, FutureGov Conferences, G-CON (Gartner Government Conference), Government Technology Conferences, National Association of Counties Board Meeting, National Association of Secretaries of State, National Electronic Commerce Coordination Council, Newsnight (BBC Television), New York State Business Council, Harvard University Homeland Security Technology Panel, IBM IMPACT and Lotusphere Conferences, Intelligent Communities Forum Awards, "The Advocates" radio (NY), many US State Digital Government Summits, United Kingdom Internet Awards, US State Department Conference, US Telecommunications Training Institute classes, World Bank Developing Nations Conference.

Publications have included:

Article in Communications of the Association of Computing Machinery (September 2009) on how smarter planet technology can aid the developing world

Contributed chapter on cloud computing for government to "CIO Leadership for Cities and Counties: Emerging Trends and Practices" (PTI, June 2009)

Sponsored research on Web 2.0 and Virtual Worlds in government, reports published by the IBM Center for the Business of Government (2008)

Contributed chapter on technology infrastructure "On Demand Government - Continuing the e-government Journey" (2004)

Wrote IBM's original White Paper on Portals in Government, and edited IBM's Police Journal for several years - circulated to several thousand executives in public safety organizations worldwide

Before joining IBM, Mr Cleverley was trained as an air traffic controller. He has a joint honours degree in Psychology and Philosophy from Oxford University

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#### **PATRICIA A. COOPER, PRESIDENT, SATELLITE INDUSTRY ASSOCIATION-SIA-, USA**



Patricia Cooper joined the Satellite Industry Association as its President in November 2007 with more than 17 years in the satellite industry and in government.

As President, Ms. Cooper is SIA's lead representative for government services, regulatory, legislative, homeland security, export control and trade issues of critical importance to the Association's members. She also takes over the day-to-day management and operations of SIA, including member communications, staff leadership and organization of SIA sponsored events.

Patricia joined SIA following a five-year tenure in the Federal Communications Commission where she managed the FCC's bilateral relationships with regulatory agencies across the world, served as lead author of the FCC's inaugural competition report to Congress on communications satellite industry and was Senior Satellite Competition Advisor in the International Bureau. Before joining the FCC, Patricia directed the international regulatory strategy of CoreExpress, a start-up intelligent data delivery company. From 1994 to 2000, she was Senior Director for Regulatory Policy at PanAmSat Corporation during its transformation from a single-satellite communications company to a global satellite system. There, Patricia directed the company's international market access, and coordinated policy and trade outreach on six continents. From 1989 to 1994, Patricia counseled U.S. satellite companies on international business opportunities for the U.S. Commerce Department's International Trade Administration and monitored telecom liberalization in the Americas. She began her communications career with Motorola's U.S. Federal Government Affairs office in Wiesbaden, Germany.

Patricia holds a Master's Degree in International Economics from the School of Advanced International Studies at Johns Hopkins University (SAIS) and graduated summa cum laude from Kansas State University with a Bachelor's Degrees in Political Science and German.



SIA is a U.S.-based trade association providing worldwide representation of the leading satellite operators, service providers, manufacturers, launch services providers, and ground equipment suppliers. The Association is the unified voice of the U.S. satellite industry on policy, regulatory, and legislative issues affecting the satellite manufacturing, launch and services business.

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**BEATRICE COVASSI, DIGITAL AGENDA COUNSELOR, EUROPEAN UNION DELEGATION TO THE UNITED STATES OF AMERICA, EUROPEAN UNION**

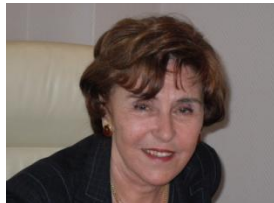


Beatrice Covassi has been recently appointed Digital Agenda Counselor at the EU Delegation in Washington DC. She previously worked as an EU official in the DG Information Society and Media of the European Commission. At DG INFSO she held positions of deputy head of Unit "Lisbon strategy and i2010" (the Digital Agenda), head of the digital broadcasting sector and assistant to the Director for Electronic Communications Policy. Her areas of specialisation include the digital single market and new media. In Fall 2008, Ms Covassi spent a term in the US as visiting Professor at George Mason University (Arlington), where she taught a course on EU New Media Policy.

Prior to joining the European Commission in 2000, Ms Covassi worked as policy analyst for a major US law firm, focussing on the telecom practice, and as researcher in European law for the University of Hull (UK). Ms Covassi graduated with a thesis in comparative administrative law from the University of Florence (Italy), and holds postgraduate degrees from the College of Europe in Bruges (Belgium) and the Academy of European Public Law (Greece). In addition to her native Italian, Ms. Covassi is fluent also in English, French, Spanish and Portuguese.

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**EDITH CRESSON, FORMER FRENCH PRIME MINISTER, FRANCE**



Minister for Agriculture, Foreign Trade, Industry, European Affairs (1981-1990)  
Prime Minister (1991-1992)  
European Commissioner for Research and Education (1995-1999)  
Mayor of Châtelleraut (Vienne) (1983-1997)  
Elected Member of the French Parliament (1981-1988)

President of the Institute for European Affairs since 1992  
President of the Foundation for Schools of the Second Chance since 2002

Doctor Honoris Causa from the Weizmann Institute (Israel) and the Open University (Great Britain)

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**PATRICE CRISTOFINI, VICE-PRESIDENT PARTNERSHIP AND STRATEGIC ALLIANCE, ORANGE HEALTHCARE, (FRANCE TELECOM), FRANCE**



Patrice Cristofini is Medical Doctor, former Intern of Paris Hospital Group (Public health D.E.S. option Occupational Health). Graduate of the Paris Faculty of Medicine (silver medal). Specialist in Public Health and Sports Medicine.  
In charge of coordination and management of occupational health and public health projects for Atos Origin, he also advises on and develops the company's market position in healthcare business for ICT (e-Health). He gives support, training and pre-sales action for major account managers at top levels (ministries, general managers of hospitals or insurance companies...).

**He is now in charge of strategic partnerships and European affairs for France Telecom in the healthcare sector (Orange healthcare division).**

He has also managed and developed several international high-value propositions on e-Health for the executive board of SchlumbergerSema (as champion e-Health), *AtosOrigin*. Technical and scientific expertise: Organized and participated in medical consensus meetings and international conferences on e-Health. Published articles on Public Health (sports medicine, health and safety at work), chaired and participated in forums and congresses, chaired training sessions on medicine and law.

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Author of "Occupational Health and Public Health: What is in the future?", published by Editions de santé –Paris.  
Member of the inter-ministerial Commission on Sports Medicine and Doping (09/98 to 03/99) and risk assessment capabilities in driving cars (2003) for the French Ministry of Health.  
Extraprofessional activities: National President of AFTIM (French Association of Safety Technicians and Engineers and Occupational Health Physicians), which counts more than 600 members including many international companies.  
Director of the periodical "Safety and Occupational Health".

Member of CEPS, international think tank on strategic perspectives, and Montaigne Institute.

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#### **MARK CRISSON PRESIDENT & CEO, AMERICAN PUBLIC POWER ASSOCIATION-APPA-, USA**



Mark Crisson (pronounced kris-SAHN) has been president and CEO of the American Public Power Association (APPA) since January 2008. Prior to joining APPA, Crisson spent almost 30 years at Tacoma, Wash., Public Utilities—serving as Tacoma Power Superintendent and, beginning in 1993, CEO/Director of Utilities. In 1997, Tacoma Power spearheaded Click! Network, which has become the nation's largest municipally-owned telecommunications system.

Crisson served six years as an APPA elected Board member and four years as an officer. In 2003, while with Tacoma Public Utilities, Crisson chaired the APPA Board of Directors. In 2005, he received APPA's Alex Radin Distinguished Service Award for exceptional dedication and leadership in public power. During Crisson's tenure on the Board, APPA developed a wide range of initiatives that served public power well during the 2001-2002 western energy crisis and subsequent development of federal wholesale power supply policy. Crisson also served on the U.S. Secretary of Energy's Electricity Advisory Board. He is a past chair of the Large Public Power Council, and has earned numerous awards for his involvement in the Tacoma community, including the Distinguished Citizen Award from the Municipal League of Tacoma-Pierce County in 2002.

After resigning his Navy commission in 1975, he first joined the Tacoma public power system as part of its Power Management group, and stayed eight years before leaving in 1983 to become power manager for Martin Marietta when it owned an aluminum company. In 1985 he was appointed to head Direct Service Industries, a trade association of aluminum companies in the Northwest that received power directly from the Bonneville Power Administration.

Crisson received an undergraduate degree in physics from the United States Naval Academy, and a master's degree in business administration from Pacific Lutheran University. He has been featured—on behalf of APPA—in CNN's *Situation Room* and on Fox Business News, as well as quoted in top-tier trade and national publications.

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#### **ULF DAHLSTEN, PRINCIPAL ADVISOR DG INFO & MEDIA, EUROPEAN COMMISSION**



Mr. Dahlsten, born in 1946 and of Swedish nationality, has recently joined the European Commission as Principal Adviser at the Directorate-General Information Society and Media. Prior to become Principal Adviser, Ulf Dahlsten was Director of "Emerging Technologies and Infrastructures at the Directorate-General Information Society and Media. Prior to joining the Commission, Ulf Dahlsten was Director of SECCOM AG and President and CEO of Icon Medialab International, an internet consultancy offering solutions in ecommerce, ebusiness and internet banking among others.

Previously, from 1988 to 1999, Ulf Dahlsten worked with the Swedish Postal Services, first as Director-General and then as President and CEO of Posten AB. His transformation of a monopoly-protected authority into a profitable customer and business oriented company earned him the 'European Hermes Award'.

From 1982 to 1988, Mr. Dahlsten occupied various posts with the Swedish government, including State Secretary for Energy and then for Communications as well as State Secretary and Chief of Cabinet of the Prime Minister's Office. From 1977 to 1982, he was City Manager of Sodertälje. Prior to that, from 1974 to 1977, he worked for the National Price and Cartel Office as Head of the Food and Agriculture Division and then as Head of Department for Consumer Goods and Services.

Before that, he was Advisor to the Mayor of Stockholm from 1970 to 1971 and Head of the Office of the Governor of Stockholm from 1971 to 1974.

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Ulf Dahlsten started his career as a teacher in Mathematics at the Royal Institute of Technology. He holds a Civil Engineer's degree from the Royal Institute of Technology and a Bachelor of Science in Economics from the Stockholm School of Economics.

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#### **CATALINA DIMA, PROJECT MANAGER ICT FOR HEALTH, DG INFO & MEDIA, EUROPEAN COMMISSION**



Cătălina Dima joined the European Commission in July 2009 as a Policy Officer and is in charge of the legal aspects related to eHealth.

She is lawyer by formation. Before joining the European Commission she was working as an associate attorney-at-law in a reputed law firm in Romania, where she assisted clients on IT law, Intellectual Property matters, and consumer protection.

Her previous working experience also includes a position of legal researcher in the Development Office of the College of Europe, in Bruges.

She holds a MD in European Union Law from the Robert Schuman University in Strasbourg and a Maîtrise Diploma in European Union and International Law from Paris I Pantheon-Sorbonne University. She also graduated from Bucharest University, Faculty of Law.

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#### **ANTHONY DIMASO, VICE PRESIDENT CORPORATE STRATEGY, DEVELOPMENT & PLANNING, VERIZON, USA**



Anthony J. (Tony) DiMaso is Vice President – Corporate Strategy & Development for Verizon Communications. In this capacity he has responsibility for developing corporate business strategy; negotiating key business partnerships; identifying and assessing major global commercial and technology trends; and supporting Verizon business units.

Mr. DiMaso was previously Vice President, Global Sales for Verizon's Enterprise Solutions Group. In this capacity he had responsibility for customer support and sales to Verizon's largest commercial and government customers.

Mr. DiMaso began his career as an account executive at AT&T. He advanced through a series of sales and marketing positions at NEC America prior to being recruited by NYNEX to lead the firm's upstate New York sales organization in 1994. He was named Vice President-Market Management for Bell Atlantic's Enterprise Business Group in 1998 following the NYNEX/ Bell Atlantic merger.

Mr. DiMaso has an MBA degree as well as a Bachelor's degree from the Johns Hopkins University. He is on the Board of Directors of the HIA-LI business consortium, the Long Island Software and Technology Network (LISTNet) and the Learning Disabilities Association of America.

He and his family live in Northport, NY

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#### **MARGOT DOR, DIRECTOR PARTNERSHIPS & EU AFFAIRS, EUROPEAN TELECOMMUNICATIONS STANDARDS INSTITUTE –ETSI-, FRANCE**



ETSI is a leading ICT standards organization whose mission is to enable the emergence of global open standards for telecoms, broadcast and IT. The 700+ member companies design the work programme with their input and participation to technical committees. ETSI is located in Sophia Antipolis, France.

After holding various positions in the IT and banking industry, Margot Dor joined ETSI to launch a market intelligence unit. Since mid-10, she is working as Director for Partnerships & European Affairs.

Margot was born and raised in Marseille (France). She graduated in Political Science and International Public Law and holds a Post-graduate Degree in strategic marketing.

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#### **STEVE EVANS, DIRECTOR OF CORPORATE SERVICES, CITY OF NEWCASTLE, THE UNITED-KINGDOM**



Steve started his Local Authority career at Herefordshire council as Head of Customer Services from April 2000 – November 2003. He moved to Newcastle City Council in December 2003 as Service Development Manager in Exchequer Services until January 2006 where he then became Corporate & Transactional Services Manager. In January 2006 he became Acting Head of City Service. Within this role he was directorate lead office and project executive for the corporate administration review. Steve held this position until August 2008 where he left the public sector to become Partnership Director for Mouchel Group. This role involved managing all commercial and operational aspects of the strategic partnership with Middlesbrough Council. Steve left the private sector to return to local authority as Director of Corporate Services in June 2010. Within this role Steve has responsibility for Human Resources, Legal Services, Democratic Services, City Service, ICT and Health & Safety.

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#### **LETTERIA FASSARI, RESEARCHER AT THE DISS (DEPARTMENT OF SOCIAL SCIENCE) AT THE FACULTY OF SOCIOLOGY, SAPIENZA UNIVERSITY OF ROME, ITALY**



Letteria (Lia) Fassari, Researcher at the DISS (Department of Social Science) at the Faculty of Sociology, Sapienza University of Rome. She teaches “Sociology of Cultural Processes” and “Education and Learning Society”. She has conducted research in the following fields: Higher Education Policies, Global change and organization and professional analysis, Gender studies. She supervises PhD students across the range of her teaching and research specialism. More recently, the topic of interest is focused on knowledge production and innovation in “metropolitan academic space”. She is currently exploring the concept of “Experience” from a sociological and cultural perspective. She is a member of the scientific network of the journal *Scuola Democratica* and Board Member of AIS (Italian Association of Sociology).

##### **Publications**

##### **a) Books**

2009 Lia Fassari, “L’esperienza del prof. Che cosa si fa nelle università italiane”, Franco Angeli. Milano.

2004 Lia Fassari, “L’autonomia Universitaria tra testi e contesti. Dinamiche di cambiamento dell’università italiana”, Franco Angeli, Milano.

##### **b) Book chapters**

2009 Lia Fassari, “Le donne e la fatica della ricomposizione”, e “Discorsi sul genere” in Benadusi L., Piccone Stella S., Viteritti A., (a cura di), “Dispari Parità. Genere fra educazione e lavoro”, Guerini Associati, Milano.

2008 Lia Fassari, Gioia Pompili, “Una come tante”, in Benadusi L., Giancola O., Viteritti A., (a cura di), Scuole in azione. Equità e qualità nelle pratiche educative, Guerini, Milano.

2004 Lia Fassari, “L’educazione in Inghilterra tra dirigismo e quasi mercato: la scomparsa del livello politico intermedio”, in Benadusi L., Consoli F., (a cura di), La governance della scuola. Istituzioni e soggetti alla prova dell’autonomia, Il Mulino, Bologna.

2004 Lia Fassari, “I modelli dell’employability skills nel dibattito anglosassone”, in De Francesco G., (a cura di), Le competenze per l’occupabilità - collana Isfol- Franco Angeli, Milano.

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#### **JOSE W. FERNANDEZ, ASSISTANT SECRETARY, ECONOMIC, ENERGY, AND BUSINESS AFFAIRS, US DEPARTMENT OF STATE, USA**



Mr. Fernandez serves as the Assistant Secretary of State for Economic, Energy and Business Affairs. He leads the Bureau that is responsible for overseeing work on international trade and investment policy; international finance, development, and debt policy; economic sanctions and combating terrorist financing; international energy security policy; international telecommunications and transportation policies; and support for U.S. businesses and the private sector overseas.

Nominated by President Obama on August 6, 2009, Mr. Fernandez was sworn in as Assistant Secretary on December 1, 2009. Mr. Fernandez came to the State Department after having served as a partner in the New York office of Latham & Watkins, and Global Chair of the firm's Latin America practice. For nearly three decades, his practice has focused on Latin America, Europe

and Africa, advising clients on international mergers and acquisitions, financings, trade and other matters as the economies of these regions have evolved.

Mr. Fernandez was named one of the "World's Leading Lawyers" by Chambers Global for his M&A and corporate expertise, an "Expert" in International Financial Law Review's "Guide to the World's Leading Project Finance Lawyers", and one of the "World's Leading Privatization Lawyers" by Euromoney Publications. He is recognized as a leading Corporate Finance attorney in the Latin American market in the Chambers Global 2008 legal guide and a leading Latin America attorney in the Chambers U.S. 2008 legal guide. He was featured by Hispanic Business Magazine in its "100 Influentials List" for 2006 and 2007.

A lifelong supporter of education, the arts and commercial engagement, prior to his appointment at the State Department Mr. Fernandez served on the Board of Trustees of Dartmouth College and on the Board of Directors of Accion International and the Council of the Americas. He has been chair both of the American Bar Association's Inter-American Law Committee and the Committee on Inter-American Affairs of the Association of the Bar of the City of New York, and co-chair of the Cross Border M&A and Joint Ventures Committee of the New York State Bar Association. He recently headed the Latin American and Caribbean division of the ABA's Rule of Law Initiative. He has also served on the boards of NPR-station WBGO-FM, Ballet Hispanico of New York and the Middle East Institute. He was a co-founder of TeatroStageFest, a 2-week Latino theater festival in New York City, and was appointed a Commissioner of New York's Latin Media and Entertainment Commission. Mr. Fernandez is a member of the Council of Foreign Relations.

Mr. Fernandez graduated magna cum laude with high honors from Dartmouth College earning a bachelors degree in history, and also received an honorary degree from the college. He earned a J.D. from the Columbia University School of Law, where he received the Charles Evans Hughes Prize and a Parker School Certificate of International Law with Honors.

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#### **THOMAS FLYNN, DIRECTOR OF SALES & MARKETING FOR ENTERPRISE SECURITY, GEMALTO NORTH AMERICA, USA**



As director of sales and marketing, Thomas Flynn leads the team that is responsible for defining Gemalto's regional marketing and sales strategy and technical solutions for enterprise network and online commercial banking security. He has played a crucial implementation role in some of the industry's most notable identity credentialing programs at Fortune 50 companies, and has worked closely with Gemalto's channel partners over several years to develop a national network of information security specialists who can help deploy strong authentication solutions in any size business anywhere in the United States.

Thomas has 25 years of technical marketing and sales management experience, and has worked in both domestic and international programs for Hewlett Packard, Mars Electronics (division of M&M Mars), Gemplus and Gemalto. He is a frequent speaker at several major security and technology conferences, including most recently the RSA Conference, Digital ID World, CTST and ISC West. Thomas received his BSEE from the Capital Institute of Technology

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#### **FRANCISCO GARCIA MORAN, DIRECTOR GENERAL, DIRECTORATE GENERAL « INFORMATICS » DIGIT, EUROPEAN COMMISSION**



Francisco García Morán holds a degree in Mathematics from the University of Seville and a degree in Computer Science from the Polytechnic University of Madrid.

He started his carrier as a teacher and IT engineer at the University of Seville and worked for several years at the IT Departments of the Ministry of Education and Science at national level and of the Regional Government of Andalusia where he worked as a head of several IT services.

Since he joined the European Commission in November 1986, he has continued working in the IT area, first at the Informatics Directorate and then at the Directorate-General for Translation.



In 2001 he was appointed Director of Informatics at the Directorate-General for Personnel and Administration. He was responsible for establishment of the Directorate-General for Informatics (DIGIT) in May 2004 of which he was appointed Director General in November 2005.

The Directorate-General for Informatics defines the IT strategy of the European Commission, provides ICT corporate services and is also responsible for the European programme ISA (Interoperable Solutions for Public Administrations).

He is member of the Management Board of ENISA (European Network and Information Security Agency) and member of World Bank's HLEG (High Level E Transformation Group).

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**DENIS GARDIN, SENIOR VICE PRESIDENT SYSTEM DESIGN CENTRE AND CYBER SECURITY SOLUTIONS, CASSIDIAN, AN EADS COMPANY, FRANCE**



Denis Gardin is currently Senior Vice-President, Head of System Design Centre and CyberSecurity Customer Solutions within CASSIDIAN, an EADS Company. From 2005 to 2008 he was Vice-President, Head of Technology Strategy and New Business within EADS Headquarters. Denis Gardin joined EADS as Head of EADS CEO Office in Paris in 2003. He was appointed as Economic and Industrial Counselor at the Embassy of France in the United States (1999-2003), after working for the Ministry of Economy and Finance in France (1996-1999). He started his professional career at John Deere engine plant in France and Total oil trading desk in London.

Denis Gardin is a graduate from Ecole Normale Supérieure (Paris), of the Ecole des Mines de Paris, and a PhD from the University of California at Berkeley.

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**GABRIELLE GAUTHEY, EXECUTIVE VICE PRESIDENT, GLOBAL GOVERNMENT & PUBLIC AFFAIRS, ALCATEL-LUCENT, FRANCE**



Gabrielle Gauthey is Executive Vice President, in charge of global government and Public Affairs for Alcatel-Lucent. She is also Vice-president of Alliance-Tics, the French Telecom and Computer Industry Association.

Gabrielle Gauthey is a graduate of the Ecole Polytechnique and holds a postgraduate degree in economic analysis. She began her career with France Telecom and joined DATAR in 1992 as head of the foreign investment department in France and as General Secretary of the "Invest in France" network. From 1995 to 1997 she worked at the office of François Fillon, Minister for Posts, Telecommunications and Space Affairs as a technical adviser on telecommunications and information technologies. From 1998 to July 2000 she was Deputy Director-General of Sofirad and CEO of "Le SAT", the first satellite-based operator of French-language digital TV and radio services in Africa. Till January 2003, she was Director of the Information and Communication Technologies Department at the Caisse des Dépôts et Consignations, responsible for investment in the "regional digital development" programme by mandate of the State. From 2003 to 2008 she was Commissioner at the French Regulatory Authority for Electronic Communications and Posts (ARCEP).

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**JULIUS GENACHOWSKI, CHAIRMAN, FEDERAL COMMUNICATIONS COMMISSION-FCC-, USA**



Julius Genachowski was nominated by President Barack Obama as Chairman of the Federal Communications Commission on March 3, 2009, and sworn into office on June 29, 2009.

Chairman Genachowski has two decades of experience in public service and the private sector. Prior to his appointment, he spent more than 10 years working in the technology industry as an executive and entrepreneur. He co-founded LaunchBox Digital and Rock Creek Ventures, where he served as Managing Director, and he was a Special Advisor at General Atlantic. In these capacities, he worked to start, accelerate, and invest in early- and mid-stage technology and other companies. From 1997-2005, he was a senior executive at IAC/InterActiveCorp, a Fortune 500 company, where his positions included Chief of Business Operations and General Counsel.

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Genachowski's public service spanned broadly across government. His confirmation as FCC Chairman returns him to the agency where, from 1994 until 1997, he served as Chief Counsel to FCC Chairman Reed Hundt, and, before that, as Special Counsel to then-FCC General Counsel (later Chairman) William Kennard. Previously, he was a law clerk at the U.S. Supreme Court for Justice David Souter and Justice William J. Brennan, Jr. (ret.), and at the U.S. Court of Appeals for the D.C. Circuit for Chief Judge Abner Mikva. Genachowski also worked in Congress for then-U.S. Representative (now Senator) Charles E. Schumer (D-N.Y.), and on the staff of the House select committee investigating the Iran-Contra Affair.

Genachowski has been active at the intersection of social responsibility and the marketplace. He was part of the founding group of New Resource Bank, which specializes in serving the needs of green entrepreneurs and sustainable businesses, and has served on the Advisory Board of Environmental Entrepreneurs (E2). He also served as a board member of Common Sense Media, a leading non-partisan, non-profit organization seeking to improve the media lives of children and families.

Genachowski received a J.D. from Harvard Law School (magna cum laude), where he was co-Notes Editor of the Harvard Law Review. He received a B.A. from Columbia College (magna cum laude), where he was Editor of Columbia Spectator's Broadway Magazine, re-established Columbia's oldest newspaper (Acta Columbiana), and was a writer and researcher for Fred Friendly. He was also a certified Emergency Medical Technician who served on the Columbia Area Volunteer Ambulance, and taught cardiopulmonary resuscitation (CPR). Genachowski, a son of immigrants, is married to Rachel Goslins and has three children.

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**JAY E. GILLETTE, PROFESSOR OF INFORMATION AND COMMUNICATION SCIENCES, CENTER FOR INFORMATION AND COMMUNICATION SCIENCES, BALL STATE UNIVERSITY, USA**



Dr. Jay Gillette is Professor of Information and Communication Sciences at Ball State University's Center for Information and Communication Sciences (CICS) in Indiana, USA. He is a Research Associate in its Applied Research Institute, and serves as Director of its Human Factors Institute. He is a Senior Research Fellow at the university's Digital Policy Institute.

Dr. Gillette is a member of the Pacific Telecommunications Council ([www.ptc.org](http://www.ptc.org)), an international NGO for Pacific hemisphere telecommunications development. In 2005 he was elected to its international Advisory Council, and served a two-year term as Chairman. He has covered the PTC Honolulu conferences and the associated Intelligent Communities Forum as a correspondent for Network World, USA's leading trade journal for enterprise networking.

He has been a visiting professor at the University of Oxford. He also was Professor and Associate Chair of the Department of Information Networking and Telecommunications at Fort Hays State University in Kansas. Dr. Gillette served as a Senior Policy Fellow at the Docking Institute of Public Affairs in Kansas, and as a Senior Fellow of Information Technology and Telecommunications at the Center for the New West, in Colorado.

He worked at Bellcore (Bell Communications Research, now Telcordia Technologies) as Program Manager in its Information Networking Institute and as Senior Technical Planner and Senior Project Manager in its Information Management Services division. He was a member of the industry team that helped develop Carnegie Mellon University's graduate degree in Information Networking.

Earlier, Dr. Gillette was a professor of humanities and technical communication at the Colorado School of Mines. He also was an editor on the staff of the Mark Twain Papers at the Bancroft Library, University of California, Berkeley. He earned his graduate degrees at the University of California, Berkeley, and undergraduate at the University of California, San Diego. In addition to his work in the information economy, Dr. Gillette has research interests in the impact of the industrial revolution in American culture, and in Mark Twain.

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**INGRID GÖTZL, HEAD OF CABINET OF THE EXECUTIVE COUNCILOR IN THE RANK OF REGIONAL MINISTER FOR URBAN DEVELOPMENT, TRAFFIC AND TRANSPORT, AUSTRIA**



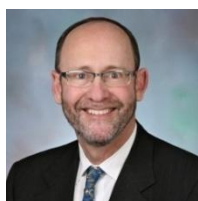
Ingrid Götzl has been working for the City of Vienna in EDP/IT/ICT since 1982 in various management functions, a.o. for eGovernment, eInclusion, EU-related ICT matters, ICT organisation and business process re-engineering, ICT information and training, ICT personnel, telework, Y2K works, EURO conversion works, etc. By invitation of the European Commission, she was evaluator of projects for the Ministerial eGovernment conference series. Since 2006 Ingrid Götzl is head of office of the Vienna Executive City Councillor for Urban Development, Traffic and Transport and is advisor to the Councillor on ICT issues.

Since 1999 Ingrid Götzl has been representing the City of Vienna in the steering committee of the EUROCITIES Knowledge Society Forum, formerly TeleCities network. EUROCITIES is the network of major European cities and represents the local governments of more than 140 large cities in over 30 European countries. During Vienna's TeleCities presidency 2001-2002 Ingrid Götzl was appointed executive president in which office she co-operated with a.o. the European Commission and other European sister networks. For the next term of office starting 2011, Vienna is (again) candidate for the chair of the EUROCITIES Knowledge Society Forum, with Ingrid being proposed executive chair by the Mayor and Governor of Vienna.

Ingrid Götzl started her professional career as Secondary School teacher for classical philology and physical education; in 1980 she completed a postgraduate training in management and organisation; in 2000 she was awarded a bachelor's (first class Honours) degree in Computer Science, graduating with a thesis on telework in public administration; in 2010 she was awarded a master's degree from the Vienna University of Technology, graduating with a thesis on e-Government in Vienna in the focus of political guidelines, administrative principles and ICT strategy.

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**DAVID A. GROSS, ATTORNEY AT LAW, WILEY REIN LLP, USA**



Ambassador Gross is one of the world's foremost experts on international telecommunications, having addressed the United Nations (UN) General Assembly and led more U.S. delegations to major international telecommunication conferences than anyone in modern history.

Drawing on his more than 25 years of experience as a global policy maker and corporate executive, he assists U.S. companies seeking to enter or expand international businesses, as well as non-U.S. companies and organizations seeking to invest in, monitor and understand the U.S. market.

Ambassador Gross advises foreign companies on non-U.S. countries and opportunities and informs clients regarding the International Telecommunication Union (ITU), Organization for Economic Cooperation Development (OECD), Asia Pacific Economic Cooperative (APEC), as well as other international bodies.

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**PAUL H. GROSSMAN, JR., DIRECTOR OF INTERNATIONAL TRADE AND INVESTMENT, VIRGINIA ECONOMIC DEVELOPMENT PARTNERSHIP, USA**



Paul H. Grossman, Jr. currently serves the Commonwealth of Virginia as the Director of International Trade & Investment for the Virginia Economic Development Partnership (VEDP). In this capacity, he is responsible for developing and implementing the Commonwealth's international marketing strategy. This includes the promotion of Virginia products and services to markets worldwide via export sales and the recruitment of international companies to establish business operations in Virginia.

Under his guidance, VEDP-International Trade (VEDP-IT) has received national and international acclaim. In 2008, the VEDP-IT received the nation's highest export honor, the President's E-Star Award based on three years of increasing performance. More than 500 companies have traveled overseas with VEDP-IT to conduct business during the course of his leadership. These companies have contributed to the increase in Virginia's exports, which stood at historic highs in 2008. The Virginia Leaders in Export Trade (VALET) Program created by Mr. Grossman has won two awards for excellence and innovation. Mr. Grossman also created the Accessing International Markets (AIM) Program, the Commonwealth's export development program

designed for new-to-export companies. Mr. Grossman has enhanced VEDP-IT's program by expanding its five overseas offices into a global network of consultants in 40+ countries. In addition, the VEDP-IT launched a new service called "Export 3.0" in July, 2009, to assist Virginia companies rapidly enter new international markets.

In the realm of international investment, Mr. Grossman's abilities have proven equally fruitful. With an impressive list of marquee international companies investing in Virginia in the past 36 months, over 4,000 jobs have been created, and hundreds more saved. Since assuming investment responsibilities in 2006, Mr. Grossman has increased the percentage of VEDP-assisted announcements coming from international companies three fold, and they now account for 35% of new job creation and 54% of new capital investment (2008).

Mr. Grossman's has 25 years experience in international economic development at both the local and state level in three states. He earned a Master's degree from Thunderbird, the American Graduate School of International Management and has lived and traveled extensively overseas.

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**DANIEL HAMILTON, AUSTRIAN MARSHALL PLAN FOUNDATION PROFESSOR; DIRECTOR CENTER FOR TRANSATLANTIC RELATIONS; EXECUTIVE DIRECTOR, AMERICAN CONSORTIUM ON EUROPEAN UNION STUDIES, USA**



Dr. Daniel Hamilton is the Austrian Marshall Plan Foundation Professor and Director of the Center for Transatlantic Relations at the Paul H. Nitze School of Advanced International Studies (SAIS), Johns Hopkins University, named in annual surveys conducted by the University of Pennsylvania as one of the "Top 20 U.S. Go-To Think Tanks" in 2010 and one of the "Top 30 Global Go-To Think Tanks" in 2009. He also serves as Executive Director of the American Consortium for EU Studies, designated by the European Commission as the EU Center of Excellence Washington, DC.

Dr. Hamilton is the Coordinator of the "Enabling Technologies Coalition," an international grouping of scholars, businesses, non-governmental organizations and other stakeholders, initiated by Microsoft, that promotes research on the potential for enabling technologies to facilitate economic growth in the areas of health; low-carbon economy; education; and governance. This research is generating new knowledge for scholars and applied sectoral models of direct relevance for business, government policymakers and other opinion leaders.

Dr. Hamilton leads international policy work for the Johns Hopkins-led National Center for the Study of Preparedness and Catastrophic Event Response (PACER), named as one of 5 U.S. National Centers of Excellence by the U.S. Department of Homeland Security.

He has held a variety of senior positions in the U.S. Department of State, including Deputy Assistant Secretary for European Affairs, responsible for NATO, OSCE and transatlantic security issues; U.S. Special Coordinator for Southeast European Stabilization; Associate Director of the Policy Planning Staff; Director for Policy in the Bureau of European Affairs; and Senior Policy Advisor to the U.S. Ambassador and U.S. Embassy in Germany. In 2008 he served as the first Robert Bosch Foundation Senior Diplomatic Fellow in the German Foreign Office.

Dr. Hamilton chairs the selection committee for the Robert Bosch Stiftung Fellows program bringing young American professionals to Germany. He is a Member of the Academic Board of the StiftungWissenschaft und Politik (SWP) in Berlin; Member of the Board of the Körber Foundation's USABLE awards program; Member of the Board of Advisors to the European-American Business Council, the Center for European Policy Analysis and the Prague Center for Transatlantic Relations; and Editorial Board Member for the Council on European Studies; the journal *Biosecurity and Bioterrorism*; and the *Danish Foreign Policy Yearbook*. He served as host of *The Washington Post/Newsweek International's* online discussion feature *Next Europe*.

Dr. Hamilton has also taught graduate courses in U.S. foreign policy and U.S.-European relations at the Hertie School of Governance in Berlin, the University of Innsbruck and the Free University of Berlin. From 1990-1993 he was Senior Associate at the Carnegie Endowment for International Peace and from 1982-1990 Deputy Director of the Aspen Institute Berlin. In the summer months he serves as Dean of Waldsee German Language Village, the oldest and largest immersion program in North America for young people, sponsored by Concordia College in Minnesota.

Recent publications include *Shoulder to Shoulder: Forging a Strategic U.S.-EU Partnership* (2010); *Alliance Reborn: An Atlantic Compact for the 21st Century* (2009) by the Washington NATO Project; *The Transatlantic Economy* (annual editions, 2004-2010); *Humanitarian Assistance: Improving U.S.-European Cooperation* (2009); *France, America and the World: A New Era in Franco-American Relations?* (2009); *Germany and Globalization* (2009); *France and Globalization* (2008); *Europe and Globalization* (2008); *The Wider Black Sea Region: Strategic,*



*Economic and Energy Perspectives* (2008); *The New Eastern Europe: Ukraine, Belarus and Moldova* (2007); *Terrorism and International Relations* (2006); *Transatlantic Homeland Security* (2005). He has been presented with Germany's Federal Order of Merit (*Bundesverdienstkreuz*); France's *Palme Académique*; Sweden's Knighthood of the Royal Order of the Polar Star; the Transatlantic Business Award 2006 from the American Chamber of Commerce to the European Union, and the Transatlantic Leadership Award 2007 from the European-American Business Council. He holds the State Department's Superior Honor Award. He has a Ph.D. and M.A. with distinction from the Johns Hopkins School of Advanced International Studies and an honorary doctorate from Concordia College. He received his undergraduate degree from Georgetown University.

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**RACHELLE HELLER, PROFESSOR, DEPARTMENT OF COMPUTER SCIENCE THE GEORGE WASHINGTON UNIVERSITY, USA**



Rachelle Heller is the Associate Provost for the Mount Vernon Campus and Professor of Computer Science at The George Washington University. She has over 40 years of experience in the computer field, including work in industry and teaching at the college level.

Dr. Heller has spoken at computer conferences at the national and international level including the 1981 and 1985 World Conferences on Educational Computing, the LOGO '84 and '85 Conferences in Boston, the 1987 IFIPS WG3.5 Conference on New Technology in Primary Education and the 1988 and 1989 National Educational Computing Conference. She has been the keynote speaker at Hollins College, Coppin State College, The Soviet Academy of Science and the USIA exhibit "Information USA". EdMedia, Tripoli, Libya and most recently at TELEDOP in Taiwan. Her topics include the Design of a Graduate Program in Interactive Multimedia within a Computer Science Curriculum, - Multimedia; What's in it for {Engineering} Education, and FORWARD to Professorship. In addition, she presented a paper on Using a Multimedia Taxonomy Framework. Dr. Heller was the key note speaker at the Women's Empowerment Workshop: For Women by Women in Tripoli, Libya in September 2005.

In addition to authoring and coauthoring numerous papers and technical reports on the uses of computers in mass spectrometry, teacher training and in educational classroom settings, Dr. Heller is the co-author with C. Dianne Martin of *Bits 'n Bytes About Computing: A Computer Literacy Primer*, the *Bits 'n Bytes Gazette* for school children and *LOGOWORLDS*, all published by Computer Science Press, *Aleph-BASIC* by Kar-Ben Copies, *Bible Basic* by Standard Press. Dr. Heller is the co-editor of the peer-reviewed journal *"Computers & Education: An International Journal"* published by Elsevier Science (formerly Pergamon Press). She is a lecturer for the Association of Computing Machinery and the IEEE.

Dr. Heller is the co-principal investigator of many National Science Foundation grants. The first, "Bringing Young Minority Women to the Threshold of Science," is designed to raise the interest of young women to studies in science and engineering. The second, "TEAMSS, Teacher Enhanced Application for Middle School Science with Hypermedia," is designed to enable teachers to use and re-use videodisc technology in their classrooms. FORWARD in SEM is a focus on reaching women for academics, research and development in Science, Engineering and Mathematics. It is an implementation project for the recruitment and retention of women in advanced science, engineering and mathematics careers in conjunction with Gallaudet University. The current grant is Pay It Forward designed to share the experiences of leading workshops for pre-tenured women and creating a cohort of trained workshop leaders around the nation with a focus on supporting women to advance to leadership positions in science, mathematics and engineering.

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**EDIT HERCZOG, MEMBER COMMITTEE ON INDUSTRY, RESEARCH AND ENERGY, EUROPEAN PARLIAMENT**



Born on the 5<sup>th</sup> of May in 1961 in Budapest. Graduated from high school in 1979 and obtained an engineering degree from the University of Horticulture in 1985. Also completed a Master in Portugal Language and Literature from the Eötvös Lóránd University of Science in 1992, followed by an additional degree from the European Business School.

After studies, started to work at the University of Horticulture. From 1994 till 2004, representative for the National Starch and Chemical, which belonged to the Unilever Group until 1997.



Became the member of MSZP (Hungarian Socialist Party) in 1989. From 1998 to 2004, member of the Hungarian National Assembly. Since 2007, also holds membership in the Presidency of The Hungarian Socialist Party.

Elected as a member of the European Parliament in 2004, where became full member of the Internal Market and Consumer Protection committee and substitute member of the Industry, Research and Energy and the Budgetary Control committees. Currently holds full member position in the Industry, Research and Energy Committee and substitute member positions in the Budgetary Control and Budget committees and treasurer of Group of the Progressive Alliance of Socialists and Democrats in the European Parliament.

Furthermore, member in the presidency of the European Energy Forum, European Internet Foundation, Kangaroo Group, Forum for the Future of Nuclear Energy and the Transatlantic Policy Network.

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#### **LASZLO HORVATH, PRESIDENT & FOUNDER, ACTIVEMEDIA, USA**



Laszlo Horvath's award winning company puts its clients on top of the search engines' results pages - increasing their visibility and sales worldwide, making their entry into new markets cost efficient. He founded global online search, advertising and media agency ActiveMedia ([www.activemedia.com](http://www.activemedia.com)) in 1996. Prior to launching his business, Laszlo was tapped as a Strategic Consultant for America Online in 1995. His clients included the Greenhouse of AOL Studios, the AOL Finance Channel and a wide range of interactive brands like the Motley Fool, iVillage and NetNoir. Laszlo placed the first advertising program on AOL's largest content site.

Laszlo received his MBA from Harvard Business School in 1995. He graduated from the Film Academy of Budapest in 1989, as a film and television director, including a study period at the BBC in London. Laszlo received his Bachelor of Arts degree in languages literature from the ELTE University of Budapest, Hungary. Laszlo serves on the Industry Trade Advisory Committee of the United States Department of Commerce and member of the Virginia-Washington DC District Export Council. His company provides services for the Virginia Economic Development Partnership's export promotional programs. Laszlo serves on the board of Leros corporation ([www.Leros.com](http://www.Leros.com)) and Carnation ([www.carnation.hu](http://www.carnation.hu)) and on the board of advisors for [mybizhomepage.com](http://mybizhomepage.com). He is a member of the Harvard Club of New York and Washington DC. Laszlo is a sought after speaker at US and International conferences on online marketing, advertising, branding and Internet strategy, including Fortune Magazine, MEED Middle Eastern Business Intelligence and the CEO Clubs International, where he also serves as a member of the Global Advisory Board

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#### **JOE JARZOMBK, DIRECTOR FOR SOFTWARE ASSURANCE, NATIONAL CYBER SECURITY DIVISION, US DEPARTMENT OF HOMELAND SECURITY, USA**



The National Cyber Security Division (NCSD) of the U.S. Department of Homeland Security (DHS) works collaboratively with public, private, and international entities to secure cyberspace and America's cyber assets. To protect the cyber infrastructure, NCSD has identified two overarching objectives:

- To build and maintain an effective national cyberspace response system
- To implement a cyber-risk management program for the protection of critical infrastructure.

In his role as Director for Software Assurance, Joe leads government interagency public/private collaboration efforts with industry, academia, and standards organizations to shift the security paradigm away from patch management by addressing security needs in work force education

and training, more comprehensive diagnostic capabilities, software security automation, and security-enhanced development and acquisition practices.

Joe served in the U.S. Air Force as a Lieutenant Colonel in program management. After retiring from the Air Force, he worked in the cyber security industry as vice president for product and process engineering. Joe also served in two software-related positions within the Office of the Secretary of Defense prior to accepting his current DHS position.

Joe Jarzombek addresses DHS Cyber Security initiatives focused on mitigating risks attributable to exploitable software and how public/private collaboration is necessary to improve cyber security.

Joe speaks to the relevance of software security assurance in reducing organizational risk exposure. With today's global IT software supply chain, project management and software/systems engineering processes must explicitly

address security risks posed by exploitable software. Traditionally, these disciplines have not clearly and directly focused on software security risks that can be passed from projects to the organization. Software security assurance processes and practices span development and acquisition and can be used to enhance project management and quality assurance activities. Joe explains the critical need for adherence to the practices, guidelines, rules, and principles used to build security into every phase of software development.

He addresses how the Common Weakness Enumeration (CWE) provides the characterization of exploitable software constructs, and he discusses why this is needed to advance software security assurance. He discusses free resources that are available to assist project and engineering personnel in managing contracted, outsourcing, and development activities. He also discusses the Software Assurance Forum that DHS co-sponsors with the Department of Defense (DoD) and the National Institute for Standards and Technology (NIST) to provide the public/private collaboration to mitigate software security risks and encourage proactive and preventative security practices.

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#### **JEAN-FRANÇOIS JUNGER, HEAD OF SECTOR, ICT FOR GOVERNMENT AND PUBLIC SERVICES, DG INFSO, EUROPEAN COMMISSION**



After 10 years of work as a robotic engineer at JET (Joint European Torus) a fusion research centre, Jean-François Junger joined the Commission. First he worked from 1998 until 2001 in DG RTD on the subject of waste water as part of FP5 and on the Endocrine Disruptors. Then he moved to DG INFSO in the software unit for two years where he was in charge of the "Open Source Software" subject. In 2003 he joined the eTEN unit as part of the relaunch of the programme. Since the launch of the CIP ICT-PSP programme in 2007, JF Junger acting as the Head of Sector, he has been supporting and promoting the launch of the large scale pilot with Member States in the e-government unit.

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#### **KEVIN KAMPSCHROER, DIRECTOR, OFFICE OF FEDERAL HIGH-PERFORMANCE GREEN BUILDINGS, OFFICE OF GOVERNMENTWIDE POLICY, U.S. GENERAL SERVICES ADMINISTRATION, USA**



Kevin Kampschroer is the Director of the Office of Federal High-Performance Green Buildings at the U.S. General Services Administration (GSA). This new office within GSA has consolidated and is coordinating Federal efforts in the broad realm of building sustainability, acceleration of industry capability and adoption of sustainable principles across all aspects of asset creation, operation, maintenance and disposal. In response to the 2005 and 2007 Energy Bills & Executive Order on Federal Leadership in Environmental, Energy and Economic Performance, he has created the framework for which GSA responds to the challenges of greenhouse gas emissions reductions and of the American Recovery and

Reinvestment Act's mandate to move GSA's Federal building inventory toward high-performance green buildings.

Kevin was the Project Manager for the Ronald Reagan Building & International Trade Center, which was then the 2nd largest office building in the United States at 3.2 million square feet.

He has lectured at MIT, Harvard School of Design, Yale, Stanford, John Hopkins, University of Chicago and Georgia Tech. He has worked for GSA for over 35 years and is a graduate of Yale University.

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#### **HUGO KERSCHOT, FOUNDER & MANAGING DIRECTOR IS-PRACTICE, BELGIUM**



Hugo Kerschot is Founder and Managing Director of IS-practice ([www.is-practice.eu](http://www.is-practice.eu)), a program management office for Information Society projects. IS-practice works together with both large international consulting and research organisations such as Capgemini, Deloitte Consulting, GfK as with smaller, but highly specialized companies in the field of research, technology and consultancy.

IS-practice is following the EU strategy on Information Society issues (eGovernment, eHealth, eParticipation and eInclusion) very close by participating workshops, conferences and writing proposal content and strategic notes. IS-practice offers a profound knowledge on research based consultancy and quality management for the public sector, especially in the area of eGovernment.

Hugo Kerschot has more than 20 years of experience in communication, IT, consultancy and project management and with IS-practice an international network of expertise in eGovernment, eParticipation, eHealth, eInclusion... .Hugo Kerschot is Master in Communication Sciences (University of Leuven, Faculty of Social Sciences). After a career in the financial sector (internal and external communication), he launched in 1995 the first Belgium public service website in his function as Director of Information of the Services of the Belgian Prime Minister.

After passing through a number of internet start-up companies he developed for the European Commission as a Cap Gemini consultant, the web-based survey on Electronic Public Services, the European reference on eGovernment status measuring. In 2004 he became managing partner in Indigov, a spin-off of the University of Leuven and research and consulting bureau specialized in eGovernment, adoption of new media and evaluation of interactive communication. Hugo is a regularly demanded speaker on international conferences concerning the Information Society.

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#### **LEONIDAS KANELLOS, PRESIDENT EETT, GREECE**



Dr. Leonidas Kanellos was born in Athens in 1962.

He is an attorney-at-law in Athens, member of the Athens Bar Association. He has a long professional experience in the application of EU electronic communications law and competition law in the liberalised market.

He graduated from the Faculty of Law of the National and Kapodistrian University of Athens (1984).

He holds a DEA in "Information Technology Law and Legal Information Technology" (1985) and a PhD in Law (1990), both from the University of Montpellier, France. His PhD dissertation focused on the legal implications of audio-visual convergence.

He has served as member of the Legal Advisory Board of the EU Directorate-General for Information Society (1990 - 2001).

He has participated in the Expert Group of the European Commission under the "Crash Programme" for the Development of the Hellenic Telecommunications (1992-1996).

He has co-authored the Founding Act of the Hellenic Telecommunications and Post Commission (1992).

He has participated in a number of scientific committees of the Athens Bar Association (Telematics, Disciplinary Board, Legal Department) (1994 - 2009).

He has served as a legal Expert of the European Committee for Standardization (CEN) engaged in the CEN - ETSI Working Group for the establishment of technical standards for Electronic Signatures (2000 - 2001).

He has advised the EETT Spectrum Monitoring Department in implementing the secondary EU law regarding electronic communications (2003-2005).

He has been in charge of several legislative projects and international studies regarding the introduction of EU law into the Greek legislation (1989 – 2009). These include issues related to competition analysis of networks and services, convergence of multimedia technologies, electronic commerce, electronic signatures, intellectual property in software and databases, consumer and data protection, legal protection of technical standards, regulatory compliance with safety regulations, identification of devices and mobile users and legislation on Fiber to the Home (FTTH).

He has lectured in the the Aegean University (Department of Engineers of Information and Communication Systems) and in the University of Piraeus (Department of Digital Systems' Management).

He has a rich publication record in Greece and abroad, which includes numerous monographs and articles, as well as contributions to books.

He speaks English, French and German. He has a passive knowledge of Spanish and Italian.

Since September 2009 he is the President of the Hellenic Telecommunications and Post Commission (EETT).

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#### **LINDA KINNEY, VICE PRESIDENT, REGULATORY AFFAIRS, MOTION PICTURE ASSOCIATION OF AMERICA-MPAA, USA**



Linda Kinney currently serves as the Vice President in charge of Regulatory Affairs for the Motion Picture Association of America. Prior to the MPAA, she was the Vice President of Law & Regulation at DISH Network. Before joining DISH Network, she spent over a decade at Federal Communications Commission in a variety of roles, including Deputy General Counsel under Chairman Powell and legal advisor to Commissioner Ness. Ms. Kinney received her law degree from the University of Virginia and her bachelor's degree in political science from Vassar College.

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#### **MARTIN S. KOHN, ASSOCIATE DIRECTOR, HEALTHCARE ANALYTICS, IBM, USA**



Dr. Kohn is Associate Director of Healthcare Analytics in IBM Research. He is the physician involved in developing and implementing IBM's solution for addressing the challenges to primary care and access to healthcare. His research work includes healthcare population analytics and the role of expert systems in the clinical decision process. He speaks frequently on the issues on healthcare transformation, primary care and the Patient Centered Medical Home.

Dr. Kohn is a co-author of IBM's white paper "Patient-Centered Medical Home – What, Why and How." He is on the editorial board of the Journal of Emergency Medicine. Dr. Kohn was previously in IBM Healthcare Strategy and Change which helped healthcare systems and clinicians optimize process and make best use of health information technology. He has published multiple articles and book chapters on both clinical and management subjects. Dr. Kohn is an emergency physician with over 30 years of hospital-based practice and management experience.

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#### **LATIF LADID, PRESIDENT IPV6 FORUM, LUXEMBURG**



- President, IPv6 FORUM ([www.ipv6forum.com](http://www.ipv6forum.com))
- Chair, European IPv6 Task Force ([www.ipv6.eu](http://www.ipv6.eu))
- Emeritus Trustee, Internet Society - ISOC ([www.isoc.org](http://www.isoc.org))
- IPv6 Ready Logo Program Board ([www.ipv6ready.org](http://www.ipv6ready.org))

- Senior Researcher @ SnT - University of Luxembourg on multiple European Commission Next Generation Technologies IST Projects:
- 6INIT: [www.6init.org](http://www.6init.org) - First Pioneer IPv6 Research Project

- 6WINIT: [www.6winit.org](http://www.6winit.org)
- Euro6IX: [www.euro6ix.org](http://www.euro6ix.org)
- NGNi, <http://www.ngni.org>
- Eurov6: [www.eurov6.org](http://www.eurov6.org)

IPv6 Security & Privacy project -Security Expert Initiative (SEINIT)

[http://www.isoc.org/seinit/portal/index.php?option=com\\_frontpage&Itemid=1](http://www.isoc.org/seinit/portal/index.php?option=com_frontpage&Itemid=1)

- European Security Task Force project - SecurIST: [http://www.tssg.org/archives/2007/09/securist\\_2.html](http://www.tssg.org/archives/2007/09/securist_2.html)
- U-2010 Emergency & Disaster and Crisis Management [www.u-2010.eu](http://www.u-2010.eu)
- Public Safety Communication Forum, <http://www.publicsafetycommunication.eu>
- EFIPSANS project [www.efipsans.org](http://www.efipsans.org)
- Secricom Safety & Security Project [www.secricom.eu](http://www.secricom.eu)

- Member of 3GPP PCG ([www.3gpp.org](http://www.3gpp.org))
  - Member of 3GPP2 PCG ([www.3gpp2.org](http://www.3gpp2.org))
  - Vice Chair, IEEE ComSoc EntNET (<http://www.comsoc.org/~entnet/EntNet%20Committee.htm>)
  - Member of UN Strategy Council GAID
  - Member of IEEE COMSOC Executive Committee
  - Member of the Future Internet Forum for Member States
  - Board member of WSA <http://www.wsis-award.org/index.wbp>
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#### **PHILIPPE LAFLANDRE, HEAD OF THE EADS CORPORATE TRUST CENTER (ECTC), EADS, FRANCE**



After a Police and an Intelligence experience during his first 15 professional years, he then started an executive career in the private industry with the Disney Corporation (10 years), and other major entertainment and events companies (Futuroscope and Stade de France). He joined Airbus in 2005 as Vice President Head of Security where he started to address information security.

He is now Head of the EADS Corporate Trust Center (ECTC). Concurrently, he is the Secure Collaboration VP for the newly created digital European Hub BoostAerospace. In addition, he is vice-chair of the Transglobal Secure Collaborative Program (TSCP) which defines the specifications and international security standards to establish interoperability within the A&D industry.

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**BRIG. GEN. PASQUALE LAVACCA, GEN. HEAD OF III REPARTO (TECHNOLOGY DEPARTMENT)  
HEADQUARTERS, ARMA DEI CARABINIERI, ITALY**



As of September 2006, he is the Chief of the ICT Department of the Carabinieri General HQ. He is also the Chairman of the Joint Police Technical Committee for the construction of the inter-police integrate radio network and member of the Surveillance Committee for the National Operational Programme 2007-2013 (E.U. funds). In this contest, he is also in charge for 2 operational obj I.3 (Environmental protection) e II.2 (counter black labour) within the E.U. National Operational Security Programme.

Gen Lavacca is member of the Italian General Staff Coordination Committee for the development of C2 Systems and of the Permanent Conference for technical innovation.

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**EDWARD P. LAZARUS, CHIEF OF STAFF OF CHAIRMAN GENACHOWSKI, FEDERAL COMMUNICATIONS  
COMMISSION-FCC, USA**



Mr. Lazarus comes to the FCC from Akin, Gump, Strauss, Hauer & Feld, where he was co-head of the firm-wide global litigation practice and a member of the firm's management committee, overseeing more than 800 lawyers. He is a former prosecutor, having served as an assistant U.S. Attorney for the Central District of California, and started his legal career as a law clerk to Supreme Court Justice Harry A. Blackmun. Mr. Lazarus has also served as the Chairman of the board of AbilityFirst, a provider of housing and vocational services to people with disabilities, and the Children's Law Center of Los Angeles, a nonprofit legal services organization that represents roughly 25,000 dependent youth in Southern California.

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**BRUNO LE DANTEC, PARIS ICT LABS DIRECTOR, INRIA, FRANCE**



Bruno Le Dantec was born in 1963 in Rennes, France. He has a master degree in commercial law and a postgraduate certificate in finance. From 1992 to 2007, he has been deputy manager of ERCIM, the European Consortium for Informatics and Mathematics which comprises national research organisations with strong activity in IT research and development in 20 European countries.

Bruno has over 15 years experience in managing of EU framework programmes for research, as well as a number of development projects including administrative and financial coordination, IPR management and guidance, dissemination and technology transfer.

In 2007, he joined INRIA as a Senior Project manager in charge of the European strategic and interregional partnerships.

Since 2010 he is the Knowledge Innovation Community EIT ICT Labs Paris Node Director

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**RICHARD LECHNER, VICE PRESIDENT, ENERGY & ENVIRONMENT, IBM, USA**



Rich Lechner leads IBM's efforts in helping clients address the issues and opportunities around energy, the environment, and sustainability. He is responsible for defining strategy and managing the broad portfolio of capabilities and offerings that leverage IBM's technology innovation, deep industry insight, and business analytics & optimization capabilities. This includes solutions that help clients improve efficiency across the full breadth of their infrastructure from IT to smarter buildings and to optimize all aspects of their operations for energy, carbon, water, and waste. The portfolio spans all of IBM's hardware, software and services business units as well as innovations from IBM

Research.

Mr. Lechner has had the opportunity to lead a number of key cross IBM initiatives that deliver value to clients of all sizes including virtualization and IT Optimization. He has held a number of other senior leadership positions at IBM in both the United States and Europe across the hardware, software, and services organizations including: Storage Systems, Mainframes, Software Strategy, and Systems Management.



Mr. Lechner spent ten years as a programmer for IBM, beginning as a micro-code programmer in the Financial Services Industry. He holds a Bachelors Degree in Computer Science from University of California, Los Angeles.

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#### **ERIC LEGALE, MANAGING DIRECTOR ISSY MEDIA, CITY OF ISSY-LES-MOULINEAUX, FRANCE**



Eric Legale is Managing Director of Issy Média, a public-private company in charge of the communication and the Information Technologies within the city of Issy-les-Moulineaux. Prior to joining Issy Média in 1998, Eric was Director of the Mayor's office.

Eric is co-ordinating the ICT-projects of Issy-les-Moulineaux since 1995. He is in charge of organizing the Worldwide Forum on e-Democracy - a major event annually hosted by the city since 2000 -, and represents Issy-les-Moulineaux as Chair City in the Global Cities Dialogue ([www.globalcitiesdialogue.org](http://www.globalcitiesdialogue.org)), an non-profit making international association promoting an Information Society for all, during the network's sherpas' meetings.

Mr. Legale also represents the City of Issy-les-Moulineaux in European co-operation projects related to ICT. Furthermore, Eric is at the origin of the city's web-portal and leads the Steering Committee of the Local Information Plan of Issy-les-Moulineaux.

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#### **CHAIRMAN JON LEIBOWITZ, FEDERAL TRADE COMMISSION-FTC-, USA**



Jon Leibowitz was designated to serve as Chairman of the Federal Trade Commission on March 2, 2009, by President Barack H. Obama. Leibowitz was previously sworn in as a Commissioner in September 3, 2004, following his nomination by the President and confirmation by the U.S. Senate.

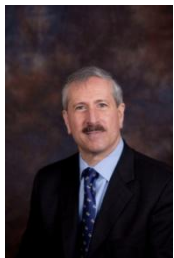
In joining the Commission, Leibowitz resumed a long career of public service. He was the Democratic chief counsel and staff director for the U.S. Senate Antitrust Subcommittee from 1997 to 2000, where he focused on competition policy and telecommunications matters. He served as chief counsel and staff director for the Senate Subcommittee on Terrorism and Technology from 1995 to 1996 and the Senate Subcommittee on Juvenile Justice from 1991 to 1994. In addition, he served as chief counsel to Senator Herb Kohl from 1989 to 2000. Leibowitz worked for Senator

Paul Simon from 1986 to 1987. In the private sector, Leibowitz served most recently as vice president for congressional affairs for the Motion Picture Association of America – from 2000 to 2004 – and worked as an attorney in private practice in Washington from 1984 to 1986.

A Phi Beta Kappa graduate of the University of Wisconsin with a B.A. in American History (1980), Leibowitz graduated from the New York University School of Law in 1984. He is a member of the District of Columbia Bar, and has co-authored amicus briefs before the U.S. Supreme Court on issues ranging from gun control to the census. He lives in Bethesda with his wife, Ruth Marcus, and his two daughters, Emma and Julia.

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#### **STEVEN LERMAN, PROVOST AND EXECUTIVE VICE PRESIDENT FOR ACADEMIC AFFAIRS, GEORGE WASHINGTON UNIVERSITY, USA**



Steven Lerman became provost of The George Washington University on July 1, 2010. Dr. Lerman joined The George Washington University from the Massachusetts Institute of Technology (MIT), where he served as Vice Chancellor and Dean for Graduate Education, acting as the chancellor's chief deputy and working to develop strategic initiatives across the units of the Office of the Dean of Graduate Education, Office of the Dean for Undergraduate Education and the Division for Student Life.

Dr. Lerman brings to GW more than 35 years of experience as a leader and scholar at one of the nation's most prestigious research universities. He began at MIT as a student, earning a Bachelor of Science in Civil Engineering, a Master of Science in Civil Engineering and a Ph.D. in Transportation Systems Analysis. He joined the faculty in 1975 as Assistant Professor of Civil Engineering and rose through the ranks, twice serving as chair of the faculty and serving as dean of graduate education since 2007 and as vice chancellor since 2008. His awards and honors have included the Advisor of the Year Award from the National Association of Graduate and Professional Students, the Maseeh Teaching Award for best departmental teacher and the Class of 1922 Distinguished Professorship.

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**SEBASTIEN LEVY, VICE PRESIDENT GLOBAL FORUM / SHAPING THE FUTURE, PARTNER ITEMS INTERNATIONAL & ADMINISTRATOR SILICON SENTIER, FRANCE**



Sebastian Lévy is senior consultant and associated partner of ITEMS International, a France-based consultancy. He is specialized in Information and Communication Technologies and has worked as an expert consultant and ICT advisor for various local governments in France and in Europe. He has also contributed to the development and deployment of several e-Government and e-Democracy applications and services. Being involved in multiple national and European ICT projects and studies focusing on ICT, Sebastian Lévy is working as independent advisor on electronic voting for the French Ministry of the Interior since 2002.

Since 2006 he is working closely with the European Commission on the Living Labs concept. & he is member of the Open Innovation Strategy & Policy Group initiated by the EC  
Sebastian is Vice President of E.N.S.A. (European Education New Society Association) since 1997.  
Sébastien Lévy is also Vice President of the Global Forum.

Today I am working for The APOLLON (Advanced Pilots Of Living Labs Operating in Networks) EU project. The APOLLON pilot aims at the sharing and harmonisation of Living Lab approaches and platforms between clusters of exemplary European Living Labs, and the subsequent evaluation results and the set up of sustainable domain-specific networks on a European and global level.  
APOLLON addresses 4 major domains in which ICT products and services innovation may benefit most from cross-border Living Lab networking. These are: eHealth, Energy Efficiency, eManufacturing and eParticipation.

Career Summary: Chemical Engineer; IBM Commercial Engineer; Data Manager of a Data Processing Service Company; 1973 - 1992: Vice President for Europe of the Edutronics Corporation US; President of Eduvision, a pioneer company and a French leader in Multimedia Development, Digital Image Expertise and Publisher of Educational Multimedia Supports. Since 1993: Information & Communication Technologies Expert-Consultant.

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**HELENA LINDSKOG, CEO HELDAG AB; PROFESSOR LINKÖPING UNIVERSITY, SWEDEN**



Ph.D. Helena Lindskog is an expert and senior lecturer at the Department of Management and Engineering, Linköping University, in Sweden. She has 25 years of experience in the field of information technology and telecom within both the private and public sectors concerning issues related to general advising, strategy, leadership, training and procurement. She has been technical director for STATTEL-delegation (responsible for procurement of telecommunications for the Swedish public sector), secretary in governmental commissions, Swedish representative to the European Commission and standardization organization - ETSI, evaluator of research programs, adviser to public administrations, business developer at Ericsson with the user perspective always in focus and author of a book "Time-rich and time-poor – the new classes of the society".

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**ANDREW D. LIPMAN, PARTNER AND HEAD OF TELECOM GROUP, BINGHAM MCCUTCHEN, USA**



Andrew Lipman has spent more than 30 years developing the firm's Telecommunications, Media and Technology Group into one of the largest practices of its kind in the nation. He practices in virtually every aspect of communications law and related fields, including regulatory, transactional, litigation, legislative and land use. The TMT Group is international in scope, representing clients in the U.S., Central and South America, Europe, Asia and other parts of the world.

Andy represents clients in both the private and public sectors, including those in the areas of local, long distance and international telephone common carriage; Internet services and technologies; conventional and emerging wireless services; satellite services; broadcasting; competitive video services; telecommunications equipment manufacturing; and other high-technology applications. In addition, Andy has managed privatizations of telecommunications carriers in Europe, Asia and Latin America.

Andy has been involved in nearly every new legal and regulatory policy at the Federal Communications Commission (FCC), at state public service commissions, in Congress and before courts to open the U.S. local telephone market to competition. He also helped shape crucial provisions of the Telecommunications Act of 1996 and has used similar approaches to promote the opening of foreign markets. He also obtained one of the first competitive local service and interconnection agreements in continental Europe and the first competitive fiber network application in Japan. Andy's expansive practice includes the strategic analysis of companies' telecom user agreements, including renegotiating existing agreements, and when necessary, negotiating new, more favorable telecom user agreements.

For nearly a decade, while maintaining his partnership at the firm, Andy also served as senior vice president, legal and regulatory affairs, for MFS Communications, the nation's largest competitive local services provider. One of the founders of MFS, Andy helped guide the company from start-up to its eventual sale for \$14.4 billion to WorldCom. A frequent author and speaker on telecommunications related topics, Andy has published more than 170 articles and is the author of five books, including two Dow Jones books on telecommunications. He has appeared as a commentator on National Public Radio, C-SPAN, Bloomberg News Network and ABC News. In addition, he has served on the editorial advisory boards of Phillips Publishing Company, Internet Law and Regulation, Telecommunications Alert, Telecommunications Reports, Telecommunications Regulatory Monitor and The Satellite Compendium. Andy also served as general counsel to the International Teleconferencing Association and as legislative/regulatory counsel to the International Satellite Users Association. He sits on the board of directors of five public companies trading on the NYSE, NASDAQ and Toronto Stock Exchange.

Andy is co-founder and the first chairman of the Association of Local Telecommunication Services (ALTS), the national trade association for competitive telecommunications carriers.

Prior to entering private practice, Andy participated in the legal honors program at the U.S. Department of Transportation and served in the Office of the Secretary of Transportation. He also served as an extern law clerk to Justice Raymond Sullivan of the California Supreme Court.

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**CECILIO MADERO VILLAREJO, DIRECTOR, DG COMPETITION -DIRECTORATE C - INFORMATION, COMMUNICATION AND MEDIA, EUROPEAN COMMISSION**



Cecilio Madero Villarejo studied law at the Complutense University in Madrid, Spain. After working 5 years at Banco Bilbao (BB) in Spain, he joined the European Commission (and DG Competition) in 1987.

As a case-handler in DG Competition, he dealt with the adjustment of state monopolies and the internal energy market. In 1995, he was appointed Head of Unit dealing with state aid in the textile, papers, chemical, pharmaceutical, electronic industry, mechanical engineering and other manufacturing sectors.

Between 1999 and 2006, Mr. Madero was Head of Unit in charge of Information Industries, Internet and Consumer Electronics. He served as the Case Manager on the Microsoft case, which, after several years of proceedings, is now widely recognized as a landmark antitrust decision, upheld by the Court of First Instance in September 2007.

In October 2006, he was appointed Director for Services of the Competition Directorate General, which was followed by his appointment as Director for Information, Communication and Media of the Competition Directorate General in August 2007.

His experience with the Commission spans 23 years during which his career has been heavily focused on European competition policy.

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**GUIDO MARINELLI, MANAGING DIRECTOR, NESTOR; LECTURER TOR VERGATA UNIVERSITY OF ROME, ITALY**



He is Managing Director of Nestor, the IT security laboratory of the Tor Vergata University of Rome and a lecturer at the same university; He is a member of the Permanent Technical-Scientific Committee on the Electronic Identity Card (CIE) of the Italian Ministry of the Interior; Scientific Project Manager of the CIE project and the National Centre for Demographic Services for the Italian Ministry of the Interior; coauthor of several international patents.

## MAIN SCIENTIFIC AND TEACHING ACTIVITIES

Period	Organization	Job position
2008- now	University of Rome "Tor Vergata", Faculty of Mathematics, Physics and Natural Sciences	Regular teacher for the university course "Foundaments for the project of services systems". University of Rome "Tor Vergata", Faculty of Mathematics, Physics and Natural Sciences, Laurea Triennale (first level Italian degree) in Information Technology.
2008- now	University of Rome "Tor Vergata", Faculty of Mathematics, Physics and Natural Sciences	Regular teacher for the university course "Elements of economy for the project of systems and services – EEPS". University of Rome "Tor Vergata", Faculty of Mathematics, Physics and Natural Sciences, Laurea Specialistica (second level Italian degree) in Information Technology.
2007- now	University of Rome "Tor Vergata"	Regular teacher for the course "IT security and privacy in the Public Administration" of the second level master course in "IT security and privacy protection"
2007-now	University of British Columbia.  Vancouver – Canada  (research coordinator)	Director of the Italian team for the InterPARES 3 project: "International Research on Permanent Authentic Records in Electronic Systems". Teams: Canada, Brazil, China, Italy, Mexico, Korea, Malaysia, Norway, Holland, Singapore, Spain, Turkey, UK.
2007-now	Ministry of Internal Affairs	Scientific and planning coordination of the projects CNSD (National Center for Demographic Services) and CIE (Electronic Identity Card) developed by the Ministry of Internal Affairs.
2007	University of Rome "Tor Vergata"	Lecturer: cost-benefit evaluation of security standards BS7799 – ISO/IEC 27001- Information Security Management System
2006-now	- University of Rome "Tor Vergata"  - University of Urbino "Carlo Bo"  - University of Siena  - Ministry of Cultural Heritage and Activities  - CNIPA  - ANCI	Scientific coordinator of the interdisciplinary technical-scientific team in charge of the research for the Registry office computerization in order to identify the research guidelines for the processes of dematerialization, creation of digital deposits and definition of regulation ambits allowing a permanent preservation of digital deposits: the research is going to be published.
2006-now	University of Rome "Tor Vergata"  University of Urbino "Carlo Bo"	Research, analysis and planning of methods for the creation of a "certified digital deposit" for current digital archives and/or permanent digital archives  Research, analysis and planning of methodologies for the long-term preservation of certified archives and deposits

Period	Organization	Job position
2005-now	Ministry of Internal Affairs	Evaluation of National and International standards application on the CNSD and CIE architectures and definition of the specific standards of CNSD and CIE
2005-now	University of Rome "Tor Vergata"  University of Urbino "Carlo Bo"	Research, analysis and planning of methods suitable to guarantee the authenticity of a digital archive.  Research, analysis and planning of procedures aiming to guarantee the same level of authenticity both in digital archives and paper archives
2003- now	NESTOR  (University of Rome "Tor Vergata")	Manager of the scientific coordination and project supervisor of LABORATORIO NESTOR belonging to the University of Rome "Tor Vergata"
2003- now	Ministry of Internal Affairs	Research, analysis and design of the archives belonging to the Registry office and other archives which support the emission processes of the CIE (Electronic Identity Card) in order to ensure their long-term preservation and their authenticity guarantee  Cost-benefit economic evaluation
2003- now	Ministry of Internal Affairs	Research, analysis and design of the archives belonging to the Registry Office and of the other archives which support the automation systems of the Registry Office which are related to the cooperation and exchange processes, in order to ensure their long-term preservation and authenticity guarantee  Cost-benefit economic evaluation
1988-2002	Comunità Europea	Italian manager of the scientific and consulting team "CASTING" belonging to the European Community. In charge of the evaluation of the market potentials of innovative tools developing applications (CBR) created, in the framework of the European industrial research, in order to define the way to launch them in the market.

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#### **GIANLUIGI ME, MAJOR, ARMA DEI CARABINIERI, ITALY**



Gianluigi Me, Ph. D., is a Major of Carabinieri Law Enforcement at Carabinieri Headquarters. After holding positions in Strategic ICT section and Advanced Mobile Applications program, he is now Director of Carabinieri National Digital Investigations training and Program manager of Territory Control System Program, supporting more than 150 department with advanced ICT investigative tools and methodologies.

Furthermore, he is Adjunct Professor of Computer and Network Security at the Università di Roma "Tor Vergata", Faculty of Computer Engineering. He is co-editor of the "Handbook of electronic security and digital forensics" and more than 50 scientific publications.

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**SAMIA MELHEM, SENIOR OPERATIONS OFFICER GLOBAL ICT DEPARTMENT, WORLD BANK GROUP, USA**



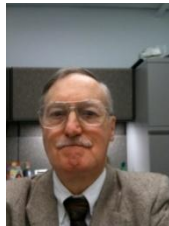
Samia Melhem is a Senior Operations Officer at the World Bank's Global ICT department. She focuses on egovernment planning and implementation. Her projects are about ICT access for Public sector reform and societal transformation by rolling-out egovernment services to citizens, businesses and government agencies to improve the overall efficiency, transparency and accountability in government administration.

She advises clients in implementation of change management programs, and improving literacy, knowledge, collaborative processes and communications during a public sector reform project where ICT is helping improve governance and access to relevant information to all. Samia is/was the TTL for several projects, such a large tax and customs modernization project in the Philippines, Telecoms Toolkits for Policy makers, MNA Incubator networks as well as several eGovernment projects in Africa (eRwanda) and MNA (Algeria, Egypt, Tunisia) .

She leads the eDevelopment Community of Practice and the GICT knowledge and learning She has held several other positions at the WBG (in Africa, ISG, ECA & GICT), and has been a distinguished lecturer/speaker at several global events on ICT4D. She holds degrees in Electrical engineering (BSEE); a Master's in Computer Sciences and an MBA in Finance, both from George Washington University.

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**TIMOTHY O. MILES, ASSOCIATE DIRECTOR, OFFICE OF TECHNOLOGY AND ELECTRONIC COMMERCE, US DEPARTMENT OF COMMERCE INTERNATIONAL TRADE ADMINISTRATION OFFICE OF TECHNOLOGY AND ELECTRONIC COMMERCE, MANUFACTURING AND SERVICES, USA**



Tim Miles covers the software and IT services industries and advises higher-level officials at the Commerce Department's International Trade Administration (ITA) on competitiveness issues that affect the Information Technology (IT) sector. He is currently working on cloud computing trade issues and a Green ICT Initiative and gave a presentation on the topic at NIST's Manufacturing Extension Partnership (MEP) program's National Conference in May 2010. From 1986 to 1988, he was the Department's expert on supercomputers and supported the Office of the U.S. Trade Representative (USTR) in supercomputer trade negotiations with the Japanese Government. He served once again as a technical advisor to USTR in trade talks on Japanese public sector computer procurement during 1991. Tim played an important role in negotiating an agreement that was signed by the governments of Japan and the United States in January 1992. Tim was involved in a successful effort that led to the Korean Government dropping a source code disclosure requirement as a condition for participating in public sector procurements of IT security products and received the Department's Silver medal in 2007 for this effort.

Tim was a principal author of a Congressionally-mandated study of the competitiveness of the U.S. electronics sector that was published in mid-1990. Among his other publications were annual contributions on trends in the U.S. computer industry and foreign competition to the U.S. Industrial Outlook; co-authorship of competitive assessments on the U.S. personal computer, software, and disk storage industries; an internal study on trends in high performance computer technology; ExportIT studies on Argentina, Brazil, and India.

He is a graduate of the University of Southern California where he received a B.A. in 1969 and an M.A. in 1971.

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**RUTH MILKMAN, CHIEF WIRELESS TELECOMMUNICATIONS BUREAU, FEDERAL COMMUNICATIONS COMMISSION- FCC- , USA**



the Fourth Circuit.

Ruth Milkman is Chief of the Wireless Telecommunications Bureau at the Federal Communications Commission, a position she assumed in August 2009. Between 1999 and 2009, Ms. Milkman was a partner in the Washington D.C. law firm of Lawler, Metzger, Milkman & Keeney, LLC, where she practiced telecommunications law. Between 1986 and 1998, Ms. Milkman served at the FCC in a variety of positions, including Deputy Chief of the International and Common Carrier Bureaus, and Senior Legal Advisor to Chairman Reed Hundt, with responsibility for wireless issues and spectrum policy. Ms. Milkman has a B.A. from Harvard University and a J.D. from the University of Michigan. She served as law clerk to the Honorable J. Harvie Wilkinson III on the U.S. Court of Appeals for

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#### **JEREMY MILLARD, SENIOR CONSULTANT, DANISH TECHNOLOGICAL INSTITUTE, DENMARK**



Jeremy Millard has a Masters Degree from London University in Geography and Social Sciences, as well as numerous diplomas including in Public Administration. In the UK, he worked in local government and with major telecoms companies (including ITT) as an administrator and research assistant. In 1971 he moved to the UK Open University where he designed and taught courses in the social sciences, as well as worked on developing new approaches to both distance and face-to-face higher education with a special focus on new technology. Moving to Denmark in 1984, Jeremy taught first at Aarhus University in geography and statistics, and then became a Managing Consultant at Tele Danmark Consult. This involved mainly large scale international assignments in Europe, Africa and Asia, supporting governments and private clients in developing their telecoms infrastructures and institutions, and particularly their conversion to competitive market conditions.

Jeremy has been Senior Consultant with the Danish Technological Institute since 1999, where he continued working with new technology and society in Europe and globally. He has worked with governments, regional development agencies, and the private and civil sectors in all parts of the world, and has focused increasingly on information society and knowledge economy consultancy particularly in the areas of eGovernment, eBusiness and eInclusion. His clients include the European Commission, the UN and the OECD, as well as individual governments, regions and private companies. Apart from Scandinavia and Europe, he also works in Asia, the Middle East and Africa.

Recent assignments include leading an impact assessment of the European eGovernment 2010 Action Plan, development of the eGovernment 2020 Vision Study on Future Directions of Public Service Delivery, and a comprehensive study on European eParticipation. He also is working on eGovernment benchmarking for the European Commission, and has worked on the European eGovernment Good Practice Awards since 2003. Over the past few years he has supported the inclusive eGovernment Expert Group of EU Member States, undertaken an impact assessment of EU supported eGovernment research and assisted the European Commission in designing the future eGovernment research agenda. Much of this work has focused on open, innovative, transparent and participative eServices, and the policies, strategies and actions needed to move towards this goal. His recent work with the UN, the OECD, World Bank and Council of Europe has also focused on this area. He has published numerous academic articles and book chapters, as well as a large number of policy and analysis reports for clients.

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#### **ROBERT MORIN, SECRETARY GENERAL, CANADIAN RADIO-TELEVISION AND TELECOMMUNICATIONS COMMISSION – CRTC-, CANADA**



Robert A. Morin joined the Canadian Radio-television and Telecommunications Commission (CRTC) as Secretary General on April 23rd, 2007.

Robert has worked in the public service for many years. He has held various executive positions in several government departments and agencies, including Secretary General of Industry Canada and Deputy Commissioner of Competition for the Competition Bureau of Canada. Robert is also a dedicated volunteer who believes that government employees have an important role to play in the community. Notably, he has been involved with the Government of Canada Workplace Charitable Campaign and with several other organizations that support the less fortunate.

On June 8, 2009, Robert received the Pierre de Blois Award from APEX, the Association of Professional Executives of the Public Service of Canada. The award recognizes an executive who has made exceptional contributions to both public service, and to their community.

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#### **SHARON L. NUNES, VICE PRESIDENT SMART CITIES STRATEGY & SOLUTIONS, IBM, USA**



Sharon is currently Vice President, Smarter Cities Strategy & Solutions, IBM Corporation, building smarter cities in collaboration with clients and partners. Recognizing that smarter cities will be economic growth engines of the 21<sup>st</sup> century, IBM is applying the company's unique capabilities to create, manage and run intelligent and interconnected infrastructures and systems for cities in every major geography.

Prior to this role, Sharon was Vice President Big Green Innovations, creating new businesses for IBM using its information technology expertise, and materials & processing expertise to solve critical problems around environmental issues. In 2009, Sharon launched IBM's program in Advanced Water Management as part of IBM's Smarter Planet initiative. Sharon led the creation of IBM's water management product and service line, focused on creating solutions for the better management of water resources and water infrastructures around the world.

Sharon has held numerous executive positions leading new growth initiatives in IBM. She spent one year on special assignment in CHQ as Vice President of Technology, working with IBM's Chairman and the senior executive team to set the technical agenda for the company. Sharon launched and led IBM's Computational Biology Center, and was one of the executive leaders of the Life Sciences business unit in its start-up phase.

Sharon received her PhD in Materials Science in 1983 from the University of Connecticut. She has held numerous academic advisory board positions, and is currently a member of the Engineering Advisory Committee at the University of Connecticut, a member of the Board of Directors for the University of Connecticut Foundation, and the Advisory Board for the Polytechnic Institute of New York University's Cleantech Executive Development program. Sharon was a National Academy of Engineering "Frontiers of Engineering" fellow and was a member of the National Academy of Engineering "Engineer of 2020" advisory board. She was also elected to the University of Connecticut's Academy of Engineering for distinguished engineers.

Sharon is a strong advocate for women in technology, and is a recipient of several awards, recognizing her leadership in this area. In 2004 Sharon was awarded IBM's Fran Allen Mentoring Award and in 2006, Sharon was named a NAFE "Women of Excellence" national award winner for her impact in mentoring technical women. In 2009, she was recognized as a Women's History Month Honoree as one of the "Women Taking the Lead to Save our Planet" and was also inducted into the WITI (Women in Technology International) Hall of Fame.

Sharon is a leader in IBM Global Women's Council and co-chair of the global "Women in Technology" committee at IBM.

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#### **BRENT OLSON, ASSISTANT VICE PRESIDENT PUBLIC POLICY, AT&T, USA**



Brent Olson serves as Assistant Vice President-Public Policy at AT&T. Mr. Olson's responsibilities include helping to develop and coordinate at the federal and state levels AT&T's public policy positions on a number of issues covering emerging services and technologies. These include broadband, IP-based services, and video technology services with a particular focus on internet-related policy issues, such as net neutrality and online safety. Mr. Olson is a frequent panelist and speaker at a number of U.S.-based and international public policy conferences.

On behalf of AT&T, Mr. Olson currently serves as board vice chair for the Family Online Safety Institute (FOSI) after having served as its chair last year. FOSI is an international organization dedicated to making the online world safer for kids and their families by identifying and promoting best practices, tools and methods in the field of online safety that also respect free expression.

Mr. Olson has over 16 years of telecommunications law and policy experience. Prior to joining AT&T, Mr. Olson worked for a total of nine years as an attorney at the Federal Communications Commission, most recently as the Deputy Chief of the Competition Policy Division of the Wireline Competition Bureau. In between his two stints at the FCC, Mr. Olson was responsible for overseeing U.S. regulatory issues for Cable & Wireless, a global internet and telecommunications company, developing and advocating the company's policy positions in front of the FCC and state regulatory bodies.

He is a graduate of Northwestern University and holds a JD from the UCLA School of Law.

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**MARIUS OPRAN, MEMBER OF THE EXECUTIVE BUREAU EUROPEAN ECONOMIC AND SOCIAL COMMITTEE / GROUP I - RO / REX & TEN RAPPOREUR OF THE COMMITTEE ON: AIRCRAFT INDUSTRY; DEFENCE PACKAGE; IT&C FOR SUSTAINABLE DEVELOPMENT; NEW ENERGY CORRIDORS FOR BUSINESS IN EUROPE; AIR SECURITY CHARGES**



**European Economic and Social Committee (Mandate 2007-2010)  
Executive President, The General Union of Romanian Industry Employers “UGIR-1903”**

Marius – Eugen Opran was born in Romania in 1944. He received B.Sc. in electronic engineering in 1968 from the Bucharest Polytechnic Institute and in 1981 a PhD in optical communications. In the same year he received Romanian Academy Award on Physics for his “Outstanding research activities in the field of laser applications”. During 1968-1990 he was the chief of Laser Special Applications Laboratory with the Romanian Institute of Atomic Physics, chief of Systems Engineering Department of the Romanian Aeronautics Industry Centre and State Chief Inspector of the Romanian Oceanic Fishing Fleet. Between 1990 and 2000 he was involved in private business activities. In 2000 he was appointed Minister Secretary of State for European integration and e-Government with the Ministry of Administration and Interior and from 2003 – Presidential Counsellor to the President of Romania for High Technologies, International Economic Cooperation and Sustainable Development.

Dr. Opran is the author of the Romanian e-Administration National Strategy. He was also the coordinator of the Presidential Group in charge with the Sustainable Development Strategy of Romania 2005 – 2020. He is associate professor with the National Defense College of Romania and author of 8 international patents, more than 100 scientific papers and 4 technical books.

He was nominate as rapporteur of the EESC and/or as speaker with international scientific activities on a number of important issues – as: EU aeronautics industry; EU Defence Industry package; Satellite Services for EU Citizens; New Energy Corridors for Business in Europe; Air Security freights; Cyber Terrorism and Cyber Crime; High – Speed Internet; RFID etc.

Recently, under the request of the DG “Information Society and Media”, he issue an independent and personal ample analysis of the key actions included in “Digital Agenda” Initiative, launched by the EU Commissioner Nelly Kroes on May 2010.

Dr. Opran is married and has 2 children.

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**WILLIAM PIATT, DAA TECHNOLOGY STRATEGY OFFICE OF GOVERNMENT-WIDE POLICY, GENERAL SERVICES ADMINISTRATION- GSA, USA**



Bill Piatt serves as Special Advisor to the Administrator of the General Services Administration. In this role he leads an initiative to accelerate a broad-based, Agency-wide adoption of Collaboration tools and Telework. Previously, he was the Deputy Associate Administrator for Technology Policy in the Office of Government-wide Policy. In this role he was responsible for developing and issuing policy guidance on government-wide IT Strategy, enterprise architecture & information security. This included operation of the dot-gov domain authority, federated identity management, integrated acquisition environment and other government-wide applications.

He has had a long career in both information technology and international development, in both the public and private sectors. His background includes CIO positions at IFC, GSA & the Peace Corps. He held senior management positions at CGI, Unisys and the consulting firm Booz Allen Hamilton. Additionally, he served as Peace Corps Country Director in the Czech Republic, Slovakia and Togo.

He directly led the team that created the USG's first government-wide eGov portal, now called USA.gov. He introduced the widespread application of Internet technologies to the teaching of English & Environmental studies in the Czech Republic & Slovakia. He has consulted on government eStrategy development for countries as diverse as South Korea, Indonesia & Canada. He also led the implementation team for one of USAID's largest private sector development initiatives, covering 26 countries in Sub-Saharan Africa.

He holds an MBA from Duke University, a BA from the Univeristy of Memphis and a CIO Certificate from the National Defense University.



#### **GIORGIO PRISTER, PRESIDENT OF MAJOR CITIES OF EUROPE, ITALY**



Giorgio Prister has worked for 32 years for IBM. In IBM he has covered multiple professional and managerial positions in manufacturing, sales, marketing, market strategies and finance. For more than 10 years since 1995 he has been leading sales and marketing for Europe's IBM Local Government Industry. In that role he has been driving the European IBM organization into promoting innovation and Information and Communication Technologies (ICT) in the transformation of Public Administration.

Since April 2006 he operates as independent strategy consultant in the field of ICT strategies for Public Administration. He collaborates with different organisations as Items International, an international consulting company based in France, with Bocconi University and with ANUIT, the Italian association of Telecom Users.

He is since June 2008 President of the Major Cities of Europe, an independent association of European Local Government Corporate Information Officers managing ICT as the engine of innovation.

He is member of the Global Forum Steering Committee. This is an international "think tank" organized by Items International and the Sophia Antipolis foundation. It gathers annually the main international players of ICT, Media, EU and Public Administrations from Europe, USA, Canada, Japan, China, Korea etc.

Born in Rome in 1945, Giorgio Prister is graduated from the Rome University in Electronic Engineering.

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#### **ALYSSA QUARFORTH, NATIONAL PROGRAM MANAGER, COMMERCIAL PROPERTIES, US EPA ENERGY STAR, BUILDINGS PROGRAM, USA**



Alyssa Quarforth is a Program Manager for the U.S. Environmental Protection Agency's ENERGY STAR program. She leads the federal government's outreach and coordination with leading industry associations and working groups in the commercial real estate and financial services market which include office, multi-family housing, data centers, warehouses, banks, and insurance companies.

She works with property owners and operators, and other financial stakeholders to identify the financial and environmental value of whole building energy efficiency and climate stewardship. She has also been an integral part of the development of Portfolio Manager (EPA's energy management tool) and EPA's national energy performance ratings. Alyssa holds a Master of Environmental Management degree from Duke University and a Bachelor of Arts degree from the University of Virginia.

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#### **HERVÉ RANNOU, PRESIDENT ITEMS INTERNATIONAL, FRANCE**



Graduate in mathematics, he began his career at France Telecom in 1981 in the field of the public infrastructure networks. Then, he worked for DAFSA (a Company working on Financial and Stock exchange Information) where he directed a project of stock exchange information international network in real time. He then joined the consulting company IBSI in 1986 - within an entity that separated from the head office to set up the AUSY group - he carried out many missions in the field of networks and telecommunications for tertiary and industrial companies, as well as for administrations. He took-over the Management of the Consulting Activity in 1990, and since then directed, various missions for users companies and operators.

As a consultant with France Telecom, he started the RENATER network, the French IP Research Network in 1992.

In 1994, with Dr Sylviane Toporkoff, he launches ITEMS INTERNATIONAL in order to develop strategy consulting in ICT and their uses.

As a consultant with telecom operators and ICT players, he developed strategies on Internet services in relation with the internationalization of their network. At that time he used to work with France Telecom, Deutsche Telekom, BT, Telecom Italia, Verizon, NTT ...

From 2000 to 2003, he worked with Vivendi in the framework of the privatization of Maroc Telecom.

From 2004 to 2007, he used to work as a strategic consultant with ETSI on a project of cooperation between Europe and Latin America in the ICT Sector and especially in the field of standardization. During this study, he setup a



network of relationship in the Latin America Region. In the same time, he worked with ECLAC (United Nations / Economic Development for Latin America) on a study on e-Government architecture.

From 2007 to 2008, he assisted AFNIC in order to prepare the “.fr” tender.

In 2008, he assisted the French Government in the framework of the French Presidency of European Union to prepare an International Conference + Ministerial Conference on the “Internet of the Future – Internet of Things”.

Between 2007 and 2009, he carried out two major projects in TV. He started a TV Project for a media company including: TV concept definition, strategy, Business Plan, Application for license. For a consortium of local authorities, he launched a Internet TV based project.

More generally, he has carried out many strategic studies in the field of Telecommunications, internet infrastructures, TV and software industry including: due diligence, marketing studies, business plans, services for citizens ...

In 2010, he has launched a new activity with ITEMS in the field of Energy. This consulting activity is focused on Electric Vehicle and Smart Grids.

#### Recent publications:

- "North and south digital: Digital public strategies" with Dr. Sylviane Toporkoff, ITEMS INTERNATIONAL and Jean-François Soupizet, European Commission, 2002
- "Broadband", French White Book in coordination with Institutions, and market players. Herve Rannou was in charge of "Broadband modeling", 2003
- The Software Industry, with Maurice Ronai (2004), Published by CSTI (Conseil Stratégique des Technologies de l'Information),
- Clusters of Competitiveness, Annales des Mines, 2006,
- e-Government Architectures, United Nations / CEPAL, 2007
- Beyond e-Government, PTI (USA), Février 2008

#### VIVIANE RIBEIRO, CEO LEFEBVRE SOFTWARE, FRANCE



Born in 1953 March 10<sup>th</sup>.

Lefebvre Software CEO, software-company specialized in Finance, Payroll and HR product for Mid-Market companies

1970 – 1980 Financial analyst at SUCHARD (Kraft Jacobs)

1980 – 1983 CFO at CARO (100 people)

1983 – 1986 Financial Consultant at Sogecim

1986 – 1989 Independent Consultant

1989 – 2000 JBA presys (Software company)

1990 - Sales rep

1991 - Consulting Manager

1993 - Professional Services Manager Ile de France

1997 - Operations Manager France

2000 – 2006 GEAC

2000

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CEO

France

2004 to Mid 2006 European Enterprise Manager and President of GEAC France

- Revenues 64 M\$ Operating profit 22,5M\$

- Meantimes, Geac was leading the French Software Companies Association, which was set up in October 2005.
- This association includes members as Dassault Systemes, Microsoft France, Cegid and Cartesis.

Since 2007 Jan –Lefebvre Software CEO – a near 40M€ company, owned by Editions Lefebvre Sarrut – people : 325 – 2800 customers.

LSWE is based in five European countries: France, Italy, Spain, Belgium and UK.

LSWE has completed 3 acquisitions the last 3 years, bringing the company from 16M€ to 40M€ and from losses to near 7M€ EBITDA when the last acquisition will be integrated.

Goals :

Roll out a continued organic and external growth strategy to grow up to 50M€ in 2011-2012. Achieve 20 % of the global revenue with European activities.

Others

- One of the SYNTEC Informatique association's Administrator
- President of the "Mentorat Comity" within the Women Equity For Growth association
- VP of the Women In Leadership Association

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#### **ALFREDO M. RONCHI, GENERAL SECRETARY EC-MEDICI FRAMEWORK, ITALY**



Alfredo M. Ronchi, expert is the General Secretary of the EC-MEDICI Framework, Secretary of the European Working Group on "EU Directives and Cultural Heritage" and head of the representative of OCCAM NGO at UNO International Centre in Vienna, active member of the WSIS and UN Global Alliance ICT for Development (GAID). Mr Ronchi is member of the following Executive Boards of Directors: Global Forum, World Summit Award, Europrix Top Talent Award, European Education New Society Association (ENSA). Member of the Scientific Committee c/o Infopoverty, Fondazione Italiana Nuove Comunicazioni, Global Forum, Sacred World Foundation, member of the Keio University Network of Excellence.

Cons. IBM (Lugano CH) 1982-83, Team Informatica s.a. (Lugano CH) 1981-83, Thorn/Sylvania/GE Lighting, 1989-94, GE Medical Systems, 1990-93, BolognaFiere 1994-1995, Austrian Ministry of Culture 1999, Ministerium für Wissenschaft, Weiterbildung, Forschung und Kultur des Landes Rheinland-Pfalz, Norwegian Ministry of culture – Riksantikvaren, Municipality of Christiansand, Italian Association of Banks (ABI).

He is coordinator / manager of several different international projects. He had active roles in events promoted by The World Bank, Council of Europe, European Commission, IEEE.

Author of books, papers and articles to profi jours: eCulture, eGovernment, eHealth, eLearning.

Mr. Ronchi is a professor at Politecnico di Milano (Engineering Faculty).

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#### **DENIS ROUSSET, DIRECTOR PUBLIC AFFAIRS DEPARTMENT, ST-ERICSSON, FRANCE**



Denis leads the Public Affairs department at ST-Ericsson, world leader in development of wireless platforms and semiconductors, thus defining and managing worldwide collaborative programs. He started his career at Motorola in Toulouse, France, in process engineering, before moving to STMicroelectronics (formerly Thomson Semiconductors) in 1983. From a telecom product engineering manager, he became the telecom marketing manager in charge of North America. Back in Europe in 2001, he became key account manager for Alcatel Mobile Phones and was thus directly involved in the integration of the Alcatel teams following the acquisition of Alcatel's mobile telephone business. In 2002 he also participated in the organization of the first GSM Platform at STMicroelectronics. In 2005, Denis took the responsibility of the key account management for Ericsson's Mobile Platform until the creation of ST-Ericsson, the joint-venture of STMicroelectronics wireless business and Ericsson Mobile Platforms in 2009. Denis holds a Bachelor of Engineering from the Ecole Nationale Supérieure de Radioélectricité of Bordeaux (France) and participated in an executive training program at the Harvard Business School.

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#### **COMMISSIONER THOMAS J. ROSCH, FEDERAL TRADE COMMISSION-FTC-,USA**



J. Thomas Rosch was sworn in as a Commissioner of the Federal Trade Commission January 5, 2006, to a term that expires in September 2012.

Rosch joined the FTC from the San Francisco office of Latham & Watkins, where he was the former managing partner and most recently a partner, working in the firm's antitrust and trade practices group. Rosch served as chair of the American Bar Association's Antitrust Section in 1990, and he has chaired the California Bar Association's Antitrust Section. He served as the

FTC's Bureau of Consumer Protection director from 1973 to 1975, and in 1989 was a member of the Special Committee to Study the Role of the FTC.

Nationally regarded for his antitrust and trade regulation law expertise and as a Fellow of the American College of Trial Lawyers for more than 20 years, he has been lead counsel in more than 100 federal and state court antitrust cases and has more than 40 years experience before the Bar. In 2003, Rosch was honored as Antitrust Lawyer of the Year by the California State Bar Antitrust Section. He obtained his LLB from Harvard University in 1965 and was a Knox Fellow at Cambridge in 1962.

Rosch is married with two children and four grandchildren.

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**JACQUELYNN RUFF, VICE PRESIDENT INTERNATIONAL PUBLIC POLICY AND REGULATORY AFFAIRS, VERIZON COMMUNICATIONS, USA**



Jacquelyn (Jackie) Ruff is Vice President – International Public Policy and Regulatory Affairs for Verizon Communications. In addition to being a leading communications provider in the U.S., Verizon provides voice, data, and Internet services to customers in more than 150 countries. Ms. Ruff leads the group that is responsible for public policy development, advocacy, and guidance around international issues. She works with various business units to develop and implement public policy and regulatory strategy and is responsible for advocacy within U.S. and international forums, such as the International Telecommunication Union, the OECD, and APEC. She represents Verizon as a member of federal advisory committees to the U.S. Coordinator for International Communications and Information Policy at the Department of State and to the U.S. Trade Representative, and she is a member of the Board of the U.S. Telecom Training Institute.

Ms. Ruff joined Verizon in March 2004 from the International Bureau of the Federal Communications Commission (FCC), where she was Associate Chief and Chief of Staff for the Bureau. Before joining the FCC, Ms. Ruff practiced law with the communications and the Latin America groups of an international law firm. She also served on the staff of a United States Senate Committee. Ms. Ruff holds a JD from the Georgetown University Law Center, a Master's degree from Harvard University and a Bachelor's degree from Radcliffe College/Harvard University.

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**DORA RUIZ, HEAD OF MONITORING DEPARTMENT CHILECOMPRA, CHILE**



Mrs. Ruiz is a Political Scientist graduated from the University of Costa Rica, and she received her Master Programmed Degree in Public Politics from the University of Chile, afterwards she underwent Procurement diploma studies and Business Intelligence diploma, from University of Chile, she has longstanding professional experience in the procurement fields for more than ten year, she has been part of the Chilecomptra staff since the 1999, where, she led the expansion of this public procurement system. And she is currently the head of Monitoring Department of National Procurement Agency.

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**ANGELA RUSSO, HEAD OF INTERNATIONAL AFFAIRS, CONSIDIP S.P.A, ITALY**



Born in Naples (Italy) on August 9, 1965  
Degree in Foreign Literature and Languages (English and French)  
Present position: Head of International Affairs, Consip SpA

**Professional experience**

Since July 2001 she has been working for Consip, the Italian Public Procurement Agency - entirely owned by the Ministry of Economy - in charge of setting up a national public procurement and eprocurement system aiming at the rationalization of public spending on goods and services.

During her experience in Consip she has been working in the following fields:

- Communication and Marketing expert (high profile communication activities such as drafting of the yearly communication plan and annual report, organization of high visibility national and international meetings on public procurement, account management activities towards top and major clients)
- Speaker at national and international workshops and conferences on e-government and e-procurement issues (promoting the e-procurement activity carried out by Consip and increasing awareness on the new Italian public procurement scenario)
- Coordination and handling of foreign delegation visits to Consip (knowledge sharing)
- Coordination of best practice exchange programmes with public and e-procurement experts of foreign PP agencies to enhance knowledge sharing (Korea, Finland, Bulgaria, Turkey, Austria, Portugal, Korea, US, Chile, Canada...)
- Participation to EU Twinning Projects as public procurement senior expert:
  - In Turkey - from February 2006 to July 2006 – participation in the Twinning Project “Further Strengthening of the Public Procurement System in Turkey”
  - In Bulgaria – from July 2006 to July 2008 – participation in Twinning Project “Further Improvement of the Public Procurement System in Bulgaria”
- Since March 2007: expert in International Projects for the Research and Development Division
- Since November 2007: Consip project leader in the implementation of the Italian Action Plan on E-Procurement
- **Since July 2008: Head of Consip’s International Affairs Unit. The main goal of the Unit is to set up a network among international government procurement agencies in order to share best experiences, challenges and critical aspects related to public procurement under the form of a peer review.**

Before joining Consip she worked for ten years in the public sector, more precisely at the International Affairs and Cooperation Department, of the Italian National Research Council (CNR),

The main activity, aiming at the development of scientific international cooperation, consisted in handling bilateral agreements on scientific and technological cooperation, with homologous international research bodies and academies representing France, GB, Egypt, Turkey, Canada, Japan, Korea etc....

She has lived and studied in London (UK) from 1974 to 1977 and in Bruxelles (Belgium) from 1984 to 1985.

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#### **SUSIE RUSTON, PARTNER, 21C CONSULTANCY LTD, UNITED-KINGDOM**



Susie Ruston (Partner and Consultant) is a founding member of 21c Consultancy. Since graduating from Durham University she has spent her career as an e-government consultant, electoral modernisation expert and communications officer in the public and private sector for companies including election.com and Accenture. A PRINCE2 and MSP qualified programme manager, Susie has day-to-day responsibility for all of 21c’s operations. Her extensive track record in designing and delivering award-winning public service modernisation initiatives, include the introduction of a pan-European CRM system as well as the delivery of e-voting solutions for the UK. Recent new projects include the development of a pan-European cloud computing platform, in conjunction with IBM, to deliver smart city services, and the use of innovative new social media technologies to better connect citizens and decision makers to improve policy making processes.

In addition to her project work, Susie is also responsible for 21c’s research initiatives, and is currently managing the production of a statement on Local eGovernment to be launched by the Flemish eGovernment Authority at their 2010 December pre-conference, supporting the Belgian Presidency event ‘Lift-off Towards Open Government’. Other publications include, a Council of Europe sponsored volume on e-participation and a White Paper on customer relationship management for the public sector. Susie was also responsible for organising and managing the internationally renowned 2006 and 2008 International eParticipation Symposiums which were sponsored by the United Nations, Council of Europe and UK Government, and has recently finished a successful secondment to a large UK Local Authority.

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**BROR SALMELIN, ADVISER TO THE DIRECTOR ICT ADDRESSING SOCIETAL CHALLENGES, DG INFO,  
EUROPEAN COMMISSION**



**Education:**

Graduated from Helsinki University of Technology with majors in Control and Systems Engineering, Electronics and Measurement Technology, 1978.

**Work career:**

Assistant at Helsinki University of Technology 1979-1984.

Worked at TEKES (a Finnish agency co-ordinating industrial RTD) 1984 with management positions e.g. in Manufacturing, Industrial Automation and Electronics. 1994 onwards the Deputy of the Information Technology Section.

Finnish representative at Information Technology Committee of the IST programme. One of creators of the global IMS (Intelligent Manufacturing Systems) initiative from 1990, and during the Feasibility Study phase chaired the EFTA delegation.

Technology Attaché/ Vice Consul for TEKES in Los Angeles 1997-1998. establishing research and business contacts in ICT.

Works in European Commission since 1998 as Head of Unit in various units (Integration in Manufacturing, Electronic Commerce and New Working Environments). In this context developed concept of European Network of Living Labs, which is grown through EU presidencies to 150+ sites innovation network for ICT intense services.

Since 2007 Policy Advisor for the Director in ICT addressing Societal Challenges. Responsible for innovation and take-up, and real world settings fostering innovation, Living Labs. Runs a senior industrial group "Open Innovation Strategy and Policy Group" with leading industries.

Member of New Club of Paris. Member of the Advisory Board for Innovation Value Institute, Ireland.

Expertise in intangible economy and value creation, related to policies like innovation policy, productivity and creativity. Focus now on new service innovation.

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**THAIMA SAMMAN, PARTNER PITON SAMMAN LAW FIRM; PRESIDENT EUROPEAN NETWORK FOR WOMEN  
IN LEADERSHIP, FRANCE**



Thaima Samman is an attorney-at-law (member of the Paris Bar) and founding partner of Piton Samman Law firm. The firm's main practice area focuses on corporate affairs in Paris, Brussels and Washington. She previously served at Microsoft for seven years where she became Associate General Counsel in charge of driving Government Affairs and CSR activities across the European Union until January 2010.

Thaima Samman became a licensed attorney in 1996 and holds a specialized postgraduate diploma (DESS) in banking and financial law as well as an advanced postgraduate diploma (DEA) in criminal policy and law in Europe. She began her career as a founding member of a prominent French NGO, SOS Racisme, having for its main goal to fight all forms of discrimination, devoting several years to

its development before serving as a member of staff for Claude Bartolone, MP and former member of the French Government.

She practiced law at Gillot and Associates law firm before joining August & Debouzy law firm to develop their Corporate Affairs Department. In 2000, she made the leap into the world of business to create a start-up before joining Philip Morris as Head of the Communications, Public and Regulatory Affairs Department in France.

In 2003, she joined Microsoft France as the Head of its Legal and Public Affairs Department. Thaima's arrival at Microsoft France also coincided with the merger of the legal affairs and public affairs departments into a single entity also having general responsibility for institutional relations and the company's corporate social responsibility policy. Under her guidance, the department also examined political issues facing the company and the company's positioning on the French market in various fields. She then moved to Microsoft Europe, Middle East & Africa where she led the Corporate Affairs Department in the region, driving and coordinating policy, regulatory and CSR activities, in particular at the EU level.



Thaima is the founder of the Women and Leadership in the Information Society (WIL) network, which works at the European level with high-level women from the business, government and NGO sectors. She also sits on the board of the University of Evry Val-d'Essonne (well known for its biotechnology and genome research) and of Women Equity for Growth. She has authored various publications on issues such as immigration and foreigners' rights, privacy issues, and information technology, recently publishing an article on young women in ICT. She is one of the contributors to the "Qu'est-ce qu'être français" book published by Institut Montaigne.

Thaima was named Chevalier of the Ordre Nationale du Merite for the Republic of France.  
She is married with 3 children.

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#### **GERALD SANTUCCI, HEAD OF UNIT "NETWORKED ENTERPRISE AND RFID ", DG INFSO, EUROPEAN COMMISSION**



Gérald Santucci has been working in the Information Society and Media Directorate-General of the European Commission since February 1986. In March 2007, he was appointed Head of the Unit Networked Enterprise & Radio Frequency Identification (RFID). The unit's portfolio includes some 40 R&D projects, grouped around two clusters, which address the development of ICT-based systems supporting the Future Internet Networked Enterprise and the shift from contactless technologies towards the "Internet of Things".

The adoption by the European Commission, in March 2007, of a Communication on RFID has constituted a first milestone towards the achievement of a European policy framework regarding RFID. Work underway includes: the continuous monitoring of a Commission Recommendation on the implementation of privacy and data protection principles in RFID-enabled applications, with special emphasis placed on privacy impact assessment and RFID signs/logos; a Commission Communication on the Internet of Things, which covers fourteen different lines of action, in particular governance, privacy and the 'right to the silence of the chips'; and a Mandate to European Standardisation Organisations on privacy and security aspects of RFID. Gérald chairs the Expert Group on the Internet of Things, composed of stakeholders from Law, Economics and Technology, which is tasked with advising the European Commission on Internet of Things evolution and associated public policy challenges. In addition, Gérald is highly committed to develop and strengthen cooperation with Europe's international partners, such as Japan, China, Korea, U.S., Brazil and India, in order to promote the exchange of information and best practices and the definition of global or harmonised standards and regulations in the emerging field of Internet of Things.

Over the years, Gérald has gained extensive experience in the activities of the Directorate-General through his involvement in research management, including heading the Unit "Applications relating to Administrations" (i.e. eGovernment) 1999-2002, the Unit "Trust and Security" 2003, and "ICT for Enterprise Networking" 2004-2006. During the period from 1986 to 1989, Gérald managed the preparatory work that led to the AIM (Advanced Informatics in Medicine) exploratory action, which still exists today in the form of the ICT for Health unit of DG Information Society and Media. In 1991-1993, he was involved in the Uruguay Round Trade Negotiations with respect to Semiconductors (tariffs, rules of origin, direct investment) and drafted a Commission Communication on the European Telecommunications Equipment Industry.

In November 2008 Gérald Santucci received the Honourable Mention in the Asset Tracking Forum segment of the ID People Awards ceremony at the seventh ID WORLD International Congress in Milan. This recognition underlined Gérald's untiring efforts to drive forward and foster a coherent European approach to RFID that ensures common standards, harmonized legislation as well as compatible guidelines.

Gérald holds a Master's degree from the Institute for Political Studies in Paris, and a Ph.D. in Microeconomics from the University of Paris 12 Val-de-Marne.

**RADU BOGDAN SAVONEA, DIRECTOR OF THE OFFICE OF STATE, MINISTRY OF COMMUNICATIONS & INFORMATION SOCIETY, GOVERNMENT OF ROMANIA, ROMANIA**

**PROFESSIONAL EXPERIENCE**

<ul style="list-style-type: none"> <li>• Date (from – to)</li> <li>• Name and address of the employer</li> <li>• Type of business</li> <li>• Position</li> <li>• Main activities and responsibilities</li> </ul>	<p>March 1<sup>st</sup> 2010 – present day</p> <p><b>Government of Romania. Ministry of Communications and Information Society</b></p> <p>Government Institution</p> <p>Chief of Staff to the Secretary of State</p> <p>Managing the office of the Secretary of State</p> <p>Member in the Board of Administration of the National Company Romanian Post</p> <p>Attending working groups as official member or as substitute for the Secretary of State</p> <p>Developing laws</p> <p>Receiving delegations</p> <p>Attending national and international events as official representative of the Ministry of Communications and Information Society</p> <p>Writing and implementing national programs in the field of ICT</p>
<ul style="list-style-type: none"> <li>• Date (from – to)</li> <li>• Name and address of the employer</li> <li>• Type of business</li> <li>• Position</li> <li>• Main activities and responsibilities</li> </ul>	<p>April 1<sup>st</sup> 2008 – March 1<sup>st</sup> 2010</p> <p><b>Government of Romania. Ministry of Communications and Information Society</b></p> <p>Government Institution</p> <p>International Relations Expert</p> <p>The development of bilateral relations and international relations, preparing documentation for external meetings, writing treaties and memorandums of understanding (MoU) as well as internal memos, preparing and scheduling international meetings, legislation analysis, receiving international delegations, organization of Global Forum 2009 in Bucharest, Member of the Global Forum Organization Committee, Event Management and organization, international representation, negotiating agreements, <b>Member of the working group for Digital Cities elaborating the National Strategy for Digital Cities</b>, Member of the Selection Committee for European Funding Projects, worked on the National Strategy for <b>e-Romania</b>. Organized and managed the 18<sup>th</sup> Edition of Global Forum Shaping the Future, in October in Bucharest, one of the most prestigious events regarding Communications and Information Society in the world.</p>
<p>Date (from – to )</p> <ul style="list-style-type: none"> <li>• Name and address of employer</li> <li>• Position</li> <li>• Main activities and Responsibilities</li> </ul>	<p>September 1<sup>st</sup> 2004 - 15<sup>th</sup> March 2008</p> <p><b>SC SavoneaRO SRL</b></p> <p>Sales Manager</p> <p>Development of the client portfolio, promoting the company's activities presentations, organizing sales teams, supervising, working on a marketing Strategy</p>

**EDUCATION**

<ul style="list-style-type: none"> <li>• Date (from – to )</li> <li>• Name of Institution</li> <li>• Subjects</li> <li>• Title of Specialization</li> </ul>	<p>2010 -</p> <p><b>National Information Academy</b></p> <p>PhD. Military Science and Information with a focus on Information Warfare</p>
<ul style="list-style-type: none"> <li>• Date (from – to )</li> <li>• Name of Institution</li> <li>• Subjects</li> <li>• Title of Specialization</li> <li>• Date (from – to )</li> </ul>	<p>2001-2005</p> <p><b>“Babes-Bolyai” University, Faculty of European Studies, European Studies. International Relations Department</b></p> <p>Title of the Diploma Paper: “The American Romanian relations during Nicolae Ceausescu's Regime”</p> <p>International Relations, European History, Constitutional Law, Compared Political Systems, Institutions and constitutional mechanisms in Europe, European Projects Management, Management, Political Marketing, foreign languages, Negotiation Techniques, Geopolitics etc.</p> <p>Licensed in European Studies and International Relations. Double Diploma</p>
<ul style="list-style-type: none"> <li>• Date (from – to )</li> </ul>	<p>1997 – 2001</p>

- Name of Institution
- Subjects
- Title of Specialization

**“Bolyai Farkas” High School, Targu Mures, Profile: Biology-Chemistry English**  
 Biology, Chemistry, Physics, English, History, etc  
 High School Diploma on Biology-Chemistry English

#### Other courses and info

2008 – Academic Society “Europa de Maine” – post-graduate course “Statehood and State Mentality”

2008- Georgetown University USA – post-graduate high-level course “Excellence, Statehood and Government Policy”

2008 – Harvard University USA, J.F. Kennedy School of Government – high level post-graduate course “Leadership and Strategy for a Networked World”

2008 – Interpersonal Communication – INA specialisation course

2008 – Attended the „Romanian Development Camp” a 4 days workshop organized by The Romanian Ministry of Foreign Affairs and The United Nations Development Programme.

2008 – Attended the 2008 Edition of Global Forum / Shaping the Future in Athens, Greece as official representative of Romania together with the Secretary of State Mr. Zoltan SOMODI.

2009 – Attended the International Conference „ICT 4 ALL Tunis +4” as official representative of Romania

2009 – Organized the 2009 Edition of the International Conference „Global Forum / Shaping the Future” as Project Manager on behalf of The Ministry of Communications and Information Society from Romania

2010 – Organized the Second Edition of the „Romanian eGovernment Forum”. My position in the organization was as Project Manager on behalf of the Ministry of Communications and Information Society

#### KNOWN LANGUAGES

##### MOTHER LANGUAGE

**ROMANIAN**

##### OTHER LANGUAGES

• Reading	<b>ENGLISH</b>
• Writing	Excellent
• Speaking	Excellent

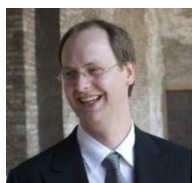
• Reading	<b>FRENCH</b>
• Writing	Well
• Speaking	Average

#### OTHER COMPETENCES

Intercultural Communication – the courses from school and the 11 months time spent in the USA helped with the development of this ability  
 Project Management - basic knowledge gained from school classes  
 Good abilities of negotiation, the ability to work under stress, the ability to work individually and in a team, energetic, good sense of humor, analytical

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#### CHRISTIAN SCHUNCK, PH.D. SENIOR RESEARCHER AT NESTOR LAB - TOR VERGATA UNIVERSITY OF ROME, ITALY



Christian Schunck, Ph.D. is a Research Scientist at Nestor, the IT security laboratory of the Tor Vergata University of Rome. His work focuses on large scale projects involving secure and privacy preserving data exchange between thousands of independent organizations for eGovernment and eServices. Prior to joining Nestor, he obtained his PhD at MIT and advised international banks on risk management as a BCG consultant.

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**ALAN SHARK, EXECUTIVE DIRECTOR & CEO, PTI PUBLIC TECHNOLOGY INSTITUTE; ASSISTANT PROFESSOR, RUTGERS UNIVERSITY SCHOOL OF PUBLIC AFFAIRS & ADMINISTRATION, USA**



Dr. Alan R. Shark currently serves as the Public Technology Institute's executive director/CEO. He also serves as Assistant Professor at Rutgers University's School of Public Affairs and Administration. As an author, lecturer, and speaker on technology developments and applications for most of his distinguished career, Dr. Shark's experience both balances and embraces the business, government, education and technology sectors.

His most recent books most of which have been co-edited with Dr. Sylviane Toporkoff, *Beyond e-Government & e-Democracy: A Global Perspective*, *CIO Leadership for Cities & Counties – Emerging Trends & Practices*, *eHealth a Global Perspective*, and *Beyond eGovernment-Measuring Performance* are available from Amazon.com.

Dr. Shark has been elected as a Fellow of the National Academy of Public Administration (NAPA), as well as Fellow of the Radio Club of America (RCA), and Fellow of the American Society for Association Executives (ASAE).

Dr. Shark holds a doctorate in Public Administration from the University of Southern California's Washington Public Policy Center.

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**MICHAEL STANKOSKY, PROFESSOR OF ENGINEERING MANAGEMENT & SYSTEMS ENGINEERING; EDITOR EMERITUS VINE "JOURNAL OF INFORMATION AND KNOWLEDGE MANAGEMENT SYSTEMS, THE GEORGE WASHINGTON UNIVERSITY, USA.**



Dr. Michael Stankosky is Professor of Engineering Management & Systems Engineering and co-founder & co-director, Institute for Knowledge and Innovation, George Washington University, Washington, DC, USA. He co-edited "In Search of Knowledge Management: Pursuing Primary Principles." He is editor emeritus, VINE: the journal of information and knowledge management systems. He is a charter member of The New Club of Paris, whose mission is to advance the valuation and accounting of strategic knowledge assets in the global economy.

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**THOMAS J. SUGRUE, VICE PRESIDENT GOVERNMENT AFFAIRS, T-MOBILE USA, INC, USA**



Thomas J. Sugrue is Vice President of Government Affairs at T-Mobile U.S.A. In this capacity he manages T-Mobile's regulatory and legislative activities at both the federal and state levels.

Prior to joining T-Mobile U.S.A., Sugrue was Chief of the Federal Communications Commission's Wireless Telecommunications Bureau for four years. The Wireless Bureau handles all FCC domestic wireless telecommunications programs and policies including the licensing, enforcement, and regulatory functions.

Prior to becoming Wireless Bureau Chief in January 1999, Sugrue was a partner in the Washington D. C. law firm of Halprin, Temple, Goodman & Sugrue, where he specialized in communications law, regulation, and policy.

From 1989 to 1995, Sugrue was the Deputy Assistant Secretary of Commerce and Deputy Administrator of the National Telecommunications and Information Administration (NTIA). At NTIA, Sugrue advised the Assistant Secretary, the Secretary of Commerce, and the White House on communications and information issues, developed Executive Branch policy positions, and implemented regulatory and political strategies to advance those positions.

Prior to joining NTIA, Sugrue worked at the FCC as Chief of the Policy Division in the Common Carrier Bureau. While at the FCC, Sugrue was responsible for developing and implementing FCC a number of key policy initiatives, including the FCC's open network, interconnection, and unbundling rules; the Commission's "access charge" policies; the promotion of universal service; and the transition to competition in various telecommunications markets

Before joining the FCC, Sugrue was an attorney with the law firm of Wilmer, Cutler & Pickering and a law clerk with the Supreme Court of Massachusetts.

Sugrue holds a J.D. degree, *magna cum laude*, from Harvard Law School, a Master's degree in Public Policy from the John F. Kennedy School of Government of Harvard University, and a Bachelor of Science degree in physics, *magna cum laude*, from Boston College.

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**MADELEINE SIÖSTEEN THIEL, SWEDISH GOVERNMENTAL AGENCY FOR INNOVATION SYSTEMS, VINNOVA, SWEDEN**



Present VINNOVA, Swedish Governmental Agency for Innovation Systems  
2001-- Senior Programme Manager for national funding RTD projects in eGovernment.  
Manager for the Programme Secretariat at VINNOVA for the RTD Nordic/Baltic Call Citizen-Centric eServices Coordinator EU FP 6 project eGovernet  
2006-2008Coordinator 2008-2009 Nordic/Baltic RTD project NORIA-net Citizens' Services-Turning Public-Private outside-in, co-funded by NordForsk.  
Project leader Pre-conference Research and Innovation for the EU 5TH eGOV Ministerial Conference 2009

Member Scientific Committee eGov days 2009.

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**MAURIZIO TALAMO, DEPARTMENT OF MATHEMATICS, UNIVERSITÀ DEGLI STUDI DI ROMA "TOR VERGATA" AND PRESIDENT LABORATORIO NESTOR, ITALY**



**Positions**

Full Professor of Computer Science at the University of Rome "Tor Vergata"  
Since 2003 President of Nestor – University of Rome Tor Vergata [www.nestor.uniroma2.it](http://www.nestor.uniroma2.it)  
Supervisor of the Italian Electronic Identity Card Project for the Ministry of Interior  
Member of Government Commissions for the Interior Ministry  
Member of Government Commissions for the Transport Ministry  
Member of Government Commissions for the Agriculture Ministry

**Scientific Activity**

**He carries out research activity in various fields of theoretical and applied Computer Science. It is now mainly focused on the following areas:**

- Certification and Security in the Internet-mediated Cooperation between Information Systems
  - Information Integration and Cooperative Information Systems
- Author of more than 100 papers in the fields of interest, published in most reputed international scientific journals and conference proceedings. (see bibliography)  
He acts also as referee for journals and conferences.  
He is also author of national and international patents: he has developed patents whose licenses are filed in the United States, Canada, Australia, Japan, China and Europe, and they were acquired by Google, Nokia, eBay, Microsoft and Intel.
- Held Positions**
- Full Professor of Data Base at the Faculty of Statistical Sciences, University of Rome "La Sapienza";
  - 1995-2001 on leave by (at) the Authority for IT in the Public Administration (AIPA), in charge of inter-sectorial projects
  - President of the Italian National Research Council (CNR) Commission for the study of solutions and research programs related to the realisation of the services system of the Public Administration's Unified Network;
  - Member of the doctorate board in Information Engineering at the Department of Computer Science, University of Rome "La Sapienza";
  - Member of the board of School of Specialization of Operation Research and Decisional Strategies at the Faculty of Statistical and Demographic Sciences, University of Rome "La Sapienza";
  - Visiting Professor and lecturer at national and international Universities and research centres. In particular: Brown University (USA), Urbana Champaign University (USA), ETH Zurich (CH), Charles University of Prague (Czechoslovak), University of Santa Barbara (USA), Berkeley University (USA), INRIA (FR), Logitech Laboratories (USA), Columbia University (USA), South Carolina University (USA);
  - Coordinator of the Multidata Objective of the Finalised project of C.N.R. Information Systems and Parallel Computing: the main goal of the project is the definition of the architecture characteristics of a Distributed Information System oriented to the integrated and efficient geographical data representation;



- Coordinator of the Commission between the Ministry of Finance – National Association of Italian Town Halls (ANCI) – AIPA for the decentralisation of cadastral services;
- Coordinator of the technical working group for the fiscal Communication System of the Ministry of Finance;
- Coordinator of project BRA ESPRIT AMUSING, an Esprit project on distributed geographical data handling (12 research institutes, universities and european industries);
- Coordinator of the project EC-Esprit US-NSF SWOP, funded by National Science Foundation (USA) and by the European Commission;
- Coordinator of the managerial board of the Esprit ITU-LAND project of the European Union.
- Coordinator of the consulting board of the research project of the European Union
- Delegated by the University's Rector of "Tor Vergata" for innovation in applied research with particular reference to the interdisciplinary areas.

#### **PETER THOMOND, SENIOR CONSULTANT IMPERIAL COLLEGE, THE UNITED-KINGDOM**



Europe.

Pete's passion is business that challenges the status quo for the benefit of people, communities and shareholders. He is an expert in disruptive innovation and innovation management and has worked with over 50 organizations around the world in sectors as diverse as aeronautics, financial services, design consulting, fast moving consumer goods and public health. Over the last three years, Pete has increasingly focused on using his counter-intuitive, proven approaches to drive the environmental sustainability of business. As research manager of a project with Microsoft and Johns Hopkins University, Pete and his coalition partners are aiming to sharpen our understanding of how Information Technology will be an Enabling Technology of a low carbon economy in

#### **YASUHIKO TANIWAKI, DIVISION DIRECTOR, ICT STRATEGY POLICY DIVISION, GLOBAL ICT STRATEGY BUREAU, JAPAN**



Yasu Taniwaki, Division Director of ICT Strategy Policy Division, Global ICT Strategy Bureau, MIC (Ministry of Internal affairs and Communications, Japan), joined the Ministry of Posts and Telecommunications (currently MIC) in 1984. After serving in several positions, including ICCP Division of the OECD (1987-1989), he served as Deputy-Director of the Telecommunications Policy Division (1993-1997), where he dealt with several telecommunications policies such as the reorganization of NTT, and a variety of deregulation programs of the Telecommunications Business Law (TBL). After serving as Secretary to the Minister of Posts and Telecommunications (1999-2000), he served as Director for Telecommunications Policy, where he drafted a report on new Japanese telecom competition schemes compiled by the Telecommunications Council in August 2002 and a report on layered competition models in the IP age, compiled by the Study Group on New business Models in June 2002. He also contributed to setting up the Telecommunications Dispute Settlement Commission and Japanese Universal Service Fund, as well as to introduce the concept of "dominant regulations" through revision of the TBL in 2001. After serving as Economic Counselor and Telecommunications Attaché at Embassy of Japan in US (Washington D.C.) (2002-2005), he served as Director of Competition Policy Division (2005-2007) and Director of Telecommunications Policy Division, where he compiled "New Competition Promotion Program 2010" (September 2006), "Mobile Business Revitalization Plan" and the report of Study Group on network neutrality. He has served in his capacity since July 2008.

His work includes "Emerging Broadband Market and the Relevant Policy Agenda in Japan," Journal of Interactive Advertising (<http://jiad.org>), Volume 4, Number 1, Fall 2003, Michigan State University and the University of Texas at Austin. His publications in Japan include "Converging networks" Kanki Publishing Co. Ltd., September 2005, "Who Rules the Internet?," Nikkei BP Publishing Co. Ltd, July 2007, and "Mobile Business in Japan" Impress R&D Co. Ltd., May 2008.

#### **MICHÈLE THONNET, E-HEALTH OFFICIAL REPRESENTATIVE OF THE FRENCH MINISTRY, FRANCE**



French, neuropharmacologist, PhD.

Mrs Michèle Thonnet is also graduate in applied mathematics and medical informatics, political sciences and public law and from the industrial strategies institute.

Michèle is a health, information systems and security specialist, with more than 20 years experience and over 180 publications.

She used to hold different positions in the pharmaceutical industry as well as the computer one including the international standardisation, moving from the research area (researcher at INRIA1, associate professor in well known French « grandes écoles » and in Paris University), to the industry one (computer and telecommunication) and then to the health domain first at AP-HP 2 Paris hospital, followed by different positions in public agencies before joining the French health ministry.

Auditor for the French research and industry ministries, Michèle has also participated for the ministry of health to European health projects regarding quality of health and patient safety.

Previously, in France in charge of the system information architecture & exchange unit, evaluation of telemedicine projects and involvement on quality process in the e-health area, then 'General Rapporteur' of the French High Level Council of Health Information System, and member of the board of the French electronic health personal record . At the european level she was also President of the EHTEL organisation (European Health TELeMatics association).

For the time being, she is the e-Health official representative of the French ministry, member of the strategic committee of the health technologies national network, member of the board of European projects (epSOS, CALLIOPE,...) and international NGOs (HON: Health On the Net Foundation).

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#### **SYLVIANE TOPORKOFF, PRESIDENT, GLOBAL FORUM, FOUNDER & PARTNER, ITEMS INTERNATIONAL, PROFESSOR, UNIVERSITY OF PARIS, FRANCE**



Doctor Sylviane Toporkoff is partner & founder of ITEMS International - a company specialized on strategic ICT consulting, and full Professor at the University of Paris 8, Institute of European Studies, in France. She obtained her doctorate in Economics from the University of Paris I Pantheon Sorbonne.

Sylviane Toporkoff is specialized on international research & consulting in the area of the Information Society; public policy; economic & strategic international partnerships for industrialists, operators & local authorities; marketing on issues related to e-Business; e-Gov; e-health; local, regional and international development through the use of ICT; e-Democracy; and telecommunications industry regulation.

Dr. Toporkoff is President & founder of the Global Forum / Shaping the Future,

Dr. Toporkoff serves as expert to the UNESCO Commission of the French Republic for Education, Sciences and Culture, in particularly to its "Committee on Communication, New Technologies and Socio-Cultural Affairs".

Dr. Toporkoff serves as expert to the European Commission.

She is also Member of the Scientific Committee of the Medici Framework at the Politecnico Milano, Italy; Member of the Scientific Committee of Market Management, Editions ESKA; Founder and animator of ENSA "European Education New Society Association" - an association on the future of education and ICT.

Dr.Toporkoff is author of various publications in the field of ICTs and gives lectures at numerous universities. She regularly intervenes as speaker in front of leading industry associations and on national and international conferences & forums in France, Europe, the US, and Asia.

Sylviane Toporkoff is "Chevalier of the Legion of Honour" and obtained the medal of "Arts, Sciences and Letters ".

**MARIA TSAKALI, SCIENTIFIC OFFICER, D3:"SOFTWARE & SERVICE ARCHITECTURES AND INFRASTRUCTURES", DG INFSO, EUROPEAN COMMISSION,**



Maria Tsakali is a Scientific Officer at the European Commission, Directorate General Information Society and Media which she joined in 2003. She is currently working in the research unit of Software & Service Architectures and Infrastructures where she contributes to the R&D strategy definition and management and monitoring of research programmes in the area of Cloud Computing.

Maria Tsakali holds a B.Sc. in Mathematics & Computer Science and a M.Sc. in Computer Science from McGill University, Montreal Canada. Before joining the European Commission she acquired more than 15 years of experience and achievements in the Information & Communication Technologies industry in Canada and Europe.

Her research interests include cloud computing, software & service engineering and virtualisation technologies. She is a member of various professional bodies and author of numerous scientific papers, technical documents, lectures and presentations.

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**KATHLEEN TURCO, ASSOCIATE ADMINISTRATOR OFFICE OF GOVERNMENTWIDE POLICY-GENERAL SERVICES ADMINISTRATION- GSA, USA**



Kathleen M. Turco was selected as the Associate Administrator for Governmentwide Policy (OGP) for the General Services Administration (GSA) on May 3, 2010. Under Ms. Turco's leadership, OGP is fostering increased transparency in government and improvements in public access to policy information. Ms. Turco oversees the development of administrative policies for both GSA as well as the federal government in multiple functional areas including: acquisition and Federal contracting policy via the Federal Acquisition Regulations; real and personal property asset management via the Federal Management Regulations; federal high-performance green buildings; travel and transportation management via the Federal Travel Regulations; regulatory information; and the management and support of Federal advisory committees. Additionally, OGP provides critical leadership and support on meeting Administration priorities -- including GSA's Zero Environmental Footprint goal, achieving improved customer intimacy, innovation, and operational excellence.

Prior to being selected as the Associate Administrator for OGP, she served as GSA's Chief Financial Officer (CFO) from 2002 to 2010. She provided the executive leadership and direction in administering the GSA's Performance Management Process including the agency-wide strategic planning, performance budgeting, financial management, and the core financial management system. She served as the principal advisor to the GSA Administrator on federal financial management, ensuring compliance with financial policies governing the \$17 billion in financial activity for federal buildings, acquisition management, citizen services and government-wide policy.

Ms. Turco came to GSA from the Internal Revenue Service (IRS). At IRS she served as the Director of Financial Policy, Planning and Programs in the Office of the Chief Information Officer from 2001 to 2002. From 1998-2001 she served as the IRS' Deputy Chief Financial Officer for Strategic Planning and Budgeting where she directed the IRS strategic planning and budget.

Prior to IRS, Ms. Turco was an examiner at the Executive Office of the President's Office of Management and Budget for 10 years holding both budget and management positions. She began her career as a management intern with the Department of Education.

Ms. Turco was the recipient of the 2008 Donald L. Scantlebury Memorial Award for Distinguished Leadership in Financial Management Improvement and a recipient of the 2006 Presidential Rank Award as a meritorious executive.

Ms. Turco received her bachelor of arts degree from the University of Maryland and master in business administration from the University of West Florida.

#### **THIERRY VAN LANDEGEM, VICE PRESIDENT, GLOBAL OPERATIONS ALCATEL-LUCENT BELL LABS, USA**



Thierry Van Landegem was awarded a masters degree in sciences (electrical engineering) from the University of Brussels and a Masters degree in business administration from the University of Leuven, both in Belgium. In 1986 he joined Alcatel's Research organization in Belgium where he worked in various broadband research areas. He has been active in several international research projects and in standardization organizations in the field of broadband. In 1997 he moved to the position of Director of Network Architecture and Strategy for the Alcatel group in the areas of broadband telecommunications, internet and future mobile communications.

In 1999 he moved to the Internet Access Division as Vice President for Broadband Remote Access where he was responsible for the Broadband Remote Access Server product. This resulted eventually in the set-up of a strategy to integrate remote access functions into Alcatel access and edge equipment.

In 2002, Thierry joined the corporate Chief Technology Office as Vice President Research and Innovation and CTO of Alcatel Bell. He was a member of the worldwide Alcatel management committee for Research & Innovation and a member of the Alcatel Bell management committee. His responsibilities include the management of research, strategy and patents. Since 2006 he was also responsible for generating ventures (internal start-ups) within Alcatel-Lucent in Europe. In 2007 he became Vice President of Research and Innovation for Bell Labs, Alcatel-Lucent.

At the end of 2007, he became Vice President of Global Operations for Bell Labs. He heads all Bell Labs locations worldwide and his current responsibilities include innovation culture, eco-system, open innovation and operations.

Thierry Van Landegem wrote over fifty publications in national and international journals and conferences and was twice a guest editor for an IEEE journal. He participated as an expert in the Visionary Research group initiated by the European Commission. He has been part-time lecturer in telecommunications at the University of Antwerp and Louvain.

Thierry Van Landegem is member of the board of directors of several incubation centra, member of the advisory board of the Flemish research institute on broadband technologies IBBT and member of the scientific advisory board of IMEC.

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#### **JULIE VEACH, DEPUTY GENERAL COUNSEL, FEDERAL COMMUNICATIONS COMMISSION- FCC-, USA**



Julie Veach is Deputy General Counsel, focusing on administrative and general law issues. Prior to joining the Office of General Counsel in 2009, she served as Deputy Chief of the Wireline Competition Bureau, where she led many of the Bureau's efforts involving broadband, competition, and data gathering and analysis.

Ms. Veach held a variety of other positions in the Wireline Competition Bureau. Before joining the FCC in 2001, Ms. Veach was an associate with the law firm of Wilmer, Cutler & Pickering, and she clerked for the Hon. Michael S. Kanne of the U.S. Court of Appeals for the Seventh Circuit. She received her B.A. from Purdue University in 1993 and graduated magna cum laude from the Indiana University School of Law in 1997.

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#### **MELANNE VERVEER, AMBASSADOR-AT-LARGE FOR GLOBAL WOMEN'S ISSUES, OFFICE OF THE SECRETARY, USA**



President Barack Obama appointed Melanne Verveer as Ambassador-at-Large for Global Women's Issues. The President's decision to create a position of Ambassador-at-Large for Global Women's Issues is unprecedented, and reflects the elevated importance of these issues to the President and his entire Administration.

In her capacity as director of the Department of State's new office on Global Women's Issues, Ambassador Verveer coordinates foreign policy issues and activities relating to the political, economic and social advancement of women around the world.

She mobilizes concrete support for women's rights and political and economic empowerment through initiatives and programs designed to increase women's and girls' access to education and health care, to

combat violence against women and girls in all its forms, and to ensure that women's rights are fully integrated with human rights in the development of U.S. foreign policy.

Ambassador Verveer most recently served as Chair and Co-CEO of Vital Voices Global Partnership, an international nonprofit she co-founded. Vital Voices invests in emerging women leaders and works to expand women's roles in generating economic opportunity, promoting political participation, and safeguarding human rights. Prior to her work with Vital Voices, Ambassador Verveer served as Assistant to the President and Chief of Staff to the First Lady in the Clinton Administration and was chief assistant to then-First Lady Hillary Clinton in all her wide-ranging international activities to advance women's rights and further social development, democracy and peace-building initiatives.

She also led the effort to establish the President's Interagency Council on Women. Prior to her time in the White House, Ambassador Verveer served in a number of leadership roles in public policy organizations and as legislative staff.

Ambassador Verveer has a B.A. and M.A. from Georgetown University. She is a member of the Council on Foreign Relations, Women's Foreign Policy Group, and numerous other organizations.

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#### **PIERRE VIMONT, AMBASSADOR OF FRANCE IN THE USA**



Ambassador Pierre Vimont was appointed Ambassador of France to the United States by President Nicolas Sarkozy on August 1, 2007.

Prior to his present appointment, Mr. Vimont was chief of staff to the minister of foreign affairs, a position he had held since 2002.

He was previously ambassador and permanent representative of France to the European Union from 1999 to 2002.

Pierre Vimont joined the Foreign Service in 1977. He was first posted to London where he was first secretary from 1978 to 1981. He then spent the next four years with the Press and Information Office at the Quai d'Orsay.

From 1985 to 1986 he was seconded to the Institute for East-West Security in New York.

Returning to Europe, he served as second counselor with the Permanent Representation of France to the European Communities in Brussels (1986-1990), and was subsequently chief of staff to the minister delegate for European affairs from 1990 to 1993.

He went on to serve as director for development and scientific, technical and educational cooperation and then for cultural, scientific and technical relations. He was deputy director general of the entire Cultural, Scientific and Technical Relations Department from 1996 to 1997 and then director of European Cooperation from 1997 to 1999.

Born in 1949, Pierre Vimont holds a degree in law and is a graduate of the Institute of Political Studies and the National School of Administration (ENA).

Catherine Ashton, European Commission High Representative for Foreign Affairs and Security Policy has just appointed Pierre Vimont executive secretary general of the European External Action Service

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#### **CHAIRMAN KONRAD VON FINCKENSTEIN, CANADIAN RADIO TELEVISION AND TELECOMMUNICATIONS COMMISSION- CRTC, CANADA**



**THE HONOURABLE KONRAD W. VON FINCKENSTEIN, Q.C.**, was appointed as **Chairman** of the CRTC on January 25, 2007. Over the course of a career in the public service that began in 1973, he has held a number of senior positions and acquired broad experience in the areas of trade, commercial and competition law. Before joining the CRTC, he served as Justice of the Federal Court.

Previously, Mr. von Finckenstein acted as Commissioner of Competition and head of the Competition Bureau of Canada between 1997 and 2003. During his tenure, he led important reviews of proposed mergers between companies, including those in the banking and airline sectors. He also investigated a conspiracy affecting the sale and supply of an additive widely used in the animal feed industry, which resulted in one of the largest fines in Canadian history. Moreover, he led the drive to establish the International Competition Network, the umbrella organization for all competition authorities from around the world, and became its founding chairman, a position he held until his appointment to the Federal Court.

Through his earlier roles as Assistant Deputy Minister and Assistant Attorney General in the Canadian departments of Industry, Justice and External Affairs, he notably oversaw the implementation of the North American Free Trade Agreement (NAFTA), negotiated the dispute settlement mechanism of the Canada-U.S. Free Trade Agreement, and



supervised the drafting and implementation of that agreement. During the 1980s, he served as Senior General Counsel with Industry Canada and the Trade Negotiations Office.

Born in Germany, he obtained a Bachelor of Arts (Honours) from Carleton University and Bachelor of Laws from Queen's University. He was appointed Queen's Counsel in 1984 and received the Outstanding Achievement Award of the Public Service of Canada in 2002.

Mr. von Finckenstein's term ends on January 24, 2012.

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#### **YIANNA VOVIDES, DIRECTOR OF INSTRUCTIONAL DESIGN, CENTER FOR INNOVATIVE TEACHING AND LEARNING, GEORGE WASHINGTON UNIVERSITY, USA**



Yianna Vovides is the Director for Instructional Design at the Center for Innovative Teaching and Learning, The George Washington University. She has earned her doctorate in Instructional Design and Technology from the College of Education at The University of Iowa. Dr. Vovides has over ten years of experience in online teaching and learning. She has presented at major national and international conferences such as EDUCAUSE and ED-MEDIA, has authored publications in educational journals such as Educational Review and Computers in Human Behaviour, and has co-authored a book, Blackboard for Dummies. Her research interests are centered around the following:

- The role of metacognition and motivation in relation to learner-content interaction
  - Digital literacy, international development, and education
  - Technology acceptance and its roles in instructional design & technology applications
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#### **RICHARD S. WHITT , HEAD OF POLICY, GOOGLE, USA**



Richard S. Whitt is the Washington Telecom and Media Counsel for Google Inc. In that capacity, Rick is responsible for Google's strategy and advocacy on all wireline, wireless, and media matters before the Federal Communications Commission, other Federal agencies, and the U.S. Congress. Most recently he has been representing the company's interests on a variety of broadband policy issues, spectrum policy matters, and "unregulation" of VoIP and other Web-based applications.

Prior to joining Google in January 2007, Rick founded and headed NetsEdge Consulting, a public policy consulting firm that provided legal analysis, regulatory strategy, and advocacy counsel to Google and other Web companies. From 1994 to 2006, Rick worked in the legal department at MCI Communications, where he most recently served as vice president for federal law and policy. Rick previously spent over five years as an associate attorney in the communications practices of two large D.C.-based law firms.

Rick is a 1988 *cum laude* graduate of the Georgetown University Law Center, and a 1984 *magna cum laude* graduate of James Madison University. He is a resident of Washington, D.C.

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#### **REINHARD WIECK, MANAGING DIRECTOR, DEUTSCHE TELEKOM, INC., USA**



Reinhard Wieck is Managing Director of Deutsche Telekom's Washington DC Office, representing Deutsche Telekom AG, parent company of T-Mobile USA, before the US authorities and other relevant entities. He also provides regulatory and legal advice to DT Group Headquarters on US business projects and operations.

Reinhard Wieck joined Deutsche Telekom in 1992 and has held various executive functions at Group Headquarters in the Corporate and Regulatory Strategy, Competition Policy and Public & Regulatory Affairs Division. Before joining Deutsche Telekom, he was an Associate Fellow at the Departments of Law and Economics at the University of Pennsylvania and a Senior Economist at the Max-Planck Institute for International and Foreign Private Law in Hamburg. Reinhard Wieck has extensive experience regarding privatization and deregulation of network industries.

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## **THOMAS R. WILKEY, EXECUTIVE DIRECTOR, UNITED STATES ELECTION ASSISTANCE COMMISSION, USA**



By unanimous vote of the Commissioners, Executive Director Thomas R. Wilkey was reappointed to serve another four year term beginning June 20, 2009. Mr. Wilkey has served in this position since 2005.

Tom Wilkey thought he had successfully retired when he stepped down as the executive director of the New York State Board of Elections in 2003. Wilkey was the perfect candidate to become the first permanent executive director of the U.S. Election Assistance Commission, the new federal entity created by the law he helped craft, the Help America Vote Act of 2002.

After his brief career as an elementary teacher, Wilkey joined the Erie County Board of Elections (Buffalo, New York) in November 1968 as an elections clerk. He subsequently rose to the position of senior election deputy prior to joining the New York State Board of Elections in 1979 as public information officer.

In 1985, Wilkey was promoted to the newly created position of director of elections operations, which was formed to administer oversight of New York's 57 county boards. His new duties included personal visits to those county boards, thus enabling him to see first-hand the dynamics of New York's network of diverse local elections offices. Criss-crossing the state to review jurisdictions servicing the smallest constituency (4,400) and the largest (3.3 million), Wilkey shared his problem-resolution skills and expertise at each opportunity. His responsibilities soon grew to include the creation and supervision of New York's voting systems certification program. In 2007, the certification process was transferred to EAC as mandated by HAVA. This marked the first time that a federal entity was responsible for the certification of voting systems.

Wilkey was appointed the second executive director of the New York State Board of Elections in June of 1992 – a position he held until August of 2003.

Wilkey has been associated with the Federal Election Commission (FEC) for many years. In 1983, he served on the Voting Systems Standards Committee, which drafted and reviewed the FEC's Voting System Standards, a voluntary testing, qualification and certification process used for all voting systems in the United States.

In 1992, Wilkey was appointed to the FEC's Advisory Panel, which consisted of 20 state, county and local election administrators. It advised the FEC on clearinghouse projects and allocation of funds for election administration projects.

During 1983, Wilkey and a small group of election administrators from throughout the country pushed for the creation of the International Center on Election Law. Today, the Center represents more than 1,000 foreign, state, county and local election officials. His involvement led to his appointment as chair of the Center's Professional Development Committee, which now runs the first university-based professional development program for election officials. In 1995, Wilkey was recognized for his service by his appointment to the Board of Directors of the Center.

An early proponent of the creation of the National Association of State Election Directors, Wilkey has served as secretary, treasurer, vice president and was elected president for 1996-1997. In January 1997, Wilkey was named chair of NASED's Independent Test Authority Accreditation Board, which reviews and approves laboratories and technical groups for the testing of voting systems under NASED's national accreditation program. He was reappointed as chair in February 2000.

An early and active promoter of the National Voter Registration Act (NVRA), Wilkey has served as chair of the NVRA Committee of NASED and as a member of the FEC Ad Hoc Discussion Group for NVRA.

In 1998, the Office of the Secretary of Defense's Federal Voting Assistance Program named Wilkey to its State and Local Alliance Board. The Board advises the Federal Voting Assistance Program about ongoing programs to support and facilitate absentee voting requirements for more than six million military and overseas voters.

Following the 2000 general election, Wilkey was named to several national commissions to study election reform, including those representing the National Association of Secretaries of State, National Association of Counties, Council of State Governments and the Election Center. Beginning in May 2001, Wilkey was asked by the FEC to assist with the drafting revised federal Voting System Standards, due for completion in April 2002. In addition, Wilkey was actively involved with the development of the Help America Vote Act of 2002, which Congress passed and the President signed into law in October 2002.

Long active in church activities, Wilkey is a member of St. Vincent De Paul parish in Albany. From 1999 to 2002, Wilkey served on the Pastoral Council for the Cathedral of the Immaculate Conception and was a member of its choir. He also established an endowment to the Sisters of Mercy of Rochester – the Thomas R. Wilkey Heritage Project – which provides funding to restore and preserve its archival collections and documents of their many ministries.

#### **DEBRA WOODWARD, DIRECTOR LOGISTICS SYSTEMS, US DEPARTMENT OF STATE, USA**



Dee Woodard works for the Department of State as Director of the Logistics Systems Division in the Office of Logistics Management. Ms. Woodard is responsible for business process improvement, and life cycle management of logistics systems. As Director, she manages a staff of 15 government employees, more than 100 contractors and a budget of more than \$20M per year. Accomplishments and major activities in recent years include:

Successful design, development and implementation of the Integrated Logistics Management System (ILMS); providing the Department of State with a comprehensive and global supply chain, one of the first in government. In her capacity as ILMS Deputy Program Manager, Ms. Woodard directed government and contractor resources through business process reengineering, development, test, and acceptance for the overseas deployment of ILMS to more than 115 US Embassies and Consulates. Ms. Woodard has successfully managed ILMS program budgets, cost and schedule performance to less than +/- 3% on a cumulative operating budget of over \$200 million over multiple years.

Ms. Woodard earned her BS degree in Information Systems from Christopher Newport University, an MS degree in Systems Engineering from the George Mason University, and an MS degree in National Resource Strategy from the National Defense University's Industrial College of the Armed Forces (ICAF).

Ms. Woodard resides in the Washington DC metropolitan area.

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#### **ANJA WYDEN GUELPA, STATE CHANCELOR, STATE OF GENEVA, SWITZERLAND**



Anja Guelpa Wyden, born February 22, 1973, married with two children, was appointed Chancellor of State on December 7, 2009 by the Geneva government for a period of four years.

From 2003 to 2009, Ms. Wyden Guelpa was successively deputy director and then director general of the Directorate-General for Social Action (Geneva cantonal government). There she has notably worked on simplifying and harmonizing the conditions of access to welfare and the elimination of threshold effects that penalize people who leave the assistance to regain their financial independence.

From 2001 to 2003 she was certified consultant at IBM Business Consulting Services and from 1998 to 2001 she was head of projects at the State Secretariat for Economic Affairs (federal government). In this position, she worked on pilot projects related to unemployment insurance, including testing innovative ways to ease return to employment.

Ms. Wyden Guelpa has a degree in political science from the University of Geneva, she also studied public management at the Institute for High Studies in Public Administration (IDHEAP Lausanne).

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#### **LINDA K. ZECHER, CORPORATE VICE PRESIDENT WORLDWIDE PUBLIC SECTOR, MICROSOFT. USA**



Linda Zecher is corporate vice president of Microsoft's Worldwide Public Sector organization, leading a team of more than 1,900 sales and marketing professionals serving government, education and non-privatized healthcare customers in more than 100 countries. In this key leadership role, Zecher oversees Microsoft's work in providing innovative technology solutions and forward-thinking programs to help public sector organizations provide efficient and effective public services to their citizens and build the capacity of their populations.

Zecher assumed her current position in January 2009, and previously served as vice president of Public Sector Americas and Asia Pacific and as vice president of U.S. Public Sector.

Prior to joining Microsoft in 2003, Zecher had a distinguished career providing management expertise and leadership to some of the market leaders in technology. After roles with Texas Instruments and Bank of America, she joined PeopleSoft as the ninth employee in the role of vice president of Sales and Marketing. Under her leadership, PeopleSoft's revenues grew from \$500k to \$35M in three years, resulting in a successful IPO. She later joined Oracle as senior vice president with responsibility for Oracle's Application Suite in Public Sector, Higher Education,

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Healthcare, Telecommunications, Financial Services and Utilities markets. Upon leaving Oracle, Zecher was named CEO of Evolve Corp., a publicly traded company, where she held that position until successfully managing the company's acquisition.

Zecher currently serves on the following boards: the U.S. State Department's Board for Overseas Schools, the Ohio State University's Digital Union Advisory Committee, the Virginia Piedmont Technology Council, the Intelligence National Security Association, and the Emily Couric Leadership Forum.

Zecher holds a Bachelor of Science degree from Ohio State University. She currently resides in Keswick, Va., with her husband Richard. She has three adult children.

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**THIERRY ZYLBERBERG, EXECUTIVE VICE PRESIDENT IN CHARGE OF STRATEGIC PARTNERSHIPS & GENERAL MANAGER OF HEALTH LINE OF BUSINESS FRANCE TELECOM, FRANCE**



Thierry Zylberberg is Executive Vice President in charge of Strategic Partnerships and is also General Manager of the newly created Health Line of Business at France Telecom. Previously he was Senior Vice President, Sales and Marketing of the Major Account Division of France Telecom.

He has served in various positions within the FT Group, including General Manager of France Telecom in Mexico, managing the controlling interest France Telecom took in Telmex in 1990, and providing assistance and consultancy to Telmex in its newly deregulated market;

Marketing Director, Professional Products and Services in France Telecom, where he was in particular responsible for the development of such products as ISDN, PBX, modems and Centrex.

He helped create and managed the Theseus Institute, a Business School focusing on the impact of Information Technology on corporate management and strategy.

He is a graduate from Stanford University, Ecole Polytechnique and Ecole Nationale Supérieure des Telecommunications