



REAL SPEAKERS PROGRAM

GLOBAL FORUM

Shaping the Future
2010



ICT FOR AN EMPOWERED SOCIETY A SMART AND INNOVATIVE WORLD

MONDAY 8TH & TUESDAY 9TH NOVEMBER 2010
THE MARVIN CENTER,
GEORGE WASHINGTON UNIVERSITY
Marvin Center: 800 21st Street, NW
Washington, DC 20052, USA

ORGANIZERS

 <p>THE GEORGE WASHINGTON UNIVERSITY WASHINGTON DC</p>	 <p>ITEMS INTERNATIONAL</p>	 <p>FONDATION SOPHIA ANTIPOLIS</p>
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The program is constantly evolving in order to accommodate the interests of Global Forum 2010 speakers and participants, as well as to take into account the rapidly changing dynamics of the information technologies market.

BY ALPHABETICAL ORDER

19/10/2010- Evolving Speakers Program V13- Global Forum 2010 - ITEMS International

[DAY 1] MORNING – Monday November 8th, 2010

[7:45 am - 8:45 am] Registration

[8:45 am – 9:15 am]

WELCOME ADDRESSES

- **Chair: Sylviane Toporkoff**, President, Global Forum, Founder & Partner, Items international, Professor at the Institute of European studies, University of Paris, France & **Sébastien Lévy**, Vice President Global Forum / Shaping the Future & Partner Items International, Administrator Silicon Sentier, France
- **Bernard Benhamou**, Delegate on Internet Usage, Ministry of Research and Higher Education, France
- **Beatrice Covassi**, Counselor for the Digital Agenda, European Union Delegation to the United States of America, European Union representing **Robert Madelin**, Director General DG INFSO & Media, European Commission
- **Paul H. Grossman, Jr.**, Director of International Trade and Investment, Virginia Economic Development Partnership, USA
- **Steven Lerman**, Provost and Executive Vice President for Academic Affairs, George Washington University

KEYNOTE OPENING SESSION

[9:15 am – 11:00 am]

ICT: A VISION FOR THE NEXT GENERATION

- **Chair: Sylviane Toporkoff**, President Global Forum / Shaping The Future, France & **David Gross**, Attorney at Law, Wiley Rein LLP, USA
- **Anne Altman**, General Manager Global Public Sector IBM, USA
- **Kathryn Brown**, Senior Vice-President Public Policy Development & Corporate Responsibility, Verizon Communications, USA
- **Jose W. Fernandez**, Assistant Secretary for Economic, Energy and Business Affairs, US Department of State, USA
- **Francisco Garcia Moran**, Director General, DG Informatics-DIGIT, European Commission
- **Gabrielle Gauthey**, Executive Vice President Global Government & Public Affairs, Alcatel-lucent, France
- **Edward P. Lazarus**, Chief of Staff Federal Communications Commission FCC, USA
- **Chairman Jon Leibowitz**, Federal Trade Commission-FTC, USA
- **Yasuhiko Taniwaki**, Division Director, ICT Strategy Policy Division, Global ICT Strategy Bureau, Japan
- **Chairman Konrad Von Finckenstein**, Canadian Radio Television and Telecommunications Commission- CRTC, Canada

Coffee Break

SESSION 2

[11:00am – 12:30 pm]

BROADBAND: READY TO INVEST

- **Moderator: Jim Baller**, President The Baller Herbst Law Group, P.C, USA
- **Johnathan Adelstein**, Administrator US Department of Agriculture, Rural Utilities Services Program, USA
- **Steven Adler**, Director IBM Data Governance Solutions, IBM, USA
- **Michael Bartholomew**, Director European Telecommunications Network Operators' Association -ETNO, Belgium
- **Mark Crisson**, President and CEO American Public Power Association-APPA, USA
- **Gabrielle Gauthey**, Executive Vice President Global Government & Public Affairs, Alcatel-lucent, France
- **Latif Ladid**, President IPv6 Forum; Chair EU IPv6 Task Force; Emeritus Trustee Internet Society, IPv6 Forum, Luxembourg
- **Thomas J. Sugrue**, Vice President Government Affairs, T-Mobile USA, Inc, USA
- **Thierry Zylberberg**, Executive Vice President in charge of Strategic Partnerships & General Manager of Health Line of Business France Telecom, France

SESSION 3

[11:00am – 12:30 pm]

SAFER SERVICES IN A DIGITAL SOCIETY

- **Chair: Denis Gardin**, Senior Vice President System Design Centre and Cyber Security Solutions, Cassidian, an EADS Company, France
- **Moderator: Michael Stankosky**, Professor of Engineering Management & Systems Engineering; editor emeritus vine "Journal of information and knowledge management systems, George Washington University, USA.
- **Jeff Brueggeman**, Vice President Regulatory Planning and Policy, AT&T, USA
- **Dennis Carlton**, Business Development, Strategic Planning, Biometrics, IBM, USA
- **Thomas Flynn**, Director of Sales & Marketing for Enterprise Security, Gemalto North America, USA
- **Joe Jarzombek**, Director for Software Assurance, National Cyber Security Division, US Department of Homeland Security, USA
- **Philippe Lafandre**, Head of the EADS Corporate Trust Center --ECTC-, EADS, France
- **Willam Piatt**, DAA Technology Strategy Office of Government-Wide Policy, General Services Administration- GSA-,USA
- **Gerald Santucci**, Head of Unit "Networked Enterprise and RFID", DG INFSO, European Commission
- **Virgiliu Stan**, General Manager at Items International for Eastern Europe, Tirgu-Mures Digital City Strategy Consultant, Romania
- **Commentator: Julie Ryan**, Associate Professor and Chair, Department of Engineering Management and Systems Engineering, George Washington University, USA

[12:30 pm – 2:00 pm] LUNCH

[DAY 1] AFTERNOON – Monday November 8th, 2010
Keynote Speeches [2:00pm- 3:00pm]

- **Moderator: Giorgio Prister**, President Major Cities of Europe, Italy
- **Daniilo Broggi**, CEO Consip S.p.A, Italy
- **Mark Cleverly**, Director Strategy Global Government Industry, IBM, USA
- **Jean-François Junger**, Head of Sector ICT for Government and Public Services, DG INFSO & Media, European Commission
- **Nagaaki Ohyama**, Professor Tokyo Institute of Technology, Japan
- **Tom Wilkey**, Executive Director United States Election Assistance Commission, USA
- **Anja Wyden Guelpa**, State Chancellor State of Geneva, Switzerland

3:00pm Introduction Session 4: Sharon Nunes, Vice President Smarter Cities - Government Industry Strategy & Solutions, IBM, USA

<p align="center">SESSION 4-1 [3:15pm – 4:30 pm] COLLABORATIVE GOVERNMENT <i>ICT for Government Empowering the Society, Citizens & Businesses</i></p> <ul style="list-style-type: none"> • Chair Sharon Nunes, Vice President Smarter Cities - Government Industry Strategy & Solutions, IBM, USA • Moderator: Hugo Kerschot, Founder IS-Practice, Belgium • Robert Bell, Executive Director, Intelligent Community Forum - ICF, USA • Alan Frank, CIO City of Philadelphia, USA • Brig. Gen. Pasquale Lavacca, Gen. Head of III Reparto (Technology Department) Headquarters, Arma dei Carabinieri, Italy & Gianluigi Me, Major, Arma dei Carabinieri, Italy • Guido Marinelli, Managing Director, Nestor; Lecturer Tor Vergata University of Rome, Italy • Samia Melhem, Senior Operations Officer Global ICT Department, World Bank Group • Jeremy Millard, Senior Consultant Danish Technological Institute, Denmark • Madeleine Siösteen-Thiel, Senior Program Manager Services & IT Implementation Department, Swedish Governmental Agency for Innovation Systems, VINNOVA, Sweden • Commentator: Alan Shark, Executive Director, Public Technology Institute- PTI-, USA • Rapporteur: Jean-Pierre Chamoux, Professor, Université Paris Descartes, France 	<p align="center">SESSION 4-2 [3:15pm – 4:30 pm] COLLABORATIVE EPROCUREMENT <i>ICT empowering citizens, businesses and public authorities</i></p> <p>Main topic: presentation of the advantages introduced by the use of eprocurement systems in</p> <ul style="list-style-type: none"> • Chair : Francisco Garcia Moran, Director General, Directorate General « Informatics » DIGIT, European Commission • Moderator: Angela Russo, Head of International Affairs, Consip S.p.A, Italy • Gian Luigi Albano, Head of Research Italian Public Procurement Agency, Consip, Italy • Radu Bogdan Savonea, Director of the Office of State, Ministry of Communications & Information Society, Romania • Chong-Suk Kang, Procurement Consul, Public Procurement Service-PPS-, Korea • Kathleen Turco, Associate Administrator Office of Governmentwide Policy-General Services Administration- GSA, USA • Debra Woodard, Director Logistics Systems, US Department of State, USA • Dora Ruiz, Head of Monitoring Department, ChileCompra, Chile • Rapporteur: Helena Lindskog, CEO HelDag AB; Professor Linkuping University, Sweden
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<p align="center">SESSION 5 [4:30 PM – 6:00 PM] TELECOM AND INTERNET REGULATORY CHALLENGES AND OPPORTUNITIES</p> <ul style="list-style-type: none"> • Chair / Moderator: Andrew Lipman, Partner and Head of Telecom Group, Bingham McCutchen, USA • Sébastien Bachollet Vice Chair ALAC; Honorary President ISOC France • Patricia Cooper, President Satellite Industry Association-SIA-, USA • Brent Olson, Assistant Vice President - Public Policy, AT&T, USA • Julie Veach, Office of General Counsel Federal Communication Commission – FCC, USA • Leonidas Kanellos, President EETT (the Greek National Regulatory Authority), Greece • Maria Tsakali, Scientific Officer DG INFSO D3:"Software & Service Architectures and Infrastructures", European Commission • Richard S. Whitt, Head of Policy, Google, USA • Reinhard Wieck, Managing Director Deutsche Telekom, USA • rapporteur: Jean-Pierre Chamoux, Professor, Université Paris Descartes, France 	<p align="center">SESSION 6 [4:30 PM – 6:00 PM] GREEN & BEYOND</p> <ul style="list-style-type: none"> • Moderator: Alan Shark, Executive Director Public Technology Institute- PTI-, USA • Adam Braunstein, Research Director, Wintergreen Research; USA & Calvin Braunstein, Chairman & CEO/Chief Research Officer, Robert Frances Group, USA • Ingrid Götzl, Head of Cabinet of the Executive Councilor in the Rank of Regional Minister for Urban Development, Traffic and Transport, Austria • Kevin Kampschroer, Director Office of Federal High-Performance Green Buildings, Office of Governmentwide Policy, U.S. General Services Administration, USA • Richard Lechner, Vice President Energy & Environment, IBM, USA • Anita Lower, Deputy Leader Newcastle Upon Tyne City Council, UK & / Steve Evans, Director of Corporate Services, Newcastle Upon Tyne City Council, The United-Kingdom • Timothy Miles, Associate Director, Office of Technology and Electronic Commerce, Manufacturing and Services, US Department of Commerce ITA, USA • Marius Opran, Member of the Executive Bureau European Economic and Social Committee Group, Economic and Social European Committee, UGIR, FNPSPR, Romania • Alyssa Quarforth, Program Manager Commercial Properties ENERGY STAR Buildings Program, U.S. Environmental Protection Agency- EPA, USA • Peter Thomond, Senior Consultant Imperial College, The United Kingdom • Thierry Van Landegem, Vice President Global Operations, Alcatel-Lucent Bell Labs, USA
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8:00pm GALA DINNER, US French Embassy "Maison de France" (By Invitation)

[DAY 2] MORNING – Tuesday November 9th, 2010

[8:00 am – 8:45 am] Registration

[8:45 am – 10:00 am]

KEYNOTE OPENING SESSION

Keynote Speeches

- **Moderator: Madeleine Siösteen Thiel**, Senior Program Manager Services & IT Implementation Department, Swedish Governmental Agency for Innovation Systems, VINNOVA, Sweden
- **Beatrice Covassi**, Counselor for the Digital Agenda, European Union Delegation to the United States of America, European Union
- **Ulf Dahlsten**, Principal Adviser DG INFSO & Media, European Commission
- **Martin Kohn**, Associate Director Healthcare Analytics, IBM, USA
- **Robert Morin**, Secretary General Canadian Radio-television and Telecommunications Commission – CRTC, Canada
- **Commissioner Thomas J. Rosch**, Federal Trade Commission-FTC, USA

SESSION 7

[10:00 am – 11:30 am]

OPEN INNOVATION: STRATEGY & POLICIES

- **Chair: Bror Salmelin**, Adviser to the Director ICT addressing Societal Challenges, DG INFSO, European Commission
- **Moderator: Jay E. Gillette**, Professor of Information and Communications Sciences, Center for Information and Communication Sciences, Ball State University, USA
- **Sofia Adjias**, European Affairs Manager Universcience – Cité des sciences et de l'industrie, France
- **Anthony DiMaso**, Vice President Strategy, Development & Planning, Verizon Communications, USA
- **Kent Baker**, Vice President, Director of Standards and Intellectual Property Rights (IPR) Policy, Qualcomm, USA
- **Charlotte Brogren**, Director General Swedish Governmental Agency for Innovation Systems, VINNOVA, Sweden
- **Sladjana Cabrilo**, Assistant Professor University Educons./ Faculty of Business in Services, Serbia
- **Margot Dor**, Director Partnerships & EU Affairs, European Telecommunications Standards Institute -ETSI- France
- **Bruno Le Dantec**, Representative EIT ICT Labs Paris node manager, INRIA
- **Eric Legale**, Managing director Issy Media, City of Issy-les-Moulineaux, France
- **Denis Rousset**, Director Public Affairs Department, ST-Ericsson, France
- **Adrijan Bozinovski**, Assistant lecturer, University American College Skopje, Macedonia
- **Commentator: Edith Cresson**, Former France Prime Minister, France

SESSION 8

[11:30 am – 1:00 pm]

CITIZENS CENTERED E-HEALTH

- **Chair: Elena Bonfiglioli**, Director Corporate Citizenship, Legal and Corporate Affairs, Microsoft EMEA, Belgium
- **Moderator: Daniel Hamilton**, Austrian Marshall Plan Foundation Professor; Director Center for Transatlantic Relations; Executive Director, American Consortium on European Union Studies, USA
- **Catalina Dima** Project Manager ICT for Health, DG INFSO & Media, European Commission
- **Patrice Cristofini**, Vice-President Partnership and Strategic Alliance, Orange Healthcare, France
- **Michèle Thonnet**, e-Health Official Representative of the French Ministry, France
- **Linda Zecher**, Corporate Vice President Public Sector, Microsoft, USA

SESSION 9

[11:30 am – 1:00 pm]

FUTURE VIDEO DELIVERY: COMPETITION AND COOPETITION BETWEEN BROADCASTERS, TELCOS AND INTERNET PLAYERS

- **Chair: Maurizio Talamo**, Professor Department of Mathematics Università degli Studi di Roma "Tor Vergata", President Laboratorio Nestor, Italy
- **Moderator: Susie Ruston**, Partner 21c Consultancy Ltd, The United-Kingdom
- **Bartolome Arroyo**, Acting Head of Unit "Networked Media Systems", European Commission
- **Sarah Boerner**, Human Web, USA
- **Letteria Fassari**, Researcher DISS (Department of Social Science), Faculty of Sociology, Sapienza University of Rome, Italy
- **Linda Kinney**, Motion Picture Association of America -MPAA, USA
- **Laszlo Horvath**, President Active Media, USA
- **Hervé Rannou**, President Items International, France
- **Alfredo Ronchi**, General Secretary EC Medici Framework, Italy
- **Yianna Vovides**, Director of Instructional Design Center for Innovative Teaching and Learning, George Washington University, USA

1:00 pm – 2:30 pm LUNCH

[DAY 2] AFTERNOON – Tuesday November 9th, 2010

SESSION 10

[2:30 PM- 4:30PM]

GLOBAL NETWORK FOR EMPOWERING WOMEN'S INNOVATION AND ENTREPRENEURSHIP

- **Keynote Speaker: Melanne Vermeer**, Ambassador-at-Large for Global Women's Issues, US Department of State, USA
- **Chair: Thaima Samman**, Partner Piton Samman Law firm; President European Network for Women in Leadership, France
- **Elen Blacker**, Executive Director-Public Policy, AT&T, USA
- **Beatrice Covassi**, Counselor for the Digital Agenda, European Union Delegation to the United States of America, European Union
- **Rachelle S. Heller**, Professor Computer Science Department ; Associate Dean for Academic Affairs Mount Vernon Campus; George Washington University, USA
- **Edit Herczog**, Member Committee on Industry, Research and Energy, European Parliament
- **Ruth Milkman**, Chief Wireless Telecommunications Bureau, Federal Communications Commission- FCC-, USA
- **Sharon Nunes**, VP Smarter Cities - Government Industry Strategy & Solutions, IBM, USA
- **Jacquelynn Ruff**, Vice President International Public Policy and Regulatory Affairs, Verizon Communications, USA
- **Kathleen Turco**, Associate Administrator Office of Governmentwide Policy-General Services Administration- GSA, USA
- **Sue Watts**, Vice President & Managing Partner, Unisys, USA
- **Linda Zecher**, Corporate Vice-president Worldwide Public Sector, Microsoft, USA

EUROPE AND MIDDLE EAST

Thomas Andersson, President Jönköping University & President of the Board, IKED, Sweden
Daniilo Oreste Broggi, Chief Executive Officer, Consip S.P.A, Italy
Jean-Pierre Chamoux, Professor, University Paris Descartes, France
Michel Chevallier, Assistant Secretary, State Chancellery, Switzerland
Patrice Cristofini, I Director Partnership and Strategic Alliance, Orange, France
Eva Fabry, Director European Affairs Manager, European Centre for Women and Technology (ECWT), Norway
Denis Gardin, Senior Vice President , Defense & Security Division, System Design Centre and Cyber Security Solutions, EADS, France
Evika Karamagioli, Deputy Director Gov2U, Greece
Hugo Kerschot, Founder, IS- Practice, Belgium
Eric Legale, Managing Director Issy Media, City of Issy-les-Moulineaux, France
Giampiero Nanni, Director of Interoperability, Microsoft, United-Kingdom
Bruno Pennino Public Sector, Marketing Executive North East and South West Europe, Global PS Marketing Leadership Team Lead, IBM, Italy
Mario Po', Administrative Director, Azienda Ulss n 8 Asolo, Italy
Bent Poulsen, Chief Auditor, VP Securities Services, Denmark
Giorgio Prister, President, Major Cities of Europe, Italy
Alfredo M. Ronchi, Secretary EC Medici Framework, Politecnico di Milano, Italy
Bruno Salgues, Président SIANA, Studies Director, Institut Telecom, France
Madeleine Siösteen Thiel, Senior Programme Manager, VINNOVA Governmental agency , Sweden
Virgiliu Stan, General Manager Global Forum / Shaping the Future office in Romania
David Wood, Councillor, Newcastle-upon-Tyne City Council, United Kingdom
Rosalie Zobel, Dr. Chair of the High-level Advisory Committee of the European Centre for Women and Technology

NORTH AMERICA

Steven Adler, IBM Data Governance Solutions, IBM, USA
Jim Baller, Partner The Baller Herbst Law Group, P.C, USA
Kathryn Brown, Senior Vice-President Public Policy Development & International Government Relations, Verizon, USA
Rosa Bruno- Jofré, Professor and Dean of Education Queen's University, Canada
William Sloan Coats, Partner Intellectual Property, Kaye Scholer LLP, USA
Patricia Cooper, President, Satellite Industry Association, USA
Timothy C. Finton, Senior Counsellor for International Communications and Information Policy, US Department of State, USA
Robert Flaim, Supervisory Special Agent, Special Technologies Section/ Cyber Division, FBI, USA
Jay E. Gillette, Director, Human Factors Institute, Professor, Center for Information and Communication Sciences, Ball State University
Maria Kendro;Executive Director, Communication Cooperative International (CCI) USA
Ellwood Kerkeslager, CEO Information Futures L.L.C., USA
Andrew D. Lipman, Partner and Head of Telecom Group at Bingham McCutchen, USA
Jane Mago, Senior Vice President and General Counsel Legal & Regulatory Affairs, NAB - National Association of Broadcasters, USA
Samia Melhem, Senior Operations Officer, Policy Division (CITPO) Chair, e-Development Thematic , the World Bank Group, USA
Gerald Mooney, General Manager, Fiscal Stimulus and Economic Recovery Global Government and Education, IBM, USA
Robert A. Morin, Secretary General, Canadian Radio-Television and Communications Commission, Canada
Brent Olson, Assistant Vice President - Regulatory Policy, SBC Telecommunications, Inc., USA
Jacquelynn Ruff, Vice President, International Public Policy & Regulatory Affairs Verizon, USA
Alan Shark, Executive Director, PTI – Public Technologies Institute, USA
Michaël Stankosky, Professor Vice Associate Professor, Georges Washington University, USA
Olin Wethington, President Wethington International llc, USA

ASIA

Stephane Grumbach, French Director of the Sino-French IT Lab LIAMA, Beijing, China
Thomas Hart, Regulatory Expert, EU-China Information Society Project, China
Michel Lu, Representative Office of Representation of Taipei in France
Shigehiko Naoe, Professor of Information Policy, Chuo University, Japan
Keiichiro Seki, Director, Economic Affairs Division, Ministry of Internal Affairs and Communications, (MIC), Japan
Makoto Yokozawa, Professor of Joint Research Unit; Kyoto University, Japan

THE PROCEEDINGS OF THE GLOBAL FORUM WILL BE AVAILABLE TO ALL PARTICIPANTS

Keynotes & Panelists Senior Officials from the European Commission, EU-25, European, US, Asian and other Governments, including Competition Entities and top Regulators and Representatives from international organizations, including WTO, ITU, ICANN, WSIS and ICC; Network Service Providers (Including Satellite, Broadband, Internet and Wireless Companies); Cable, Radio (WLL), Telecom and Media Companies; Equipment and Software Providers; Content and Information Providers; MVNO; Computing Companies; Application Providers; Utilities; Business Users: SMEs, Banking, Insurance & Finance Analysts; Smartcard Manufacturers; R&D Companies; Defense Experts; Regional / National / Local Authorities; Lawyers; Standards Organizations; Non-profit Associations; User Groups; Consumer Advocates and Think Tanks.