



EVOLVING PROGRAM

GLOBAL FORUM

Shaping the Future
2010



ICT FOR AN EMPOWERED SOCIETY A SMART AND INNOVATIVE WORLD

MONDAY 8TH & TUESDAY 9TH NOVEMBER 2010
THE MARVIN CENTER,
GEORGE WASHINGTON UNIVERSITY
Marvin Center: 800 21st Street, NW
Washington, DC 20052, USA

ORGANIZERS

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The program is constantly evolving in order to accommodate the interests of Global Forum 2010 speakers and participants, as well as to take into account the rapidly changing dynamics of the information technologies market.

1510/2010- Draft Program V61- Global Forum 2010 - ITEMS International

[DAY 1] MORNING – Monday November 8th, 2010

[7:45 am - 8:45 am] Registration

**[8:45 am – 9:15 am]
WELCOME ADDRESSES**

**KEYNOTE OPENING SESSION
[9:15 am – 11:00 am]
ICT: A VISION FOR THE NEXT GENERATION**

Main Topics

- Eco Sustainability and Economy Development
- Economic, Social & Societal Promises of Next Generation Communication Infrastructures
- Building Trust in the Cyberspace
- The US: Stimulus Package
- EU 2020 Strategy : A Digital Agenda for Europe
- Investment in Education & eTraining
- Japan:” Innovation 25 Strategy”
 - ✓ A Sustainable Economy with Green-IT
 - ✓ Ehealth: a Means to Achieve Economic Recovery
 - ✓ ...

Coffee Break

**SESSION 2
[11:00am – 12:30 pm]
BROADBAND: READY TO INVEST**

Main Topics

- Infrastructure Investments for the Knowledge Economy in Europe, North-America and Asia
- Programs and Initiatives in North America, Europe, Asia
- LTE Investment agenda in North America, Europe and Asia
- Broadband/Internet Ecosystem
- Satellite Trends in the Perspective of LTE (Long Term Evolution)
- Wireless: Regulated vs. non-Regulated Networks
- Rural Areas: Facing the Gap
- Developing Countries From Digital Divide to Digital Solidarity
- Opportunities for Satellites in “White Areas” for TriplePlay
- Ecosystems to Exploit Broadband, New Business Models
- PPP (Public Private Partnership) in Digital Initiatives
- IPV6

**SESSION 3
[11:00am – 12:30 pm]
SAFER SERVICES IN A DIGITAL SOCIETY**

Main Topics

- Identification and Authentication/ eID Cards
 - Interoperability
 - ePayment & eCommerce
 - Certified eMail
- Data Protection, Privacy & Cyber Criminality
- Identity Management
- Opportunities and Risks
 - The Internet of Things & People
 - Clouds: Standardization, Privacy, Security, Incentive, IPR... What to Consider?
- Trust and the User
- Interoperability Solutions for European Public Administrations (ISA) Strategy

[12:30 pm – 2:00 pm] LUNCH

[DAY 1] AFTERNOON – Monday November 8th, 2010

Keynote Speeches [2:00pm- 3:00pm]

- Crowds on the Clouds
- ICT for Government and Public Services

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|--|---|
| <p align="center">SESSION 4-1 [3:00 pm – 4:30 pm] COLLABORATIVE GOVERNMENT <i>ICT for Government Empowering the Society, Citizens & Businesses</i></p> <p>Main Topics</p> <ul style="list-style-type: none"> • From eGovernment to eGovernance: <ul style="list-style-type: none"> - A Smarter Government - Open Government - Partnership and Intermediaries • eDemocracy & eParticipation at the National, Regional & Local Levels <ul style="list-style-type: none"> - Personalized interaction and services - Citizen Empowerment, Engagement, Transparency, and Social Media The City as Platform for Innovation • Smart Cities : <ul style="list-style-type: none"> - The City as Platform for Innovation - Collaboration of subsystems: Transportation, Education, Healthcare, Citizen Services, Energy, Water, Environment • eEducation & Life Long Training <ul style="list-style-type: none"> - Knowledge Creation and Sharing | <p align="center">SESSION 4-2 [3:00 pm – 4:30 pm] COLLABORATIVE EPROCUREMENT <i>ICT empowering citizens, businesses and public authorities</i></p> <p>Main topic:</p> <p>Presentation of the advantages introduced by the use of eProcurement systems in:</p> <ul style="list-style-type: none"> • Italy (Consp SpA) • US (GSA and Dept of State) • Korea (PPS) • Chile (ChileCompra) • Romania (Office of State) • European Commission (DIGIT) |
| <p align="center">SESSION 5 [4:30 PM – 6:00 PM] TELECOM AND INTERNET REGULATORY CHALLENGES AND OPPORTUNITIES</p> <p>Main Topics</p> <ul style="list-style-type: none"> • Ubiquitous Broadband Bandwidth Deployment • Universal Service Funding for Voice, Data and Bandwidth • Net Neutrality vs. Net Regulation: European, US and Asian Perspectives • Internet Governance, Do we have to reinvent it? • Digital Dividend facing Future of Wireless Services • Internet Regulation Stakes Facing Terrorism and Cybercrime • International Domain Names : Openess Change Innovation with New TLD ? (ICANN, NTIA, EU, ISOC, AFNIC , ITU...) • Regulate the TV of the Future: Preserve National Compliances or the End of Frontiers? • Balancing Broadcast Regulation and IPTV, Web TV, P2P-TV, ... • The Digital Shadow: Privacy Issues, Data Harvesting and Exploitation, Rights and Technologies • ICANN Issues • Social Networking | <p align="center">SESSION 6 [4:30 PM – 6:00 PM] GREEN & BEYOND</p> <p>Main Topics</p> <ul style="list-style-type: none"> • ICT for Green <ul style="list-style-type: none"> - Smart Water - Smart Energy (Generation, supply, demand management) / Smart Grids - Smart Transportation - Smart Buildings - Smart Cities • Green ICT <ul style="list-style-type: none"> - Measurement of the Environmental Impact of ICT - Data Centers: How to Reduce Drastically the Energy Consumption - Efficient IT Architectures: from IT components to server consolidation and cloud computing • Role of Governments as Leaders and Enablers through Effective and Coherent Policies <ul style="list-style-type: none"> - Setting Goals & Measuring Performance - Standards • Role of Public & Private Enterprises <ul style="list-style-type: none"> - Reconciliate Business Constraints and Environment Compliance - Innovate to transform their business models to exploit eco-efficiency • Best Practices |

[DAY 2] – Tuesday November 9th, 2010

[8:00 am –8:45 am] Registration

[8:45 am – 10:00 am]

KEYNOTE OPENING SESSION

Keynote Speeches

SESSION 7

[10:00 am – 11:30 am]

OPEN INNOVATION: STRATEGY & POLICIES

Main Topics

- Collaborative Market Place
- Dynamic Technologies
- An Open Innovation Approach as an Enabler for new Business Models in ICT
- Open Innovation as Critical enabler for Knowledge Intense Service Industry
- Services in perspective in Knowledge Society
- Openness as the Way Forward to Competitiveness and Wellbeing
- Personal Ecosystem as the Best Innovation Driver
- Open Data
- Standards & Governance
- Smarter Education
- Smarter Cities
- Smarter Commerce

SESSION 8

[11:30 am – 1:00 pm]

CITIZENS CENTERED E-HEALTH

Main Topics

- E-Health Solutions: How to Build a Sustainable Model
- Electronic Medical Record and Integration of Clinical Process: Where We Are
- Development of a Clinical Technological Platform in a Digital Context
- Mobile Health Solutions: From Dreams to Reality
- Tele health/ Telemedicine: How to Manage Chronic Disease Remote Management (Diabetes, Oncology, BPCO, Cardiac Disease...)
- How to Move From Pilot to Industrialized Solutions: Key Factor of Success
- Business Intelligence and Business Analytics to Reduce Clinical Risks
- Privacy and Data Protection for Citizens
- Ambient Assistant Living for Elderly People: Mature Market?

SESSION 9

[11:30 am – 1:00 pm]

FUTURE VIDEO DELIVERY: COMPETITION AND COOPETITION BETWEEN BROADCASTERS, TELCOS AND INTERNET PLAYERS

Main Topics

- Telecom and Broadcaster: Between Collaboration and Competition
- Digital Content Platform: The Key Point in Competition
- The Difficult Way towards Real Convergent TV Standards?
- Future of Copy Protection Models after the Music Case
- Telecom Players in the TV business: Risk or/and Opportunity?
- The Future of Satellites TV service Platforms
- Future of Advertising in Delivering Digital Content Services
- Digital TV/ IPTV/ Cable TV/ Mobile TV / Satellite TV
- Rise of Social Media, Threat to the TV?
- Role of TV in eEducation: Real & More
- Digital TV :Coverage and Switch over Issues

1:00 pm – 2:30 pm LUNCH

SESSION 10

[2:30 PM- 4:30PM]

GLOBAL NETWORK FOR EMPOWERING WOMEN'S INNOVATION AND ENTREPRENEURSHIP

Main Topics

- The Changing Context of the Technological Revolution: Revolution: the Gender Dimension of the Innovation Chain
- Shifting from Technological Innovation to Social Innovation and the Importance of Women leadership Into ICT and Related Sectors
- Are ICT Policies and Strategies Gender-Neutral? Digital Strategies in Europe and the US
- The Gender Dimension of the Innovation Chain
- Creating Enabling Environment for e-Development
- Capacity Building and E-skills Development
- Women's Entrepreneurship in ICT and Related Sector: Focus on Health, Green IT, Creative Industries, Game Industry
- Sustainable e-Future: e-Governance, Knowledge Management, e-Learning
- Breaking the Venture Capital Glass Ceiling
- Women, Social Media and Network Politics
- A Global Network and Action-Plan For Enhancing Women's Innovation and Entrepreneurship

EUROPE AND MIDDLE EAST

Thomas Andersson, President Jönköping University & President of the Board, IKED, Sweden
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Jean-Pierre Chamoux, Professor, University Paris Descartes, France
Michel Chevallier, Assistant Secretary, State Chancellery, Switzerland
Patrice Cristofini, Director Partnership and Strategic Alliance, Orange, France
Eva Fabry, Director European Affairs Manager, European Centre for Women and Technology (ECWT), Norway
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Evika Karamagioli, Deputy Director Gov2U, Greece
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Rosalie Zobel, Dr. Chair of the High-level Advisory Committee of the European Centre for Women and Technology

NORTH AMERICA

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Patricia Cooper, President, Satellite Industry Association, USA
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Michel Lu, Representative Office of Representation of Taipei in France
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Keiichiro Seki, Director, Economic Affairs Division, Ministry of Internal Affairs and Communications, (MIC), Japan
Makoto Yokozawa, Professor of Joint Research Unit; Kyoto University, Japan

THE PROCEEDINGS OF THE GLOBAL FORUM WILL BE AVAILABLE TO ALL PARTICIPANTS

Keynotes & Panelists Senior Officials from the European Commission, EU-25, European, US, Asian and other Governments, including Competition Entities and top Regulators and Representatives from international organizations, including WTO, ITU, ICANN, WSIS and ICC; Network Service Providers (Including Satellite, Broadband, Internet and Wireless Companies); Cable, Radio (WLL), Telecom and Media Companies; Equipment and Software Providers; Content and Information Providers; MVNO; Computing Companies; Application Providers; Utilities; Business Users: SMEs, Banking, Insurance & Finance Analysts; Smartcard Manufacturers; R&D Companies; Defense Experts; Regional / National / Local Authorities; Lawyers; Standards Organizations; Non-profit Associations; User Groups; Consumer Advocates and Think Tanks.

REGISTRATION FORM

Please complete a separate Registration Form for each participant
Registration fees cover admission to all meetings, lunches and cocktail receptions, and certain special events

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