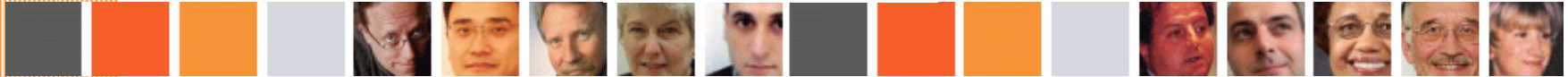




**GLOBAL
FORUM**
Shaping the Future
2010



The International Think-Tank on Convergence

ICT FOR AN EMPOWERED SOCIETY
A SMART AND INNOVATIVE WORLD

Monday 8th & Tuesday 9th November 2010
The Marvin Center,
George Washington University
Washington DC, USA

ITEMS INTERNATIONAL
16, rue Kléber – 92442 Issy-les-Moulineaux – France
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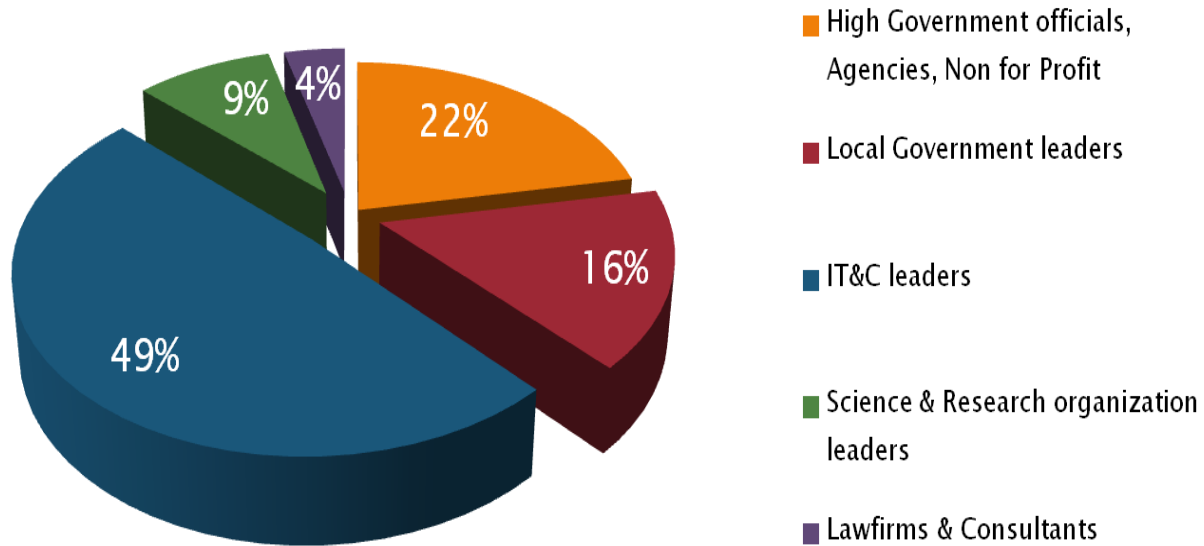
What is the Global Forum/*Shaping the Future*?

- ✓ The Global Forum /*Shaping the Future* is
 - ▶ an annual & independent international event dedicated to Business and Policy issues affecting the successful evolution of the Information Society
 - ▶ sponsored by organizations around the world, interested in sharing and influencing global ICT agendas, and enabling business and government leaders from all sectors of the Information Society to meet and work with suppliers and service providers
 - ▶ a high profile international think tank event dealing with business, policy issues and civil society & acts as a catalyst for wide ranging applications In the Information Society

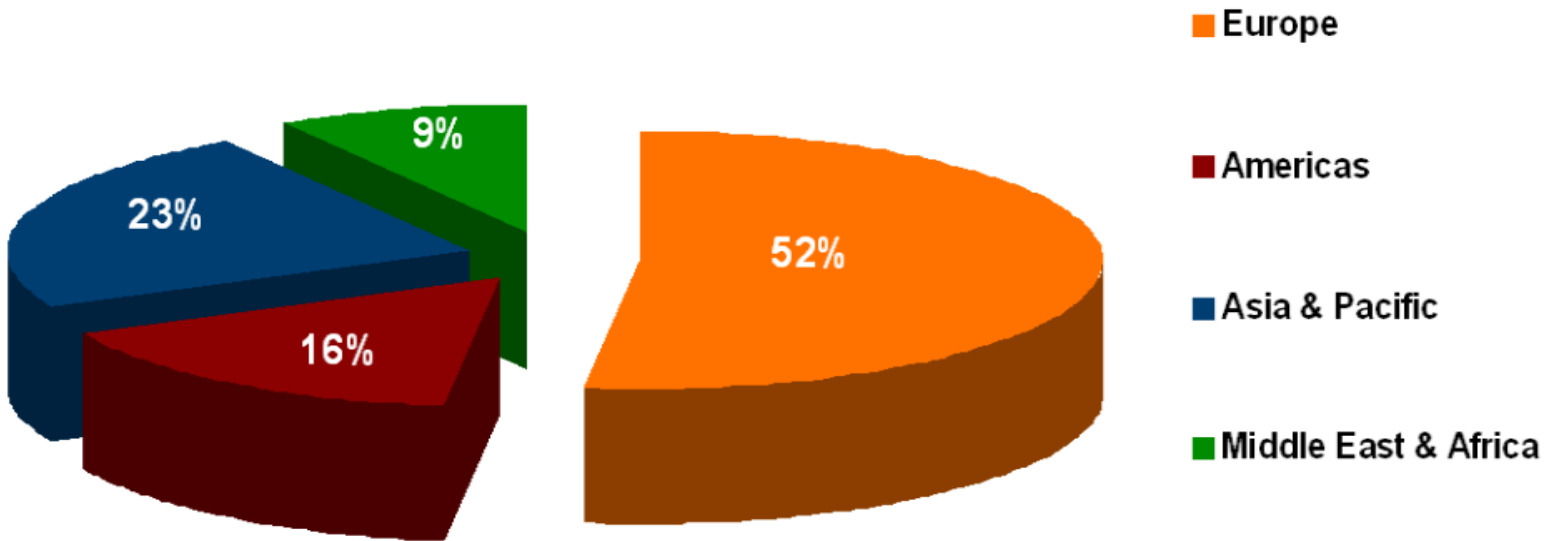
An Annual High-level Conference

- ✓ Bringing together, since 1992, more than 300 high level key actors from the Information & Communication Society, from all over the world
- ✓ Providing an arena for the exposure of divergent points of views
- ✓ Presenting a great opportunity for the participants to develop imaginative solutions in partnership with each other during both formal and informal face to face discussions and after the Forum by electronic networking
- ✓ Enabling its participants to keep abreast with the latest developments in technology, regulation, markets and applications of communications and broadcast (interactive TV, telephony, etc...)

PARTICIPANT PROFILE PER SECTOR



PARTICIPANT PROFILE PER WORLD REGIONS



18 Years of Networking



- 2009 ICTS & The Future of Internet Opportunities for Stimulating & Reshaping the Economy, Bucharest, Romania
- 2008 Global Collaborative Convergence User Empowerment in the Global Digital Economy, Athens, Greece
- 2007 Global Convergence 2.0, Integration & Innovation, Venice, Italy
- 2006 Digital Convergence in a FMC Environment, Paris, France
- 2005 The Broad Convergence – Act II, Brussels, Belgium
- 2004 The Broad Convergence, Malmö, Sweden
- 2003 Connecting Businesses & Communities, Rome, Italy
- 2002 The promise of Broadband Services, Washington, USA
- 2001 Expanding the Global e-Society, Newcastle, UK
- 2000 Toward a Global E-Society - Sophia -Antipolis, France
- 1999 New Satellite and Terrestrial Applications - Sophia-Antipolis, France
- 1998 Networked communities - French Senate, Paris, France
- 1997 Smart Communities Forum – Economic Development in a Global Information Society - Sophia-Antipolis, France / Rome, Italy
- 1996 Smart Communities Forum - US Tour of cities and regions – New York / Washington / San Francisco / Silicon Valley, USA
- 1995 The Second Europe / Japan Forum on Communications – Kyoto, Japan
- 1994 Europe / Japan Forum on Cooperation and Competition in Communications – Paris, France
- 1993 Europe / Unites States Meetings on Cooperation and Competition in the Field of Communications – Rome, Italy
- 1992 Europe / Unites States Meetings on Cooperation and Competition in Telecommunications – Washington / New York, USA

Partnerships over the Years



Partnerships over the Years





Global Forum 2010

ICT FOR AN EMPOWERED SOCIETY
A SMART AND INNOVATIVE WORLD

Monday 8th & Tuesday 9th November 2010

The Marvin Center

George Washington University

Washington DC, USA





THE ORGANIZERS

ITEMS INTERNATIONAL



ITEMS
INTERNATIONAL

Items International is an international consulting firm based in Paris, dedicated to delivering Information & Communication Technology (ICT) strategies. The company's scope of work covers:

Strategic consultancy on telecommunications, market segmentation, support to the development of European businesses in the US, Japan and other countries, as well as of foreign businesses in Europe.

Research and development in areas such as regulatory policy and economic aspects, interconnection issues, Information & Communication Technology (ICT) market research and international comparative analyses, strategic development for industrialists, operators and local/ regional/ national authorities.

Items annually organizes the "Global Forum / Shaping the Future" think tank in association with the Sophia-Antipolis Foundation, the European Commission and a number of international sponsors and experts.

Dr. Sylviane Toporkoff, Founder Partner of Items International, President Global Forum, created and launched the "Global Forum / Shaping the Future" initiative in 1992 and has run the event for over a decade now all over the world.



THE ORGANIZERS

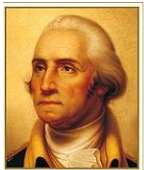
The **Sophia Antipolis Foundation** was created in 1984 by Senator Pierre



Laffitte, and received state-approval for playing a fundamental role in the development of scientific and cultural activities.

The purpose of the Foundation is to encourage the exchange of ideas and cooperation in scientific, industrial and cultural matters at a national, European and international level, in order to create a new entrepreneurial culture, thereby turning Sophia Antipolis into an experimental laboratory for the future.

George Washington University (GW, GWU, or George Washington) is a



THE GEORGE
WASHINGTON
UNIVERSITY
WASHINGTON DC

private, coeducational comprehensive research university located in Washington, D.C. The university was chartered on February 9, 1821 as The Columbian College in the District of Columbia by an Act of Congress. It is the largest university in the nation's capital.



Our Partners

In USA

The **General Services Administration (GSA)** is an independent agency of the United States government, established in 1949 to help manage and support the basic functioning of federal agencies. The GSA supplies products and communication for U.S. government offices, provides transportation and office space to federal employees, and develops government-wide cost-minimizing policies, among other management tasks. Its stated mission is to "help federal agencies better serve the public by offering, at best value, superior workplaces, expert solutions, acquisition services and management policies ».

The **United States Department of State** is the United States federal executive department responsible for international relations of the United States, equivalent to the foreign ministries of other countries. The Department was created in 1789 and was the first executive department established.

In Europe

The **European Centre for Women and Technology (ECWT)** is a sustainable European multi-stakeholder partnership representing high-level expertise in women and technology development from business, government, academia and non-profit sectors and supporting regional innovation through leveraging resources, research, best practices and services.



Previous edition Global Forum 2009-Bucharest, Romania

Under the High Patronage of
the Romanian Presidency



ICTS & THE FUTURE OF INTERNET

Opportunities for Stimulating & Reshaping the Economy

Monday 19th & Tuesday 20th, October 2009,
Palace of Parliament, Bucharest, Romania



MINISTRY OF
COMMUNICATIONS
AND INFORMATION
SOCIETY



Our Partners in Bucharest

- ✓ Under the High Patronage of the Romanian Presidency
- ✓ Ministry of Communications and Information Society
- ✓ ANCOM-National Authority for Management and Regulation in Communications of Romania
- ✓ The Romanian Intelligence Services



Previous edition GLOBAL FORUM 2008 – Athens, Greece



digitalgreece



Ministry of Economic Affairs and Finance
Special Secretariat for Digital Planning



ΕΥΡΩΠΑΪΚΗ ΟΜΟΣΠΟΝΔΙΑ
ΕΛΛΗΝΙΚΗ ΟΜΟΣΠΟΝΔΙΑ



COLLABORATIVE CONVERGENCE

Users Empowerment in the Global Digital Economy

Tuesday 21 & Wednesday 22, October 2008, Zappeion, Greece

Our Partners in Greece

- ✓ Hellenic Ministry of Economy and Finance, Special Secretariat for Digital Planning,
- ✓ The City of Athens;
- ✓ INA: The Southeastern Europe Telecommunication & Informatics Research Institute





Previous edition GLOBAL FORUM 2007 – Venice, Italy

GLOBAL CONVERGENCE 2.0

Integration & Innovation. Building the Collaborative Knowledge Society

Monday 5 & Tuesday 6 November, 2007 , FONDAZIONE GIORGIO CINI

Our Partners in Italy

- ✓ Alto Patronato del Presidente della Repubblica Italiana
- ✓ Haut Patronage du Président de la République Française,
- ✓ Patrocinio del Ministro Italiano per le Riforme e le Innovazioni nella Pubblica Amministrazione
- ✓ Patrocinio della Confindustria Servizi Innovativi e Tecnologici
- ✓ Ville de Venise-
- ✓ ULSS 8 of Asolo
- ✓ MEDICI Framework

Isola di San Giorgio Maggiore, Venezia





Previous edition GLOBAL FORUM 2006 – Paris, France

DIGITAL CONVERGENCE in a FMC ENVIRONMENT

Thursday 9th November & Friday 10th November 2006

City Hall of Paris

Our Partners in France

- ✓ City of Paris
- ✓ City Hall of Paris





Previous edition GLOBAL FORUM 2005 – Brussels, Belgium

THE BROAD CONVERGENCE: ACT II

Services & Applications for Businesses & Communities in a Global Knowledge-Based Society

Monday 7 & Tuesday 8, 2005 , «Palais d'Egmont» – Brussels

Our Partners in Belgium

- ✓ Belgian Federal Government



What participants say

Thank you again for hosting another excellent Global Forum. Judging from the calibre of participation this was the best Global Forum ever and I think you deserve tremendous credit for pulling together so many diverse and talented individuals from across political, business, and academic institutions. There were many excellent intellectual presentations. You have a special audience and a special gift for bringing people together. There is no substitute for physical meetings

Anyway, I hope you can tell that I am a big fan of the Global Forum and will be delighted to participate and support you in the future. Thanks so much for including me again this year. C'est fantastique!

Steven Adler, Program Director, IBM Data Governance Solutions, IBM Corp, USA

Congratulations on a very successful Global Forum. I was very impressed with the high level and the diversity of the discussions as well as I was fascinated by exceptional quality of your organization.

Raphael Attias, Director Innovation & Development, ORT France, France

Greetings from Ottawa! I am writing to thank you for the successful global forum you put for us. I was very happy to be there. I learned a lot about many different things. I made some good contacts and I am looking forward to see you again next year at the Global forum 2007

Merci!

Youssef Berbash, ICT Resercher, Ottawa Global Marketing, Ottawa Centre for Research & Innovation, Canada

Back in Geneva, we would like to send you these few lines to thank you for your hospitality and the opportunity you have given to Geneva in the framework of the Global Forum 2006. We have been particularly fascinated by the density of this event and the very easy and amicable nature of the exchanges and established contacts.

Claude Bonard, République et Canton De Genève, Switzerland

Just a word to thank you again for having invited me to this marvellous forum. The session on the evolution of public services and democracy has been of great interest fro me. My very best congratulations for having succeeded in raising and bringing to maturity the tree who's planting I still remember.

Bruno Brochier, Conseiller Cour des comptes, France

The positive outcome of the Global Forum of this year has been already announced to me by my collaborators.

It is with great pleasure that I express my congratulations to you and to the entire staff that has supported you!

Danilo Oreste Broggi, Chief Executive Officer, Consip S.p.A., Italy

I am sending you these few lines to thank you for your hospitality and the great opportunity you have given us in the framework of the Global Forum 2006.

This edition of the forum has been the occasion to establish valuable contacts and to initiate new projects. The remarks on the forum I heard from other participants have been extremely positive, especially from the U.S. attendees, and I share them: this is my favourite event in the year; I attend each time; the content is rich. Bravo and thank you

Michel Chevallier, Secrétaire d'Etat, Chancellerie d'état, Switzerland

I just wanted to warmly thank you for the invitation of Proxim and to give such a important place to us to the Global Forum 2006. This was great and a very impressive event due to the high level and quality of speakers and attendees.. En un mot, un sans faute, et nous nous réjouissons d'avance de pouvoir participer au prochain. Congratulations for this 16th edition

Lionel Chmilewsky, Senior Vice President , Proxim International, France

What participants say

It was a delight to work with you all at the Global Forum. Thank you, -- I thought the attendance at this Global Forum was unparalleled -- very knowledgeable crowd and genteel too!

Patricia Cooper, President of Satellite Industry Association, USA

Thanks for all, the opportunity to explain my point of view and to appreciate the other ones and also for the gentleness!

Fiorello Cortiana, Senator, Italy

I would like to thank you for giving me the opportunity to participate to those two captivating days. I was very impressed with the high level and the diversity of the discussions as well as I was fascinated by exceptional quality of your organization. Besides the important actuality of the subject, this forum allowed me to get a lot of contacts which will be fruitful for my Ministry in a long term.

Sophie Coutor, Civil Administrator ; Chargée de Mission, Ministère de l'intérieur, France

Thank you for the opportunity of attending the Global Forum 2005 this week. I was impressed with the quality of both the presenters and delegates. I found the short presentations very useful and it meant the presenters had to be much focussed and through having many presenters, different viewpoints could be given. Thanks again for a very informative forum.

Peter Daniel, Business Development Manager, Selex Communications Limited, UK

I wanted to thank you for everything you did and for your organization efforts before and during the Global Forum

Nehal F. El Naggar, Ministry of State for Administrative Development, Egypt

Thank you again for having me speak at the Global Forum. The conference was a huge success and you did a fantastic job...as usual. You had a great selection of top-notch people attending and it was great meeting a lot of them.

Robert Flaim, Supervisory Special Agent, US Department of Justice – FBI, USA

Thank you once again for this excellent conference and the splendid framework as well as for your positive feedback on the presentations of the European Commission. I am sure that the conference has contributed to creating or strengthening networks of contacts.

Peter Friess, Project officer, Directorate D: Network and Communication Technologies, European Commission

Thanks so much for allowing me to sit in on the Global Forum 2007 in Paris. Although my time was very limited this time, I thought the format, attendees and content were excellent and very interesting.

This type of platform to share on so many topics and levels is rare. I was proud to be a small part and hope to be more involved in the future.

LaVeta Gibbs, Directeur IP Telephony, Cisco systems, USA

On behalf of all of us at e-Ja in Poland and CLAN in Scotland I would like to thank you and your efficient Global Forum team for the opportunity to have participated in this exciting and prestigious event. We greatly enjoyed all of it: the sessions, the discussions, accompanying events, the plentiful opportunities to meet others, Brussels itself, and last, but not least, your competent hospitality. I do sincerely hope and wish you that each next Global Forum will be even more successful than its predecessor because the event truly deserves it.

Igor Hansen e-Ja & CLAN Systems Ltd, Poland

It was our pleasure to be able to participate in the Forum early this month. It was both very informative and inspirational. We have appreciated also the meeting arrangements that you have made with governments. We truly appreciate the efforts you have taken for us.

Hiroko Kasahar, Research and Consulting Division, Japan Research Institute Ltd. Japan

It was a great pleasure to attend the Global Forum. I have really enjoyed the exchanges

Christoforos Korakas, Project Manager, Access2Democracy, Greece

For More Information on
SPONSORSHIPS & REGISTRATION
GLOBAL FORUM / *Shaping the Future 2010*

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