

**The International Think-Tank on Convergence**

## **ICTS & The FUTURE OF INTERNET**

*Opportunities for Stimulating & Reshaping the Economy*

**Monday 19<sup>th</sup> & Tuesday 20<sup>th</sup>, October 2009**

**Bucharest, Romania**

**ITEMS INTERNATIONAL**

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## What is the Global Forum/*Shaping the Future*?

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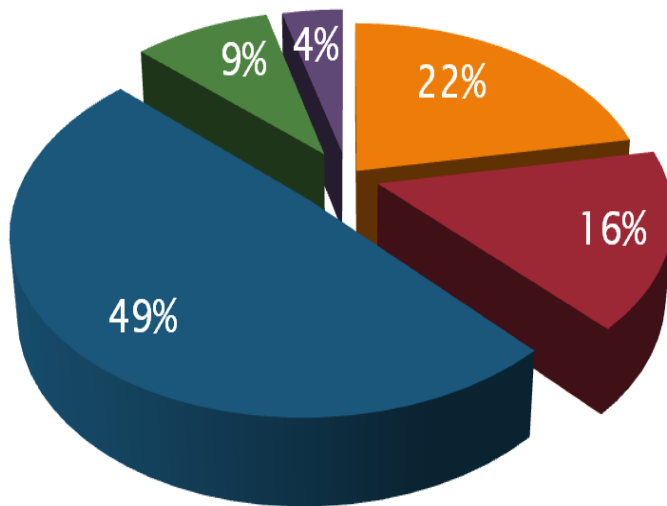
- ✓ The Global Forum /*Shaping the Future* is
  - ▶ an annual & independent international event dedicated to Business and Policy issues affecting the successful evolution of the Information Society
  - ▶ sponsored by organizations around the world, interested in sharing and influencing global ICT agendas, and enabling business and government leaders from all sectors of the Information Society to meet and work with suppliers and service providers
  - ▶ a high profile international think tank event dealing with business, policy issues and civil society & acts as a catalyst for wide ranging applications In the Information Society

## An Annual High-level Conference

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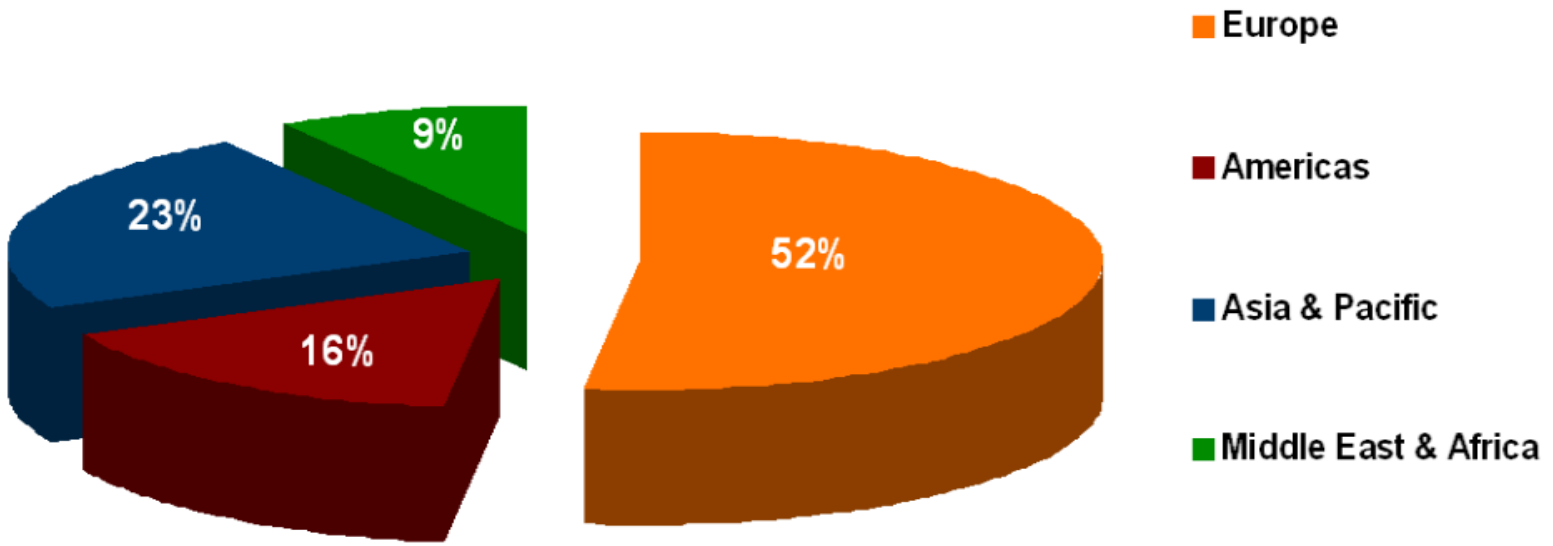
- ✓ Bringing together, since 1992, more than 300 high level key actors from the Information & Communication Society, from all over the world
- ✓ Providing an arena for the exposure of divergent points of views
- ✓ Presenting a great opportunity for the participants to develop imaginative solutions in partnership with each other during both formal and informal face to face discussions and after the Forum by electronic networking
- ✓ Enabling its participants to keep abreast with the latest developments in technology, regulation, markets and applications of communications and broadcast (interactive TV, telephony, etc...)

# PARTICIPANT PROFILE PER SECTOR



- High Government officials, Agencies, Non for Profit
- Local Government leaders
- IT&C leaders
- Science & Research organization leaders
- Lawfirms & Consultants

# PARTICIPANT PROFILE PER WORLD REGIONS



# 18 Years of Networking



- 2009 ICTS & The Future of Internet Opportunities for Stimulating & Reshaping the Economy, Bucharest, Romania
- 2008 Global Collaborative Convergence User Empowerment in the Global Digital Economy, Athens, Greece
- 2007 Global Convergence 2.0, Integration & Innovation, Venice, Italy
- 2006 Digital Convergence in a FMC Environment, Paris, France
- 2005 The Broad Convergence – Act II, Brussels, Belgium
- 2004 The Broad Convergence, Malmö, Sweden
- 2003 Connecting Businesses & Communities, Rome, Italy
- 2002 The promise of Broadband Services, Washington, USA
- 2001 Expanding the Global e-Society, Newcastle, UK
- 2000 Toward a Global E-Society - Sophia -Antipolis, France
- 1999 New Satellite and Terrestrial Applications - Sophia-Antipolis, France
- 1998 Networked communities - French Senate, Paris, France
- 1997 Smart Communities Forum – Economic Development in a Global Information Society - Sophia-Antipolis, France / Rome, Italy
- 1996 Smart Communities Forum - US Tour of cities and regions – New York / Washington / San Francisco / Silicon Valley, USA
- 1995 The Second Europe / Japan Forum on Communications – Kyoto, Japan
- 1994 Europe / Japan Forum on Cooperation and Competition in Communications – Paris, France
- 1993 Europe / Unites States Meetings on Cooperation and Competition in the Field of Communications – Rome, Italy
- 1992 Europe / Unites States Meetings on Cooperation and Competition in Telecommunications – Washington / New York, USA

# Partnerships over the Years



# Partnerships over the Years







# Global Forum 2009

## ICTS & FUTURE OF INTERNET

*Opportunities for Stimulating & Reshaping the Economy*

Monday 19th & Tuesday 20th, October 2009

Bucharest, Romania



# Global Forum 2009

## Location

- ✓ **Palace of Parliament, Bucharest, Romania**
- ✓ The Palace of Parliament is an emblematic edifice, placed in the heart of the historical center of Bucharest. It covers a total area of 365,000 square meters, which makes it the second largest building in the world under the Administrative Buildings Section of the Guinness Book of Records, and the third by volume.
- ✓ Eclectic in style, it brings together elements of traditional Romanian architecture, where the Brancovenian style prevails, of Romanian popular ornamental art (such as the rosette, the symbol of the sun and typical woodcarvings), but also Renaissance, Germanic and Baroque influences.



# Our Partners in Romania

## ✓ Co-Organizers



MINISTRY OF  
COMMUNICATIONS  
AND INFORMATION  
SOCIETY

● Ministry of Communications and Information Society, Government of Romania, Minister Gabriel Sandu

The mission of the Ministry of Communications and Information Society is to create solid premises that will ensure the transition to the Information Society in Romania.

Changes in all domains: in administration (e-government), in business (electronic commerce), in education (long distance education), in culture (multimedia centers and virtual libraries) and in the manner of working (long distance working).

# Our Partners in Romania

## ✓ Co-Organizers

- ANCOM, National Authority for Management and Regulation in Communication of Romania



ANCOM is the national regulatory authority for communications of Romania, the institution that sets the rules for the national communications market and manages the radio spectrum and numbering resources.

## ✓ Support Partners

- The Romanian Parliament



- The Romanian Intelligence Service



- The FNTM - National Foundation of Young Managers



- The American Chamber of Commerce in Romania



## ✓ Main Sponsors



# ✓ Supporting Sponsors



European-American  
Business Council



# Romania: a unique position

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- Romania is a full member of the European Union since January 2007 and is member of NATO since 2004
- With 8.6% economic growth in 2008, Romania is one of the fastest growing economies in the European Union .
- Several multinational companies have established headquarters for the Eastern Europe and the Adriatic region in Romania such as Ubisoft, Microsoft, Ericsson, Oracle, Nokia, Orange, Cosmote, ...
- The geographic positioning of Romania makes it a regional hub for cooperation and development as it is a bridge between EU and Russia & Ukraine. Romania has also strong relationship with eastern Europe countries such as Bulgaria, Hungary, Serbia, Republic of Moldova..... and the Middle East.

# Romanian Government ICT Strategy

- The Romanian Government has shown high support for the continuous development of the ITC sector.
- One of the major goals for Romania is to significantly increase the broadband penetration rate. Programs are being designed to reach this goal through European and governmental fundings.
- Another focus of MCIS is the switch from analog to digital.
- Romania has committed to accelerate the pace of the ICT development and has recently announced the development of its first two Digital Cities, Tirgu Mures and Arad, with the full support of the Ministry of Communications and Information Society
- On November 1st 2004, The Intermediate Body for Promotion the Information Society was founded within the Ministry of Communications and Information Technology, based on Government Decision no. 1179/2004 on the amendment of Government Decision no. 497/2004, regarding the institutional framework for coordination, implementation and management of structural funds. It is organized at a departmental level.
- The EU Structural Funds projects is set to be operational from 2007 to 2013. Some US 380 million euros are assigned for ICT through 2012 with priorities for Government, business, SME's and rural communities.
- For the same period 86 millions Euros from National public contribution
- Another source of funding is the Knowledge Based Economy project with MCSI and the World Bank. Is set to last up to 2010 .Romania has been awarded for the project in the 2008 e-inclusion awards.
- The Romanian Government has just announced the intention to develop IT Parks in 8 regions of the country.



# Romania, one of the Fastest Growing ICT Market in EU in 2008

- BMI ( Business Monitor International) projects that Romania will be one of the fastest growing ICT markets in Europe in 2009, ( 12% in 2008)
- The IT market should increase to around US 2.4 bn by 2012
- Mobile internet connectivity has known an increase of 80% in 2008.
- Romania has 5 elite Polytechnic universities, 59 other universities, 174 private colleges with Technical degree programs
- Bucharest houses regional offices and development centers for the major players in the global ICT field.
- Bucharest with a population of over 2.6 million people, the metropolitan area of Bucharest is the 6th largest in the EU. ( Romania 22 million)
- Romania is the European leader and 6th in the world, in the number of certified IT specialists it produces
- Romanian companies serve the world's most demanding offshore customers in IT outsourcing, business process outsourcing, call center support, and product development

# Previous edition GLOBAL FORUM 2008 – Athens, Greece



digitalgreece



Ministry of Economic Affairs and Finance  
Special Secretariat for Digital Planning



ATHENA 2008  
World Year of Culture



## COLLABORATIVE CONVERGENCE

### *Users Empowerment in the Global Digital Economy*

Tuesday 21 & Wednesday 22, October 2008, Zappeion, Greece

#### Our Partners in Greece

- ✓ Hellenic Ministry of Economy and Finance, Special Secretariat for Digital Planning,
- ✓ The City of Athens;
- ✓ INA: The Southeastern Europe Telecommunication & Informatics Research Institute





# Previous edition GLOBAL FORUM 2007 – Venice, Italy

## GLOBAL CONVERGENCE 2.0

### *Integration & Innovation. Building the Collaborative Knowledge Society*

Monday 5 & Tuesday 6 November, 2007 , FONDAZIONE GIORGIO CINI

#### Our Partners in Italy

- ✓ Alto Patronato del Presidente della Repubblica Italiana
- ✓ Haut Patronage du Président de la République Française,
- ✓ Patrocínio del Ministro Italiano per le Riforme e le Innovazioni nella Pubblica Amministrazione
- ✓ Patrocínio della Confindustria Servizi Innovativi e Tecnologici
- ✓ Ville de Venise
- ✓ ULSS 8 of Asolo

Isola di San Giorgio Maggiore, Venezia





# Previous edition GLOBAL FORUM 2006 – Paris, France

## DIGITAL CONVERGENCE in a FMC ENVIRONMENT

Thursday 9<sup>th</sup> November & Friday 10<sup>th</sup> November 2006

City Hall of Paris

### Our Partners in France

- ✓ City of Paris
- ✓ City Hall of Paris







# Previous edition GLOBAL FORUM 2005 – Brussels, Belgium

## THE BROAD CONVERGENCE: ACT II

### *Services & Applications for Businesses & Communities in a Global Knowledge-Based Society*

Monday 7 & Tuesday 8, 2005 , «Palais d'Egmont» – Brussels

#### Our Partners in Belgium

- ✓ Belgian Federal Government



## What participants say

*Thank you again for hosting another excellent Global Forum. Judging from the calibre of participation this was the best Global Forum ever and I think you deserve tremendous credit for pulling together so many diverse and talented individuals from across political, business, and academic institutions. There were many excellent intellectual presentations. You have a special audience and a special gift for bringing people together. There is no substitute for physical meetings*

*Anyway, I hope you can tell that I am a big fan of the Global Forum and will be delighted to participate and support you in the future. Thanks so much for including me again this year. C'est fantastique!*

**Steven Adler, Program Director, IBM Data Governance Solutions, IBM Corp, USA**

*Congratulations on a very successful Global Forum. I was very impressed with the high level and the diversity of the discussions as well as I was fascinated by exceptional quality of your organization.*

**Raphael Attias, Director Innovation & Development, ORT France, France**

*Greetings from Ottawa! I am writing to thank you for the successful global forum you put for us. I was very happy to be there. I learned a lot about many different things. I made some good contacts and I am looking forward to see you again next year at the Global forum 2007*

*Merci!*

**Youssef Berbash, ICT Resercher, Ottawa Global Marketing, Ottawa Centre for Research & Innovation, Canada**

*Back in Geneva, we would like to send you these few lines to thank you for your hospitality and the opportunity you have given to Geneva in the framework of the Global Forum 2006. We have been particularly fascinated by the density of this event and the very easy and amicable nature of the exchanges and established contacts.*

**Claude Bonard, République et Canton De Genève, Switzerland**

*Just a word to thank you again for having invited me to this marvellous forum. The session on the evolution of public services and democracy has been of great interest fro me. My very best congratulations for having succeeded in raising and bringing to maturity the tree who's planting I still remember.*

**Bruno Brochier, Conseiller Cour des comptes, France**

*The positive outcome of the Global Forum of this year has been already announced to me by my collaborators.*

*It is with great pleasure that I express my congratulations to you and to the entire staff that has supported you!*

**Danilo Oreste Broggi, Chief Executive Officer, Consip S.p.A., Italy**

*I am sending you these few lines to thank you for your hospitality and the great opportunity you have given us in the framework of the Global Forum 2006.*

*This edition of the forum has been the occasion to establish valuable contacts and to initiate new projects. The remarks on the forum I heard from other participants have been extremely positive, especially from the U.S. attendees, and I share them:*

*this is my favourite event in the year; I attend each time; the content is rich. Bravo and thank you*

**Michel Chevallier, Secrétaire d'Etat, Chancellerie d'état, Switzerland**

*I just wanted to warmly thank you for the invitation of Proxim and to give such a important place to us to the Global Forum 2006. This was great and a very impressive event due to the high level and quality of speakers and attendees.. En un mot, un sans faute, et nous nous réjouissons d'avance de pouvoir participer au prochain. Congratulations for this 16th edition*

**Lionel Chmilewsky, Senior Vice President , Proxim International, France**

## What participants say

*It was a delight to work with you all at the Global Forum. Thank you, -- I thought the attendance at this Global Forum was unparalleled -- very knowledgeable crowd and genteel too!*

**Patricia Cooper, President of Satellite Industry Association, USA**

*Thanks for all, the opportunity to explain my point of view and to appreciate the other ones and also for the gentleness!*

**Fiorello Cortiana, Senator, Italy**

*I would like to thank you for giving me the opportunity to participate to those two captivating days. I was very impressed with the high level and the diversity of the discussions as well as I was fascinated by exceptional quality of your organization. Besides the important actuality of the subject, this forum allowed me to get a lot of contacts which will be fruitful for my Ministry in a long term.*

**Sophie Coutor, Civil Administrator ; Chargée de Mission, Ministère de l'intérieur, France**

*Thank you for the opportunity of attending the Global Forum 2005 this week. I was impressed with the quality of both the presenters and delegates. I found the short presentations very useful and it meant the presenters had to be much focussed and through having many presenters, different viewpoints could be given. Thanks again for a very informative forum.*

**Peter Daniel, Business Development Manager, Selex Communications Limited, UK**

*I wanted to thank you for everything you did and for your organization efforts before and during the Global Forum*

**Nehal F. El Naggari, Ministry of State for Administrative Development, Egypt**

*Thank you again for having me speak at the Global Forum. The conference was a huge success and you did a fantastic job...as usual. You had a great selection of top-notch people attending and it was great meeting a lot of them.*

**Robert Flaim, Supervisory Special Agent, US Department of Justice, FBI, USA**

*Thank you once again for this excellent conference and the splendid framework as well as for your positive feedback on the presentations of the European Commission. I am sure that the conference has contributed to creating or strengthening networks of contacts.*

**Peter Friess, Project officer, Directorate D: Network and Communication Technologies, European Commission**

*Thanks so much for allowing me to sit in on the Global Forum 2007 in Paris. Although my time was very limited this time, I thought the format, attendees and content were excellent and very interesting.*

*This type of platform to share on so many topics and levels is rare. I was proud to be a small part and hope to be more involved in the future.*

**LaVeta Gibbs, Directeur IP Telephony, Cisco systems, USA**

*On behalf of all of us at e-Ja in Poland and CLAN in Scotland I would like to thank you and your efficient Global Forum team for the opportunity to have participated in this exciting and prestigious event. We greatly enjoyed all of it: the sessions, the discussions, accompanying events, the plentiful opportunities to meet others, Brussels itself, and last, but not least, your competent hospitality. I do sincerely hope and wish you that each next Global Forum will be even more successful than its predecessor because the event truly deserves it.*

**Igor Hansen e-Ja & CLAN Systems Ltd, Poland**

*It was our pleasure to be able to participate in the Forum early this month. It was both very informative and inspirational. We have appreciated also the meeting arrangements that you have made with governments. We truly appreciate the efforts you have taken for us.*

**Hiroko Kasahara, Research and Consulting Division, Japan Research Institute Ltd. Japan**

*It was a great pleasure to attend the Global Forum. I have really enjoyed the exchanges*

**Christoforos Korakas, Project Manager, Access2Democracy, Greece**

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**For More Information on  
SPONSORSHIPS & REGISTRATION**  
GLOBAL FORUM / *Shaping the Future 2009*

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