

Global Forum 2013 - DRIVING THE DIGITAL FUTURE
Strategies to Grow Stronger Communities & Businesses
COLLABORATION IN DANUBE
CREATING AN ATTRACTIVE ENVIRONMENT TO FACILITATE
INVESTMENTS

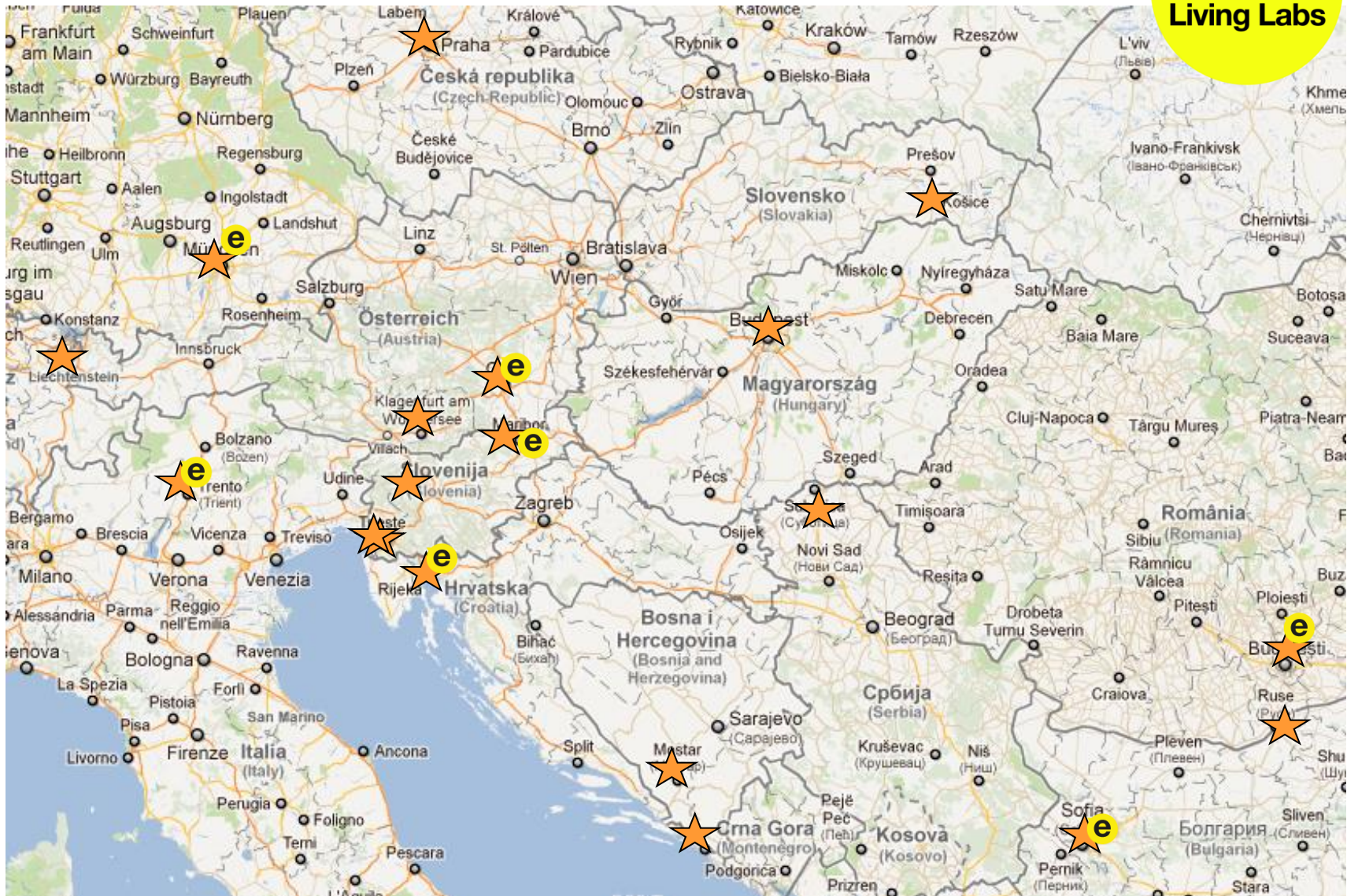
Trieste, 29 October 2013

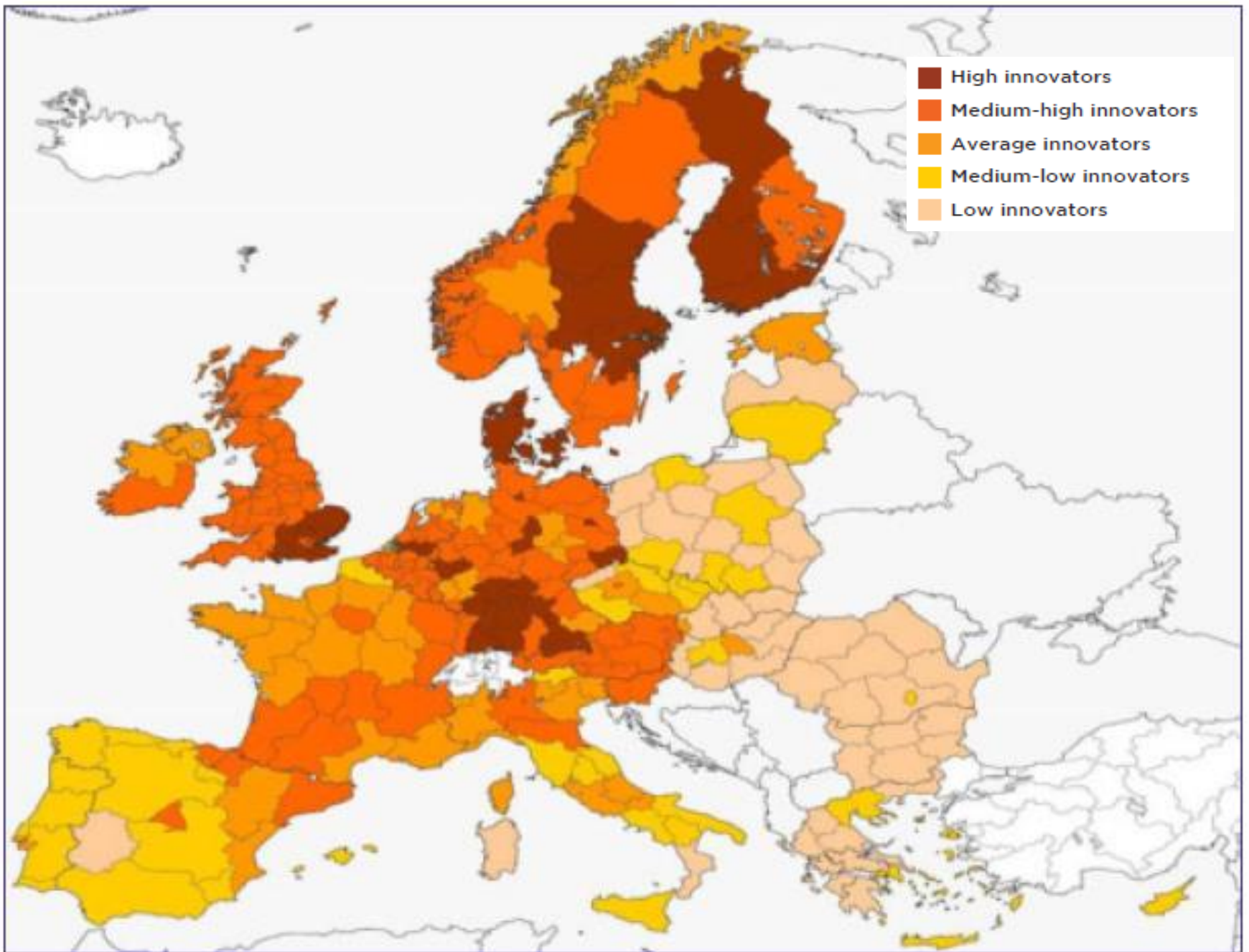
The Danube Macro Region



The ALADIN network represents 19 universities and LivingLabs in the Danube Region.

European Network of Living Labs





The Action Plan for the EU Strategy for the Danube Region is based upon 4 pillars.

The 'EU Strategy for the Danube Region' is described in two documents:

- (1) a Communication from the European Commission to the other EU Institutions, and
- (2) an accompanying **Action Plan** which complements the Communication:

A) Connecting the Danube Region

- 1) To improve mobility and multimodality
- 2) To encourage more sustainable energy
- 3) To promote culture and tourism, people to people contacts

B) Protecting the Environment in the Danube Region

- 4) To restore and maintain the quality of waters
- 5) To manage environmental risks
- 6) To preserve biodiversity, landscapes and the quality of air and soils

C) Building Prosperity in the Danube Region

7) To develop the Knowledge Society through research, education and information technologies

8) To support the competitiveness of enterprises, including cluster development

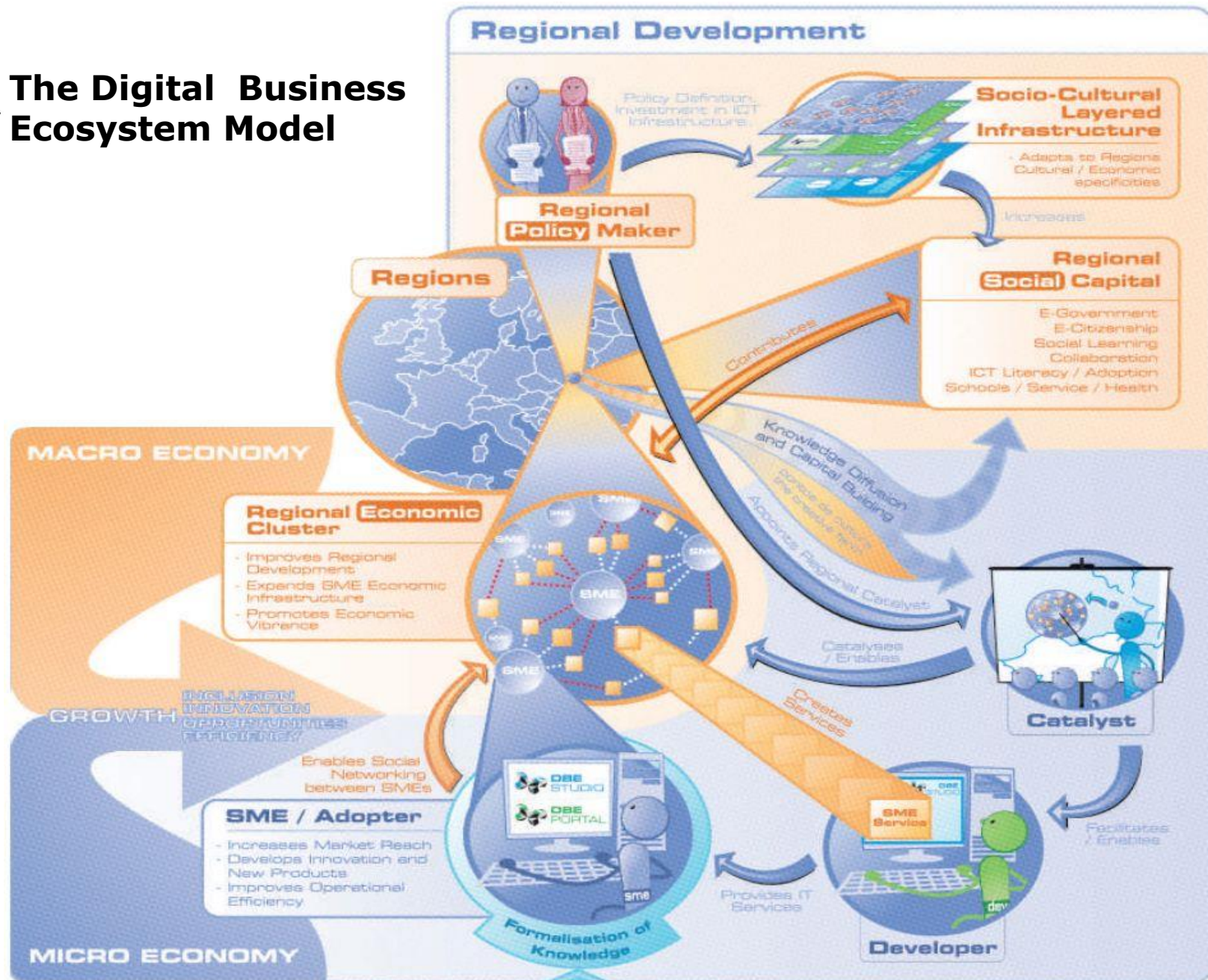
- 9) To invest in people and skills

D) Strengthening the Danube Region

10) To step up institutional capacity and cooperation

- 11) To work together to promote security and tackle organised and serious crime

The Digital Business Ecosystem Model



Thank you very much for your attention!

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European
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